

The Cattleman

Fort Worth, Texas, March, 1955

VOLUME XLI - - No. 10



TRUCK 'EM TO FORT WORTH THE NEXT TIME



The Fort Worth Stock Yards maintains one of the most convenient truck-unloading facilities in the country. Here truckers can quickly unload their livestock and turn the consignment over to one of the many commission firms doing business at the yards.

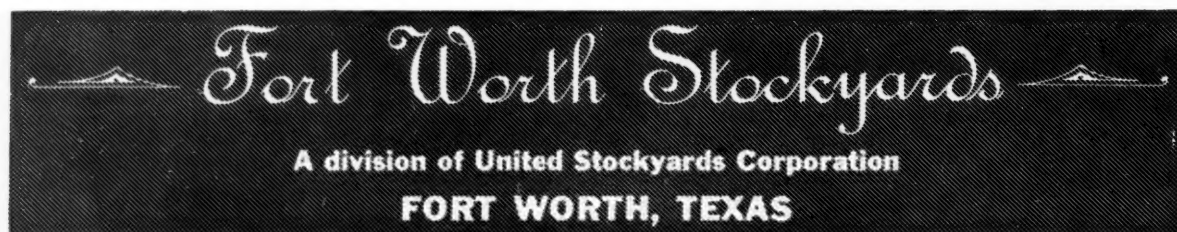
Producers know that on the Fort Worth market their consignment will be carefully handled—fed, watered and sorted—and finally sold to the highest bidder, because on the Fort Worth market a nation-wide demand from many sources sets the prices.

The next time you have livestock ready for market, remember—

YOU CAN'T GO WRONG SHIPPING TO FORT WORTH

*We extend our best wishes to the Texas and Southwestern Cattle Raisers
Association meeting in annual convention in Dallas, March 22-23*

KEEP POSTED Tune in for daily broadcasts: Special Market News and Information, WBAP "570" 7:30 a. m. - 12:15 p. m.
WBAP "820" 6:15 a.m., 9:35 a.m. and 1:50 p.m. WFAA "570" 6:25 a.m.





FRANKLIN

CL CHAUVEI-SEPTICUS BACTERIN

delivers Dependable, One Dose
Immunity Against Both

BLACKLEG and MALIGNANT EDEMA

More calves are protected each year from Blackleg and Malignant Edema with FRANKLIN than with any other brand.

Read the interesting story of the conquest of Blackleg as recorded in the Franklin catalog. This 80-page book gives authentic data on the prevention and first-aid treatment of many livestock diseases. Also illustrates and prices the most complete line of livestock supplies on the market.

Get your free copy from local Franklin Drug Store Dealer, or write any Franklin office.

O.M. FRANKLIN SERUM CO

DENVER • KANSAS CITY • WICHITA • ALLIANCE • AMARILLO
FT. WORTH • MARFA • EL PASO • MONTGOMERY • PORTLAND
SALT LAKE CITY • BILLINGS • LOS ANGELES • CALGARY



You get both
Convenient
Supplies and
Helpful Counsel

from your friendly Home-
town Druggist who han-
dles the FRANKLIN line.
Name of nearest Dealer
gladly sent on request.

CALF SCOURS

Save
MORE Calves



from **INFECTIOUS SCOURS**

By Treating with the Liquid
**FRANKLIN INFECTIOUS
SCOUR TREATMENT**

Or, If You Prefer a Bolus, Use
**FRANKLIN INFECTIOUS
SCOUR BOLUSES**

Each contains triple-sulfas that combat the scour-pneumonia complex and enteritis, along with ingredients to soothe irritated intestines.

To do a thorough job of treatment that will assure the saving of MORE calves, we recommend:

- (1) Prompt action at first symptoms, purging bowels with castor oil.
- (2) Treat with the above FRANKLIN Sulfa formulae to combat infections and soothe irritated membranes of intestines.
- (3) Build up animal's strength with frequent feedings of gruels, milk, raw eggs, etc.
- (4) Avoid dehydration from loss of fluids, along with careful sanitation throughout.
- (5) In severe cases give FRANKLIN Penicillin-Streptomycin Solution in addition to above FRANKLIN Scour Treatment.

For more complete information see 1955 Franklin catalog or your local Franklin Drug Store Dealer.

It Pays to Dehorn Early

Dehorn Calves While Young



Stop those horns while the calves are small: Dehorned cattle are worth more to the buyer. Less damage from horn gouges and bruises. **THE TIME TO DEHORN CATTLE IS WHILE THEY ARE SMALL.**

Dehorning wounds heal more quickly. More shapely heads result in higher prices. Less shrink is experienced. Why make a major job out of a minor one?

**SEVERAL METHODS AND TOOLS TO SELECT FROM—TAKE YOUR CHOICE—
WE HAVE THEM**

Franklin DEHORNING PASTE

—is convenient and economical to use. Does a quick, efficient bloodless job.

Franklin TUBE DEHORERS

—in four sizes; scoop out horn buttons with a minimum wound, which may be sealed quickly with Blood Stopper.

Franklin BARNES DEHORERS

—do a quick, efficient job on those calves of from 2 to 4 months old. Use Blood Stopper to stop blood flow.

ELECTRIC DEHORERS

—stop horn growth . . . Use standard electric current, heats uniformly.

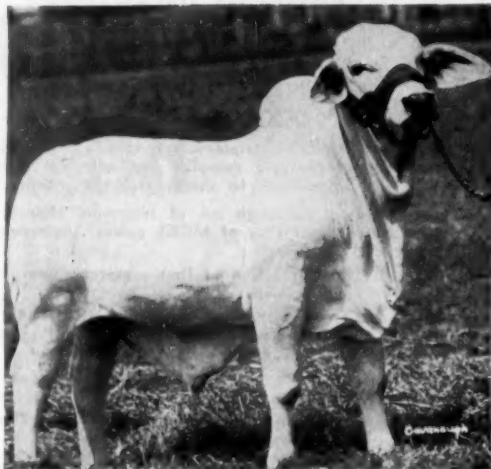
COPPER DEHORNING IRONS

—for dehorning with heat if you don't have electricity. In 3 sizes.

Franklin Blood Stopper and DEHORNING PAINT

—cuts loss of blood and aids in prompt healing.

Champion Bull at Fort Worth, San Antonio Reserve at Houston



JDH Aristocrat Manso 666, Champion

A report on the Winter Southwestern Show Circuit including the Fort Worth, Houston and San Antonio shows.

- 5 Championships
- 2 Reserve Championships
- 38 Firsts
- 21 Seconds
- 4 Thirds
- 2 1st Get of Sire
- 2 2nd Get of Sire



J. D. HUDGINS

"Beef-Type Brahman"

HUNGERFORD,
TEXAS

WELCH,
OKLAHOMA

The Cattleman

Vol. XLI

MARCH, 1955

No. 10

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The Mill Iron Brand



Just to avoid confusion and to clarify any question that may arise ...

April 30, 1954

(By Registered Mail)

Mr. Jim Sanders
c/o Childress Hotel
Childress, Texas

Dear Jim:

Your letter of April 27, 1954, requesting that I transfer the Mill Iron brand to "us" (you use the word "us") so that we may re-register it.

Mill Iron is not using the Mill Iron brand until the entire herd that Mr. Tovrea has bought from me as trustee of the Estate of Annie Clifton Hughes is removed from the ranch, according to agreement.

This gives him exclusive right to the brand until the cattle are removed from the ranch, but the Mill Iron brand is to be placed only on the offspring of the herd while located upon the ranch. Of course, Jim, the trustee will not transfer the Mill Iron brand.

Sincerely yours,

L. M. Hughes

cc: Mr. P. E. Tovrea

LMH ltr

LAFAYETTE M. HUGHES
Trustee
1200 Grant St.
Denver, Colorado

William E. Hughes
Director of Ranch Operations
Office: Wellington, Texas

ALVIN KEZER
Consultant

for over three-quarters of a century
has been a mark of distinction on our cattle.

Accomplishment of purpose — namely, the production of **High Quality** breeding stock — has, thru the years, given us pride of ownership.

Its use as a brand and as an emblem in advertising, is now, and ever shall be an **exclusive** mark of integrity at *Mill Iron Ranches*, whatever our line of endeavor.

MILL IRON



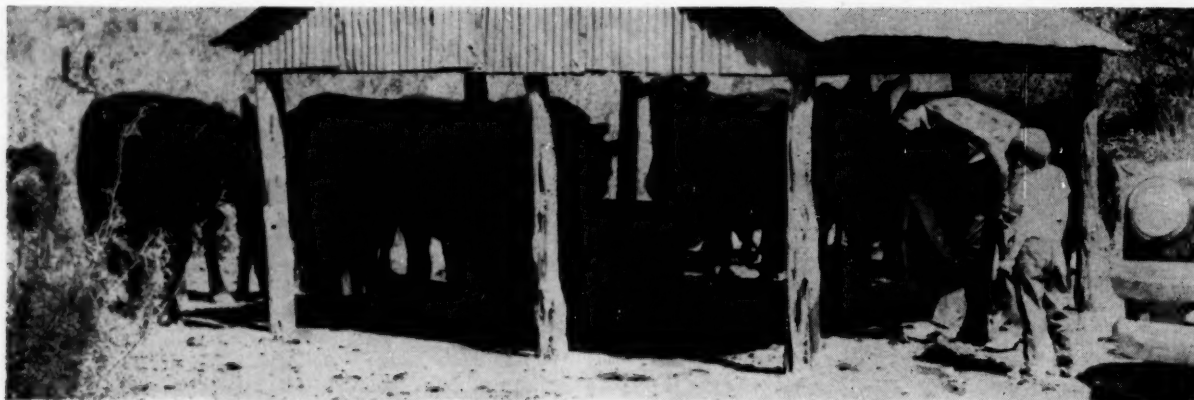
RANCHES

MILL IRON RANCHES
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Wellington, Texas
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Manager, Mill Iron Ranches

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Assistant Ranch Manager
In Charge of Grass and Pasture
Development

IRVIN L. SEALANDER
In Charge of Pasture and Soil
Conservation
Assistant to the Trustee



CATTLE SUPPLEMENTS MUST HAVE PROPER BALANCE



by
J. T. "Happy" SHAHAN
Owner
SHAHAN ANGUS RANCH

Just a year ago this month I started this series of articles to tell the story of why and how, we at Shahan Angus Ranch started a series of experiments that resulted in the development of a new power-packed, self-rationing supplement, which we called WINTER GARDEN PVM.

A Balanced Nutrient Supplement Developed.

As I said then, necessity was the mother of WINTER GARDEN PVM. As the data piles up on the results it produces in our own herds and flocks and those of other ranchers, I cannot help but feel that the many tedious hours we spent in its development and testing have been well repaid. No matter what the kind or condition of your range all you have to do is place WINTER GARDEN PVM in self-feeders on the range and your cattle and sheep will eat just what they need to balance the nutrients furnished by the forage—and not one bit more. You never have to worry about animals over-eating, hence you can put it in covered self-feeders of any practical

size and cut your feeding costs to an absolute minimum. And what's more you need not feed any additional proteins, minerals, or salt when you use WINTER GARDEN PVM . . . because it supplies everything the animals need in just the right balance and in a form that is readily assimilated in the digestive tract. This sounds too good to be true. But we and many other ranchers have proved it to our satisfaction . . . and it will cost you very little to prove it to yourself.

What We Required in A Supplement.

When we started our experiments at Shahan Angus Ranch the requirements we set down for a satisfactory supplement were as follows:

It had to aid in producing better conditioned cows, higher percentage calf crops, earlier calves, more milk for calves and healthier, heavier calves. Besides doing all this, it had to be economical and in such form that cattle would not overeat.

That we accomplished these ends is proven by the controlled experiment conducted over an 8 month period. The herd receiving the WINTER GARDEN PVM weighed an average of 204 pounds more per head than a similar herd receiving range forage only and was healthier and in better condition at all times. The calves from the cows in the WINTER GARDEN PVM fed herd weighed 22 pounds per head more at 6 months of age. We have ranchers who claim much better results. And the startling thing is, that all these benefits were obtained for an investment of a little over 2 cents worth of WINTER GARDEN PVM per head per day. With this balanced supplementation we have boosted the reproductive efficiency of our herd to better than a 90% calf crop every year.

Cost of Proper Supplementation Is Low.

We have found from experience that when forage is lush, WINTER GARDEN PVM need only supply 12% protein but as the value of the forage decreases it pays to use a 16%

or 20% protein level. In spring, cattle will eat only a few ounces of WINTER GARDEN PVM per day. However, as the value of the forage decreases the amount consumed may be increased to a maximum of 2½ to 3½ pounds. The average daily cost of WINTER GARDEN PVM for cow and calf over the year will amount to 3½ to 5½ cents, depending on the season.

The Right Supplement Takes Care Of All Nutritional Needs.

In the previous articles I have described in detail how WINTER GARDEN PVM was developed; how the rumen microorganisms aid in digesting roughage; why ordinary supplements cannot do the right kind of a feeding job; why minerals are so vital in balanced nutrition; and why vitamins are needed for balanced nutrition. In this article I wish to summarize and show how WINTER GARDEN PVM helps produce the maximum returns from any kind of forage by supplying just what ruminant animals need for most efficient digestion of roughage or forage. Only when this is done can you hope to obtain maximum beef tonnage or wool crops from every acre of range.

Grass Cannot Supply All Nutrients.

Grass, the basic factor in low cost beef production does not at all times supply the carbohydrates, proteins, vitamins, and minerals necessary for



a balanced diet. The first need of animal life is for heat and energy. This is supplied in a large measure by the carbon in the carbohydrate materials that make up forages of various kinds. Depending upon the animals digestive capacity, the various forages are therefore prime sources of energy for maintaining life, growth and reproduction, and

for secreting milk and performing work.

Grasses also supply fat, proteins, vitamins, and minerals, but the content of these nutrients in grasses varies greatly from a generally adequate maximum in spring to an inadequate minimum as the forage matures and dries during summer, fall, and winter. Only the use of a



Winter Garden P.V.M.

Stop those unnecessary weight and condition losses that are certain to hit you in late summer and fall when forage matures. You can do it most economically by self-feeding WINTER GARDEN PVM the year round. Then and only then, can you maintain the condition of your breeding herds and produce heavier, more saleable calves at weaning.

You never have to worry about cattle or sheep overeating WINTER GARDEN PVM . . . They never eat more than they need. In the spring they consume very little and then increase consumption as the forage deteriorates in value in summer, fall, and winter. Over the entire year, the cost of WINTER GARDEN PVM per day per cow and calf will average 2 to 3½ cents. Cheap insurance for better conditioned cows and heavier calves.

WINTER GARDEN PVM contains a variety of animal, marine, and vegetable proteins to supply the different amino acids needed for best nutrition . . . carbohydrates of different kinds . . . molasses for palatability and a quick source of sugar for the rumen bacteria . . . vitamins A, D, and many of the B-Complex vitamins including the amazing growth Vitamin B₁₂ . . . and a variety of needed major and trace minerals. That is why WINTER GARDEN PVM supplies the nutritional factors so often lacking in mature forage and roughage and makes possible more efficient digestion.



START FEEDING

Winter Garden P.V.M.

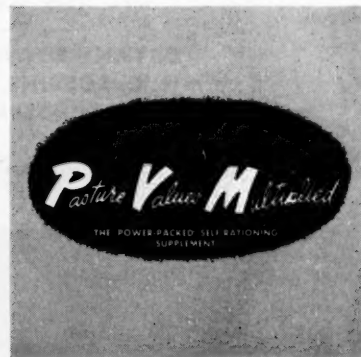
Available in 12%, 16%, and 20% protein content. No additional salt, minerals, or proteins required when you self-feed WINTER GARDEN PVM.

LA PRYOR MILLING COMPANY, INC.

properly balanced supplement will prevent weight and reproduction losses due to insufficient nutrition being furnished by the forage in late summer, fall, and winter.

A 600 pound steer that gains an average of 1.4 pounds daily needs about 8.5 pounds of total digestible nutrients. On range, the steer must eat nearly 67 pounds of forage when the dry matter is as low as 20 per cent, in order to provide the needed 8.5 pounds of total digestible nutrients. Nothing but the very best of range will provide such an amount of digestible nutrients in the forage a steer can eat in one day. The same is true of the protein requirements of cattle. Therefore, the most efficient way to provide these needed nutritional factors is to self-feed a balanced protein-vitamin-mineral supplement such as WINTER GARDEN PVM. It must be remembered however, that for best results the cattle have a stomach full of roughage every day, even though it is of relatively poor quality. WINTER GARDEN PVM furnishes the nutrients needed to increase the rumen bacteria numbers and activity with the result that more feed nutrients are taken from the forage.

In WINTER GARDEN PVM you receive a product in which the proteins-vitamins-minerals are blended and coordinated in such a manner that they get into the blood stream faster than with any other product on the market today. The total assimilation of digestible nutrients is better and higher in percentage with WINTER GARDEN PVM.





1955 GRAND CHAMPION CARLOAD OF BULLS... DENVER and FORT WORTH

A FIRST for US and TEXAS. This is the first time a load of bulls from Texas has won this coveted honor at the National Western Show at Denver. This is the first time we have ever exhibited a carload of bulls at Denver.

This load of senior calves was also Grand Champion load of bulls at the recent Fort Worth Show and we are indeed proud to have won this honor.

Thanks

Our sincere Thanks To These Buyers of Our Carload:

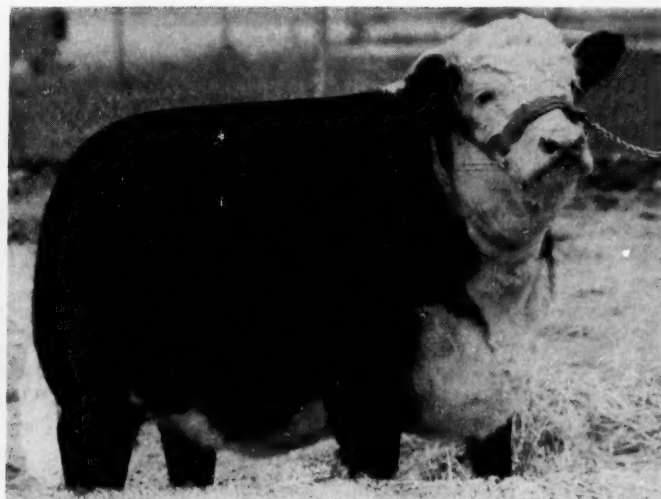
BRYANT EDWARDS, Henrietta, Texas	CLARK MATHERS, Pampa, Texas
H. D. ROBBINS, Henrietta, Texas	LEE WARNER, Cimarron, Kans.
JOHN MUSSELMAN, Inez, Texas	JACK ROACH, Amarillo, Texas



FOR SALE AT THE RANCH—More bulls, bred like these, ready to go to work for you. Also a nice selection of quality females . . . tops for replacements.

BRIDWELL HEREFORD

"HOME OF THE LARRY DOMINOS"



1955 CHAMPION
HEREFORD FEMALE
San Antonio
RESERVE CHAMPION
Fort Worth
Royal Larryann 37th



★
1955 CHAMPION
POLLED HEREFORD
FEMALE
Fort Worth, San Antonio
Domestic Larryann 29th

Winnings at Fort Worth

HEREFORDS

Grand Champion Carload Bulls
 Reserve Champion Female
 First Senior Bull Calf
 First Summer Yearling Female
 First Senior Heifer Calf
 First Two Females
 First Pair of Yearlings
 First Pair of Calves
 Second Get of Sire—
 by MW Larry Domino 107th
 Second Junior Get of Sire—
 by the 107th

POLLED HEREFORDS

Grand Champion Female
 First Get of Sire
 First Senior Yearling Heifer
 First Junior Heifer Calf
 First Two Females
 Second Summer Yearling Bull
 Second Junior Bull Calf
 Second Three Bulls
 Second Two Bulls
 Second Summer Yearling Heifer
 Second Junior Get of Sire
 Second Pair of Calves
 Third Summer Bull Calf
 All were sired by Essar Domestic
 W, our chief herd sire.

Winnings at San Antonio

HEREFORDS

Grand Champion Female
 First Senior Heifer Calf
 First Two Females
 First Pair of Yearlings
 First Pair of Calves
 Second Senior Yearling Bull
 Second Summer Yearling Bull
 Second Senior Bull Calf
 Second Summer Yearling Heifer

POLLED HEREFORDS

Grand Champion Bull
 Grand Champion Female
 Reserve Champion Female
 First Get of Sire
 First Junior Bull Calf
 First Summer Bull Calf
 First Two Bulls
 First Three Bulls
 First Senior Yearling Heifer
 First Summer Yearling Heifer
 First Senior Heifer Calf
 First Junior Heifer Calf
 First and Second Two Females
 First Pair of Calves
 All by Essar Domestic W

VISITORS WELCOME

Thanks...
To The Buyers & Bidders.

George N. Graham

"Prince Eric"

Influence Sale



George N. Graham

THE BUYERS:

H. W. Madeley	Trinity, Texas	Four Wynnes Angus Farm	Kaufman, Texas
Sun Lake Ranch	Lutz, Fla.	Ridglea Angus Farm	Dickson, Tenn.
Angus Valley Farms, Inc.	Tulsa, Okla.	H. J. Yoakum	Hockley, Texas
Ralph L. Smith Farms	Chillicothe, Mo.	E. W. Thompson	Sedalia, Mo.
Byars & Allen	Gettysburg, Penn.	Sieteco Ranch	Broken Arrow, Okla.
C. T. Ranch	Miami, Okla.	Haystack Angus Ranch	Longmont, Colo.
Shahan Angus Ranch	Brackettville, Texas	Hockhockson Farm	Eatontown, N. J.
H & L Farms	Marlboro, N. J.	Essar Ranch	San Antonio, Texas
Rose & McCrea	Maysville, Mo.	Good Earth Stock Farm	New Florence, Mo.

Seventy-Seven Ranch

Wichita Falls, Texas

Manager: Dr. Van Roberts
Headquarters: Toy Rooms
Breeding Herd: All Good Boys



Of things that concern cattle raisers

The Cattleman Cover

THIS month we salute Dallas, host city for the 78th Annual Convention of the Texas and Southwestern Cattle Raisers Association, March 22-23. This Association met in Dallas in 1951 and is back there again this year. Dallas has always been a hospitable city and cattlemen are looking forward to their visit there this month. We urge all members of the Association to make plans to attend this important event. This is your Association and your president, Roy Parks, urges that you take part in its deliberations. We will be looking forward to seeing you in Dallas March 22-23.

Directors' Meeting, Dallas, March 21

PRESIDENT ROY PARKS has announced that the directors of the Texas and Southwestern Cattle Raisers Association will meet at the Adolphus Hotel, Dallas, 2:30 p. m., March 21. Many members and others who will be in Dallas for the convention are cordially invited to this meeting.

Cattle Theft Prosecutions

FEBRUARY 7, 1955, Jack S. Hall, 45 years old, waived examining trial before Judge Melvin Combs, who occupied the bench of District Judge Homer Stephenson, in Orange, Texas, and entered a plea of guilty as charged in the indictment. He was given a sentence of two years in the penitentiary. He was arrested by H. C. Anderson, October 29th, 1954, and held without bond, charged with killing and butchering a calf belonging to a member, Cole Thompson of Vidor, Texas. Investigation and evidence was gathered and produced by Inspector Anderson.

Charged with the theft of two calves from member H. E. Putman, Doug Carpenter was given a five-year probated sentence in the District Court, Sulphur Springs, Texas February 9 and the defendant, who was sixty-five years old, pleaded guilty and was sentenced by District Judge Charles D. Berry. The two calves were recovered and returned to Putman.

The evidence in the case was developed by Sheriff J. L. Brice and his deputies Arlis Herman and Ed. Allen and the prosecution was handled by District Attorney O. S. Moore and County Attorney Neil McKay, the attorney for the Texas and Southwestern Cattle Raisers Association cooperating.

Annual Livestock and Poultry Inventory January 1, 1955

LIVESTOCK and poultry on farms and ranches showed a net increase of 3 per cent during 1954.

The total for January 1, 1955, was 7 per cent below the peak of January 1, 1944. The aggregate increase this past year resulted from a substantial increase in hog numbers and small increases in cattle, chickens and turkeys. Sheep and lambs, horses and mules were down from a year ago.

Cattle

The number of cattle and calves on farms and ranches January 1, 1955, are estimated at 95,433,000 head. This is about 1 per cent above the previous record established last year and 15 per cent above

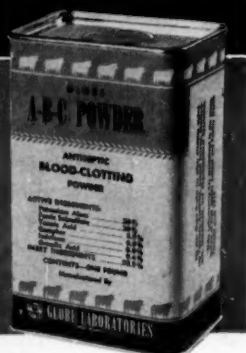
All Cattle and Calves: Number on Farms and Total Value, January 1

State	Number—1955				Total Value		
	Av. 1944-53- Thousand	1954 Thousand	No. 1955	% of 1954	Av. 1944-53 Thousand	1954 Thousand	1955
Alabama	1,840	1,879	1,804	96	100,241	107,103	84,788
Arizona	898	909	945	104	93,539	82,719	87,885
Arkansas	1,243	1,580	1,485	94	96,986	85,320	77,220
California	2,935	3,349	3,583	107	399,579	408,578	419,211
Colorado	1,890	2,096	2,054	98	214,576	184,448	189,752
Connecticut	178	190	188	99	33,577	31,350	28,576
Delaware	63	80	78	98	8,870	9,600	8,190
Florida	1,284	1,679	1,679	100	98,786	104,098	90,666
Georgia	1,134	1,439	1,439	100	85,123	84,901	78,389
Idaho	994	1,253	1,328	106	119,215	125,300	132,800
Illinois	3,308	3,946	3,946	100	429,244	410,384	374,870
Indiana	1,850	2,075	2,054	99	231,424	207,500	197,184
Iowa	5,258	5,868	6,279	107	632,040	575,064	602,784
Kansas	3,890	4,298	4,341	101	418,706	373,926	377,667
Kentucky	1,580	1,880	1,861	99	162,527	146,640	141,436
Louisiana	1,455	1,842	1,787	97	111,551	108,678	96,498
Maine	223	245	238	97	26,356	24,255	21,658
Maryland	434	540	540	100	61,748	64,260	56,160
Massachusetts	190	196	190	97	35,983	32,732	28,690
Michigan	1,877	2,023	2,003	99	254,128	234,668	216,324
Minnesota	3,505	3,900	3,939	101	449,574	425,100	386,022
Mississippi	1,604	2,439	2,080	102	115,993	118,262	101,920
Missouri	3,292	3,950	3,910	99	365,374	313,050	324,580
Montana	1,918	2,503	2,441	106	238,512	225,694	244,100
Nebraska	4,125	4,752	5,016	106	474,392	427,680	466,488
Nevada	526	613	625	102	62,728	55,170	56,875
New Hampshire	120	122	118	97	17,276	14,762	13,688
New Jersey	216	230	228	99	51,225	46,920	41,040
New Mexico	1,239	1,175	1,140	97	125,846	88,125	86,640
New York	2,149	2,356	2,356	100	873,587	325,128	303,924
North Carolina	731	952	933	98	67,692	67,592	59,712
North Dakota	1,668	1,881	1,937	103	198,827	191,862	197,574
Ohio	2,205	2,488	2,438	98	277,780	256,264	251,114
Oklahoma	2,556	3,315	3,182	96	265,022	245,310	213,194
Oregon	1,143	1,429	1,458	102	129,416	132,897	132,678
Pennsylvania	1,722	1,954	1,954	100	269,279	265,744	252,066
Rhode Island	28	29	29	100	5,568	5,278	4,640
South Carolina	391	497	492	99	33,741	35,287	29,028
South Dakota	2,602	3,205	3,301	103	312,696	294,860	306,993
Tennessee	1,510	1,845	1,771	96	141,085	134,685	116,886
Texas	8,691	8,587	8,501	99	780,640	592,503	561,066
Utah	598	740	762	103	72,517	69,560	70,866
Vermont	443	484	479	99	65,141	60,500	56,043
Virginia	1,138	1,410	1,382	98	130,778	124,080	111,942
Washington	921	1,094	1,138	104	111,967	112,652	113,800
West Virginia	579	617	611	99	60,765	45,041	43,992
Wisconsin	3,907	4,275	4,318	101	626,578	572,850	555,432
Wyoming	1,060	1,178	1,072	91	124,024	108,376	99,696
United States	82,917	94,787	95,433	101	9,557,152	8,755,786	8,478,697

the 1944-53 average of 82,917,000 head. Cattle numbers have risen for six consecutive years, but the rate of increase in 1954 was slightly below that of

For USE IN LIVESTOCK OPERATIONS, Cuts and Wounds

—Two Reliable
Globe Products
Offer Antiseptic
Protection



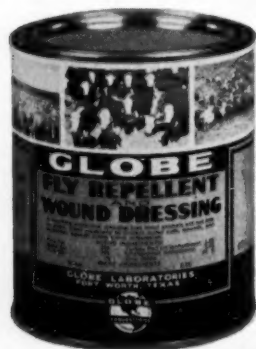
GLOBE A-B-C POWDER

is an antiseptic, blood-clotting powder for use on sheep, cattle and other animals. A-B-C Powder helps to stop bleeding—it's a "must" for the stock raiser in docking, dehorning and other operations. Easy to apply from new shaker-top can, sealed against moisture. Keep A-B-C Powder on hand for use on cuts and wounds, also. Apply by dusting the wounds liberally, being sure that all exposed and bleeding tissues are entirely covered.

GLOBE FLY REPELLENT AND WOUND DRESSING

is another effective aid for the livestock raiser who wants to avoid possible losses from minor external injuries. Soothing and protective, ideal for use in simple cuts, wounds, bruises and scratches of livestock. Used as directed, Globe Fly Repellent and Wound Dressing will afford dependable protection against screw worm infestation. Apply freely, being

careful that the skin at the margin of the wounds, as well as the raw surface itself, is completely covered. Repeat treatment as often as necessary, keeping the wound thoroughly covered until healing is completed.



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a year earlier and well below most other years, since numbers turned upward in 1949.

Only two regions, the West North Central and the West, showed increases over a year earlier—each was up 3 per cent. The South Central region, which includes many states plagued by drouth during the late summer, had 2 per cent fewer cattle than a year ago. Inventories in the South Atlantic region were down 1 per cent, while the North Atlantic and East North Central showed little change. Important cattle states showing decreases were Texas, Oklahoma, Ohio, Indiana, Michigan, Missouri, Kentucky, Tennessee, Wyoming and Colorado. Most of these states had declines of 1 and 2 per cent, except Tennessee and Oklahoma, which declined 4 per cent, and Wyoming, which dropped 9 per cent.

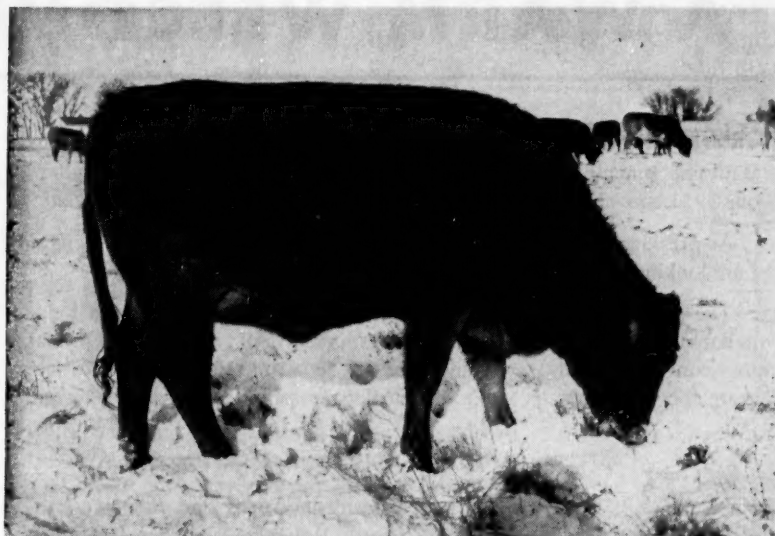
Cows, 2-years-old and over, show practically no change from the previous year, with an increase in beef cows offsetting a drop in milk cows. Beef heif-

Stock Sheep and Lambs: Number on Farms and Total Value, January 1

State—	Number				Total Value		
	Average 1944-53	1954	No.	% of 1954	Average 1944-53	1954	1955
	Thousands				Thousand Dollars		
Alabama	24	27	33	122	244	383	469
Arizona	458	423	406	94	6,728	6,408	6,415
Arkansas	56	44	47	107	588	431	540
California	1,908	1,769	1,769	100	33,889	32,003	34,319
Colorado	1,365	1,221	1,160	95	25,219	18,681	18,792
Connecticut	7	9	8	89	107	167	121
Delaware	2	3	2	70	38	47	26
Florida	8	3	3	100	55	29	27
Georgia	13	15	19	127	127	192	232
Idaho	1,130	1,020	1,010	99	21,417	15,912	17,675
Illinois	475	550	550	100	8,195	8,085	7,590
Indiana	425	409	389	95	6,860	5,644	5,679
Iowa	849	945	936	99	14,152	12,002	13,666
Kansas	407	387	383	99	5,767	4,528	5,209
Kentucky	730	668	688	103	13,284	12,224	12,522
Louisiana	153	122	132	108	982	1,061	1,162
Maine	27	25	27	108	347	375	359
Massachusetts	9	12	13	108	139	206	185
Maryland	43	45	45	100	711	711	621
Michigan	429	331	328	99	6,505	4,634	4,887
Minnesota	761	750	750	100	12,018	10,500	9,975
Mississippi	76	91	91	100	646	1,074	1,192
Missouri	1,011	748	718	96	14,699	8,004	9,621
Montana	2,056	1,606	1,606	100	33,234	23,126	27,623
Nebraska	219	242	278	115	3,221	2,831	4,059
Nevada	499	466	443	95	8,923	7,456	8,107
New Hampshire	8	9	9	100	120	149	134
New Jersey	10	14	13	93	196	256	217
New Mexico	1,499	1,242	1,208	97	21,331	15,401	15,946
New York	174	137	135	97	2,660	2,069	2,062
North Carolina	42	50	53	106	691	860	859
North Dakota	517	448	484	108	7,524	6,227	6,824
Ohio	1,152	1,115	1,148	103	16,429	15,944	16,416
Oklahoma	141	122	133	109	1,696	1,415	1,676
Oregon	794	696	668	96	13,037	11,484	11,623
Pennsylvania	264	257	262	102	3,370	3,881	3,563
Rhode Island	2	2	2	100	30	36	28
South Carolina	4	4	4	100	46	49	53
South Dakota	1,067	953	1,066	112	15,969	13,818	17,696
Tennessee	299	293	308	105	4,664	4,747	4,712
Texas	7,551	5,191	5,191	100	84,356	52,429	52,429
Utah	1,477	1,358	1,314	95	26,214	21,426	24,406
Vermont	12	11	10	91	167	170	132
Virginia	307	324	327	101	5,440	5,897	5,690
Washington	342	295	283	96	5,783	4,661	4,754
West Virginia	325	317	311	98	5,055	4,280	4,416
Wisconsin	252	236	219	93	4,255	3,304	3,241
Wyoming	2,316	2,061	1,999	97	38,893	29,678	34,383
United States	31,682	27,101	26,979	100	476,021	375,805	401,963

ers 1 to 2 years old were up 1 per cent, but a much larger proportion were in feed lots this year than last. The number of steers 1 year old and over totaled 8,308,000 head—up 2 per cent from a year earlier, reflecting the larger number in feed lots. The number of bulls declined 3 per cent, but the number of calves under 1 year increased 2 per cent to

(Continued on Page 19)



A group of yearling BEEFMASTER heifers foraging for a livelihood in the snow. This picture typifies the BEEFMASTER hardiness. These yearling heifers were not being hayed at the time this picture was taken, but were foraging for a living as shown.

No Place for Weak Sisters

Phenomenal for South Texas!

Calf crops are often low and slow in South Texas—but not so with BEEFMASTERS. On our Falfurrias ranch, this year's calf crop began to drop on December 8. By January 30, a 78 per cent living calf crop was already on the ground and they were still dropping fast. The cows range in age up to 16 years and have received no supplement of any kind for the past twenty-four months. We think it's a record for that region.

"More Beef for Less Money"

BEEFMASTERS are bred for hardiness. They must have the rugged self-reliance to take care of themselves on the open range with a minimum of assistance by man. They have disease and insect resistance.

Any time a member of the BEEFMASTER breeding herd needs veterinary attention other than that given the entire herd that individual is marked for market. In this, as in other phases of BEEFMASTER breeding, the old jungle law applies: only the fit survive.

The hardiness bred into BEEFMASTERS is well illustrated by our Colorado operation. Although BEEFMASTERS were developed in the hot, arid area of the Texas Gulf Coast, they adapted themselves almost immediately to Colorado's snows and sub-zero temperatures, and they have flourished in this area under strictly range conditions.

Hardiness is one of the six essential characteristics of BEEFMASTER breeding. The others are disposition, fertility, weight, conformation and milk production. Taken together, they mean "more beef for less money."

Write for details, or visit us at Matheson or Falfurrias to see BEEFMASTERS at work. Please let us know in advance when you are coming so there may be someone on hand to show you around.

Lasater **BEEFMASTERS** *The American Breed*

Ranches:
MATHESON, COLORADO
FALFURRIAS, TEXAS

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Trademark "LASATER BEEFMASTER" registered U. S. Patent Office. Foreign registrations pending.
MAILING ADDRESS: The Lasater Ranch, Box 545, Falfurrias, Texas



A WARM WELCOME

GREETINGS FROM YOUR PRESIDENT:

With fine remembrance of the wonderful hospitality we received in Dallas at our 1951 convention, all of us I know are delighted to be returning again.

As president of your Texas and Southwestern Cattle Raisers Association, I am looking forward to seeing and speaking to each one of you.

The program before us is both informative and entertaining and we are in debt to the good people of Dallas who have worked and planned to make this convention truly rewarding. For all of us may it be a time to learn more about our industry and to renew old friendships and to make new ones.

Roy Parks

President, Texas and Southwestern
Cattle Raisers Association

Once again we bid a warm welcome to all the members of the Texas and Southwestern Cattle Raisers Association. Dallas feels truly privileged to be your host, and complimented that you wished to return for this your 78th Annual Convention.

We hope your visit with us will be most pleasant, educational and entertaining. I can assure you that the Dallas Chamber of Commerce and every Dallasite will do all in their power to make your visit a memorable one.

Jerome A. Cooney

President,

Dallas Chamber of Commerce

TO THE MEMBERSHIP:



We hope that every member of the Association can and will attend this fine and friendly Convention. I know that the carefully planned programs at the business meetings will be entertaining and educational for all present. The information and analysis of factors affecting the cattle industry of the Southwest which will be available at the Convention will be of extreme value to all members of the cattle industry.

Dallas is looking forward to your visit.

Ben H. Carpenter

Chairman, General Committee

TO THE LADIES:

The Ladies Committee extends to you a most cordial invitation to Dallas. You will find Ladies Information Booths at both the Baker and Adolphus Hotels and at these, capable people will assist you with shopping information and directions.

Highlights of the convention from the distaff side include the Ladies' Luncheon and the Cattlemen's Ball, both on Tuesday.

We sincerely hope you will attend this convention so that we may have the privilege and pleasure of meeting and knowing you.

Mrs. Frank E. Austin Jr.

General Chairman, Ladies Committee



AWAITS YOU IN DALLAS . . .

Attend the 78th Annual Convention of **TEXAS and SOUTHWESTERN** **CATTLE RAISERS ASSOCIATION** **MARCH 21, 22, 23**

It's going to be a truly rewarding convention. You will find fun and fellowship, entertainment and social pleasure with the pluses of information and ideas, advanced thinking and trends so important to all concerned with cattle raising in the Southwest.

Outstanding government officials and other leaders will give us penetrating insights to the solution of present-day problems in our industry.

Entertainment-wise . . . you'll enjoy the Cattle Raisers Round Up and Square Dance . . . the luncheon for the ladies . . . the Cattleman's Ball with nationally famous Eddy Howard and his smooth, danceable orchestra.

Yes . . . March 21, 22 and 23 are going to be three wonderful busy days of fun, fellowship and Dallas hospitality. We'll be looking for you!



EDDY HOWARD, composer, singer and maker of hits and his **ORCHESTRA** will play for the Association Dance, March 22nd.



1. Scene of 1951 Registration.
2. Cattlemen's Ball — Crystal Ballroom of Baker Hotel, 1951.
3. Lobby Scene, Hotel Adolphus, 1951.

CITY OF DALLAS
TEXAS

R. L. THORNTON
MAYOR

Texas and Southwestern Cattle Raisers Association
Every City and Town, Every State
Southwest, U.S. A.

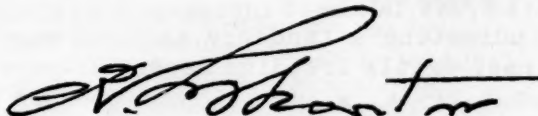
Gentlemen of the Range:

Greetings!--Here in Dallas we always look forward to the time, like a kid looks to Christmas, when old friends such as you pay us a visit and spend the night. Because we like people around who do things, we feel you fellows are staying away from Dallas too long between your conventions. We wish you would come over here and settle down, permanently. For you cattlemen are the men and the sons of men who opened up the West, who made its golden promise to America come true, like some beautiful dream.

You men represent the heart and the soul of the industry that raises this country's most bountiful crop--one that is universal, growing in every clime and on every soil--good juicy beef!

Yes, sir! We're honored and happy to have you here. You're welcome, believe me. The city is yours. We want you to have the time of your life while you are here. And don't forget: The latch string's always out and the kettle's always on for the cattlemen of the Great Southwest.

Cordially yours,



R. L. Thornton
Mayor, City of Dallas

February 28, 1955

The Cattleman's CORRAL

Edited by HENRY BIEDERMAN

ANNUAL CONVENTION—Dallas is making big plans for the 78th Annual Convention of the Texas and Southwestern Cattle Raisers Association there March 22-23. Governor Allan Shivers will be principal speaker. See detailed program page 14 this issue. Make plans to attend. President Roy Parks urges every member to be there and take part in the meetings.

* * *

NEW TEXAS ASC COMMITTEE CHAIRMAN—Robert G. Shauner, Dumas, has been named chairman of Texas Agricultural Stabilization and Conservation Committee. The post was formerly held by Claude K. McCan, Victoria, who resigned.

* * *

CATTLE NUMBERS—Elsewhere in this issue will be found detailed figures showing cattle numbers on Jan. 1, '55, to be up about one per cent to the record of 95,433,000 head. Beef cows 2 years old or older are up 333,000 head as compared to 1,249,000 head increase in 1953 indicating a tendency to cut down beef cattle breeding herds.

* * *

CORN ALLOTMENT FOR 1955—USDA has announced allotment of 49,842,697 acres for 1955 corn crop in 805 county commercial corn-producing counties in 21 states--1954 allotment was 46,955,504 acres in 834 county area in 22 states.

* * *

COLD STORAGE HOLDINGS OF MEATS—Holdings of beef were down to 174 million pounds by Jan. 31

as compared to 230 million pounds a year earlier and an average of 203 million pounds for this time of year. Pork stocks were up about 28 per cent compared to 1954 but down 14 per cent under average for this time of year.

* * *

GRASSHOPPER THREAT—USDA warns that grasshoppers may be on increase in 1955. Biggest threat to croplands appears to be centered in Mo., Southern Wis., Texas Panhandle and eastern Kans.

* * *

U.S. CALF CROP—42,210,000 calves were born in U. S. in 1954. 3% greater than the 40,947,000 head born in 1953 and highest on record. The number of calves born expressed as a per cent of the cows and heifers 2 years old and over on January 1, 1954 was 87 per cent as compared to 88% in 1953 and the 10-year average of 84%. This percentage figure is not strictly a calving rate since the Jan. 1 inventory does not include all the cows and heifers that give birth to calves during the year. Only three western states, New Mexico, Arizona and Nevada, showed fewer calves born in 1954 than in 1953.

* * *

STRAY STEER RECOVERED—How TSCRA was able to pay member for a steer strayed in 1949 is told in story elsewhere in this issue under title "Rancher Gets His Check for Steer Sold in 1949." Read this and learn about one of the many valuable services this Association renders its members.

*Compare
Occo
with all
other feeding
plans...
Prove its
lowest
cost of
all...*

You Can Feed Them Cheaper With OCCO



A challenging statement—but a true one. Occo is cheapest (and thousands of feeders think the best) feeding program because it is based on fullest use of your own roughage. With Occo, there is very little out of pocket cash needed. Here's why! If you have good quality roughage, you don't **NEED TO BUY** an ounce of protein. Even if you have **VERY POOR** roughage you need, at most, a single protein. And think how much cheaper an oil meal is as compared to a mixed protein concentrate. Yes, Occo saves you money — **BIG MONEY** on protein because the elements in Occo stimulate the millions of rumen bacteria in the animal's first stomach. In turn, these bacteria — made strong and active by Occo — literally rip apart even the toughest fiber, freeing nature's protein (good protein) for use by your cattle. No need to duplicate this by buying high-priced or wasteful mixed protein.

STOP WASTING MONEY!

Have your Occo Serviceman give you full details. He has all the information — and he has the full backing of the Oelwein Chemical Company, for over 40 years makers of top quality supplements that have made stockmen millions of dollars.

Occo

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Walter Stone, Kerrville, Texas

Fl. Worth, Texas
Oklahoma City, Okla.
Willcox, Arizona
Crystal City, Texas
Kansas City, Mo.
Eagle Pass, Texas

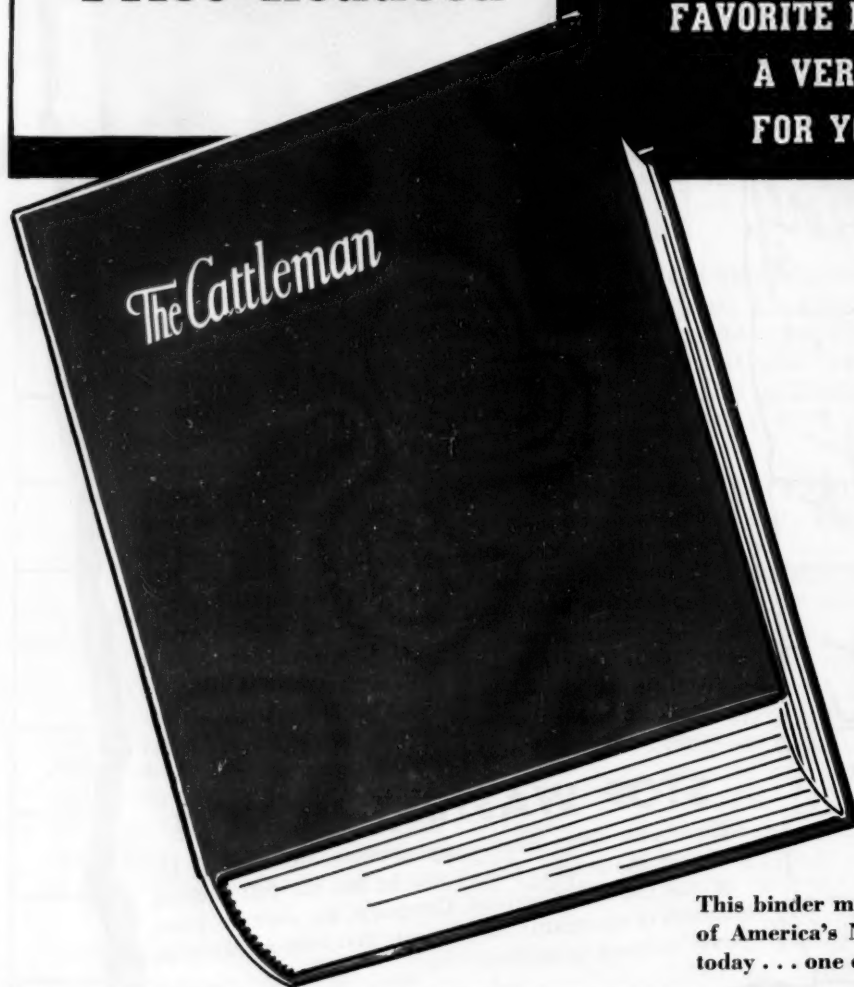
Beeville, Texas
Tucson, Arizona
Tyler, Texas
Del Rio, Texas
Artesia, N. Mex.
Lordsburg, N. Mex.

Houston, Texas
El Paso, Texas
Amarillo, Texas
Alexandria, La.
Clovis, New Mexico
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LIVESTOCK INVENTORY

(Continued from Page 10)

24,522,000. Milk cows and heifers 2 years old and over were estimated at 24,408,000 head—down 1 per cent from January 1, 1954, and 3 per cent from 1944-53 average. All regions, except the North Atlantic and the West, showed decreases from a year ago. Milk heifers 1 to 2 years old were down 1 per cent from last year, but heifer calves kept for milk were up 1 per cent.

The total inventory value of all cattle and calves on farms and ranches January 1, 1955, was about

Livestock and Poultry on Farms, Value Per Head, and Total Value, January 1, 1946-55, for the United States

Year	Cattle	Cows 2 yrs. + for milk ¹	Hogs	Stock Sheep	Horses	Mules	Chickens	Turkeys
Number on Farms January 1 (Thousand Head)								
1946	82,235	26,521	61,306	35,525	8,081	3,027	523,227	7,862
1947	80,554	25,842	56,810	31,805	7,340	2,789	467,217	5,879
1948	77,171	24,615	54,590	29,486	6,704	2,575	449,644	3,959
1949	76,830	23,862	56,257	26,940	6,096	2,402	430,876	4,622
1950	77,963	23,853	58,852	26,182	5,548	2,233	456,549	5,124
1951	82,025	23,722	62,852	27,253	4,993	2,074	442,657	5,091
1952	87,844	23,369	63,582	28,050	4,330	1,913	449,925	5,822
1953	93,637	24,094	64,294	27,700	3,795	1,753	429,731	5,305
1954	94,787	24,675	68,560	27,101	3,401	1,599	422,813	5,315
1955	95,433	24,408	65,002	26,979	3,106	1,445	447,310	5,448

Year	Cattle	Cows 2 yrs. + for milk ¹	Hogs	Stock Sheep	Horses	Mules	Chickens	Turkeys
Value Per Head January 1 ² (Dollars)								
1946	76.20	112.00	24.00	9.57	57.50	133.00	1.27	5.75
1947	97.50	145.00	36.00	12.20	59.30	141.00	1.44	6.54
1948	117.00	164.00	42.90	15.00	55.70	133.00	1.44	6.97
1949	135.00	193.00	38.30	17.00	52.50	116.00	1.66	8.80
1950	124.00	177.00	27.20	17.80	46.00	99.10	1.36	6.34
1951	160.00	218.00	33.30	26.50	43.50	81.60	1.46	6.48
1952	179.00	251.00	30.00	28.00	45.80	72.40	1.53	6.99
1953	128.00	202.00	26.00	15.50	47.20	65.30	1.41	6.16
1954	92.40	146.00	36.70	13.90	48.90	61.10	1.43	6.31
1955	88.80	133.00	30.60	14.90	53.00	62.30	1.05	5.34

¹Included in all cattle.²Based on reporters' estimates of average price per head in their localities.

8.5 billion dollars, 3 per cent below the 8.8 billion of a year ago, and 11 per cent less than the 10-year average. The all-time record inventory value was 15.7 billion dollars, in 1952. The average value per head of cattle and calves this January 1 was \$88.80 compared with \$92.40 a year ago, and the record of \$179 on January 1, 1952.

Hogs

Hogs on farms January 1, 1955, are estimated at 55,002,000 head. This is 13 per cent above the 48,560,000 on farms a year earlier but 10 per cent smaller than the 1944-53 average. Hog numbers were higher in all regions, with greatest increases in the North Central, South Central and Western States. In the Corn Belt (12 North Central States), which had 75 per cent of all the hogs, numbers were 14 per cent above a year earlier. Numbers increased 13 per cent in Iowa, 17 per cent in Illinois, and 14 per cent in Indiana. Increases amounted to 7 per cent in the North Atlantic States, 6 per cent in the South Atlantic, and 14 per cent in the South Central and Western States. Only one state—Vermont—was below a year earlier.

Hogs under 6 months of age on farms January 1, 1955, numbered 32,195,000, 14 per cent above a year earlier. These hogs were largely from the 1954 fall pig crop, which was 16 per cent larger than in 1953. Sows and gilts on farms are estimated at

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9,462,000, 5 per cent above January 1, 1954. Other hogs over 6 months of age at the beginning of 1955 totaled 13,345,000 head, 17 per cent above a year earlier.

Value of all hogs on farms on January 1, 1955, averaged \$30.60 per head, compared with \$36.70 a year earlier and the 1944-53 average of \$29.60. The total value of hogs on hand January 1 was 1.7 billion dollars, 97 million dollars below a year earlier. Lower prices more than offset the increase in hog numbers.

Sheep

Stock sheep numbers on farms and ranches on January 1, 1955, totaled 26,979,000 head, a decline of less than 1 per cent from the 27,101,000 head a year earlier. The inventory was about 3 per cent above the postwar low of 26,182,000 head on January 1, 1950, but 45 per cent below the all-time high of 49,346,000 on January 1, 1942.

All sheep and lambs on farms and ranches, including those on feed, amounted to 30,931,000 head on January 1, 1955. This was down 1 per cent from the 31,218,000 head a year earlier because of reduced numbers on feed. All sheep were 4 per cent above the January 1, 1950, postwar low, and 45 per cent below the peak of January 1, 1942.

Ewe lambs on January 1, 1955, showed a 9 per cent increase over a year earlier, reversing the decline under way since January 1, 1952. This points

Number on Farms and Ranches January 1

Class of Livestock and Poultry	Av. 1944-53	1953	1954	1955
		Thousand Head		
Cattle	82,917	98,637	94,787	95,433
Cows, 2 yrs. + for milk	25,135	24,094	24,675	24,408
Hogs	61,166	54,294	48,560	55,002
All sheep	36,685	31,861	31,218	30,931
Stock sheep	31,682	27,700	27,101	26,979
Horses	6,480	3,798	3,401	3,106
Mules	2,542	1,753	1,599	1,445
Chickens	474,852	429,731	442,813	447,310
Turkeys	5,804	5,305	5,315	5,448

Value Per Head January 1¹

Class of Livestock and Poultry ²	Av. 1944-53	1953	1954	1955
			Dollars	
Cattle	115.00	128.00	92.40	88.80
Cows, 2 yrs. + for milk	166.00	202.00	146.00	133.00
Hogs	29.60	26.00	36.70	30.60
All sheep	15.90	15.80	13.90	14.90
Stock sheep	55.10	47.20	48.90	53.00
Horses	112.00	65.30	61.10	62.30
Mules	1.40	1.41	1.43	1.05
Chickens	6.52	6.16	6.31	5.34
Turkeys				

Total Value January 1

Class of Livestock and Poultry ²	Av. 1944-53	1953	1954	1955
		Thousand Dollars		
Cattle	9,557,152	11,998,139	8,755,786	8,478,697
Cows, 2 yrs. + for milk	4,111,095	4,832,803	3,605,737	3,252,510
Hogs	1,770,791	1,409,988	1,780,835	1,684,116
All sheep	552,629	507,320	436,287	463,127
Stock sheep	476,021	437,002	375,805	401,963
Horses	373,194	179,395	166,196	164,732
Mules	298,432	114,426	97,756	90,090
Chickens	657,639	606,935	634,355	471,522
Turkeys	37,092	32,687	33,544	29,072
Aggregate 5 species ³	12,552,198	14,209,268	11,236,960	10,880,762
Aggregate 7 species ⁴	13,246,929	14,848,890	11,904,859	11,381,356

¹Based on reporters' estimates of average price per head in their localities.

²For more specific description, see headings of tables by States.

³Includes cattle, hogs, all sheep, horses, and mules.

⁴Includes cattle, hogs, all sheep, horses, mules, chickens, and turkeys.

Every animal in our herd is
a purebred **M** Beefmaster

Now...

Lasting Proof That
The Animals You
Purchase Are
Certified **M** Beefmasters



Miller Ranch is proud to introduce our new Certificate of Breed, which will accompany every **M** Beefmaster sold after March 1.

The certificate carries detailed description of the animal you purchase with the Miller Ranch signature and is lasting proof that your herd contains true **M** Beefmasters.

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A few 1 to 6-year-old Bulls

Write today for details

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Just as you take great pride in your ranch, your cattle and your brand — so we take pride in our reputation for integrity. In lending money through ranch mortgages, we're always careful to protect the interests of those who borrow from us. We've been in business for over 100 years and we expect to be around for a great many more. Integrity is the very basis of our business; we take pride in our name and in our "top grade brand."

Another means by which we insure our good name is to be associated with the finest ranch loan correspondents. The men listed here are well-known and well-regarded among cattlemen. They've all had many years experi-

ence in the financial management of ranches, and those who know them respect their abilities in this field. You can profit by getting to know the one nearest you. Even though you have not definitely decided to borrow, or how much or when, get in touch with one of these men. His advice will be valuable — and there's no obligation.

When you need life insurance or annuities, get in touch with a nearby Connecticut Mutual representative.

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Percy H. Goodwin Co., 300 First Nat'l.
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R. A. Rowan & Co., 458 So. Spring St.
Los Angeles 13, Calif.

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* Florida—North & Northwest

W. T. COX
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* Florida—South & Southeast

C. B. MOAK
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* Oregon

HORACE A. DRYER
H. A. Dryer Co., 525 Corbett Bldg.
Portland, Oregon

* Southern Idaho, Utah, Western Wyoming, S. W. Montana

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Logan, Utah

* N. W. Montana, Washington, No. Idaho

ELBERT W. ANDERSON, Manager
Vermont Mortgage Co.
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Spokane 8, Wash.

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MILLARD G. SCOTT
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Huron, S. D.

* Texas Panhandle, Eastern New Mexico, Southeast Colorado

CLAUDE B. HURLBUT
1521 Texas Ave., Lubbock, Texas

* Texas Mortgage Division

H. L. MARTIN, Manager
821 Frost National Bank Bldg.
San Antonio 5, Texas

* Oklahoma, Northeast Texas, Arkansas, Louisiana & Mississippi

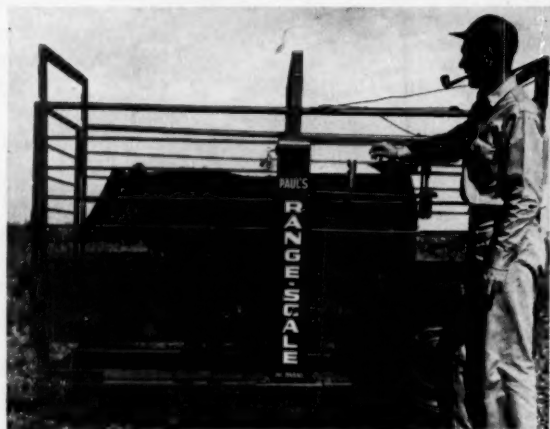
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INCREASE PROFITS

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WITH FREQUENT ACCURATE WEIGHING



The scale that attracted so much attention at the Houston Fat Stock Show.

PAUL'S PORTABLE

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With Revolutionary New Trouble-Free

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Cull out the runts and loafers! Keep the best, fast-gaining stock! Save on feed costs by checking actual gains on your special feeding program. Now, sellers KNOW exactly what animals weigh, WHEN to SELL. Ranch-Tested by practical cattle ranch operators, PAUL'S Portable Range Scale may pay for itself the first year.

COMPLETE: 3000 Lb. Capacity; Platform 37" x 99"; with wheels, tires, scale beam, side rails, end gates and hitch. F.O.B. DUNCAN, OKLA.

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to some upturn in breeding ewes in 1955, barring unfavorable conditions that would force liquidation. January 1, 1955, inventory changes from a year earlier show declines for all other classes of sheep as follows: wether and ram lambs down 15 per cent; ewes 1 year old and over, down 1 per cent; rams 1 year old and over, down 1 per cent; wethers 1 year old and over, down 22 per cent; sheep and lambs on feed, down 4 per cent.

In the 13 western States (11 Western, Texas and South Dakota), stock sheep numbers declined 1 per cent. Increases in the Native States partially offset this decline. In Texas, the leading sheep state, January 1, 1955, stock sheep numbered 5,191,000 head, the same as a year earlier, which was the lowest level since 1928. Severe drouth has plagued much of the Texas sheep country for the last three years.

The total value of stock sheep and lambs on farms and ranches January 1, 1955, was 402 million dollars, 7 per cent above a year earlier, but 16 per cent below the average value for the 1944-53 period. The average value per head of stock sheep and lambs on January 1, 1955, was \$14.90 compared with \$13.90 a year earlier, and \$15.90 for the 10-year average.

Horses and Mules

Horses on farms January 1, 1955, are estimated at 3,106,000 head, a decrease of 9 per cent from the 3,401,000 head on farms a year earlier. The decline continued the trend of decreasing workstock numbers. Decreases were smallest in the Southern States and in the Western States.

During 1954 mule numbers declined about 10 per cent to an estimated 1,445,000 head on farms January 1, 1955. This is the greatest percentage decrease except 1951 for any one year since the decline began in 1925. Decreases occurred in all regions in 1954.

Plan to attend the
78th Annual
Convention
Texas and
Southwestern Cattle
Raisers Association

Dallas, March 22-23

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THOSE

Interested in
The Development,
History and Lore of
The
Cattle Industry



Here's why
every cowman
will enjoy
this book

• 320 pages of spirited, vigorous and exciting individual stories built around the lives of Texas and Southwestern cowmen. This history begins with the early day wild cattle from the Rio Grande thickets and progresses with the storied cattle drives and trail towns such as Dodge City and Abilene; the Indian menace and the lonely life of the pioneers. The author traces the development of the cattle business to its present high position as a major American industry advanced both technically and scientifically.

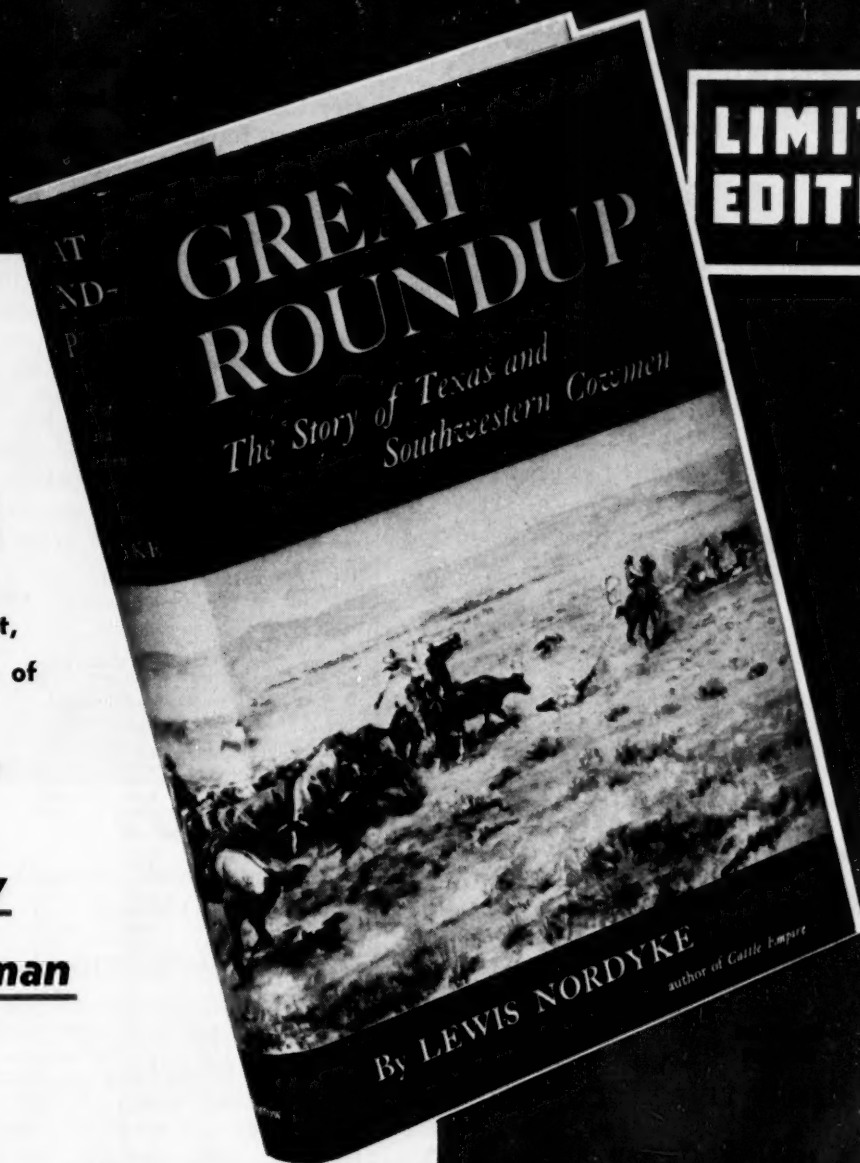
• The frontispiece is an outstanding reproduction in full color of THE ROUNDUP—painted by one of the West's greatest artists, Charles M. Russell.

• Included are sixteen pages of maps and photographs of persons, places or things that played an important part in the developing of the American cattle industry.

• Each chapter is introduced with a refreshing pen and ink sketch by Harold Bugbee—well-known Clarendon, Texas, artist.

• The volume is bound in a beautiful two-color cover—a leather tone with the back strip in green, and the jacket (pictured) is printed in six colors with the famous Russell painting predominating.

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Beef Cattle Numbers

THE NUMBER of beef cows 2 years old or older on farms in the United States increased by 333 thousand head in 1954. This is considerably less than the 1 million 249 thousand head increase in 1953 over 1952 and shows a tendency on the part of beef producers to cut down their breeding herds. Most of this decrease has been in a comparatively few states however and only 10 states show a decrease in beef cows. They are Arizona 24,000 head; Colorado 70,000; Florida 41,000; Kentucky 1,000; Louisiana 22,000; Missouri 18,000; New Mexico 10,000; Oklahoma 31,000; Texas 59,000 and Wyoming 23,000. There is an indication that most of the reduction in beef cows has been in states where range conditions have been unfavorable because of drouth conditions. Large increases have occurred in California, 61,000 head; Iowa 47,000; Montana 85,000; Nebraska 50,000; North Dakota 55,000; and South Dakota 78,000. Part of this increase in these states may be due to the in-movement of breeding herds from less favorable range areas.

The accompanying table gives figures for 1953 and 1954.

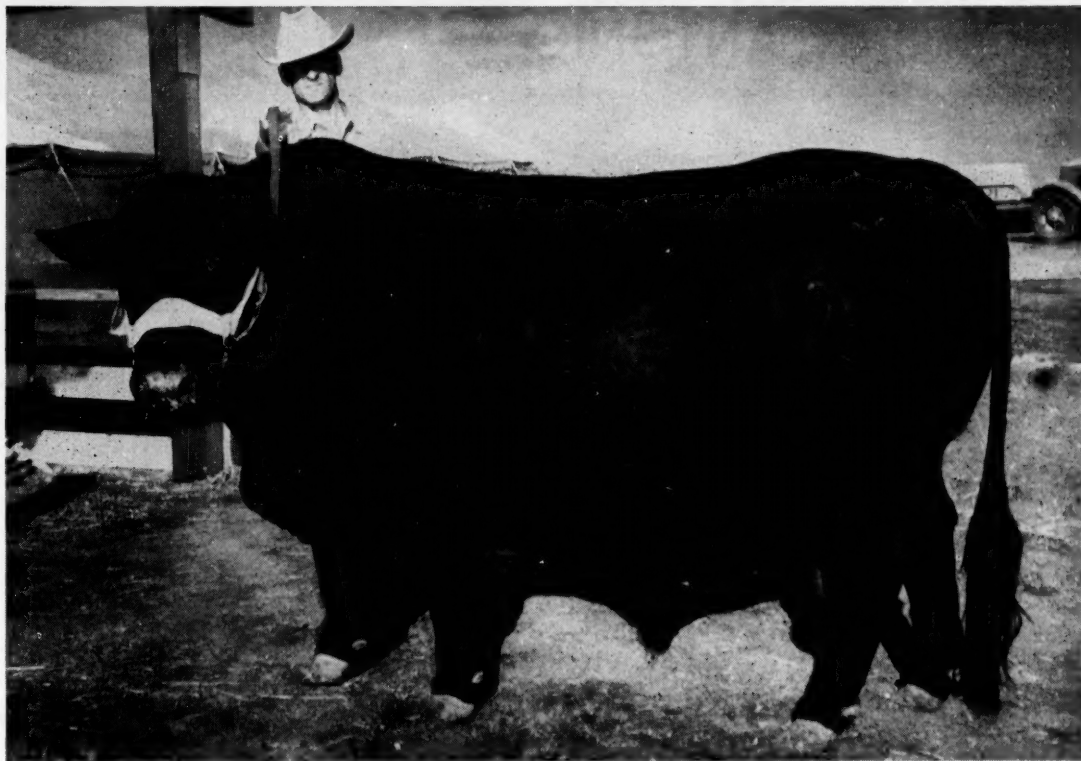
State—	BEEF CATTLE ON FARMS JAN. 1 (Cows-Heifers-Calves-Steers-Bulls)			BEEF COWS 2 YRS. OR OLDER JAN. 1		
	Number Thousands		Gain or Loss.	Number Thousands		Gain or Loss.
	1954.	1955.		1954.	1955.	
Alabama	1,108	1,049	-59	575	585	+10
Arizona	829	864	+35	430	406	-24
Arkansas	867	822	-45	391	394	+3
California	1,887	2,094	+207	761	822	+61
Colorado	1,807	1,770	-37	779	709	-70
Connecticut	11	11	—	2	2	—
Delaware	15	15	—	6	6	+1
Florida	1,836	1,376	-460	818	777	-41
Georgia	817	813	-4	355	376	+21
Idaho	839	890	+51	312	333	+21
Illinois	2,428	2,486	+58	612	612	—
Indiana	1,122	1,146	+24	309	318	+9
Iowa	4,166	4,603	+437	933	980	+47
Kansas	3,463	3,534	+71	1,369	1,392	+23
Kentucky	929	935	+6	351	350	-1
Louisiana	1,297	1,231	-66	749	727	-22
Maine	28	29	+1	8	9	+1
Maryland	136	133	-3	86	87	+1
Massachusetts	12	11	-1	2	2	—
Michigan	473	467	-6	75	78	+3
Minnesota	1,479	1,510	+31	293	315	+22
Mississippi	1,105	1,128	+23	580	614	+34
Missouri	2,483	2,459	-24	995	977	-18
Montana	2,131	2,275	+144	1,045	1,130	+85
Nebraska	4,050	4,318	+268	1,508	1,558	+50
Nevada	577	589	+12	310	320	+10
New Hampshire	9	9	—	2	2	—
New Jersey	17	17	—	3	3	—
New Mexico	1,098	1,065	-33	641	631	-10
New York	140	139	-1	30	31	+1
North Carolina	359	358	-1	143	159	+16
North Dakota	1,238	1,289	+51	499	554	+55
Ohio	887	887	—	170	195	+25
Oklahoma	2,448	2,302	-146	1,227	1,196	-31
Oregon	1,047	1,067	+20	470	476	+6
Pennsylvania	337	333	-4	75	77	+2
Rhode Island	1	1	—	—	—	—
South Carolina	240	229	-11	100	103	+3
South Dakota	2,616	2,721	+105	1,182	1,260	+78
Tennessee	828	788	-40	316	319	+3
Texas	7,041	6,956	-85	3,843	3,784	-59
Utah	557	578	+21	261	272	+11
Vermont	22	22	—	3	3	—
Virginia	696	700	+4	323	329	+6
Washington	643	668	+25	240	256	+16
West Virginia	291	293	+2	127	131	+4
Wisconsin	425	438	+13	45	47	+2
Wyoming	1,101	996	-105	532	509	-23
U. S. Total	57,486	58,413	+927	23,833	24,166	+333

Seventy-Eighth Annual Convention

TEXAS AND SOUTHWESTERN CATTLE RAISERS ASSN.

Dallas, Texas, March 22-23, 1955

FROM THE HOME OF BRANGUS ...



CC CHALLENGE 969

*Reserve Champion Bull, Beaumont, Texas, 1953, and
Grand Champion, Longview, Texas, 1954*

OUR WINNINGS AT SAN ANTONIO, 1955

- | | |
|------------------------------------|------------------------------------|
| 1st and 2nd—Two-year-old Bull | 2nd and 4th—Summer Yearling Heifer |
| 2nd, 3rd, 4th—Junior Yearling Bull | 1st—Junior Heifer Calf |
| 4th—Junior Bull Calf | 1st—Summer Heifer Calf |
| 1st—Summer Bull Calf | Reserve Champion Female |
| 2nd, 3rd, 6th—Pair of Bulls | 2nd and 4th—Pair of Females |
| 1st and 2nd—Junior Yearling Heifer | 2nd and 3rd—Get of Sire |

All of the following cattle (winners at San Antonio, 1955) are grandsons, granddaughters, great grandsons or great granddaughters of ZERO: Grand Champion Bull, Reserve Champion Bull, Grand Champion Female, Reserve Champion Female; 1st, 2nd, 3rd—Get of Sire.

WHY NOT LET ZERO BLOOD DO THE SAME FOR YOU?

VISITORS WELCOME AT THE RANCH



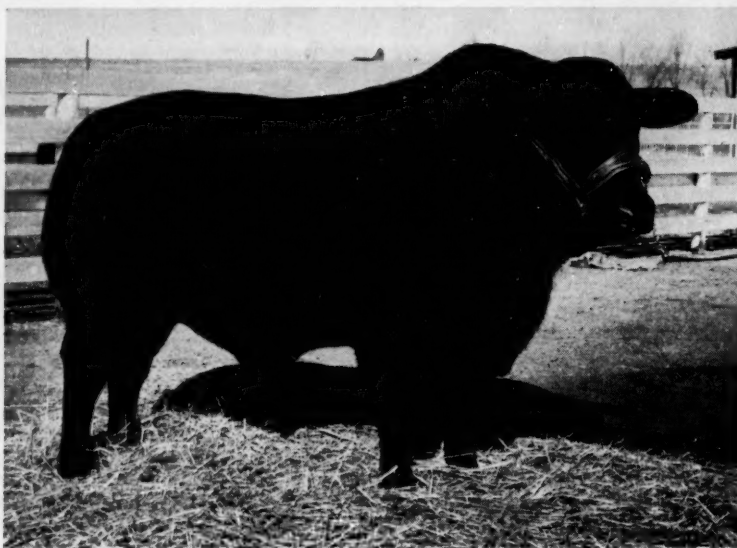
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RANCHES AT WELCH, OKLAHOMA AND GRENADA, MISSISSIPPI

Charter Member, American Brangus Breeders Association

CHAMPION BRANGUS BULL

1955 SAN ANTONIO LIVESTOCK SHOW



CLEAR VIEW SNUFFY 76th

This great young bull led our show herd in a very successful showing at San Antonio. In addition to Champion Bull, our cattle won the following honors:

★ *Champion Female*

★ *First Pair of Bulls*

★ *First Get of Sire*

★ *First Pair of Females*

CHAMPIONSHIP BREEDING FOR SALE

We have a group of outstanding, registered Brangus heifers that we offer for sale, now. These heifers will be sold in lots of 10 or more, guaranteed safe in calf to Clear View Snuffy 76th, our 1955 National Champion Bull—providing an opportunity to secure a sizeable, top quality unit carrying championship blood.

CLEAR VIEW RANCH

RAYMOND POPE, Owner

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782



Is Corn-Fed Beef Better Than Barley-Fed?—Many livestock producers in the mid-west Corn Belt area have believed for years that cattle fed with corn are superior in quality to the barley-fed beef in other parts of the country.

The University of California, with funds granted by the California Cattlemen's Association, California Feeders Association, and the Western States Meat Packers Association, undertook the necessary research to find the answer to this question. Here are the results:

Trained taste-testers found no appreciable difference in samples of top round steak from barley or corn-fed steers. Rib roasts from barley-fed steers were rated slightly higher in tenderness by the panel of tasters. For juiciness and flavor, the tasters preferred corn-fed samples, but by a small margin.

Although trained taste testers were able to determine these slight differences, it was pointed out that average consumers could never tell the difference.

Western Pastures Dry—Secretary of Agriculture Benson reports a short supply of feed on ranges and pastures in most of the 17 Western States in February. He said feed conditions in the area are at their lowest level since 1949 for this season of the year.

Cattle and sheep, however, were reported in fairly good condition, with some weight shrinkage but no severe losses of young animals. Stockmen have been forced to fall back on supplemental feeding in Nebraska, Wyoming, Eastern Colorado, Utah, Nevada, Kansas, Western Oklahoma and Western Texas.

Power of Advertising—According to James J. Nance, President, Studebaker-Packard Corporation, the greatest single economic force in America is advertising. This sets up a chain of events, he says, which keeps people working on their jobs, gives them pay to take home, gives them buying power, and gives our country the highest standard of living the world has ever known. He points out that advertising is just as necessary to sell beef as it is to sell automobiles or any other product.

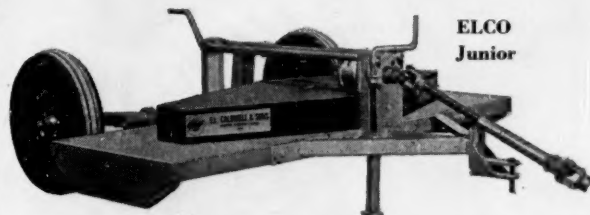
Differences in Meat Tastes—Meat tastes vary considerably. Families in eastern cities spend the most money for beef, while southern families spend the most for pork. Housekeepers in the large East and West Coast cities spend more for lamb than in other areas. Veal is the most popular in cities with the largest population and sausage and cold cuts have the greatest acceptance in the eastern industrial cities.

These and other differences in the meat eating

(Continued on Page 153)

Grass Will Grow Better

In a CLEAN Pasture



ELCO
Junior

Grass has a hard time getting a foothold when your pastures are overburdened with weeds and small scrub. Keep this growth down and your grass will go up.

Our ELCO Junior is a superior pasture clipper. Its three spring steel overlapping blades cut a seven and one-half foot swath, and they cut cleanly in one pass. One man and one tractor can cover a lot of ground in a day's time. See your dealer or write:

E. L. CALDWELL & SONS

CORPUS CHRISTI, TEXAS

ATTENTION, MR. COWMAN!

Use the facilities of

"The World's Largest Cattle Auction"

Regular Sale Days

Mondays and Tuesdays

(Wednesdays if Necessary)

Friday's Special Stocker and Feeder Sale

(CAR LOAD LOTS ONLY)



3000 East Third

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M. T. Johnson

Jay Taylor

J. R. Taylor



WHEN IS A STEER LIKE A "WHITE ELEPHANT"?

...when his selling price won't return to you his cost of production. Declining demand and falling markets have been known to turn a lot of steers into "white elephants."

It is our job to provide the best market we can for this beef on the hoof. This helps to assure fair returns to livestock producers and a steady, dependable supply of meat to consumers.

Getting consumers to *want* more meat is our common interest.

And that's an important objective of Swift & Company especially during 1955, our Centennial year. We're putting the biggest promotion in our history behind the *idea*

of getting more people to want more meat.

During our Centennial, we're sending out stage shows, movies, and a wide variety of special promotions to get people to buy meat. We're putting on meat Cooking Schools throughout the country, throughout the year. We'll be selling meat—your cattle and hogs and lambs.

You'll see plenty of evidence of this in your home territory. (Maybe your family will want to buy more!) Most important, you'll benefit from this stepped up meat selling program.

This extra sales drive is just plain good business—for us and for you.

We can't think of a better way to celebrate an anniversary. We hope this will be a good year for all of us.

Agricultural Research Department
SWIFT & COMPANY • UNION STOCK YARDS • CHICAGO



Just 100 years ago G. F. Swift bought a heifer, dressed it and sold the meat—starting the business that is now Swift & Company. 1955, our Centennial year, symbolizes the progress and experience of a century of operation. More important, it emphasizes how Swift is looking ahead to serve farmers and ranchers even better during the second hundred years.



Convention hotels located in the heart of downtown Dallas include the Baker Hotel, large building at right, and the Hotel Adolphus, ornately decorated building (center), headquarters for the Texas and Southwestern Cattle Raisers Association convention. The tall two-shaft building is the Magnolia Petroleum Building.

Cattlemen to Big D March 22-23

Dallas Making Elaborate Preparations for 78th Annual Texas and Southwestern Cattle Raisers Association Convention — Adolphus Hotel Will Be Headquarters

DALLAS IS getting ready a royal welcome for the seventy-eighth annual convention of the Texas and Southwestern Cattle Raisers Association March 22-23, 1955.

It's a big job to let everybody know that the meeting is coming. Community spirit has to be marshalled so that life-long residents will share the enthusiasm of people seeing the town for the first time.

But Dallas likes to play host.

Last year, Big D welcomed 1,773 conventions, sales meetings and cooperative marketing groups. This does not include the 2,382,712 visitors who attended the State Fair of Texas, or the 4,500 people who saw the State Fair Musicals every night last summer, or the 75,347 people who packed the Cotton Bowl for the big football classics.

Dallas had a lot of visitors last year and tried to show them all a good time. Many have returned since their first trip.

But now Dallas is looking to the future. The city is getting ready for a return visit of the cattlemen's association

—ready to show itself off to you and the other members of your organization.

In 1951, the last year the Texas and Southwestern Cattle Raisers Association met in annual convention in Dallas, a record attendance was achieved. Cattlemen came to Dallas in record numbers to see the sights of Texas' second largest city. The welcome given members of the Association by city officials, the Dallas Chamber of Commerce and others was gracious and appreciative. This year the convention will again be held in the Adolphus Hotel with registration beginning March 21. Details of the convention program can be found elsewhere in this issue.

Dallas doesn't expand. It grows by leaps and bounds.

The leaps have soared tall skyscrapers above the flat black lands where John Neely Bryan, Dallas' founder, put up a little one-room log cabin on the banks of the Trinity River slightly over a hundred years ago.

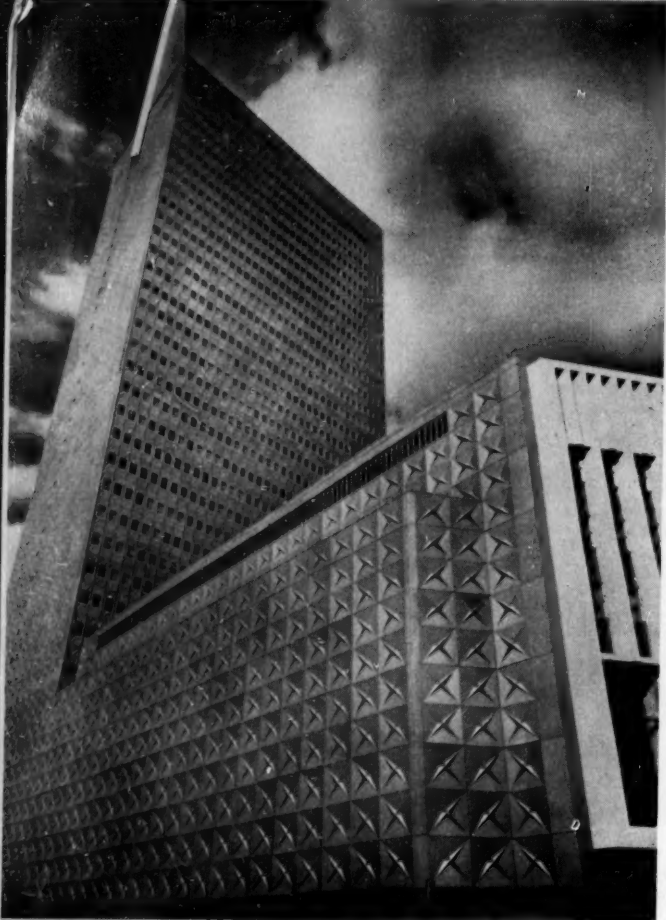
The bounds have spread the city's population of 550,000 over 175 square miles.

And Pioneer Bryan's intentions to start a trading business with the Indians have expanded to one of the nation's leading markets.

As the white men moved in and the Indians moved out, Dallas has become the business and cultural center of the Dallas Southwest—the area comprising Texas, Oklahoma, Louisiana, New Mexico, Arkansas and Mississippi, plus the 26 western counties of Tennessee.

Dallas is a good business town, but it is also a good pleasure town. Visitors can play golf, go fishing or swimming or boating, tramp the midway of the State Fair of Texas, attend a State Fair Musical or see Cotton Bowl football, drive in for a barbecue plate under the stars, see a rodeo or join in a square dance — all within the city's limits and close to residential sections.

Dallas' park system, with more than 6,000 acres, includes 86 public parks, 57 swimming pools (including children's pools), 66 baseball and softball diamonds, 72 municipal tennis courts, 5 public golf courses and a 60-acre zoo. White Rock



The Republic National Bank building, recently completed at a cost of \$25,000,000, is not only the tallest building in Texas, rising 598 feet above the street, but only three other cities in America—Cleveland, Chicago and New York—can boast taller ones. This magnificent structure, made of aluminum, glass and steel, rises 36 stories above the ground.

Lake, a 1,200-acre body of water, is a 15-minute run by automobile from the downtown area. It offers picnicking, swimming, fishing, water skiing, surf-boarding, sailing and a view of the handsome homes bordering the lake.

Climate makes the big difference to recreation in Dallas. Outdoor sports are just as popular on a balmy mid-February day as in August. There are touches of winter, but snow is only occasional and even the roughest Januarys have their nice days.

Dallas' most popular name is "Big D", the moniker the city likes best because it reflects all the affection the people of the Southwest hold for it.

The gourmet will also find Swedish, Italian, German, Greek, Chinese and Mexican foods.

Dallas isn't really far from anywhere. Good flying weather, concentration of business and buying power, and strategic geographic location have all combined to make Dallas one of the leading aviation centers in the Western Hemisphere.

But the vigorous, young city admits one problem. "Nothing in Dallas," said the late G. B. Dealey, "was ever built big enough."

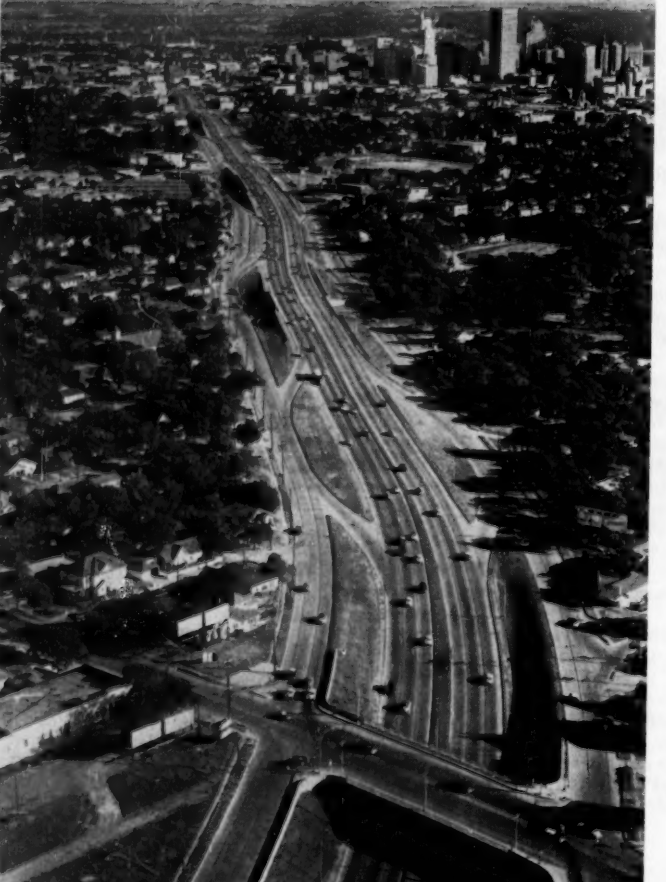
And there are many other remarkable things about this fast-growing Southwestern city—the largest inland metropolis in the United States. Although there's not an oil well within sight of Dallas county, "Big D" is the home of 535 companies which serve the oil industry. More than 12,000 Dallasites are employed by 700 insurance firms. And, Dallas is the biggest banker in the Southwest with 25 banks that have close to two billion dollars on deposit.

The latest count gives the 186-square-mile Dallas a population of 597,000 (including its four "island" cities), and Metropolitan Dallas a 725,000 population figure. And Dallas is still growing by leaps and bounds.

When it's State Fair time, "Going to Big D" is seen scrawled across many a car, school bus, truck and tractor traveling the highways that converge on Dallas. The fair, a real dazzler and the largest annual exposition in the nation, has been built by 68 years of work and an outlay of more than 35-million dollars.

Called the "Athens of the Alfalfa Fields," Dallas has an impressive array of year-round cultural attractions. Dallas' symphony orchestra presents a full, annual season of winter concerts and every summer, the State Fair of Texas sponsors its summer musicals, a 12-week series of productions that equal Broadway in caliber, scope and stars. The Metropolitan Opera this year marked its thirteenth annual visit to Dallas — and throughout the year outstanding singers, speakers, symphony orchestras, legitimate theater groups and touring ballet troupes visit Dallas.

Besides its culture and urbanity, Dallas is still a part of the West. There are, to be sure, dude ranches, as well as the genuine article nearby the city. There's a Saturday night rodeo. Two extravaganzas of country and western music flourish every Saturday night. Eating out



Central Expressway, the route of U. S. Highway 75, stretches through the heart of Dallas and will cost \$31,000,000 for the 19 miles when completed. Running north to south, the expressway is located to the west of downtown Dallas. No traffic crosses the 10-lane super highway.

in the open is a habit; barbecue a specialty.

Nine major railway lines route more than 120 passenger and freight trains a day in and out of the \$5,000,000 Union Terminal.

Dallas' Love Field is served by three trunk carriers, three feeder lines and one freight carrier. It ranks as the sixth busiest airport in the nation for commercial airline passengers.

The pride of Dallas' city transportation system is the new Central Expressway — a ten-lane super highway that stretches through the heart of Dallas and will cost \$31,000,000 for the 19 miles when completed.

Nine U.S. Highways enter Dallas, the largest number of any Southwestern city. Dallas is served by the following federal highways: U.S. 67 East, U.S. 67 West, U.S. 75 North, U.S. 75 South, U.S. 77 North, U.S. 77 South, U.S. 80 East, U.S. 80 West and U.S. 175.

Dallas is the number one fashion and apparel manufacturing center of the Southwest. In ladies fashions, the industry's consensus is that Dallas is only exceeded by New York and Los Angeles in the U.S. In apparel manufacturing of all types, Dallas firms have more than 50% greater volume than its nearest southwestern competitor, New Orleans.

Dallas county has the greatest density of population of any county in Texas. According to the 1950 Census of Population, Dallas county had 785 persons per square mile.

The fact that Dallas is growing is well established by the following information supplied by the Chamber of Commerce.

In Population: City population of 434,462 in 1950, up 47% from 1940. In Census of 1950 Dallas rated as 22nd largest city in the United States and the largest city in the nation not on navigable water. City Planning Department currently estimates 552,000 people in city. Population of Dallas and the four "island" cities which it completely surrounds was 473,225 in 1950 and is currently estimated at 597,000. Metropolitan Dallas (Dallas county) with 1950 Census population of 615,000 now has an estimated 725,000 citizens (1/1/54).

Within an approximate 30-mile radius were 976,052 people in 1950; the estimated population as of 1/1/54 is 1,183,200 people. There are over 2,000,000 people within a 100-mile radius.

In Manufacturing: From 716 manufacturing establishments with 26,700 employees in 1940, Dallas Metropolitan Area now has 1,630 factories with 76,275 workers. Value Added by manufacture was \$239,000,000 in 1947 — up 289% from 1939. The estimated value added in 1950 was \$413,000,000, and in 1953 \$667,000,000.

In Wholesaling: Leading center of the South or the Southwest with sales of over \$2,238,000,000 in 1948, up 367% from 1939. Last business census in 1948 gave Dallas rank as 14th largest wholesale center in the nation. Since 1948 a net gain of 501 wholesale establishments of all types has strengthened that posi-

(Continued on Page 90)

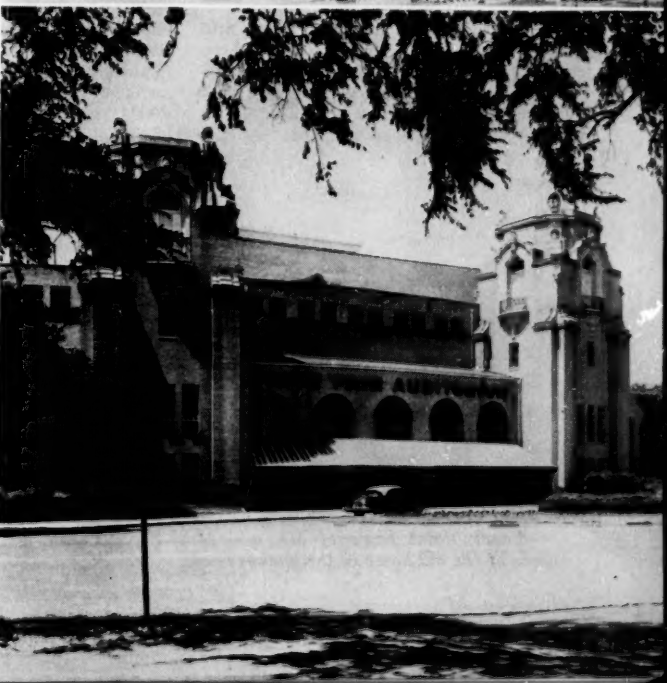
This seven-building quadrangle which houses the Perkins School of Theology is part of Southern Methodist University's expansion program. S.M.U.'s campus, equipment, assets and endowment total more than \$18,000,000.



Industrial Dallas grows by leaps and bounds. The leaps have soared scores of clean, modern skyscrapers about the banks of the Trinity River. The bounds have spread the city's population over 175 square miles. The Dallas Southwest comprises Texas, Oklahoma, Louisiana, New Mexico, Arkansas, Mississippi, and the western 26 counties of Tennessee.



Air-conditioned State Fair Auditorium is home of the State Fair Musicals, productions that equal Broadway in caliber, scope and stars.



Stephen F. Austin Was A Cowman, Too



**But Famous Colonizer's Dream of Becoming
Extensive Texas Ranchman Was Shattered
By His Untimely Death—Historic Old
Spanish Brand Still in Use at
Peach Point Plantation**



By MARY WHATLEY CLARKE

STEPHEN F. AUSTIN was probably the first Anglo-Saxon cattleman in Texas and he used the "Old Spanish Brand" on his cattle. He did not design this brand, but adopted it from some prior use. It was one of the first brands ever recorded in Brazoria, the oldest county in Texas. Before Austin went to Mexico in 1833 he sent a herd of two hundred cows by his faithful slave, Simon, to his sister, Mrs. Emily Margaret Perry, at Peach Point. Among other dreams the colonizer probably saw himself as an extensive ranchman with cattle on a thousand hills. But this dream, like many others, was shattered by his untimely death.

The Perrys and Austins, heirs and relatives of Austin, have continued to use this historic old brand through the years. Stephen S. Perry, Jr., a great-grandnephew of the famous colonizer, in recent years has been perpetuating the

family and state legend by carrying the brand into its second century.

Garrison Hall, beautiful new building on the campus of Texas University in the state capital of Austin (named for Stephen F.) is adorned appropriately with thirty-two brands carefully selected from thousands of those best known in Texas. First to be placed there was this "Old Spanish Brand" of Steve Austin's.

The Perrys have been planters, ranchmen and stockmen since Austin's time. Today fine Santa Gertrudis cattle graze on the lush grass now covering the historic Peach Point Plantation where Austin's two hundred wiry Longhorns once grazed. These cattle are owned by Stephen S. Perry Sr., a great-great nephew of the founder of Texas, who owns Peach Point, and whose modern white ranch home stands near the site of the old home of his forebears.



Picture of Stephen F. Austin painted in Mexico and sent to Peach Point to his sister, Mrs. Emily Austin Perry. This is one of two miniatures painted on ivory in water colors by William Howard in October and November, 1833.

In the annual "Song of the Brazos" pageant, presented in West Columbia each Independence Day evening, the elder Perry plays the part of Moses Austin, and his son, Stephen S. Perry, Jr., the part of Stephen F. Austin. Stephen S., Sr., is in his early seventies, but looks almost like the twin brother of his son, Stephen S., Jr., who operates the Perry Ranch at Brazoria.

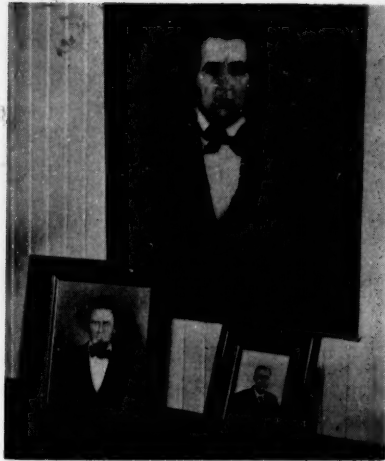
The Perry ranch was bought from Mrs. S. M. Allen in 1947 and eight miles of the 10,000-acre spread borders along the San Bernard River. Much of it is lush coastal salt grass, rich in phosphate and other sea minerals and furnishes the cattle with year-round grass. The cattle are coastal type cross-bred, but Santa Gertrudis steers are also pastured for the King Ranch. The Perrys are



Peach Point home of Mr. and Mrs. S. S. Perry, Sr., with the remaining rooms of the old home in the background.



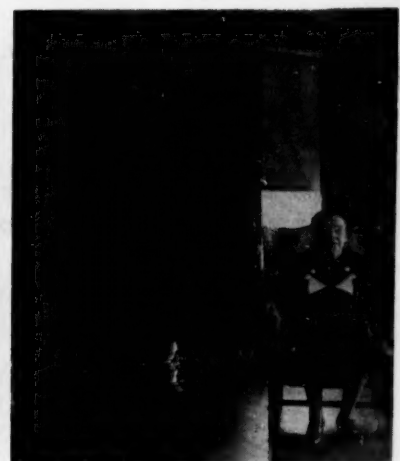
Stephen F. Austin's Brand—the old Spanish brand.



The three former owners of Peach Point: James Franklin Perry, brother-in-law of Stephen F. Austin, who established Peach Point in 1832; his older son, Stephen Samuel Perry, and his oldest son, James F. Perry, father of the present owner of Peach Point.



Stephen S. Perry, Jr., listens while his father, S. S. Perry, Sr., relates a bit of family history to young Stephen S. Perry III. These three present-day Perrys, with James Franklin Perry, Stephen S. Perry and James F. Perry, shown in the photograph (left) portray six generations of Perrys at Peach Point.



Mrs. S. S. Perry, Sr., in the main room of the old house. The fireplace and mantel are the original ones used when the house was built in 1832 and the brass hearth fender was brought from Missouri. The oil portrait is Eliza Perry, daughter of Emily and James F. Perry.

proud of this old ranch, which dates back to Republic days in Texas. During slavery times the ships from Africa would anchor off the coast and the lighter boats would bring the slaves to a point on the river where neighboring planters would come to buy. This spot is still called "African Landing." There is a small island in the river known as Fiddler's Island, because legend has it that on moonlight nights when the tide is just right, you can still hear an old-time fiddler who once lived near by.

The Stephen S. Perry, Jr.s, have two children, Emily Margaret, named for Stephen F. Austin's only sister, who later became Mrs. James F. Perry, and their little son, Stephen S. Perry III.

Old Peach Point Plantation on Highway 36, seven miles above Freeport, Texas, is steeped in tradition. One feels

he is on hallowed ground when visiting there. Stephen F. Austin, "The Father of Texas," set aside this river plantation for his beloved sister, Emily Margaret Perry, and her family, to entice them to move to Texas. It was a choice survey, near the mouth of the Brazos River. Austin first saw the site in 1824 and indulged the hope that some day he could be happily settled there with his sister and brother-in-law. The site for the log cabin headquarters home was on higher ground, a mile or more above the river. In the springtime wild peach trees turned the place into a virgin flower garden. Thus Austin named, and always loved the spot. It was his real home in the Texas wilderness.

The Perrys built their log cabin home on Peach Point Plantation in 1831 after Austin advised them by letter that "the

idea of a good house for this year must be abandoned, log cabins must do." Yet the log cabin home that they built was a castle in the wilderness and the essence of comfort. Today only two of the original rooms still stand. The remaining part of the house was destroyed by a storm at the turn of this century. These two rooms, a large bedroom with a fireplace, and an adjoining smaller room are well preserved. They are protected from the weather by an outer and an inner wall. A cut-away door on the interior shows the original logs. The smaller room was often used by Austin during his visits to his sister. There he kept his books and personal belongings and used the room for a library and study.

His original desk has been loaned to

(Continued on Page 63)



Chow-Time: Left to right are L. L. (Monk) Chiles, S. S. Perry, Jr., T. J. Poole, Jr., W. V. Morrow; and Steve Biggerstaff and Howard Armstrong, employees of the Pierce Estate Ranch, and Sessia Wertz, the ever-present cook.



Stephen S. Perry, Sr., as Moses Austin; Stephen S. Perry, Jr., as Stephen F. Austin, and Mrs. M. M. Galloway as Mrs. James F. Perry in the annual Historical Pageant at West Columbia on April 21st.

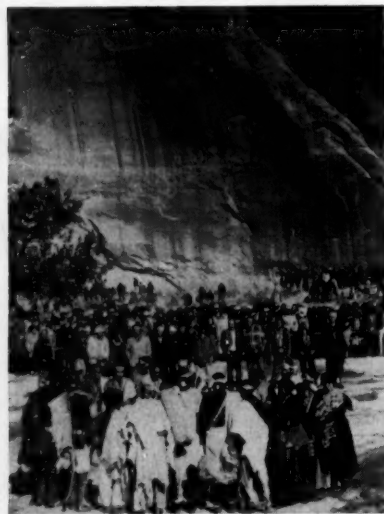
Navajo Indians Hit the Warpath for Water

Tribe Revives Sacred War Dance After Nearly 90 Years In Dramatic Battle For Passage of Upper Colorado River Storage Project

By PIERCE SHANNON



The rock-enclosed canyon echoed to war whoops as tribesmen served warning they would "fight to defend" waters they believe belong to them. When their ancestors gathered for a war dance, pioneers scurried for cover.



Medicine men, carrying weapons handed down by their fathers, led the war dance. This was the first time the dance had been staged since the tribe signed a peace treaty with the U.S. in 1868.



Sam Ahkeah, Navajo Tribal Council chairman, declared water from the Colorado basin is vital to the welfare of his people. Construction of a dam across the San Juan River will provide irrigation waters for enough pasture to graze all the sheep now on the 15 million acre reservation.

THE NAVAJOS have copied a page from white man's textbook on political strategy. The tribe, largest in the United States, has hit the warpath to dramatize its battle supporting passage of the Upper Colorado River storage project provided in a bill now before Congress.

To dramatize their determination to gain use of the water from the San Juan River, a tributary of the Colorado, the Navajos took the wraps off their sacred war dance and performed the ritual for the first time in nearly 90 years.

One provision of the bill, introduced in Congress by Senator Anderson (D-N. M.) and Representative Dawson (R-Utah), calls for the construction of a dam across the San Juan River in the Four Corners area where the state lines of Utah, Arizona, New Mexico, and Colorado intersect. The Navajos seek use of water from this project for the irrigation of 125,000 acres of reservation land that is now a desolate desert wasteland.

The war dance, staged for the first time since the Navajos signed a peace treaty with the United States in 1868, was witnessed by members of the Upper Colorado River Commission during a joint meeting of the group with the tribal council at Window Rock, Arizona.

Navajo horsemen, wearing short coats, and their blanketed squaws trudged snow to tribal council grounds under the "Window in the Mountain" to revive their sacred war dance to dramatize support of the Upper Colorado River storage project now in Congress.

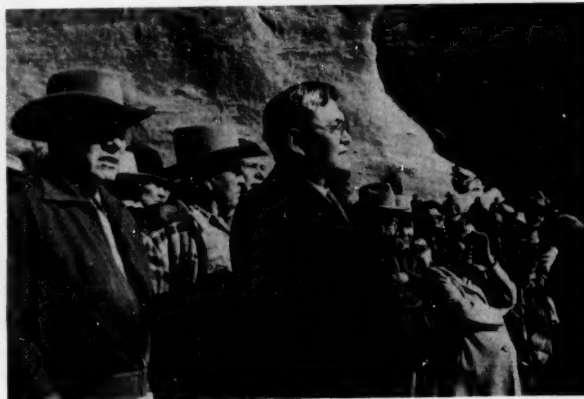
Members of the commission include Robert J. Newell, Boise, Idaho; chairman; John R. Erickson, New Mexico; E. L. Dutcher, Colorado; George D. Clyde, Utah; and L. C. Bishop, Wyoming. John G. Will is secretary and general counsel.

The Indians, who are claiming the water under pacts signed in 1922, say that passage of the bill will push the Navajos ahead 20 to 30 years in their struggle for economic independence. Pastures irrigated by the San Juan could support all the sheep now being grazed over the entire 15 million acre reservation.

"The grass would grow and the land would produce," Sam Ahkeah, Navajo Tribal Council chairman, said. "Townships would spring up. Business would increase. And as our living standards went up, the educational centers would rise for our children."

The Navajo reservation covers an area 250 miles long by 150 miles wide, mostly mountains and desert. While the tribe is the largest in the United States, numbering 75,000 members, it is also the poorest economically. Maurice McCabe, tribal treasurer, places average individual income at less than \$350 annually, mostly

(Continued on Page 36)



OUTLAWS OF THE BRUSH



*To eager Rocky Reagan, top brush hand,
refined gentleman, cowman, I
learned about outlaws
from him.*



EDITOR'S NOTE: This is Chapter XVII of "The Longhorns," the fifteenth chapter published in successive March issues of "The Cattleman" by special permission of the Author, J. Frank Dobie. Each chapter of "The Longhorns" is dedicated to some outstanding individual, in this case, Rocky Reagan.



By J. FRANK DOBIE

THE WORD "Outlaw," however legitimized by common usage, is a betrayal. The cattle I am thinking of made their reputations in fierce, hardy, persistent, resourceful, daring efforts to maintain freedom. They refused to be "like dumb driven cattle." Unlike the orthodox ox, they knew not their masters and would not be led to the slaughter block. Instead of being outside the law, they followed the law of the wild, the stark give-me-liberty-or-give-me-death law against tyranny. They were not outlaws any more than a deer or a wildcat in evading man is an outlaw. Like antelopes, many of them would not go to man-erected windmills to drink, even



when there was no other water. Some of them were wilder than any other animal that eats grass. Yet, because the American language does not have any such accurate, convenient and readily understood word as the Mexican *ladino* or *cimarron*, I must use the inaccurate and man-smug term outlaws.

Among these outlaws revealing the law of the wild that the Longhorn blood coursed to fulfill was one owned by Marcus Snyder, a Texan now ranching in Wyoming. He wrote me:

"About 1913, I bought five thousand steers, four-year-old and up, from William Randolph Hearst's Babicora Ranch in the State of Chihuahua, Mexico. At that time the Babicora stock were bred up just enough to make them better than common 'Mexicans.' They were good Longhorns. I placed these steers on about 150,000 acres of land leased from the University of Texas in that high country north of Sierra Blanca, some of it very rough.

"As we approached this range, a big snow-white steer with the widest spread of horns I have ever seen outside of a house kept lifting his head and looking away off towards the Diablo Mountains. He must have been ten or eleven years old. As soon as we turned him loose, he pulled out for the Diablos. He got in the roughest part of them. Those roughs were his natural home. Water was scarce, and from where he ranged there wasn't a drop for twelve miles. He would water about twice a week, as we discovered, and then only at night. A round trip of twenty-five miles over rocks did not bother his feet in the least.

"I wintered the steers and the next fall began shipping. We got the white steer in a roundup, but failed to hold him. So he went back to the Diablos for another year. He was as wild

(Continued on Page 40)

Cowboy

IN THE 'COPTER



Modern ranchers save time, labor and money by using Bell helicopters to ride the range.

By locating and flushing scattered cattle out of thickets, the foreman of the 500,000 acre Waggoner Ranch in Texas estimates its Bell helicopter does the work of 15 or 20 skilled cowboys.

Roundup and branding time are cut in half. Overall savings more than paid for the helicopter in the first six months of operation.

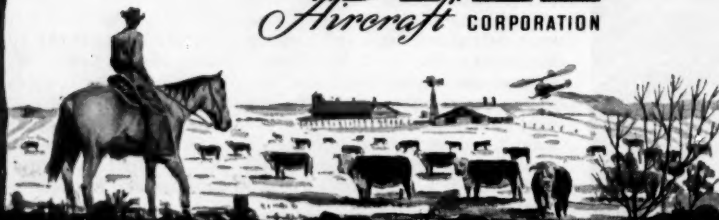
Waggoner Ranch makes the most of Bell helicopter's year-round versatility...to inspect and repair 2700 miles of fence...to check on range conditions...and for land and animal surveys.

On Waggoner's farm operation — 30,000 acres, mostly in wheat — the Bell helicopter has saved harvests by speeding the repair of combines. It is unexcelled for fast, safe, practical transport of personnel and cargo.

Farmers all over the world rely on Bell helicopters for thorough dusting and spraying. It is the fastest, most efficient, lowest cost method to increase crop yields, kill costly weeds, fertilize, reseed and destroy insects and parasites.

You too can profit from the experience of these ranchers and farmers and the helicopter operators who serve them. For complete details, including names of commercial operators in your area, write or wire: Texas Division, P. O. Box 482, Ft. Worth, Texas.

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Aircraft CORPORATION



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Navajo Indians Hit Warpath for Water

(Continued from Page 34)

from raising sheep and weaving rugs and blankets. An estimated 16,000 Navajo children are unable to attend school because of economic difficulties, he says.

The oldest Navajos among the 2000 who trekked across snow-blanketed deserts for the revival of the tribal war dance at Window Rock were but infants when the ritual was last performed 87 years ago. Blanketed against near zero weather, they rode in wagons, trucks or walked to the historic tribal council grounds beneath the "Window in the Mountain."

Medicine men, wearing the furs and jewelry of office, directed the dance. Warriors brandished weapons that had been handed down by their fathers who had danced on the same ground before them to symbolize the declaration of war or to denote a victory following battle.

"This is a warning," Ahkeah said, "to all those who are opposing this project for real or fancied reasons. This water is vital to our future and we're ready to do anything possible to protect it."

"We have a valid right to a greater share of the water from the Colorado basin. We must fight for our share."

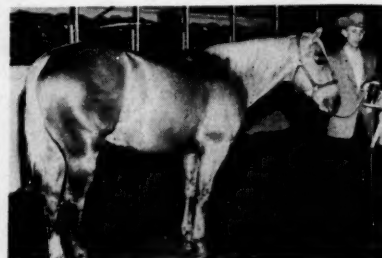
The bill is being opposed by some factions in California on the basis that it would divert water now flowing into that state and by some congressmen from coal-producing states that are opposed to any projects for developing hydro-electric power.

Suel Hill President of Texas Polled Hereford Breeders

SUEL HILL, Polled Hereford breeder of Fairfield, was elected president of the Texas Polled Hereford Association at its annual meeting held in Fort Worth. He succeeds Claude McInnis, Byrds. John Trenfield, Follett, was named vice president.

H. J. Hearst, Beaumont, and Russell Howell, Van, were named directors.

Secretary B. J. Baskin, Bryan, reported a sharp increase in membership during the year.



Royal King Bailey, champion Palomino stock horse gelding, Southwestern Exposition and Fat Stock Show, owned by Dale Wilkinson, Findlay, Ohio.



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Dee Burk Rope Horse Man



**Twelfth of a Series About Calf Ropers—
Member of Family of Famous Rodeo
Contestants Also One of the Best
Rope Horse Trainers In The
Business**



By WILLARD H. PORTER

THE little town of Comanche, in southwestern Oklahoma, is celebrated in the rodeo world as being the home of three famous calf ropers—the Burk brothers. Clyde, who was killed while hazing a bulldogging steer in 1945 at Denver, was the eldest. Jiggs, both a roper and a dogger and still an active contestant, is the youngest. The one I want to talk about this month, the middle brother, is Dee.

Last year Dee Burk, at 39 years old, enjoyed one of his best competitive seasons. In a rodeo junket that took him all the way from Calgary, Alberta, Canada, where he was among the high-money winners, to the big show at Detroit, Michigan, where he again was in the top money bracket, Dee roped calves as well as he ever had before. Picking out important, high-paying rodeos, he was a winner at Fort Worth; Tucson and Phoenix, Arizona; Oklahoma City, Oklahoma; North Platte and Omaha, Nebraska; Des Moines and Ft. Madison, Iowa; Weiser, Idaho; Ogden, Utah; and several other smaller shows.

During the summer, he was in the lead in calf roping by International Rodeo Association statistics, finally ending up in third place for 1954 with 4,670 IRA points.

Not only is Dee a top professional roper, but he is also one of the best rope horse trainers in the business. This statement is not merely my own opinion. It has been proved by the fact that Dee Burk has trained and shown two rope horses to American Quarter Horse Association championships (a coveted award based on points won at approved AQHA halter shows and performance contests). They were Star Jack, Jr., and Gray Lady Burk.

When the AQHA was first organized

at Fort Worth in 1940, even the most enthusiastic supporters never dreamed the breed would become so popular in 15 years. Nor did they foresee the keen specialization and big money transactions within certain fields of Quarter Horse ability. Today there is tremendous interest in racing and cutting, and a few Quarter Horses have sold for very high prices. More interest now, thanks to a few cowboys like Dee Burk, is being evidenced in the rope horse.

Registered Quarter rope horses are selling for top prices these days. But it wasn't always this way. As a matter of fact, several years ago most cowboys didn't care whether their horses were registered or not, so long as they got the job done.

When Dee and a few other ropers started entering registered roping contests (judged on performance and not on time), Quarter Horse boosters and breeders became interested. Here they saw performance ability just as smooth and spectacular as cutting cows from a herd or running 220 yards in :12.4 seconds. The price on top registered rope horses went up, and more good foals on western ranches were ear-marked for future rope horses.

For Dee Burk, the trend toward registered rope horses was just right. Because he was both a rodeo roper and a trainer, Dee started taking a few outstanding horses with him to the combination shows and rodeos.

Star Jack, Jr., by Scroggin's Little Star out of Miss Larry S. by Jack Larry, was among the first group of AQHA champions. This bald-faced bay won for Dee at such shows as Fort Worth, Houston, Gladewater and Iowa Park, where he was declared champion in the roping contests.

In 1952, Dee said of Star Jack, Jr.,



Dee Burk, mounted on Cow Creek Bob, is one of the top roping performers from Comanche, Okla.

"He's the best horse for me that I've ever been on. I tied more fast calves on him in one season than I ever tied in all the years I've been roping."

Once at Tucson, at a one-day jackpot roping, Dee was the last of about 40 ropers to leave the chute box. The pressure was on, for the time to beat was a fast 12.8 seconds. When the calf left the chute, it cut sharply to the left. Star Jack broke after it very fast, with his head low, so that Dee got a good throw over his left shoulder. Then he was out of the saddle in a flash, as Star Jack dug in, and was down the rope and tying. He won the jackpot with a 12.6-second run.

Dee's second AQHA champion, Gray Lady Burk, now owned by Ralph Gardiner of Ashland, Kansas, is by Waggoner out of Yeager's Lady JA by Will Stead. She got her championship in May, 1953, by winning enough points at such shows as Dallas, Houston, Tucson and Baton Rouge, Louisiana. Besides roping wins, Gray Lady Burk won reining contests at these same shows.

Last year on the winter Quarter Horse show circuit, Dee traveled with another flashy performer, Cow Creek Bob, a brown gelding by Band Play out of Betty Hutton by Flying Bob. This horse won in the roping contests at Fort Worth, Houston and Baton Rouge. The day before the Tucson show, Dee crippled him in a practice session and had to withdraw him from the contest.

But he roped at Tucson anyway on Gray Lady Burk, whom Gardiner had hauled all the way from Kansas, and on his own regular rope horse gelding, Triangle Roan, by Roan Hancock out of a Khamseen mare. Dee placed in the money on both horses.

Dee comes about his yen for spectacu-

lar calf roping horses in a natural way. Never in the history of rodeo has there been a more famous trio of calf roping brothers than were Clyde, Dee and Jiggs. And one of the main reasons that made them famous—besides their own great ability—was the caliber of the horseflesh they roped on.

The names of Bartender and Baldy will always be remembered in the rodeo world. These are the horses that took the Burk brothers — especially Clyde — to their many wins. Clyde was the world's champion roper four times, so it follows that he and his horses were strongly admired by his two younger brothers.

Dee was born at Comanche on September 19, 1915, the son of a tenant farming family. When he was in his early teens, his father and mother died, leaving the three boys and two younger sisters to do for themselves.

Both Dee and Jiggs followed in Clyde's footsteps and decided to become professional ropers. As kids they all used to rope goats in Comanche on Trade Day in the 1920s. It wasn't until around 1937 that Dee won his first big money at a rodeo. At Lincoln, Nebraska, the Burks "really filled their sack." Jiggs won the roping, Dee placed second, and Clyde was third.

"When they paid us off, we didn't know there was that much money in the world," recalls Dee.

And that's the way it went for many years. When the Burks pulled into a rodeo or jackpot roping get-together, a lot of other boys pulled out. The Burks were hard to beat on any horse. When they were roping on Bartender or Baldy, they usually had the roping sewed up.

In 1941, at Ada, Oklahoma, riding Baldy, Dee placed first in the three calf roping go-rounds and, of course, the average. He has won the Tulsa roping eight or nine times. Five times at Fort Worth he has been just seconds away from the average win. He has placed at New York and at just about every big rodeo in the nation.

Dee is husky and prefers shows where the stock is husky, too. Last year at Tucson and Phoenix, the calves were big and rank. But at these two rodeos Dee won \$1,362.07 riding Triangle Roan. Dee dismounts fast and grabs a calf before it can fight back. In this phase of making fast time in roping, Dee is smooth and consistent in his actions.

He doesn't match rope as much as some of the professionals do. However, he has had a few matches and he enters some of the big roping contests from time to time. His toughest match was against Don McLaughlin at Fort Worth in 1953. Dee won this 12-calf affair by only four-tenths of a second. It was a good roping and one of the closest of contemporary calf roping matches ever held. Dee's fastest tie was his seventh—an 11.9-second run. After the match, Don won the jackpot with Dee placing second.

Dee modestly admits that he hasn't tied down too many really fast calves in recent years. But he does remember once that he tied a calf at Lindsey, Okla-

homa, in 9 seconds flat. He tied another one time at Duncan, Oklahoma, in 9.1 seconds, mounted on a sorrel horse, a half-brother to Triangle Roan.

As the 1955 rodeo season gets underway, Dee Burk is busy again. And if past records are anything to go on, he'll end up this season with a pile of roping jack, just as he has for nearly 20 years. For Dee has been a consistent winner through the years. He never made world's champion, but he has been close behind the top boys each year.

In 1945, Dee was fifth in the yearly RCA standings behind, in this order, Royce Sewalt (champ for that year), Toots Mansfield, Jess Goodspeed and

Lanham Riley. In 1948 he was third behind Mansfield (champ), and Zeno Farris.

For a one-event cowboy, Dee Burk does all right for himself. And now he supplements his income by buying, training and selling horses. He's a rope horse man from a rope horse state, and a Burk-trained roping mount is sure enough a good one.

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Outlaws of the Brush

(Continued from Page 35)

as any blacktail deer I ever saw, but more cunning in keeping out of sight. Lack of timber prevented his staying permanently hidden. Shipping time came again. We rounded in Old Whitey once more, took extra precautions, and this time held him. When he saw no chance for a break, he'd get in the middle of the herd, as far away from man as possible.

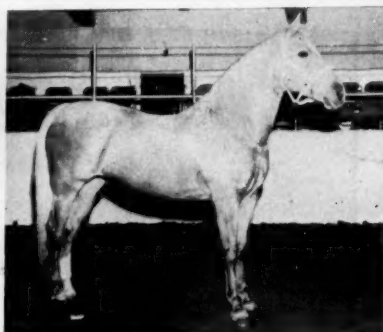
"One evening we shut him up, along with several hundred other steers, in the shipping pens at Sierra Blanca. We had to hold over until next morning before loading out. As men familiar with stock pens know, the big railroads build theirs high and strong. I stayed in the little Sierra Blanca hotel that night, and the next morning before going to the pens met a man who had just driven in from the north in a car. He said that about fifty miles out he had seen our white steer going in a long lope towards the Diablo Mountains.

"During the next two or three months we got about that many glimpses of him and saw that he was getting very fat. The range was good, and that run back home must have put Old Whitey's glands to functioning. One day after cold weather came, I took a long-range rifle, a couple of pack mules and a cowpuncher and went to the Diablo roughs. I shot the steer. We dressed him and brought him in. He must have weighed around fifteen hundred pounds. That night the beef

froze where it was hanging outside. It was as tender as calf when cooked and the same time tasted like big beef ought to taste. I believe it was the best I have ever eaten."

After the ranges were all claimed and fenced, the outlaws that escaped ropes and bullets were comparatively few. Gid Graham's story of one escaper gives me particular satisfaction and pleasure.¹

His mother was a keen-horned, dun "Spanish" cow driven up from the south to the great Shoe Sole Ranch bordering the Snake River in Idaho. Despite panthers and wolves that prowled the broken country she chose to range in, she always



Sun Burst, champion Palomino pleasure type mare; Southwestern Exposition and Fat Stock Show, owned by D. C. Hall, Fort Worth.

raised a calf, and she became a marked animal. One year her calf—a bull—escaped branding. She kept it in solitude, and when it was a yearling she charged a man riding to throw her into the round-up and hooked his horse in the hip. But the yearling was branded and castrated. Upon being turned loose, he butted down one brander and sent the others tearing out. His mother smelled with solicitude the blood and burned hair on his body, and as soon as she was let out, took him back to the "tall timbers."

He had a name now—Table Cloth, from his checkered blue, yellow and white color. The next year he was not in the roundup. He still ranged alone with his mother. The pair were seen occasionally, but by fleetness and constant alertness, and by taking cunning advantage of cedar-studded roughs, they escaped round-up after round-up until the cow was no longer seen. In the prime of life now, Table Cloth kept in fine condition and kept his figure, too. He often led younger steers into wildness, but they could be cut off and rounded in while he vanished.

When he was ten years old, three punchers with special orders to get Table Cloth sighted him farther off from the canyon cedars than they had ever seen him before. They hazed him, along with his little bunch, into a herd being trimmed for the market.

Table Cloth became one among two thousand grown steers bound for the

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shipping pens. He walked up with the leaders. The first night on the trail, watchful guards saw that he remained standing while the other cattle bedded down. While the Dipper swung around the North Star and one relief after the other circled the cattle, he roamed about, hornng sleepers out of his way in a most domineering manner, until the Morning Star began to pale. Perhaps he was accustomed to little sleep. He was full of the pride and energy of life.

About the middle of the next night, storm clouds blew up and the herd arose on restless feet. All hands were called out. They prevented a break or a drift, but when daylight came, Table Cloth was gone. Tracks showed that he had left in a lope. The herd had to go on.

Two years later, organized riders made a special hunt. One man sighted him, fired his six-shooter as a signal, and fell in behind him up an open arroyo. The hoofs of both steer and horse were making a fine clatter, and maybe the puncher was gaining a little, when he saw an enormous bear raise up on his hind legs just ahead of Table Cloth, to investigate. Table Cloth never swerved an inch. He hit the bear, bowled him over, and tore on. He had to cross some open ground, and here two punchers "twined" him about the same time. They snubbed him to a tree until the lead ox could be brought.

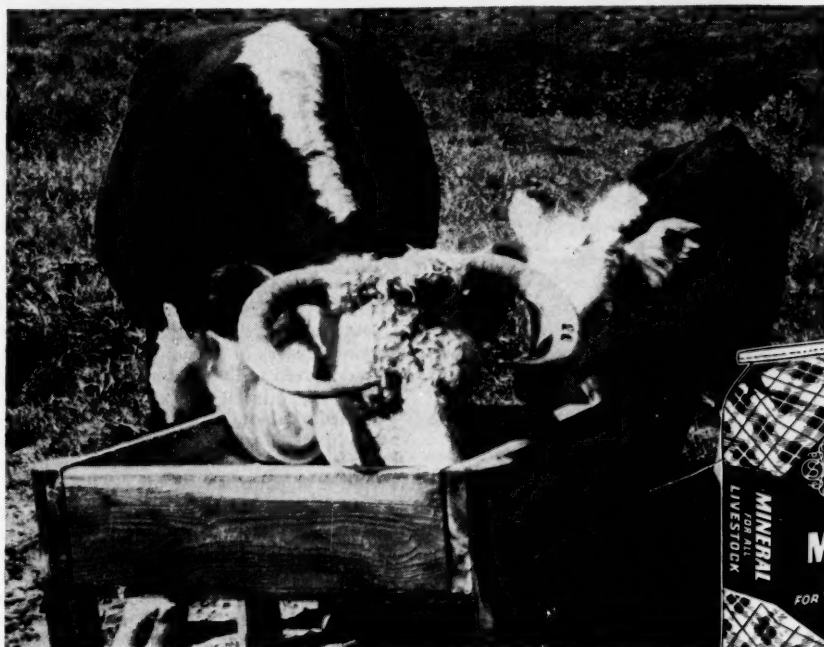
Table Cloth tried his best to gore the yoke mate, but he was necked up too close for horn action. After getting to the beef herd, he was kept necked. At night he made life miserable for the gentle ox, constantly shifting round, looking for escape. Escape was never for a minute out of his mind. But he was on his way to a packing plant, and the boss had promised treats to the whole outfit if they could shut the gates behind the outlaw in the shipping pens.

They had traveled two or three days and Table Cloth was still secure and was actually lying down like the other cattle, apparently asleep, when in the quietness of night a coyote let out a sudden, piercing yell at the edge of the herd. Instantly it was pounding the ground. Riding to circle it, a puncher heard a steer moaning as if in great agony. He paused and saw Table Cloth standing on one side of a tree and the lead ox down on the other,



Honey Dodger, champion Palomino stock horse stallion, Southwestern Exposition and Fat Stock Show, owned by O. H. Crew, Fort Worth.

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choking to death. He had no time for anything but to cut the necking rope from the gentle animal's throat. Table Cloth was long gone before the ox could get to his feet. The stampede was not serious, and once more the cattle train pulled away from the shipping pens — without Table Cloth.

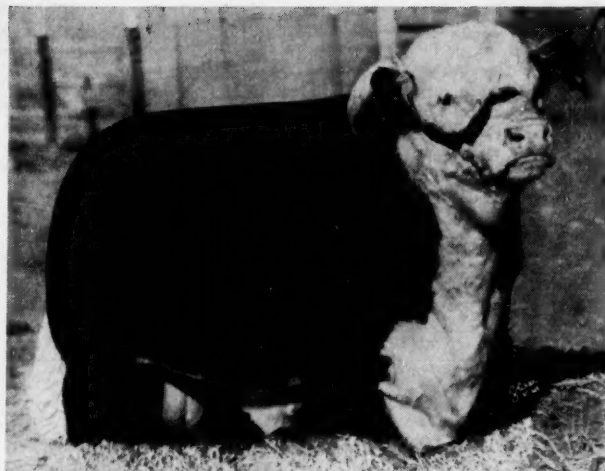
Three years went by. He was still free. He had ridded himself of the necking rope and looked to be in the prime of condition. After returning from marketing the last fall shipment, the boss proposed that certain men take their Winchester and bring in Table Cloth's hide and carcass. He thought he was offering an opportunity for big sport. He was surprised at the opposition that rolled up.

Hadn't Table Cloth fairly won life and liberty? For fifteen years now the whole Shoe Sole outfit had been after him — and he was still free. He was getting old. He had never really tried to kill a m.r.n. He had simply outplayed his opponents. He could not be called mean. Among his kind he was rarer than a cowman out of debt, as outstanding as Bugger Red among riders of pitching horses. By God, he deserved to live among the cedars and canyons he loved so well — and the boss agreed. Table Cloth continued to enjoy his liberty for several years. Then, like his mother, he was no longer seen. No man ever came across his skull.

Any kind of cattle turned loose in a big country will revert to wildness. Among the "spookiest" cattle I have ever known were the well-bred Herefords on the Double Circle Ranch in Arizona. Until a few years ago "the Circles" stocked something over six hundred sections of Apache Indian reservation land — all in one pasture, without cross fences, taking in a big plateau called "Rustlers' Flats" and a world of wooded mountains and canyons, all watered by nature and so inaccessible that no wheel print showed on it. Here open range conditions ex-



Billy J, champion junior AQHA reining horse, Southwestern Exposition and Fat Stock Show, owned by Ralph Stone, Marlow, Okla., and ridden by Elmer Carter.



TR ZATO HEIR 88th . . . This outstanding sire was a feature of our sale through his get and service. A half interest in one son brought \$10,000. 26½ sons sold for \$64,075 for an average of \$2,414.



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Thanks for a very successful Sale

We are very pleased with the fine reception accorded our first offering. We extend our sincere thanks to all in attendance, and especially to the following buyers from 5 states who purchased 80½ head for an average of \$1,588.

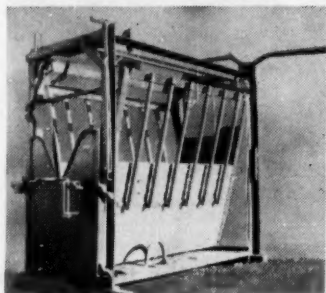


40 BUYERS FROM 5 STATES

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Read-Moor Farms	Forest, Va.	C. P. Arnim	Sabinal, Texas
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R. E. Richardson	San Antonio, Texas	I. A. Krueger	Encinal, Texas
Cobbler Mountain Farm	Delaplane, Va.	Ruth Ziggler	San Antonio, Texas
Bruce Duncan	Waco, Texas	Joe Logan	Sonora, Texas
Olvey Hereford Ranch	Tallulah, La.	Carl Detering	Houston, Texas
Dr. Galen Caun	Bridgewater, Va.	S. L. Kone	San Antonio, Texas
M. O. Andrews	Fort Worth, Texas	Thompson Hereford Ranch	Bellville, Texas
L. D. Cain	Houston, Texas	AA Hereford Ranch	Wichita Falls, Texas
Lyle Trimble	Mesa, Arizona	Fair Oaks Ranch	Boerne, Texas
W. T. Montgomery	San Antonio, Texas	John and Wm. O'Brien	Waco, Texas
Hix Ranch	Bandera, Texas	Dudley Bros.	Comanche, Texas
C. A. Bradley	Stephenville, Texas	Price Turner	Best, Texas
Circle M Farm	Elkton, Va.	Hereford Hills Ranch	Blanco, Texas
Lazy E. Ranch	Round Mountain, Texas	Ralph Tschirhart	Castroville, Texas
B. P. Kidd	Mason, Texas	Schroeder Bros.	Seguin, Texas
Dr. E. L. Kelly	Hondo, Texas	Roy Hermann	Caldwell, Texas
Sugarland Industries	Sugarland, Texas	Harry Tennison	Fort Worth, Texas
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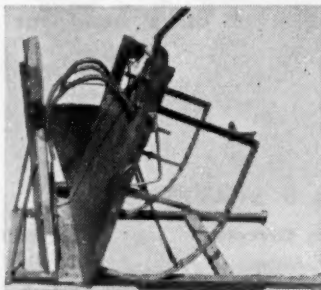


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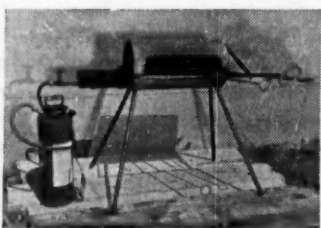
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isted, and despite the fact that men were roping and branding "longears" the year round, there were at times hundreds of mavericks on the range. The maverickers, both legitimate and illegitimate, did not make the cattle any gentler. Left for a hundred years in such a country to breed and fend for themselves, with bears, panthers and lobos, allowed to thrive and help nature select her survivors, the shortest-legged Herefords would become highly potent in maintaining their wildness. Yet in the end they would resemble only distantly the prize ring whitefaces. The Double Circle cattle were wild, but they lacked the roughness, endurance and keen senses characteristic of the oldtime outlaws of the brush.

In the brush country of Texas there are today many wild cattle, most of them having a mixture of the Hereford, Durham, Brahman and Longhorn strains. They are so wild and wily, and the brush in which they squat and dodge has become so much thicker, that the methods employed seventy-five years ago in catching their predecessors are still practised. Yet men who have handled all kinds of cattle incline to the opinion that the nervous-natured Brahman is not so well adapted to leading a life of primitive wildness as the Longhorn was.

In this brush the Longhorns ran wilder for a longer time than in any other region. The outlaws that came out of it and that died of old age in it, uncaptured, were magnificent preservers of their freedom. Sam Blalock caught steers around twenty-five years old. He saw one thirty years old.

I cannot tell of these outlaws properly without telling of the brush itself and of the men and horses that the brush and the brush cattle molded. Scientific methods have so developed milk production in cows, and meat down to the hock on beeves, that some modern cattle, as compared with their progenitors, look as if they belonged to a different species. By



Poco Stampede, champion AQHA cutting horse, Southwestern Exposition and Fat Stock Show, owned by G. F. Rhodes, Abilene, Texas, and ridden by Jack Newton.

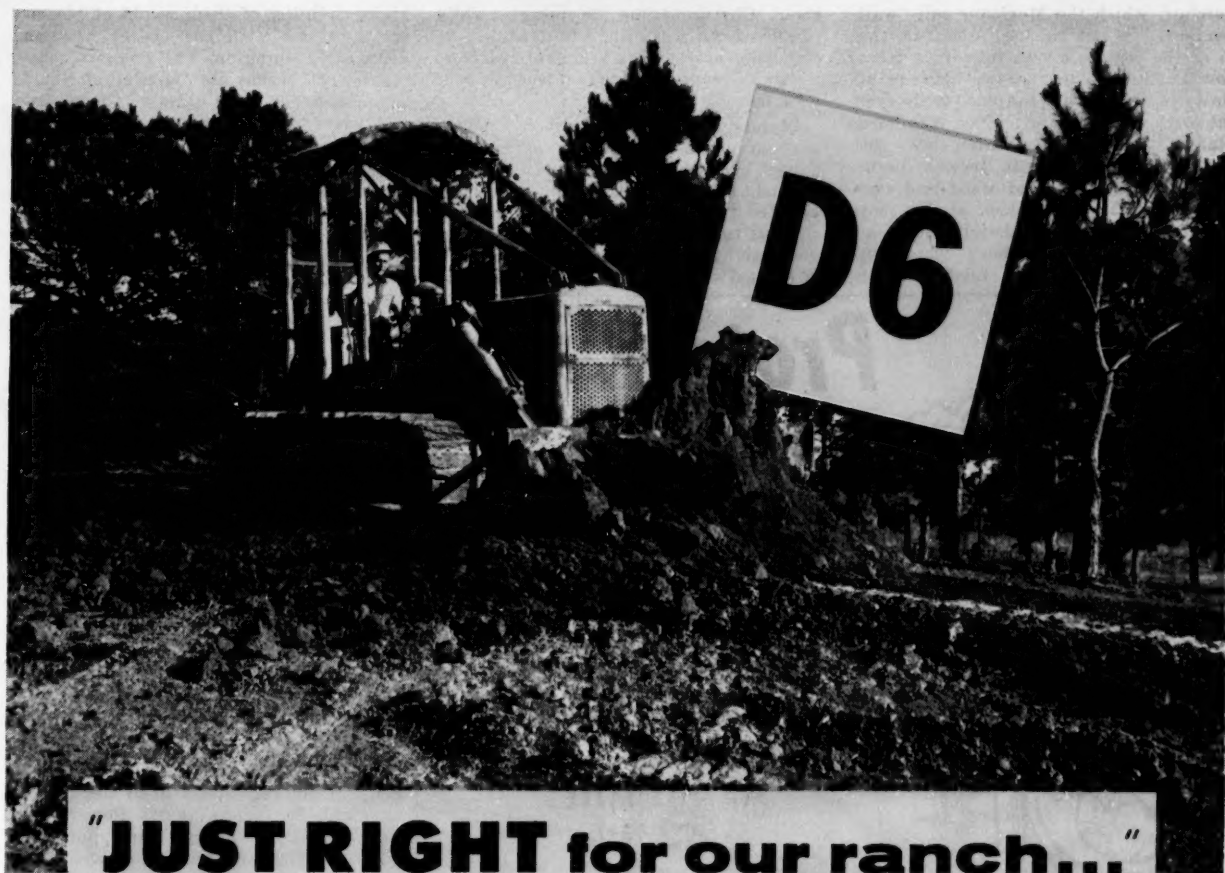


Knocky, champion senior AQHA reining horse, Southwestern Exposition and Fat Stock Show, owned by Youngblood & Youngblood, Waco, Texas, and ridden by Doc Spence.

giving scientific thought men have added more than a cubit to the stature and stride of race horses. The Longhorns of the brush, instead of being modified by men, bend men to their own ways.

Roughly speaking, the brush country of Texas lies between the San Antonio River and the Rio Grande—the Gulf coast and an irregular line running west from San Antonio to the Rio Grande, making its other boundaries. The most concentrated brush, excepting some great thickets in Refugio county, is between the Nueces and the Rio Grande. Into this area several hundred thousand people have of late years been brought by citrus fruits, vegetables and other products of irrigated lands of the lower Rio Grande valley. Yet the brush country is still essentially a ranch country, only a low fraction of the land having been plowed up.

In many regions the brush is continuous for miles, its loneliness and immensity suggesting the pampas of the Argentine; in places there are natural clearings. Year by year these clearings are growing smaller, what were once vast prairies of grass now being tight mats of thicket. Dense mesquite is stabbing to death the grass of millions of acres that seventy-five and fifty years ago were bald open. There are millions of acres of black chaparral, in some places so low that a man on horseback with eyes trained to the brush can distinguish a buck's antlers raised above it a half mile away; in other places from ten to twenty feet high. The shy and delightful verdin weaves its winter roosting-nest, so soft inside and mouth so cunningly hidden, on the ends of the thorny branches of this chaparro prieto. Along with the black chaparral grows juajilla, a member of the catclaw family, but having only minor spines; its fernlike leaves afford fine browsing and from its flowers bees make a honey superior to that from alfalfa, better even than the honey of Hybla,



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Catclaw, which the Mexicans call "wait-a-minute," is not lacking. A half-brother to it, the colima, grows into little trees; how cattle eat the leaves between its claws is a marvel. Granjeno, seeds from the yellow berries of which the birds plant along fences, can match claws with anything. Down towards Brownsville the compact ebony, hard of wood and evergreen, is beautiful to look at, its thorn as sickening to a knuckle-joint as an adder's tooth. The stubborn coma, with dirklake thorns, pushes farther north;

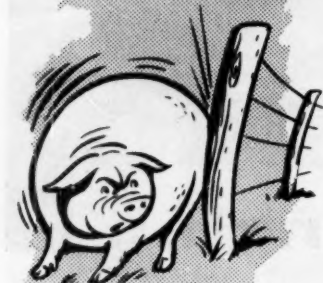
about Christmastime its minute white flowers begin scatteringly to tantalize an enquiring nose with a fragrance as cloying as the cape jasmine's; doves coo over its fruit.

In many places the huisache, golden and aromatic-flowered in spring, its spined branches sweeping almost to the ground, has run out the mesquite. No vaunted "dogwood trail," however beautiful its turnings, ever led to a more gorgeous sight than huisaches in full bloom. If massed and arranged properly, a great

highway-lining of them would at blooming time vie with the cherry blossom drive of Washington. The graceful retama, which blooms its "shower of gold" all summer long and hides its thorns under waving fronds, strives with the huisache to occupy the land. The paloverde, its green-black thorns more apparent than the negligible leaves, does not have to strive.

There are flats and draws set thick with brittle white brush and similar vara dulce ("sweetbriar," or "bee brush"). Like them, the grey cenizo — a name that means "ashes" — which bursts into a magic of solid lavender after each rain, is thornless. The iron-fibered guayacan depends on rough stobs instead of thorns to ward off intruders. The rubber-stemmed leather plant is alone delightful to touch — and the Mexicans call it "blood of the dragon." The leaves of the agrito are themselves thorns, each with from three to seven lobes; its currantlike fruit makes a jelly with a tang of the wild in its taste and a wine-ruby light in its color that no other jelly can equal.

The devil's head, the nopal — multi-colored with waxy flowers and then studded with red and purple "prickly pear apples" — the tasajillo, the pitahaya and other varieties of cactus assert with stiletto points their claim to room, and they crowd up through root, branch and leaf of the brush. The hardy Spanish dagger will not retreat one inch for animal or plant, but sends up its flower-stalk like a flag of victory overtopping the plain of thorn and leaf. There are other yucca plants; and in some places the maguay, each leaf an iron spike and a steel saw, grows. Here and there like a pariah stands the "accursed jonco," the leafless all-thorn, which Mexicans say furnished Christ's crown and on which, they claim, only the butcher bird will to this day alight. However, I have seen mockingbird nests in jonco bushes. Co-



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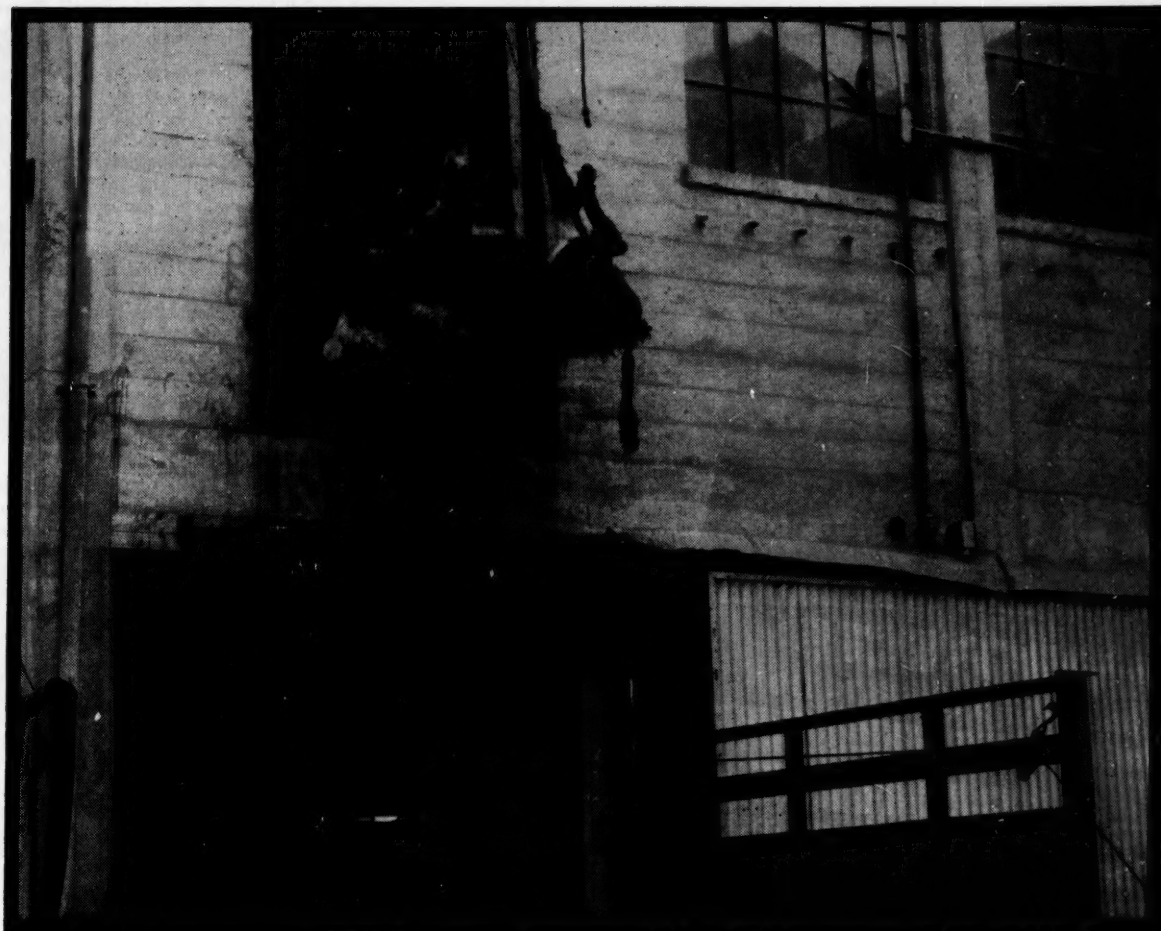
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CUTTER Laboratories
BERKELEY, CALIFORNIA

KEEP YOUR ANIMALS IN PEAK CONDITION WITH

Livestock

COOPER-TOX

(Contains TOXAPHENE and CTX-54)



KILLS TICKS,
HORN FLIES, LICE

PROTECTS
AGAINST REINFESTATION

GUARANTEES
BEST PROTECTION AT LOWEST COST

**Reduces Screw
Worm Infestation —
Cures Hog Mange
and Sheep Scab.**

**Gives You Longest
Protection Against
Ticks, Horn Flies, Lice.**

**One Gallon Makes
150 Gallons Of Dip
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America's Biggest Selling Livestock Insecticide — Proved and Preferred By Leading Stockmen!

To stop insects from ravaging their livestock . . . to protect their livestock investment and profits, more and more cattlemen are switching to COOPER-TOX, the proven insecticide that assures effective control. COOPER-TOX is fast . . . long-lasting . . . economical. It not only kills Ticks, Horn Flies and Lice—it also protects against reinfestation longer, reduces Screw Worm infection and cures Hog Mange and Sheep Scab. Over 75,000,000 cattle, sheep and goats have had the full-time protection of amazing COOPER-TOX!

Gives Complete Protection At Lowest Cost Per Animal!

Just one gallon of COOPER-TOX makes 150 full strength gallons of spray or dip. No other insecticide gives such complete protection at such low cost. Fortified with wonder-working CTX-54, COOPER-TOX mixes easier in hard or soft water . . . always makes a stable, uniform dip or spray . . . offers most effective control of Ticks, Horn Flies and Lice. It's easy to use . . . has no bad odors. In pints, quarts, gallons and 5-gallon sizes. Get COOPER-TOX today at your dealer!



Manufactured By
WILLIAM COOPER & NEPHEWS, Inc.

1909 CLIFTON AVENUE
CHICAGO 14, ILLINOIS

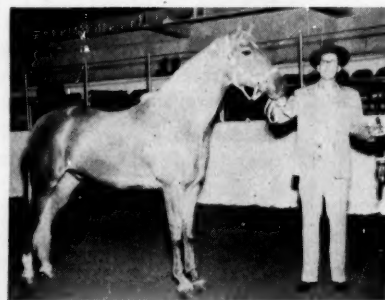
yotes pick berries from the brazil. There are many other bushes with thorn and bitter leaf.

The deserts of the West, like Death Valley, forbid, defy, terrify. The Great Plains challenge, but their monotony starves the sense of expectation which a country of woods and streams, however populated, arouses; the mirages that glisten on their carpet are a mockery to hope. The brush country, though often more than semi-arid, is not a desert. It stretches away as illimitable as the open plains, but it hides secrets of human life and secretes an abundance and variety of wild life, including rattlesnakes and sharp-tusked javelinas. The variety of its texture and color, the irregular inter-persorption of openings and, above all, the possibility of something that it hides being revealed, combine to sharpen expectation.

Yet there is nothing generous about it. Its flowers are barricaded by thorns; and its leaves, shortened and sharpened so that they will not evaporate precious moisture, give a shade shallow and checkered. If a man in the long summer lies down to shade his head under a bush in a thicket, he finds the ground so hot and the air so close from surrounding bushes that he generally prefers to stand or to stay on his horse with his head in space where the air circulates, even though the heat devils pulsate through it up to the skies.

Covered as it is by brush, this country emanates a certain sense of barrenness, especially during customary drouths. Even in bottom lands, where mesquites grow large enough for big anchor posts, and hackberries make thick shades, the brush lacks that graciousness inherent in timber. Until one has known it long, the brush country withholds and withholds. Not many white people could regard its trees with that loving intimacy felt by Wordsworth for the "four fraternal yews of Barrowdale," or by Lanier for the "glooming live oaks" of the Marshes of Glynn. It is unceasingly defiant. Only God can make a tree, but this is the land that God gave to the devil "for his own special sway."

Those who know the brush best know it to fight it. Nevertheless, fighting it,



Mr. Sun Tan, champion senior Palomino pleasure type gelding, Southwestern Exposition and Fat Stock Show, owned by E. W. Curry, Fort Worth.

HONEY CREEK RANCH

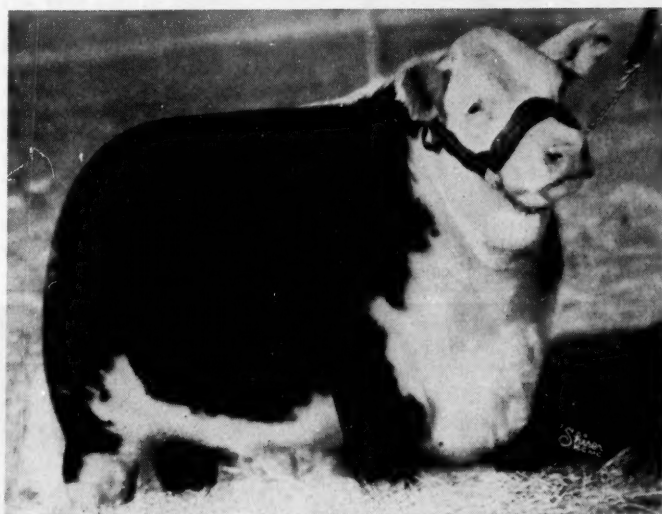
Grove, Okla.

W. O. DIXON, Owner.
FRANCIS HILL, Mgr.

HCR
FAMOUS
FOR
Quality

OUR FIRST SHOWING AT FORT WORTH WON FOR US:

- ★ GRAND CHAMPION STEER
- ★ FIRST, SUMMER BULL CALF



HCR BUSY BEE

We were proud to have bred, fed and exhibited the Grand Champion steer at the 1955 Fort Worth Show. He sold to the Cattleman's Steak House, Fort Worth, for \$6,300, a new record price.

HCR HEIRSMAN 2nd

First prize summer bull calf at the 1955 Fort Worth Show. He is by HCR Heirsmen 1st, one of our top sires.



ZATO HEIR V 20

This grandson of TR Zato Heir is a new addition to our herd and with his top individuality and breeding we feel he will sire top cattle.



We feel our breeding program is showing the results of our careful selections of both herd sires and females and with these top honors won at Fort Worth, we believe we are on the right road... Producing the kind top breeders demand. We invite you to visit us and see our herd.

they are enthralled. They may curse it, but they belong to it. "The monte has been my mother. The monte has been my school. All I know I have learned from the monte," said a thorn-knotted old Mexican vaquero not too ignorant to have a gleaming of the world beyond. The closer they are tied to it, the more of its secrets the men of the brush know; how the prickly pear provides a healing poultice against the stabs of its own and all other thorns; how the poison of the Spanish dagger jabbed into flesh about a rattlesnake bite counteracts the venom; how mockingbirds battlement their nests against snakes with thorns of mesquite twigs; how tea from huisache bark eases the internal bruises of a man knocked senseless by a limb he has failed to dodge; how thorns lie horizontal along the inner side of a hide skinned from a brush deer. Above all, they know the secret way of wild horses and wilder cattle beside the rare water holes in the chaparral. This brush has secured many men whose own ways were secret. Looking upon it in the spring, when the pristine leaves of the mesquites give off a delicate green light that pervades the whole sky, I have thought it as beautiful as "waters on a starry night." Shrouded in darkness, thickets of juajilla and vara dulce all a-bloom have intoxicated me like magnolias in some soft southern garden. The brush has thorned me, but it has nurtured me. I belong to it, and though I have been away from it for long years,

seeking only God knows what, I am often homesick for it. Yet I can well understand how to strangers coming into it for the first time, and how to many people living with it for years without ever comprehending its spell, it may bear a sinister and fearful aspect.

"In this part of the country, near the Nueces, both on the eastern and western banks (wrote an intelligent young man who accompanied the Texan forces in

pursuit of invading Mexicans, in December, 1842), I for the first time beheld vast ramparts and towers of prickly pear that seemed to form walls and mountains in their terrible array. From the midst of many of these banks of prickly pear, young trees or saplings of the same (thorny) nature were to be seen from twenty to thirty feet in height. The whole country had a peculiar appearance, presenting a view of boundless extent and unbroken grandeur. Yet there was no beauty—it was a profound and cheerless desolation . . . a wilderness covered thick with chaparral and presenting an appearance more dismal than anything I ever beheld."

Three years before this,³ Andrew Sowell and other rangers under "Paint" Caldwell in pursuit of marauding Mexicans had to turn back after entering Prickly Pear Prairie, north of the Nueces River, because their horses had given out. From the time they entered the "prairie"—or flat—until they left it—and what a prairie to skirt the brush!—they were not out of the sound of rattlesnakes; men on foot leading their mounts had to pick their way to avoid being bitten. Some of the Mexicans afterward captured told how several of their band were bitten while going through this barrier and how, at the very time the Texans gave up the chase, victims of poison were being buried on the Nueces. While Andrew Sowell was near this great pear thicket on another occa-



Bonnie Lass, champion senior AQHA roping horse, Southwestern Exposition and Fat Stock Show, owned and ridden by Don McLaughlin, Smithfield, Texas.

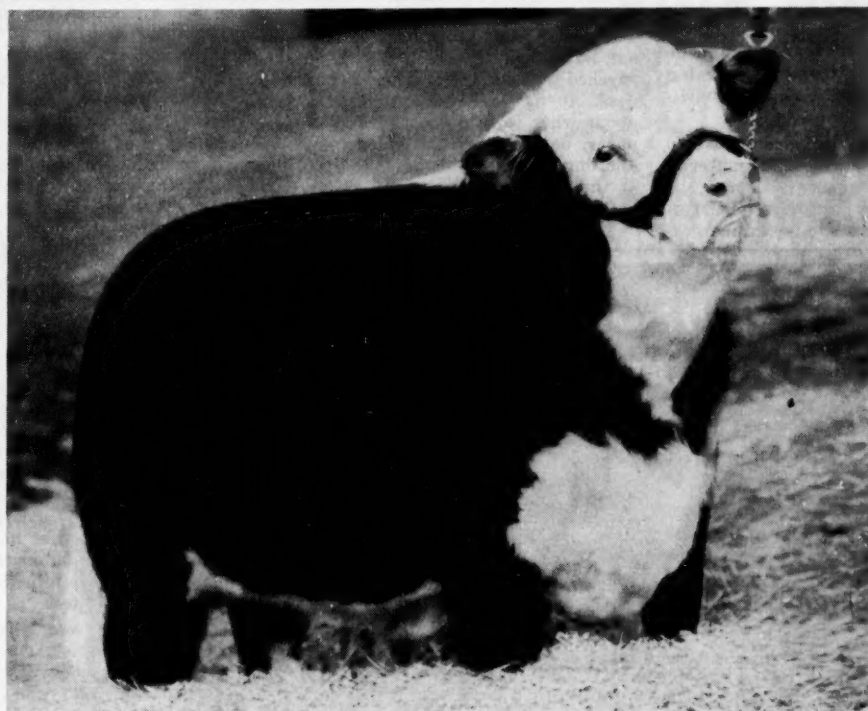


"LIFE-TIME" GATES—FOUR AND FOURTEEN FOOT SIX PANEL B-E-A-U-T-I-E-S

GIVE THAT MILLION DOLLAR LOOK TO YOUR PLACE. SEE YOUR LOCAL DEALER—

Can you really afford to keep repairing, replacing and dragging those old tired, wornout heavy gates? Then "By Gosh!" let's do something about it. Alproco "LIFE-TIME" aluminum gates will solve your gate troubles forever. Not made with ordinary aluminum—but—with our own high-strength air-craft alloy that assures a life-time of dependable service and everlasting B-E-A-U-T-Y. Give your place that LOOK of DISTINCTION. See "LIFE-TIME" gates in either aluminum or shiny galvanized steel at your local lumber yard, implement or hardware dealer today. Write for FREE descriptive catalog. ALPROCO, INC., farm division, Mineral Wells, Texas; Kempton, Indiana; Dublin, Georgia.

Something NEW has been added!



MR ZATO HEIR 4th

TR ZATO HEIR 132d 6624702.....	TR Zato Heir 5380000.....	H&D Tone Lad 105th 3488354
	Tone T 24th 4465053.....	Leola Flowers 2846628
	Commander 3d 4930728.....	Pontotoc Tone 3555000
GH ILENE 5th 6974545.....	Triumphant Princess 5405246.....	Ruperta T. 26th 3240662
		Commando Rupert 3555555
		Baca Heiress 121st 4093934
		Triumphant Prince 4250025
		Alice Plus 2904070



Yes, something new HAS been added to our herd of good Herefords. That SOMETHING is MR Zato Heir 4th, and we are mighty proud of him. He looks right . . . and he's bred right. We purchased this exceptional prospect at Denver from Cox & McInnis, Byrds, Texas, and Paul Risser, Blackwell, Okla., for \$4,250. He joins TR Prince Larry 8th, our senior herd sire, that has done a truly top job for us.

You are cordially invited to visit us—we like to show our Herefords.

ODOM HEREFORD RANCH

SNYDER, TEXAS

sion, he and his companions, having seen a *manada* of mustangs run out of a motte, went to it, hunting water. Upon approaching it they were struck by a terrible stench. At the same time they heard the bloodcurdling whirr made by great rattlesnake rattles. They beheld a rattler "about nine feet long and as big around as the thigh of a common man." The mustangs had run over him, and he was in his anger emitting that sickening stench that men of the brush have smelled many times.

Sidney Porter came in time to live in the brush country, and to derive material that, under the name of O. Henry, he later wove into short stories. "The Caballero's Way" contains his interpreta-

tion:—

"More weird and lonesome than the journey of an Amazonian explorer is the ride of one through a Texas pear flat. With dismal monotony and startling variety, the uncanny and multiform shapes of the cacti lift their twisted trunks and fat, bristly hands to encumber the way. The demon plant, appearing to live without soil or rain, seems to taunt the parched traveler with its lush grey greenness. It warps itself a thousand times about what look to be open and inviting paths, only to lure the rider into blind and impassable spine-defended 'bottoms of the bag.'"

Brush country . . .

The worry and work of driving poor

cows and calves through this brush in hot weather could be dwelt on. Sometimes they simply would not drive. Men would get down afoot and try to push them along. It might take all day to move a herd two or three miles. But our subject is the wild outlaws of the brush.

When I was a boy in Live Oak county, about the turn of the century, my uncle Jim Dobie kept a cow outfit hunting cattle the year round in the brush of his Kentuck Ranch and a big leased country joining it. He was a "steer man" mostly, and he seldom moved out anything before it was four years old and up. Many of his cattle must have gone for years without casting a shadow, except by moonlight. They stayed on ground that the sunlight merely flecked.

The outfit, made up principally of Mexican vaqueros, was under Sid Grover and then his brother George. Both of them were noted brush hands. People used to say that Sid could pull off his boots, leather leggings and ducking jacket, and dress up in low-quartered shoes, a pair of cotton pants and a silk shirt and then run the worst outlaw through the worst thicket and rope him and tie him without getting a single slit in his shirt. Of course he never exchanged his leather for silk, but he was so lithe, so expert, so cunning in the brush and the ways of brush animals that he might have stood the test.

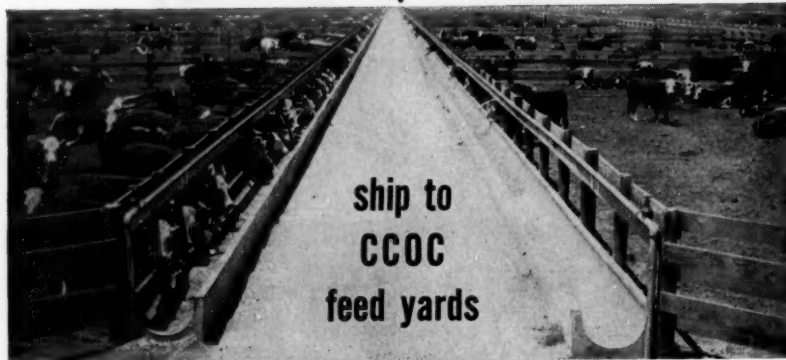
Our ranch was about fifteen miles from the Kentuck. On a sandy prairie, about halfway between the ranches, bordering the wide and deep jungles of thorn that grew along Ramirena Creek, I used to watch those A Dot—the Jim Dobie brand—steers and those A Dot horses, ridden by A Dot hands, emerge from the expanse of thicket. The lead cattle as they walked out on the opening would be shying at their own shadows; the horses would be noticing the unfamiliar shadows too, and some of the brush-poppers looked as wild and expectant as the cattle. The open ground seemed to be as strange and unfamiliar to the cattle as bright sunshine would be to a man emerging on the surface of the earth after spending years in a mining tunnel.

You can tie a wild cow in the brush and bring a bunch of tractable cattle to her, and she upon being released will keep with the bunch, so long as it remains in the brush. But let it walk out into a clearing, and you'll see her break to keep in cover. The brush gives such an animal a feeling of safety, even when man is within sight or hearing.

Before he would leave the brush of liberty—the only liberty known to him or possible to his expectation—many an outlaw has lain down and died. Often, animals that have felt the hard hand of man and known confinement as well as freedom are more alert against man and flee his approach sooner than those ignorant of him. Mustangs used to say that the wariest animal in a band of wild horses was some mule that had escaped captivity.

One time the McGill Brothers caught

ON TOP OF THE TOP DOLLAR MARKET



Here's the new Artesia yard, largest of the modern California Cotton Oil feed lots, which has spacious feeding facilities just minutes away from the strong Los Angeles market. This feed lot has scientific feeding, large pens, excellent drainage, all concrete mangers and cool, breezy weather—everything needed to get the economical gains for top dollar sales . . . and with the least possible shipping loss!



Years of experience as a cattleman, feeder and buyer—that's the well known background of George Martin, who is now in charge of all CCOC feed lots. He makes sure your cattle are fed right and handled right.

Ship to CCOC where your cattle are just minutes away from the open, competitive Los Angeles market—one of the nation's consistently steady markets. Write, wire or call ANgelus 0189 today!

FEED YARDS

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- 13101 E. Orangethorpe, Artesia
- 4325 Alcoa Ave., Vernon

CALIFORNIA COTTON OIL CORP.

Los Angeles, California



**"SON, WE'RE
BOTH DOING
BETTER ON
MOORMAN'S
MINERALS!"**



"That's because MoorMan's contains all the minerals range cattle are known to need. And here's what those balanced minerals do for us.

"First of all they help us build more meat and bone out of the grass and forage we eat by helping us keep our digestive systems in better shape. Then, along with that, minerals help me give you a better flow of milk.

"And I'm certain that your bones, and mine, too, are stronger and sturdier than they would be without MoorMan's Minerals in our diets. That all adds up to faster growth and a better all-around deal for the boss."

Because MoorMan's Range Minerals do such good work, they are low in cost. Only 1/2¢ per day will feed a cow. MoorMan's Range Minerals are designed specifically for range cattle—contain

12 balanced minerals—all the minerals cattle on range are known to need.

MoorMan's Range Minerals come in two forms—GRANULAR, to prevent waste from washing and blowing (packed in 50 lb. bags)—and BLOCKS that weigh 50 lbs. each. Many cattlemen use a combination of both.

**ASK YOUR MOORMAN MAN ABOUT MONEY-
SAVING CONTRACT PRICES.** Or, if a MoorMan Man isn't available write, wire or phone MoorMan Mfg. Co., Dept. B53, Quincy, Illinois.

MoorMan's*

(Since 1885—70 Years of Friendly Service)

**MINTRATES, MINERALS
and Parasite Control Products**

*Trademark Reg. U. S. Pat. Off.

SPECIAL RANGE MINERALS FOR ALKALI AREAS. IN ALKALI AREAS where complete minerals are needed, but the appetite lessened by alkali salts in water or forage MoorMan's have developed a SPECIAL RANGE MINERAL containing a palatability agent to induce proper consumption.



WELCOME, PODNER. Welcome to Dallas, home of the State Fair of Texas, America's largest annual exposition. The Texas and Southwestern Cattle Raisers Association and the State Fair have come a long way down the trail together since the early days of the industry. The Fair was founded in 1886, just nine years after the Association was organized. The State Fair's principal aims have always been the same as those of the Cattle Raisers' Association — to contribute to the progress of the livestock industry and for the good of all livestock raisers. The Fair's current efforts along this line are described in this advertisement.

STATE FAIR'S INTERNATIONAL PROMOTION BENEFITS U. S. BREEDERS

Millions of dollars worth of purebred livestock have been purchased by Latin-American visitors to the United States attracted by far-reaching promotion for the Pan-American Livestock Exposition, a permanent feature of the State Fair of Texas.

The Pan-American Livestock Exposition is now in its third year. Each year has brought an increased number of Latin-American guests to Dallas and the Exposition.

The 1955 Pan-American Livestock Exposition will be one of the most complete shows of its type ever held. The National Brahman Show will be a highlight. There will also be classes for Aberdeen-Angus, Hereford, Shorthorn and Santa Gertrudis beef cattle, and Ayrshire, Jersey, Milking Short-

horn, Guernsey and Holstein-Friesian dairy cattle. Also eight breeds of swine, six breeds of sheep, Angora goats, Quarter horses, turkeys, chickens.

Invitations to the Exposition will go to the most prominent and influential businessmen, livestock breeders and government officials in the Central and South American countries, and the show is being exploited by way of direct mail, publicity and advertising in newspapers and magazines of those nations, and through personal contacts.

They'll come to see. Many will stay to buy.

This extensive Pan-American promotion is just one example of how the State Fair of Texas, through its Pan-American Livestock Exposition, is working to serve purebred livestock raisers of this region.

1955 PAN-AMERICAN LIVESTOCK EXPOSITION, OCT. 8-16

A Feature of The Great State Fair of Texas, October 7 through 23

a blue outlaw steer in the tall black chaparral on the Soledad Ranch in Duval county. They tied him to a tree and left him all night. The next morning they drove a gentle bunch to him, necked him to a lead ox, and started back for the pens. The blue outlaw appeared to be thoroughly "cooled off." He went along tractably enough for several miles until he reached a high hill overlooking the pens, house and two windmills of the old Soledad Ranch, which, true to its name, personifies solitude — a dot in the vast *brasada*.

There, overlooking the pens of gray and brown mesquite poles, the blue outlaw stopped. That prison cell was burned in his memory more deeply than on his side. The lead ox could not budge him. A vaquero beat on him with the double of his rope, spurred him on the loins. He lay down. The vaquero jabbed him, twisted his tail until the bone broke. He ground his teeth and would not budge. He showed no sign of being overheated; he appeared to be comfortable. The vaquero rubbed sand in his eyes. He shook his head and lay still. The ox was un-yoked, and with a loose rope looped around his horns, the outlaw was staked to a stout clump of brush. Then the men went on, leaving him there in plain sight of the Soledad pens.

They came back in the evening. He still lay where he had been left, facing the pens. Thus he remained for two days. Then, without having risen once, he died.

The vaqueros said that he was *acalambrado*, that he "died of *sentimiento*" — of a broken heart.

Back in the seventies, old outlaw steers that yelling riders rushed with other cattle out of the great *brasada* along the lower Nueces River would sometimes stay with a herd while it was being worked, pawing, bellowing, trembling with rage, occasionally making futile charges towards a horseman who neglected to give them plenty of room, until they dropped dead from sheer emotional exhaustion.

The propensity among wild cattle to hook is probably determined as much by the shape of their horns as by internal urge. The steer I am going to tell about now had horns so turned that he could have ripped the guts out of an elephant. He knew his power.

Rocky Reagan was working in the famous Jack West pasture in Live Oak county. One morning his cow crowd—a half-dozen men — held up a little bunch of cattle in an opening. A Mexican roped a six-months-old bull calf, and the calf went to bawling.

"Suddenly," related Rocky Reagan, "I heard a noise in the brush, almost back of me. I looked. There charging out of it, his head raised like a buck deer's and the coarse hair on his back standing up, came a big old red-roan steer. He had been tolled out of the bushes and out of his wariness by the calf's bawling. He had heard nothing else. When he saw men, he wheeled back into cover. He had long been wanted. The horse I was riding was about run down. It happened that our cook had come out with us that day,

and his horse was fresh. It didn't take a minute for us to change saddles. I had an idea where the old roan had gone, and I hit his trail on the run.

"Before long I got a glimpse of him tearing over some low chaparral. He was moving! He was fresh, and he was not the kind to lie down as soon as he came to a heavy thicket. I heard some bob wire snap. I went over the broken fence too. The roan led across this pasture for a couple of miles and jumped another fence. I let down the wire and followed.

"In a thicket of *quebradora* (white brush) I got close enough to throw my rope and caught him by only one horn. At the feel of the rope, instead of breaking loose, as he could have done very

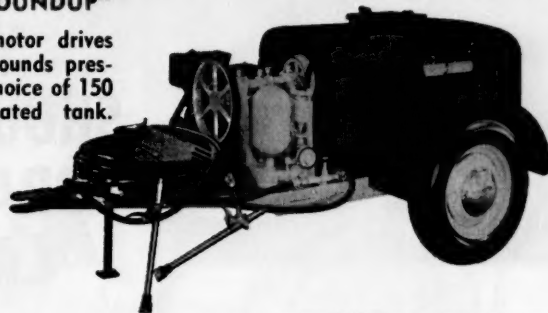
easily, he wheeled like a cutting horse and rammed one of his sharp horns into the breast of my mount. The horn went in six or eight inches. The horse stood there trembling. Maybe I was trembling too. For what seemed a good while the steer remained in his tracks, working—gouging—his horn deeper into the horse. Then he gave a jerk, turned, and left. I was helpless, without any sort of gun. The horse died.

"Six months later we jumped that same steer about eight miles from where he had hooked my horse. I roped him and the rope broke. A Mexican then roped him and we tied him to a tree. The next day I sent this Mexican and another hand with a lead ox to bring the outlaw

ROWLAND LIVESTOCK SPRAYERS

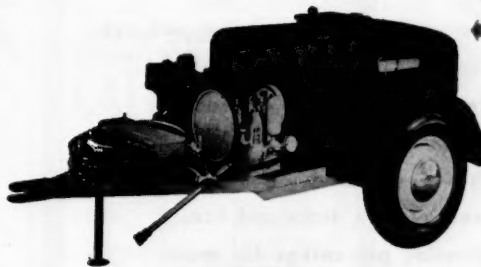
ROWLAND "ROUNDUP"

Powerful 6 H.P. motor drives pump up to 600 pounds pressure easily. Your choice of 150 or 250-gallon treated tank. Complete with hoses and nozzles; ready to work on any size herd. This is the rancher's favorite.



ROWLAND "SPRAYMASTER"

Powered by 4 H.P. motor. Up to 500 pounds pressure. 150-gallon tank capacity. A workhorse of a sprayer . . . complete and ready to go.



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TRACTOR SPRAYER

All-purpose economy sprayer with 100-gallon tank capacity. Up to 250 pounds pressure.

Hook it up to your tractor in just 5 minutes . . . it's ready to spray anything; up to 400 pounds pressure.

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- All units sold complete
- Parts available quickly if needed

- Sold nationally
- WRITE FOR FREE CATALOG

THE ROWLAND COMPANY

PHONE 926

Sand Springs, Oklahoma

BOX 448

in. When they got to the tree, they found the steer had broken the *peal* (tying rope) and gone *pa'lla*.

"This was in the fall. Winter is the best time to run wild cattle in. The leaves are then shedding so that a man can see farther through the brush; horses can run longer in the cool weather without becoming windbroken, and cattle are not so likely to die from getting overheated. That winter four of my men jumped the old roan and took after him. Right at the Nueces River one of them roped him. He went to fighting, and while the rider was unfastening the rope from his saddlehorn, the steer killed his horse. Meantime the other three boys had come up

and were roping at him. One of them caught him, but when Old Roan raked his horse, he turned him loose. The steer made for a third man and snagged his horse's hip.

"Old Roan now had one dead horse and two wounded ones to his credit, all in a pile. And he had two ropes dragging from his head. He swam the river and on the other side stopped in some drift. He stood there a while, shaking his head, trembling with rage, and then he stepped back into the deep water and swam out by the four men who had chased him. The one man on the one untouched horse did not have the nerve to tie into him. I did not blame him. I would not have

tackled that steer on a tired horse for a carload of polo ponies.

"The winter passed and spring came and nobody had seen hoof or hair of the roan outlaw. Then one day, back in the Jack West pasture, a Mexican and I jumped him in a thicket. He was no longer dragging the ropes that had been left on him. We twined him, threw him down, and tied him doubly fast to a strong mesquite. We went to camp, brought out the best lead ox we had, necked the two together, and put the pair in a bunch of steers to be shipped.

"The roan came along until he was within sight of the railroad pens. Then he stopped, refused to budge an inch farther. For half an hour or so the ox worked him around—or, rather, worked around him—trying to coax and drag him on in. Finally the ox decided to rest a while himself and lay down. The roan stood there in a clearing looking at the pens. Directly he dropped dead. I think he was dead before his body hit the ground."

Cattle like this knew when work began in their pasture. They were wise to the movements of men. Having sensed danger, they frequently jumped a fence into another pasture, sometimes several fences, returning to their accustomed range only after the cow hunt was over.

One time while a neighbor of ours was branding some Mexican steers in our pens, a big rusty-colored fellow jumped over the fence and was away in the brush before anybody could get on a horse. He stayed in one pasture two or three years, making himself scarce whenever cattle were worked, nobody trying very hard to get him. Then I bought him range delivery. We roped him and tied him to a tree, and overnight he broke off one of his long, twisted horns and slipped out of the rope. He ranged on the west side of the ranch, and he got so that if he heard a yell or saw two men riding at the same time, he would jump a fence and go on west.

Finally he decided that the brush was better to the east, and I heard of him ten miles away. A year later I learned that he was twenty-five miles to the south. He had become a regular Rambler. I sold him by letter to the owner of the pasture in which he was temporarily stopping. I suppose he killed him. I have heard of gentle horses' virtually starving to death because of an allegiance to a certain barren plot of ground. The allegiance of a genuine outlaw is to whatever covert he can find anywhere that will preserve his liberty.

¹I owe the history of this steer to a not well enough known book entitled "Animal Outlaws," published by the Author Gid Graham, Collinsville, Oklahoma, 1938 (157-166). The book contains the story of another notable steer named Three Stripes.

²Hendricks, Sterling Brown, "The Somervell Expedition to the Rio Grande," Southwestern Historical Quarterly, Austin, Texas, 1919, XXIII, 122, 129.

³Sowell, A. J., Rangers and Pioneers of Texas, San Antonio, Texas, 1884, 189-190.

The Cattleman is the most widely read publication of its kind in the country.



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1. They have no horns.
2. They have great resistance to cancer eye and pink eye.
3. They are extremely hardy.
4. They make fast gains on poor grades of food.
5. They are solid black in color.
6. They can stand both heat and cold.
7. They are not bothered by flies, ticks and lice.
8. They have a high dressing percentage for meat.
9. Mothers give good milk and calves make rapid growth.
10. They grow larger than most breeds.
11. They are easy to handle.
12. Our Brangus are good breeders because they are from the most popular blood lines today: MANSO.
13. The Brangus Association is the fastest growing Association of cattle breeders in the world today—BAR NONE!

DALE CARNEGIE RANCH

RUSSELL WERNEX, Manager

TELEPHONE: Harrisonville, Missouri, 65 X 7

WRITE: Dale Carnegie Ranch, Harrisonville, Mo.

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45 Miles South of Kansas City, Mo.
Take Highway 71 to Lonetree Crossroad,
Then 1 Mile East

Registered *Brangus* Cattle

AMERICA'S NO. 1 MINERAL ANIMAL CONDITIONER

Safe-Way Brand

BIGGER LAMB AND CALF CROP

MORE WT. GAIN PER LB. OF FEED

FEED FREE CHOICE OR MIXED WITH OTHER FEED

MEDICANTS FOR BLOAT, SCOURS, FIELD & BRUSH POISONING

BETTER HEALTH AND DIGESTION

CONTAINS ALL NECESSARY MINERALS

HIGH IN VITAMIN A AND OTHER VITAMINS

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50 LBS. NET

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FEED AS FREE CHOICE A MEDICATED MIX

FOR BLOAT, SCOURS, FIELD & BRUSH POISONING, LOSS OF APPETITE & POOR COAT

CATTLE-HORSES SHEEP-GOATS

HIGH VITAMIN A CONTENT

ANALYSIS DIRECTIONS

SAFE-WAY FARM PRODUCTS CO. AUSTIN, TEXAS

CONTAINS ALL NECESSARY MINERALS

SAFE-WAY FARM PRODUCTS COMPANY
AUSTIN, TEXAS

Baby Black...

promise of pounds, price and profit!



Baby Black is born. This is the beginning of success.

The beginning of a burly, black Angus bull . . . builder of better beef for generations to come. The beginning of a bonnie, black Angus heifer . . . mother of your herd of tomorrow. The beginning of a beefy, black Angus steer . . . producer of America's best beef.

Yes, Baby Black is the beginning of *pounds, price and profit*. But what does Baby Black mean to you?

Baby Black breeds better beef

Let's call Baby Black a bull calf! Why will he become the best bull for your herd?

Simply because a *naturally hornless* Angus bull breeds better beef!

If your cows are horned, he breeds 'em off your calves. And if your herd is red and white, he soon breeds it black. But most important: *he gets you a good calf from a grade cow to boost your beef profits.*

Baby Black builds good herds

But what if Baby Black is a heifer? How can she help secure your future, and your success?

Simply because she'll give birth to a black calf. And her calf will give birth to a black calf . . . and she to another. Soon your green pastures will bloom with the beautiful blacks . . . cows that have *less calving trouble* for Angus calves have smaller polled-shaped heads . . . cows that *give more milk* and wean calves weighing up to 65 pounds heavier . . . cows that are not bothered with cancer-eye and sun-burned udders.

Baby Black boosts feeding profits

And if you raise cattle for market . . . why is Baby Black worth more to you?

Partly because the consumer is king . . . he demands well-marbled, quality beef. And the International Carcass Contests have proved time and time again that *Angus is America's Best Beef*.

Partly because the packer is the paymaster . . . he'll usually bid more for Black steers because they dress out a premium carcass and a higher percentage of good salable beef.

Mostly, however, because Angus steers convert your grain and roughage efficiently into market-topping beef to help boost your feeding profits.

Baby Black is a sound investment

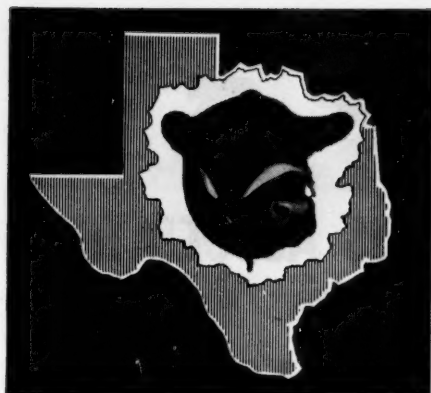
No . . . Baby Black is not for sale! But his mother is. And so is his father.

Good Angus breeders in every state now have bred cows and heifers and prospective herd bulls for sale. Or you may buy your foundation animals from one of the local Angus auctions in your community.

Today, *the price is right* . . . for tomorrow, the demand for quality beef will again exceed the supply. So—

Build for the future! Raise Baby Blacks . . . for extra pounds, higher prices, and more profit with beef cattle.

American Aberdeen-Angus Breeders' Ass'n, Chicago 9, Ill.



TEXAS

ABERDEEN-ANGUS ASSOCIATION

SPONSORED

NORTHEAST TEXAS

Pasture-Fitted Sale

MARCH 11th ★ SULPHUR SPRINGS

Breeding – Individuals – Families

60 HEAD

Consigned by:

McHenry Blackcap
Witch of Endor
Miss Burgess
Maid of Bummers
Miss Burgess
Blackcap Bessie
Ballindalloch
Blackbird
Pride of Aberdeen
Portlethen Lucy

55
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EDD STAHMER & SON	Cooper
J. A. MCGILL	Paris
WM. BAILEY	Tyler
EDWARD MARCUS	Dallas
ED FESTERVAN	New Boston
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MURRAY CHAPMAN	Paris
C. H. McFATRIDGE	Paris
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W3Y ANGUS FARM	Greenville
HOMER DEAKINS	Longview
B. M. STIVERS	Hillsboro
JAMES E. KEMP	Midlothian
TARTAN ANGUS RANCH	Stephenville
CLINTON BAILEY	Nocona
EL TRIBE ANGUS FARM	Royse City
HERBERT FRY	New London
JO-MARY ANGUS FARM	Forney
DR. FRANK LITTLE	Greenville
JIMMY ORR	Sulphur Springs
HAROLD W. ARNOLD	Sulphur Springs

Barbara
Edwina
Enchantress
Trojan Erica
Queen Mother
2d Branch
Blackbird
Ballindalloch
Georgina
Blackcap Empress

5
BULLS

You never have to rebuild with a firm foundation!

Ray Sims, Auctioneer
—Benny Scott for THE CATTLEMAN

LIVESTOCK PAVILION

FRIDAY
1 p.m.

Texas Aberdeen-Angus Ass'n
203 Livestock Exchange
Fort Worth 6, Texas

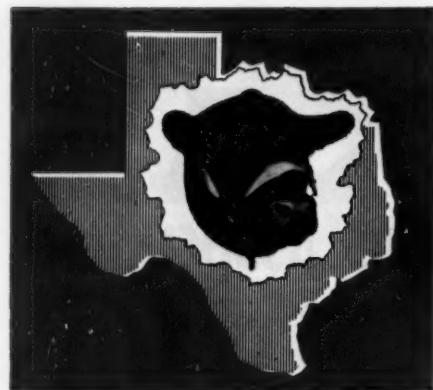
Sulphur Springs

TEXAS

FOR CATALOGS WRITE

MARCH
11th

Richard M. Ellis
Sole Chairman
Royse City, Texas



BUY THE
GRASS CONVERTING
CATTLE . . .
"THE BLACKS"

TEXAS

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Blackland Area Sale MARCH 12 ★ TEMPLE

REGISTERED
PASTURE-FITTED
ABERDEEN-ANGUS

Rich, deep, black soil and the beefy, deep-bodied cows are a winning combination

6 BULLS ★ 49 FEMALES ★ 40 FFA-4H Club Steers

Registered Heifer to be given away to some lucky club boy or girl

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Cedar Hill Ranch.....	Cedar Hill	Kendall, Bill.....	George West
Chaney, R. L., Sr.....	Moody	Pittman, Guy.....	Fort Worth
Friedrich, Herbert W.....	Holland	Ricks, G. H.....	Brady
Fry, Leo	Abilene	Schmidt Bros.	McGregor
Garrett, Jack	McGregor	Stivers, B. M.....	Hillsboro
Hillert, Hilmar A.....	San Marcos	Tartan Angus Ranch.....	Stephenville
Hitt's Haven Angus Farm.....	Mexia	Tate, Ed	Chilton
Tipton, J. O.....	Saginaw		

Benny Scott for THE CATTLEMAN

MARCH 12 ★ TEMPLE, TEXAS

Saturday, 1:00 P. M.—Fairgrounds

Texas Aberdeen-Angus Ass'n
203 Livestock Exch. Bldg.
Fort Worth 6, Texas

◆ For Catalogs Write ◆

Vernon Schmidt
Sale Chairman
McGregor, Texas



This small frame house covers the original logs in the only two remaining rooms of the old Peach Point Plantation. The rest of the house was blown down by a cyclone at the turn of the century. This small house, just in the rear of the home of Mr. and Mrs. S. S. Perry, is used by their daughter, Mrs. Charles Cobb III, on her visits from her own home in Marshall, Texas.

Stephen F. Austin

(Continued from Page 33)

the Governor's Mansion in Austin, but the old pigeon hole top that was made on the plantation, still stands in the larger room. Other Austin relics include his dress sword and its metal scabbard and a copy of the portrait painted of the colonizer in 1829 by George Catlin. The latter is a familiar picture to thousands of Texas school children who have seen it in their school books. When Austin was a prisoner in Mexico he gave his brother-in-law, James Franklin Perry, his power of attorney, and a photostatic copy of this historic document is on display in the largest room.

There's some lovely old furniture in this large room, too, that was brought to Texas by Mrs. Perry and her family from Missouri. It includes a beautiful four-poster bed and matching chest of drawers with mirror, and a small table. There is also a handsome brass hearth fender.

Mrs. Charles Cobb III, only daughter of Stephen S. Perry, Sr., a widow, has done much to restore the furniture now contained in the two remaining rooms at old Peach Point Plantation. This is a hobby near to her heart, and she is so fond of the little house that she has added an efficiency apartment in the rear and lives there a certain time out of each year. Her only son, Charles Cobb IV, and his family live in Marshall also, and there are three grandsons, Charles and Lansing, twins, and Jack Borel Cobb.

When Peach Point Plantation was at the height of its colonial glory it was worked by Negro slaves, and sugar cane was one of the leading crops. Across from the Perry home were the Negro quarters, row after row of neat log cabins with a large well in the center. This old well may still be seen today, as well as portions of the tumbled down brick sugar mill.

As one strolls under the majestic oaks, shrouded in Spanish moss that lends such a charm to this beautiful site, it is easy to picture early Texas scenes that were once enacted there. On one occa-

sion Austin drove his ox team home from the fields after dark. One of the animals plodded too near a young oak and caught the tree in the wheel of the cart. The tree was badly bent before Austin could free it. Today this tree, a mighty oak, still twisted, stands near the old home. It is called "Austin's Oak." Under its shade sits a large iron pot, about ten feet in diameter, that once was used to boil the sugar cane juice into syrup.

Four large pillars, two at each gate, made of stone, still stand well preserved at the plantation entrance, just as they stood one hundred and twenty-three years ago when Peach Point flourished.

Not far away from headquarters house is the peaceful cemetery where

Austin was first interred in 1836. In 1910 his remains were removed to Austin. The original tombstone still covers the grave where he slept for so many years. This grave is next to that of his sister, and other members of her family.

Stephen S. Perry, Sr., says he was at the cemetery when Austin's body was removed and recalls the perfect state of preservation of Austin's skeleton, especially his teeth.

Peach Point Plantation has never been outside the Perry family since the time Austin deeded it to his sister and brother-in-law. It has continuously belonged to succeeding generations of the Perry family and the present owner is the fourth generation to own the historic

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2. Molasses cuts total feed costs. It can be substituted in feed for up to one-third of the more expensive carbohydrates, such as corn.
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AND SAVE MONEY***

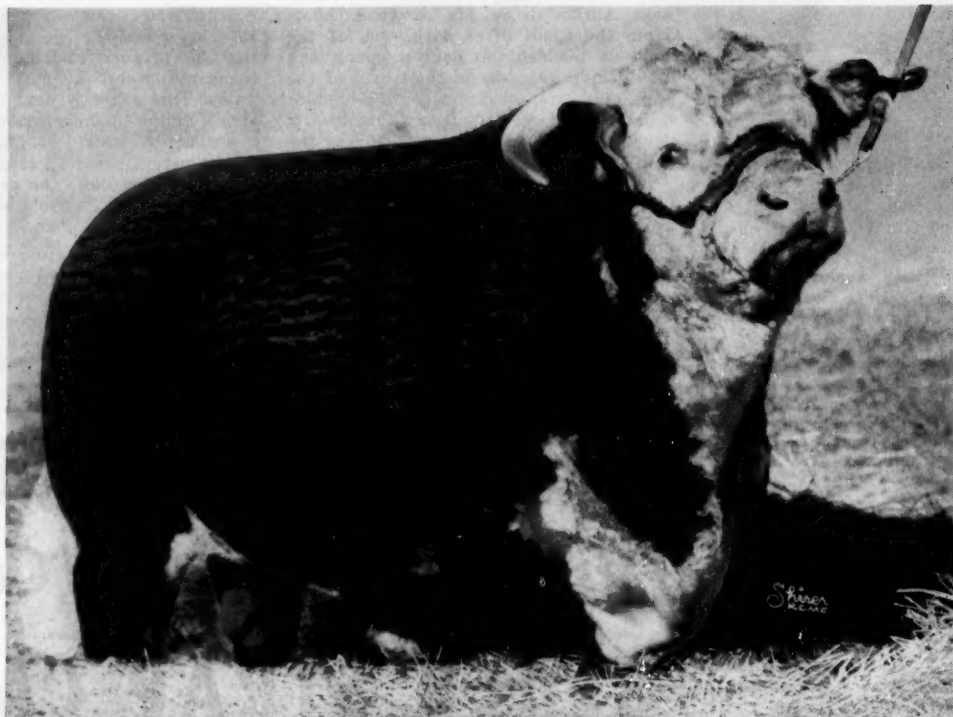
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★ **TR ZATO HEIR**

Our Register of Merit sire pictured at 8½ years of age.

The blood that "BREEDS ON"

The blood of TR Zato Heir continues to prove the prepotency of this great sire. His descendants made the following records at these recent shows and sales:

FORT WORTH

- ★ Sire of First Get of Sire
- ★ Sire of First Junior Get of Sire
- ★ Grandsire of Grand and Reserve Champion Pen (5) Bulls
- ★ Four out of six top selling bulls at Fort Worth Sale were either grandsons or great-grandsons of TR Zato Heir.

HOUSTON

- ★ A son of TR Zato Heir sired both the Grand Champion and Reserve Champion Female

SAN ANTONIO

- ★ A son sired the Reserve Champion Female

**GET
YOUR
HERD**
a place in the **SUN**
with a son of **TR Zato Heir**
Register of Merit's Distinguished Sire



NATURAL
Fleshing Quality
HEREFORDS



ENTRANCE TO RANCH - 7 MILES EAST AND 1 MILE NORTH OF SULPHUR - STATE HWYS 7 & 28

TURNER RANCH - SULPHUR, OKLAHOMA

Roy J. Turner • Jim McClelland • Roland Jack • Tom Harris, Show Cattle



The oak on the right (with Beth in front) is called "Austin's Oak." Long ago when the tree was young, his oxen became tangled in it and twisted it.

river survey. The home place passes on to the eldest son.

A great occasion in the history of Peach Point was the visit of Rutherford B. Hayes, later a President of the United States, who was a schoolmate at Kenyon College, Gambier, Ohio, with Stephen S. Perry, son of James and Emily Margaret Perry.

Hayes later wrote enthusiastically of the "culture and refinement in the forest," and called Emily's three-acre flower garden a "feast for a man's eyes." As Hayes was president during the Reconstruction Period, his leniency toward the South (which cost his re-election) may well be traced to this pleasant association of his youth, and his early visit to Texas.

Today, near the little cemetery, an oil well pumps steadily, bringing nice monthly checks to the owner of Peach Point. Although "The Father of Texas" had many dreams for the wilderness, none of them included "liquid gold" from the rich soil of Peach Point Plantation.

Austin died a bachelor and it is to be regretted that he never married, never had his own home, nor any Austin descendants to carry on his illustrious name. History tells us that two women played a romantic part in his life for a short while, but destiny intervened and neither of them became his wife.

According to a story in "The Colonizer," based on an early day newspaper clipping, Austin fell deeply in love with a beautiful Spanish girl when in Mexico City during the year 1822. This story tragically explains why he never married in his youth.

Soon after Austin came to Texas with his first colonists, Mexico separated from Spain and a new government was installed in Mexico City. Therefore he was forced to make a hurried journey to the distant capital to seek confirmation of his original contract and grant.

Things were in confusion in Mexico City and it was over a year before his duties were accomplished.

In the meantime he met the charming daughter of Don Jose Manuel Herrera, Minister of Foreign and Internal Relations. Austin was only twenty-nine years of age and he wooed the soft-spoken, dark-eyed beauty with youthful ardor. The young lady's name was Angelina and to Austin she was as pure and sweet as an angel. He placed her on a pedestal, "to be admired, fought for, respected and kept away from the roughness of the world."

Angelina returned his affection. She saw in this quiet-mannered, gentlemanly foreigner, so cultured and well educated, and so handsome, the answer to her

youthful dreams. She had been to school in England and spoke English well, but Austin was so enamored that he spent his spare time learning her native tongue, and before leaving Mexico spoke it fluently. It was to stand him in good stead during future dealings with the Mexican government.

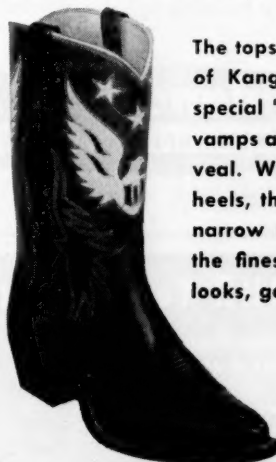
Whether Angelina would have consented to come with Austin to the Texas wilderness to found a home will never be known, because she was stricken with the plague, and like a delicate flower wilted and died. Austin was stunned with grief. He attended the funeral like a dead man, "oblivious of the world about him. He could only stare dully into space." Angelina was buried in the old Montezuma cemetery and "on

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The folks at Justin scour the country to choose top grade, perfectly tanned leathers to be made into Justin Boots. And for the linings, softest baseball leathers to add life, retain shape and give extra comfort. Yes, fine leathers, carefully crafted, have helped make Justin Boots the standard of the West since 1879.



The tops of these handsome Justins are made of Kangaroo finish desert tan veal with a special "Big Bend" eagle inlay in white. The vamps are Kangaroo finish charcoal chocolate veal. With shallow scalloped tops, walking heels, three-row silk stitching and extremely narrow toes — well, these are the boots in the finest Justin tradition. Justins for good looks, good wear and good walking.

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We are delighted to have you convene in Dallas again and extend to each one of you the hand of fellowship and hospitality.

Southland Life provides vast sums of capital for the growth and development of our great Southwest and much of this capital is invested in mortgage loans on ranches, farms and homes. We regard these investments as a solemn responsibility and a privilege. They help build a better future for all of us.

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many occasions as the sun sank below the rim of Anahuac's plains, Austin as a spectre in the night stood by the grave of his great love."

Before leaving for Texas in April, 1823, he paid a farewell visit to Angelina's grave and bade farewell to his only youthful love. Although his mission to Mexico had been successful, he returned to Texas "the urge to accomplish inspired by a saddened heart; a heart that was as virgin as the shore on which no human had ever left an imprint."

Many historians believe that Austin later fell in love with his cousin, Mrs. Mary Austin Holley, a beautiful and brilliant widow in her forties, who sailed up the Brazos into the wilderness of Texas in 1831. She wrote the first book ever printed in English about Texas. Her book came off the press in 1833 and enticed many new settlers to Austin's colonies. Mary made her home with her brother, Henry Austin, and family at Bolivar, and it was in this pioneer setting that Austin first visited his cousin in Texas, whom he had not seen since childhood days.

He found her "a divine woman, the most agreeable company I have met with for many years." He discussed colonial problems with her and told her "I need a social circle, a few friends of congenial tastes, the want of which has left a void. That void is being filled. My sister's family and Henry's and you, my friend, you, how shall I ever thank you for venturing into this wilderness, how express the happiness of the ten days' visit at Henry's? Yes, we will be happy. I am now convinced that I shall enjoy some of the fruits of my planting."

Mary's letters were "like a gleam of sunshine after days of clouds" to Austin, and Barker wrote in his book, "The Father of Texas": "This charming cousin might have become Austin's wife and helped to create for him the poetic home that he so vividly imagined and so richly deserved," but his untimely death cut short such romantic dreams.

Mary returned to New Orleans in the late fall after her first visit to Texas, and Austin came to Bolivar to tell her goodbye. Her heart was heavy as she said farewell. He seemed frail and lonely and she knew that his health was not good. The long overland trip to Mexico that he soon had to make would also tax his strength. She wondered if she would ever see her cousin again, and if so, under what circumstances. Things were too uncertain and too unsettled in Texas to make plans for the future. She only hoped that Colonel Austin would be strong enough to bear the responsibilities thrust upon him.

It was several years before they met again. In the meantime Austin had been imprisoned in Mexico and during this ordeal his health had been seriously undermined. Impending war with Mexico hung like a cloud over the Texas colonies. Finally Mary had a letter from Austin. He had been released from prison and was en route to Texas. He urged her to publish a second edition of her book, using her power of persuasion to arouse the sympathies of the people



TR ZATO HEIR 246th

HERRIN HEREFORD RANCH

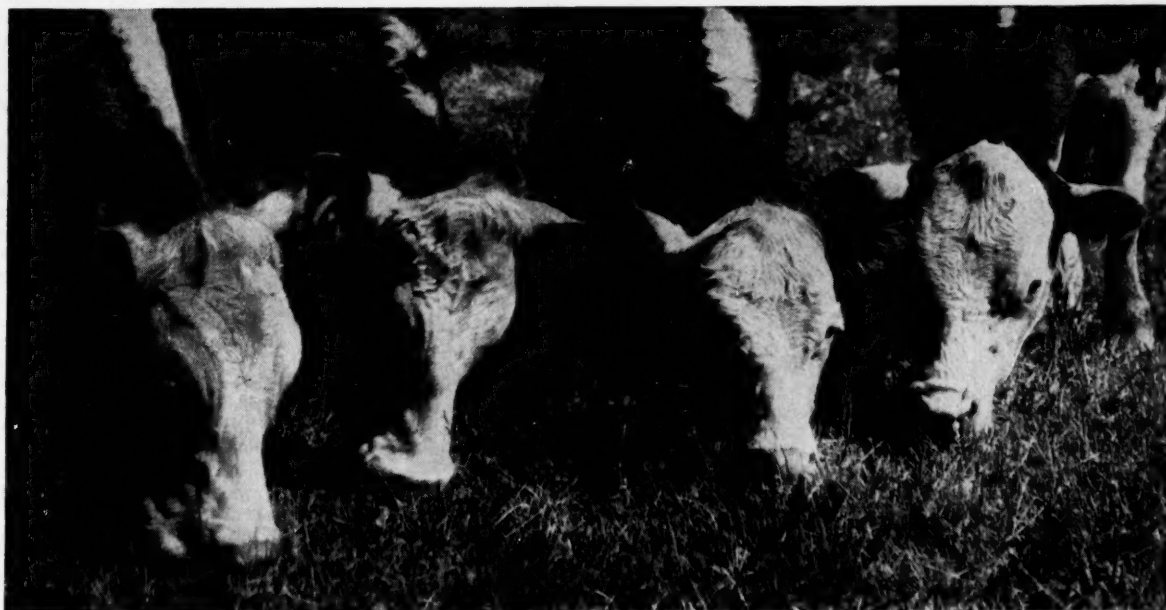
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We usually have young breeding stock for sale. You are cordially invited to visit us and inspect our cattle.



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Most cattlemen aren't aware that worms cause damage. But new research shows worms steal profits in practically every herd across the country.

Few deaths occur, and few animals show serious symptoms such as anemia, diarrhea or "bottle jaw." But the unseen parasites are there and at work just the same... causing a drag that eats up profits.

A treatment program with the drug Phenothiazine is cleaning up worm infections. Phenothiazine, known for years for its effectiveness against more worm parasites than any other drug, is now recommended in a two-way program:

1. Doses of Phenothiazine, as drench or in feed, to remove adult worms.
2. Continuous low-level feeding of Phenothiazine to prevent reinfection. Small amounts of Phenothiazine are added to supplements, minerals, and salt mixtures for this purpose.

No extra labor is involved. Simply add this new program to your regular feeding practice. The results in better growth in young stock, better gains, and smoother, faster finish add up to bonus profits at the end of the year... profits you've missed in the past.

Du Pont produces Phenothiazine for makers of animal health products and feed manufacturers. For additional information about worm control with Phenothiazine, see your veterinarian, county agent or feed supplier, or send the coupon to Du Pont today.

*In two-year studies, 600 weaner calves—all of which appeared healthy—were tested under ranch conditions. Animals treated with Phenothiazine under the two-way program produced better gains than control group... on 75% as much supplement.

Phenothiazine



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Cattle suffering from worm infection endanger industry.

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Tapeworms, wire worms, bankrupt worms and other common stomach worms which have been resistant to regular treatments can now be safely and economically controlled with one dose of an easily administered drench recently developed by Dr. R. L. Rogers, prominent veterinarian. Known as DR. ROGERS' TENA-BOV, the new drench is proving a boon to cattle owners who realize the vital importance of combatting intestinal parasites in cattle.



Dr. R. L. Rogers

Dr. Rogers and his staff were inspired to develop the new formula when it became evident in many cases that cattle did not respond to usual treatments. They set about to help stop an alarming increase of worm damage in cattle and calves. After thorough scientific research and actual testing Dr. Rogers' company was successful in compounding a formula which controls more species of worms than any other treatment available.

Prior to the development of DR. ROGERS' TENA-BOV, authorities had recognized that only two species of worms were being controlled—while at least six other types were multiplying. DR.

ROGERS' TENA-BOV has proved effective against ALL of these.

DR. ROGERS' TENA-BOV comes at a time when there is an increasing need for combatting worm infections. Many cattle owners are becoming aware of the importance of recognizing worm infestations and administering early treatment to assure more thrifty animals and better offspring. Numerous reports of outstanding and profitable results have been received from users of DR. ROGERS' TENA-BOV.

DR. ROGERS' TENA-BOV is sold by substantial dealers who handle animal pharmaceuticals. If your dealer does not have DR. ROGERS' TENA-BOV, he can get it for you. A postal card addressed to Dr. R. L. Rogers, P. O. Box 4186, Fort Worth, Texas, will bring you, without cost, a copy of a new booklet on internal parasites entitled "One in Ten".

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of the United States "to prepare for the inevitable conflict by rushing immigrants to Texas each with his rifle or musket on his shoulder."

Mary saw Austin the last time in the early summer of 1836. She was in Kentucky and Austin had been sent to the United States to raise money for Texas. He came by Kentucky to see her. His visit was short and far from romantic. The future of Texas was his only concern. He hoped and prayed that the new republic could be annexed to the union.

When President Jackson issued a warning December 22, 1836, against too hastily recognizing Texas for fear it might involve the country in war with Mexico, Mary's hopes were shattered and her heart ached for Austin whose disappointment would be so great. Just five days later Austin died of pneumonia at Columbia, in Texas.

For over a year Mary Holley was in the throes of grief and could only think of bygone days and "what might have been." When she was able she worked on the second edition of her history which contained an added biography of Austin. "When, in the progress of years, the state of Texas shall take her place among the powerful empires of the American continent," she wrote, "her citizens will doubtless regard Colonel Austin as their patriarch, and children will be taught to hold his name in reverence; for though there have been many other respectable men engaged in the work of colonization, yet Colonel Austin began the work, and was the first to open the wilderness. All the subsequent labor of others has been comparatively easy."

Once when writing to her daughter, Mary Holley referred to Peach Point and said, "where the colonel and I were to form our Arcadia."

Mary Holley visited Texas for the last time in 1843. She could not find peace until she had stood quietly by Austin's grave beneath the giant oaks in the cemetery at Peach Point.

Three years later in 1846 she died of yellow fever in New Orleans.

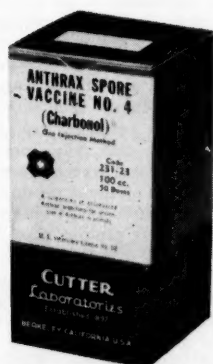
* * *

Thus does one dream of the long ago when walking in the shade of the ancient oaks at Peach Point. All is peace and quiet. Only dreams remain of those long-ago days when Austin and Texas were both young and a great cattle industry was born in the wilderness.

May 1 Deadline for Texas High School Rodeo Entries

AT A MEETING held in Hallettsville, Texas, February 8, the State Championship High School Rodeo Committee set June 22-25 as dates for the annual Texas Championship High School Rodeo. Entry blanks are now being mailed to contestants all over the state. Entry blanks should be mailed to Billy Seale, vocational agriculture instructor, P. O. Box 572, Hallettsville. The deadline for entries is May 1.

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would you
choose
for workin'
leather?



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anthrax vaccination

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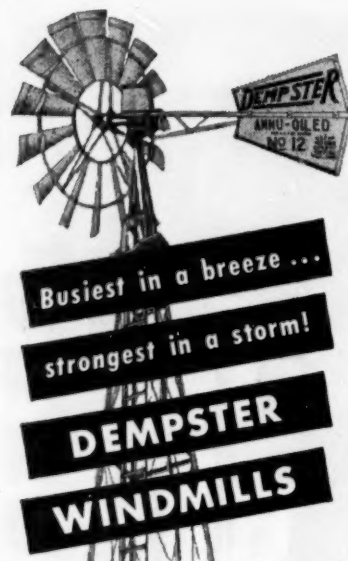


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The answer's pretty obvious. Sure, the English saddle has its place, but when you want to tie 'em hard and fast, you'd pick the Western every time.

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Many farmers and ranchers keep a Dempster mill on stand-by service in case of failure in their gasoline or electric pumping systems. They find that a Dempster Windmill is the most dependable piece of farm equipment they have ever owned!

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MRS. FERNE E. KING, Editor

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The Cattleman

Established 1914

OWNED BY CATTLEMEN
PUBLISHED BY CATTLEMEN
READ BY CATTLEMEN

CHUCKWAGON

By CHARLIE, the cook

ARCH HULCY, whose Double H Livestock Farm is on the Star Route out of Tennessee Colony, Texas, sends a very welcome letter regarding the efforts of this department, and we can't resist quoting what he says about the meals Mrs. Hulcy whips up at the Double H.

"When she dishes it up," he remarks, "you can be certain that it will smell like a bit of heaven, taste like something created for the angels, and that it will rest on the old tummy like a snowflake on a whiteface's back."

Now if that ain't poetry, then Mr. Percy Shelley and Maestro Bob Browning really missed their calling!

The Tennessee Colony stockman gives some of the credit to Mrs. H's expert "light touch" with the garlic, the bay leaves and the other condiments; and he brings up the point that a full shelf of spices, and the know-how in using same, is one of the greatest aids to the culinary art.

We'll go along with that any old day, and in proof thereof we'll present a little number which shows what the Netherlanders do with nutmeg to give meat loaf a subtle touch.

* * *

For a pleasant surprise in the Dutch manner here's the pitch:

INGREDIENTS: One pound of ground lean beef; half a pound of ground lean pork; three-fourths a cup of coarse stale bread crumbs; one and half teaspoons salt; three-fourths teaspoon of ground nutmeg; fourth a teaspoon of ground black pepper; eighth of a teaspoon of ground cloves; one egg; two tablespoons of fine dry bread crumbs; one tablespoon of shortening; two or three tablespoons of water.

METHOD: Mix the first eight ingredients together and shape into a loaf. Roll in the fine dry bread crumbs. Brown meat on all sides in shortening heated in a Dutch oven. Then place rack under meat loaf. Add the water, cover, and cook over low heat for an hour and 15 minutes or until done.

* * *

Leftovers in the mutton category pose only a small problem when you have at hand this formula for Lamb Ragout in Carrot-Potato Ring, sent in by Violet McCutchen, RFD 1, Section, Alabama:

INGREDIENTS: Two cups of cubed roast lamb; two tablespoons of lamb fat; eight small onions quartered; one and a half cups of water; dash of pepper; flour; four medium potatoes and four medium carrots; one tablespoon of margarine; third a cup of hot milk; salt and pepper.

METHOD: Brown cubed lamb in fat, add onions and cook until lightly browned. Add water and half a teaspoon of salt and the dash of pepper. Bring to boil, cover and simmer 30 minutes, or until onions are tender. Thicken gravy with a



"Couldn't you fix a starvin' old cow-hand a extra sandwich, Chuckwagon—I'm wastin' away to nuthin'!"

paste made of a little flour blended with cold water. Cook potatoes and carrots together in salted boiling water until tender, then drain. Mash potatoes, add margarine, milk and salt and pepper to

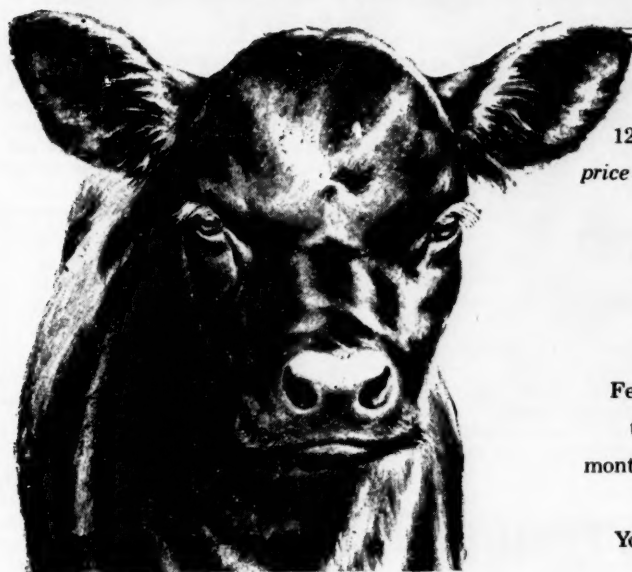
MEAT RECIPES

A Free Recipe Booklet

A very attractive forty-page booklet of meat recipes is available to readers of *The Cattleman* without charge. This booklet is published by the National Live Stock and Meat Board's Home Economics Department and distributed by the Texas and Southwestern Cattle Raisers Association. It is offered free to any of our readers who request it. All we ask is that you say you saw mention of it in *The Chuckwagon Column*. No housewife should be without this important booklet which contains recipes for cooking beef, lamb, veal, pork and a variety of other excellent recipes in which meat or meat products are used. There is a large variety of cake and cookie recipes also. There is a full page devoted to each of the following: broiling, braising, cooking in liquid, pan broiling and pan frying. Two full pages are devoted to illustrations of cuts and a guide to buying and cooking beef, veal, pork and lamb, a total of eight pages. No housewife can afford to be without this valuable booklet. It is free for the asking. Send your request direct to *The Cattleman*, 410 E. Weatherford Street, Fort Worth 2, Texas.

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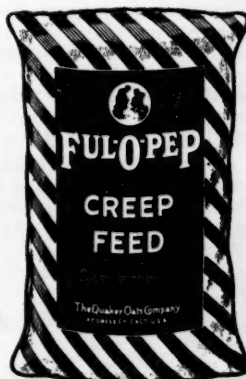
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taste. Beat until light and fluffy and heap in a ring around edge of a deep nine-inch pie pan. Fill center with lamb mixture. Reheat, or keep warm in oven.

This same recipe, says Mrs. McCutchen, works fine with beef or veal.

* * *

Jack Mims, inspector for the cattle association, writes from Hebbronville, Texas to testify that some of the best Hush Puppies he ever ate were encountered on the T. W. Lee Ranch in Hidalgo county.

"The cook at the ranch," says the inspector, "stated that the water you put into the meal had to be boiling, but ours did not turn out like the ones this cook makes."

Well now, Mr. Mims, I can't give you anything on that boiling water angle, but I CAN offer my own unflinching prescription for Hush Puppies which (to borrow a line from Arch Huley) might have been created for the angels. And the making of 'em is so simple that the finished product never fails to amaze.

You merely do like this for a small batch: Mix together a cup of cornmeal with a cup of one of the store-bought biscuit mixes, and dampen with enough cold water to make a heavy and pliable dough. Then take a smallish onion, chop it real fine and work it into the dough. After that all you've got to do is form the dough into sorta oblong balls and drop them into a pan of deep hot fat. Brown 'em well.

Use of that biscuit mix lightens up Hush Puppies so that they won't take the bridgework out of the mouth—as in the case of some of those hard numbers made strictly from cornmeal. I discovered this by accident one night when I ran short of cornmeal.

* * *

A tip of the old sombrero to Mrs. Edith Briggs, out of U.S. 175 east of Athens, Texas, for those kind words about Charlie the Cook and the Chuckwagon cartoonist—who, incidentally, so often libels me.

Therefore, in appreciation, we want to offer Mrs. B. this hearty beefsteak item for her scrapbook:

INGREDIENTS: Three pounds of round steak about one-inch thick; seasoned flour; one-third cup of fat or cooking oil; two onions sliced thin; two large cans of mushroom buttons; dash of tabasco; one teaspoon of sugar; one tablespoon of Worcestershire sauce; half a cup of burgundy wine; half a cup of strong coffee; half a cup of water; one pint of sour cream.

METHOD: Cut the steak in one-inch cubes, dredge with the seasoned flour, and brown on all sides in the fat, with the onions and mushrooms. Add remaining ingredients, cover and simmer one hour. Serve with rice or noodles in a heated dish garnished with sour cream and paprika.

The gravy in this number is something special.

* * *

Regarding that intriguing subject of pickled beaver tails as a table delicacy:—

Mrs. Louis La Plante, who is only 95 and lives at Pierre, South Dakota, says she was practically raised on 'em. Her father, she recalls, always peeled off the outer skin layer, cooked them just as beef tongue is cooked, and then put them away for future use in salt and salt petre. In a keg, of course, with the bung left open for proper drainage.

* * *

With Spring just over the horizon in most precincts, here's a meal-ender with just the right touch for the season. It's called Pineapple Rice Cream, and here's how:

INGREDIENTS: Half cup of rice; two and a half cups of milk; third cup of sugar; fourth a teaspoon of salt; half a pound of marshmallows cut in small pieces; half a cup of crushed pineapple; half a cup of candied cherries cut in half; half a cup of cream; half a teaspoon of almond extract.

METHOD: Cook rice, sugar, salt and milk until rice is soft. Take from heat and cool until chilled. Add marshmallows, fruit, flavoring and stiffly whipped cream. Pile into sherbet glasses and garnish with cherries or nuts if desired. Serve very cold. Enough in this recipe for six.

Got a good recipe you'd like to share with the neighbors? If so, send it to Charlie the Cook, care of The Cattleman. Or, if there's any particular recipe you'd like to have, ask Charlie. He'll round it up for you.

Coastal Bermuda Grass

FAVORABLE moisture conditions, good seedbed preparation, adequate fertilization and control of weeds and annual grasses during the growing season are the four basic factors in establishing a good stand of Coastal Bermuda in Texas, Huey Whitehurst, Texas Research Foundation agronomist at Renner, advises. Planting time for the grass—which is especially adapted to the entire eastern half of the state, including the Blacklands, and the Gulf Coast—should begin about March 1 and continue as long as moisture conditions warrant.

The Foundation's Blackland fertilizer application consists of 80 pounds of phosphorus and 50 pounds of elemental nitrogen to the acre. Cost of certified sprigs on the basis of present quotations will run approximately \$10 an acre.

"Where the soil is moist, farmers have secured good stands by opening furrows in well-prepared land, dropping sprigs in the furrows, covering with a cultivator and then packing the soil around the sprigs with tractor wheels or a cultipacker," Whitehurst said. "Any delay which allows the soil or sprigs to dry out, however, usually will result in a poor stand."

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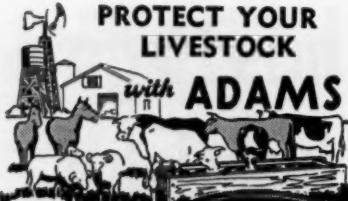
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Southwestern Exposition and Fat Stock Show

**Hereford Steer Bred by Honey Creek Ranch, Grove, Okla.,
Named Grand Champion and Sells for \$6,300—Beef
Breeds Battle for Honors**

HONEY CREEK RANCH, Grove, Okla., showed the grand champion steer of the 1955 Southwestern Exposition and Fat Stock Show. It was a Hereford weighing 940 pounds and sold to Cattlemen's Steak House, Fort Worth, for \$6,300. It was the champion of the open steer show and was fed by K. O. Dixon, son of the owner of Honey Creek Ranch.

The reserve grand champion steer was also a Hereford fed by Dub Sims, 15-year-old Haskell county boy. It was champion of the junior steer show and sold for \$3,500 to the Amon G. Carter Foundation, Fort Worth.

Other champions and reserve champions in the respective breeds sold from \$1,800 to \$1,400 with a floor of 32 cents a pound on the tail-enders. Excluding the champions, the steers averaged around 45 cents a pound, well above the market price. Upwards of 400 steers were sold.

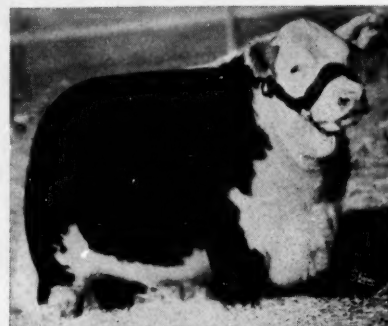
The Hereford Show

Hereford breeders from 13 states presented one of the strongest Hereford shows ever held at the Southwestern Exposition and Fat Stock show with as many as 33 bulls entered in one class, and as many as 42 females in another. A. D. Weber, Kansas State College, Manhattan, Kans., made the placings.

While Texas breeders won their share of blue ribbons, two Oklahoma herds walked off with the championships. Greenhill Farm, Tulsa, Okla., showed the champion bull, GH Prince 63rd. He was reserve champion at Denver. Arrow Head Hereford Ranch, Okmulgee, Okla., showed the champion female, Dellford



Reserve champion steer of the Southwestern Exposition and Fat Stock Show, shown by Dub Sims, 15-year-old Haskell county boy. The steer, which was champion of the junior show, sold for \$3,500 to the Amon G. Carter Foundation and was donated to the Lena Pope Home.



Grand champion steer of the Southwestern Exposition and Fat Stock Show, owned by Honey Creek Ranch, Grove, Okla. The steer sold for \$6,300 to the Cattlemen's Steak House, Fort Worth, and will be served to youngsters in five children's homes.

Lady F. She was champion at the recent Arizona National at Phoenix.

HR Publican Image 5th, shown by Herschede Hereford Ranch, Hereford, Ariz., was reserve champion bull and Royal Larryann 37th, shown by Bridwell Hereford Ranch, Wichita Falls, Texas, was reserve champion female.

The get of TR Zato Heir, shown by Turner Ranch, Sulphur, Okla., won both the senior and junior get of sire classes.

Awards to three places follow:

Two-year-old bulls (7 shown): 1, Greenhill Farm, Tulsa, Okla. on GH Prince 63rd; 2, Kavanaugh & Layman, Luther, Okla. on HDF Royal Mixer H 19th; 3, Olvey's Hereford Ranch, Shreveport, La., on OHR Helman H 661st.

Senior yearling bulls (10 shown): 1, Jones Hereford Ranch, Rhome, Texas on JHR Prince Larry 25th; 2, 3, Turner Ranch, Sulphur, Okla. on TR Royal Zato 27th and TR Zato Heir 276th.

Junior yearling bulls (17 shown): 1, G. R. King Jr., Carlton, Miss. on Silver Zato Heir; 2, T-Bone Ranch, Wichita Falls, Texas on Crown Dandy M 10th; 3, Hammon & Woody, Wichita Falls on WR Return's Image.

Summer yearling bulls (15 shown): 1, Herschede Hereford Ranch, Hereford, Ariz., on HR Publican Image 5th; 2, Clear-Vue Farm, Claremore, Okla., on CVF Larry 5th; 3, Clarke Hereford Ranch, Conroe, Texas, on J J Publican Royal 4th.

Senior bull calves (31 shown): 1, Bridwell Hereford Ranch, Wichita Falls, Texas on Royal Larry D 27th; 2, Greenhill on GF Loyis Larry 3d; 3, Turner Ranch on TR Zato Heir 401st.

Junior bull calves (33 shown): 1, W. J. Largent & Son, Merkel, Texas on WJV Royal Mixer 20th; 2, Jones on M Zato Heir 73d; 3, Turner Ranch on TR Zato Heir 453d.

Summer bull calves (23 shown): 1, Honey Creek Ranch, Grove, Okla. on HCR Heirsman 2d; 2, Largent on Publican Domino 304th; 3, Ariedge Ranch, Seymour, Texas, on BR Proud Mixer 112th.

Champion bull: Greenhill on GH Prince 63d.
Reserve champion bull: Herschede on HR Publican Image 5th.

Farm and Ranch Leaders

Oppose Federal Price-Fixing

Believe Free Competition Is Best Regulator of Natural Gas Production

Leading farm and ranch organizations agree with the 5,000 competing producers of natural gas that competition is the best regulator of prices. Both believe that clamping Federal price-fixing and controls on natural gas production is fundamentally and dangerously wrong. They believe it can lead to the same kind of controls on other commodities.

If there is price-fixing for natural gas at the well, coal at the mine can be next, or oil at the well or lumber in the forest—or grain in the field.

The new price-fixing: More than sixteen years after a 1938

law was passed, a new interpretation of some of its words now forces the Federal Power Commission to do what it has eleven times refused to do—try to fix the prices received by the 5,000 producers who find the gas and compete to sell it to interstate pipelines.

Discrimination: The American sense of fair play rebels against singling out one person or one group for special restriction or attack. The free competitive system which has assured abundance in our nation grew up in that framework of fairness. That's why this issue is of vital interest to you.

— These Important Agricultural Groups Oppose This New Price-Fixing —

AMERICAN FARM BUREAU FEDERATION RESOLUTION

"Since the field price of natural gas is adequately regulated by competition we favor legislation providing that field prices of natural gas shall not be regulated by the Federal Power Commission." *Platform of Policy, December 16, 1954.*

NATIONAL GRANGE RESOLUTION

"The Grange is opposed to permitting the Federal Government to fix the price at which the landowner or producer sells natural gas." *Spokane, November 1954.*

AMERICAN NATIONAL CATTLEMEN'S ASSOCIATION RESOLUTION

"Gas is an important product of ranch and farm land. This decision . . . may well be the beginning of laws to regulate all industries in this country, including the livestock industry." *Reno, Nevada, January 12, 1955.*

NATIONAL WOOL GROWERS ASSOCIATION RESOLUTION

"That the Federal Government should fix and establish the price that a gas producer can legally pay to the landowner for gas produced . . . and . . . establish the price that a purchaser of such gas can

legally pay to the producer at the well . . . is fundamentally and dangerously wrong." *Salt Lake City, December 9, 1954.*

—And Users of LP-Gas in Tanks or Bottles Will Be Interested In: NATIONAL COUNCIL FOR LP-GAS PROMOTION—A STATEMENT

"The effect of Federal regulation of the natural gas producing industry would be a diminishing output, resulting in a decline in the supply of LP-Gas. This would mean a shortage of the fuel, now used in millions of farm, suburban and small town homes." *Chicago, Illinois, November 23, 1954.*

What Is The Natural Gas and Oil Resources Committee?

It is made up of individuals and companies concerned about this extension of Federal control. It includes a great many small and large gas and oil producers. All believe that free competition is better for all of us than a price-controlled economy, which goes hand-in-hand with statism, and its stagnation, scarcity and rationing.



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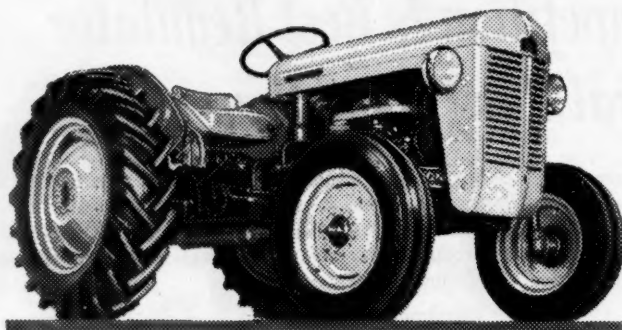
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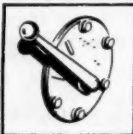
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Three bulls (17 shown): 1, Greenhill; 2, Turner Ranch; 3, Largent.

Two bulls (18 shown): 1, Greenhill; 2, Largent; 3, Turner Ranch.

Two-year-old females (4 shown): 1, Jones on JHR Larrilee 19th; 2, Largent on Blue Bonnet Domino 218th; 3, Arrow Head on Dellford Lady 29th.

Senior yearling heifers (14 shown): 1, Arrow Head on Dellford Lady F; 2, Par-Ker Ranch, Chelsea, Okla. on PKR Miss Larry D 491st; 3, Jones on JHR Larrilee 28th.

Junior yearling heifers (20 shown): 1, Tom B. Medders & Son, Wichita Falls on LC Larryetta 21st; 2, Greenhill on GF Princess 62d; 3, Arledge on Miss BR Mixer 77th.

Summer yearling heifers (20 shown): 1, Bridwell on Miss Larry MXR B 1st; 2, O. H. McAlister, Rhome, Texas on M Miss Zato Heir; 3, Straus Medina Hereford Ranch, San Antonio, Texas on Medina Beauty 507th.

Senior heifer calves (28 shown): 1, Bridwell on Royal Larryann 37th; 2, Arledge on Miss BR Mixer 98th; 3, Winston Bros., Snyder, Texas on WB Princess Larry.

Junior heifer calves (42 shown): 1, Kavanaugh & Layman on Lady Mixer H 90th; 2, Pollock Hereford Ranch, Mountainburg, Ark. on Miss Larry Gwen; 3, McAlister on M Zato Heires 85th.

Summer heifer calves (25 shown): 1, Largent on WM Blue Bonnet 2d; 2, Turner Ranch on TR Zato Heires 468th; 3, Barret Hereford Ranch, Comanche, Texas on WB Larry Ann 41st.

Champion Hereford female: Arrow Head on Dellford Lady F.

Reserve champion female: Bridwell on Royal Larryann 37th.

Two females (23 shown): 1, Bridwell; 2, Par-Ker Ranch; 3, Turner Ranch.

Get of sire: 1, Turner Ranch on get of TR Zato Heir; 2, Bridwell on MW Larry Domino 107th; 3, Greenhill on Noes Baca Prince 4th.

Junior get of sire: 1, Turner Ranch on get of TR Zato Heir; 2, Bridwell on MW Larry Domino 107th; 3, Largent on MW Larry Mixer 66th.

Pair of yearlings (13 shown): 1, Bridwell; 2, Clear-Vue; 3, Greenhill.

Pair of calves (26 shown): 1, Bridwell; 2, Largent; 3, Turner Ranch.

The Polled Hereford Show

Double E Ranch, Senatobia, Miss., and J. S. Bridwell, Wichita Falls, Texas, shared championships in the Polled Hereford show which was judged by Jim McClelland, manager of Turner Ranch, Sulphur, Okla. EER Royal Numode 6th, shown by Double E Ranch was champion bull and Domestic Larry Ann 29th, shown by Bridwell was champion female. ALF Royal 13th, shown by Bethel Hereford Ranch, Kremmling, Colo., was reserve champion bull and SFR Domestic Mischief RE, shown by Santa Fe River Ranch, Alachua, Fla., was reserve champion female. She stood second in class to the champion.

Awards to three places follow:

Two-year-old bulls: 1, Double E Ranch, Senatobia, Miss., on EER Dandy Victor 5; 2, Double E Ranch; 3, Hervale Farms, Wayne, Neb., on Hervale Zero.

Senior yearling bulls: 1, Double E Ranch, on EER Royal Numode 6; 2, Double E Ranch on EER WHF Victor Anxiety 3; 3, GJ Ranch, Dundee, Miss., on GJ Victor Aster, Jr.

Junior yearling bulls: 1, F. E. Crosslin & Son, Eagleville, Tenn., on Gatesford Vic. Dom. 26th; 2, PR Hereford Ranch, Pittsburg, Texas, on Domestic W. 14th; 3, Hill Polled Hereford Ranch, Fairfield, Texas, on Prince C Domino 14th P.

Summer yearling bulls: 1, Gatesford Place, Arlington, Tenn., on 7 Up Royal Mode 82d; 2, J. S. Bridwell, Wichita Falls, Texas, on RP Mischief Duke 4th; 3, N. M. Mitchell, Sanderson, Texas, on Beau Real 95th.

Senior bull calves: 1, Gatesford Place on Gatesford Numode 4th; 2, Gatesford Place on Gatesford Numode 5th; 3, Hervale Farms on Hervale 363d P.

Junior bull calves: 1, Bethel Hereford Ranch, Kremmling, Colo., on ALF Royal 13th; 2, J. S. Bridwell, on Domestic Larry 39th; 3, GJ Ranch on GJ Prince Misch. 22d.

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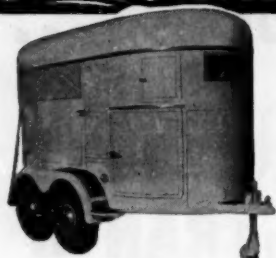
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EER Royal Numode 6, champion Polled Hereford bull, Southwestern Exposition and Fat Stock Show, owned by Double E Ranch, Senatobia, Miss.

Summer bull calves: 1, Bethel Hereford Ranch on Rollo's Cavalier B; 2, Hill Polled Hereford Ranch on Prince C Domino 33d; 3, J. S. Bridwell on Domestic Larry 44th.

Champion bull: Double E Ranch on EER Royal Numode 6th.

Reserve champion bull: Bethel Hereford Ranch on ALF Royal 13th.

Three bulls: 1, Double E Ranch; 2, J. S. Bridwell; 3, Gatesford Place.

Two bulls: 1, Double E Ranch; 2, J. S. Bridwell; 3, Gatesford Place.

Two-year-old heifers: 1, Double E Ranch, EER Dandy Victoria 2d.

Second yearling heifers: 1, J. S. Bridwell on Domestic Larry Ann 29th; 2, Santa Fe River Ranch, Alachua, Fla., on SFR Domineta Mischief RE; 3, P. R. Hereford Ranch, on Pot Gold Lady 287th.

Junior yearling heifers: 1, N. M. Barnett & Son, Melvin, Texas, on Mischief Maker 56th; 2, Double E Ranch on EER Victor Duchess 5th; 3, F. E. Crosslin & Son on EHF Stella B Mixer.

Summer yearling heifers: 1, Double E Ranch on EER Victoria Tone 81st; 2, J. S. Bridwell on Domestic Larry Ann 33d; 3, Jim Gill, Coleman, Texas, on JFG Belle Mischief 5th.

Senior heifer calves: 1, Gatesford Place on Gatesford N Isabel; 2, G. J. Ranch on G. J. Miss Advanrol 6th; 3, Gatesford Place on Gatesford N Dominet.

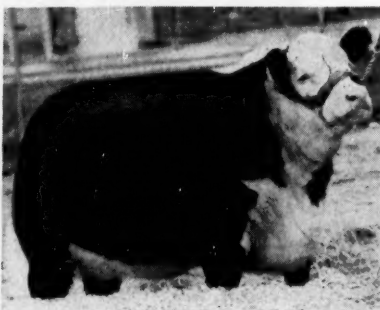
Junior heifer calves: 1, J. S. Bridwell on Domestic Larryann 36th; 2, G. J. Ranch on G. J. Princess 34th; 3, Oakhurst Farm on OHF Miss Rollo 404th.

Summer heifer calves: 1, Bethel Hereford Ranch on Lady Columbine B; 2, Jesse Riffel & Sons, Enterprise, Kans., on Miss Adv. Plato 301st; 3, Joe and Joe Dan Weedon on Bonny Baca Princess 5th.

Champion female: J. S. Bridwell on Domestic Larry Ann 29th.

Reserve champion female: Santa Fe River Ranch on SFR Domineta Mischief RE.

Senior get of sire: 1, J. S. Bridwell; 2, Gatesford Place; 3, Hill Polled Hereford Ranch.



Domestic Larryann 29, the champion Polled Hereford female, Southwestern Exposition and Fat Stock Show, owned by J. S. Bridwell, Wichita Falls, Texas. She was also champion at San Antonio.

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TEXAS AND SOUTHWESTERN CATTLE RAISERS ASSOCIATION
Dallas, Texas, March 22-23, 1955

Junior get of sire: 1, Gatesford Place; 2, J. S. Bridwell; 3, Hill Polled Hereford Farm.

Two females: 1, J. S. Bridwell; 2, Double E Ranch; 3, Gatesford Place.

Pair of yearlings: 1, Gatesford Place; 2, Double E Ranch; 3, F. E. Crosslin & Son.

Pair of calves: 1, Gatesford Place; 2, J. S. Bridwell; 3, Bethel Hereford Ranch.

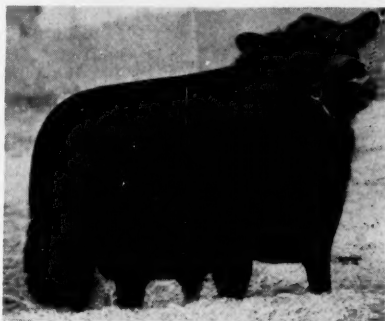
The Aberdeen-Angus Show

Competition in the Aberdeen-Angus show was provided by 65 herds from nine states with no let-up in quality from start to finish. Glen Bratcher, Oklahoma A & M College, Stillwater, judged the show.

Ralph L. Smith, Chillicothe, Mo., showed the junior and grand champion bull, Prince Peer 15th of RLS, a son of Black Peer 79th of AV. He was reserve junior champion at the International. Sunbeam Farms, Miami, Okla., showed the senior and reserve grand champion, Prince Sunbeam 971st, a son of Prince Esquire of Sunbeam. Shadow Isle Prince 31st, shown by Haystack Angus Ranch, Longmont, Colo., was reserve senior champion, and Royal Essar 52d, shown

by Essar Ranch, San Antonio, Texas, was reserve junior champion.

J. Garrett Tolan, Pleasant Plains, Ill., showed the senior and grand champion female, Paulinemere T. She was cham-



Prince Peer RLS 15, champion Aberdeen-Angus bull, Southwestern Exposition and Fat Stock Show, owned by R. L. Smith, Chillicothe, Mo.

pion at the Illinois State Fair. Essar Ranch showed the junior and reserve grand champion, Blackbird 39th of Essar. She topped her class at several recent shows. Homeplace Blackcap 102d, shown by Penney & James, Hamilton, Mo., was reserve senior champion and Genettmere, shown by Tolan, was reserve junior champion.

Tolan topped the senior get of sire class and Smith topped the junior class.

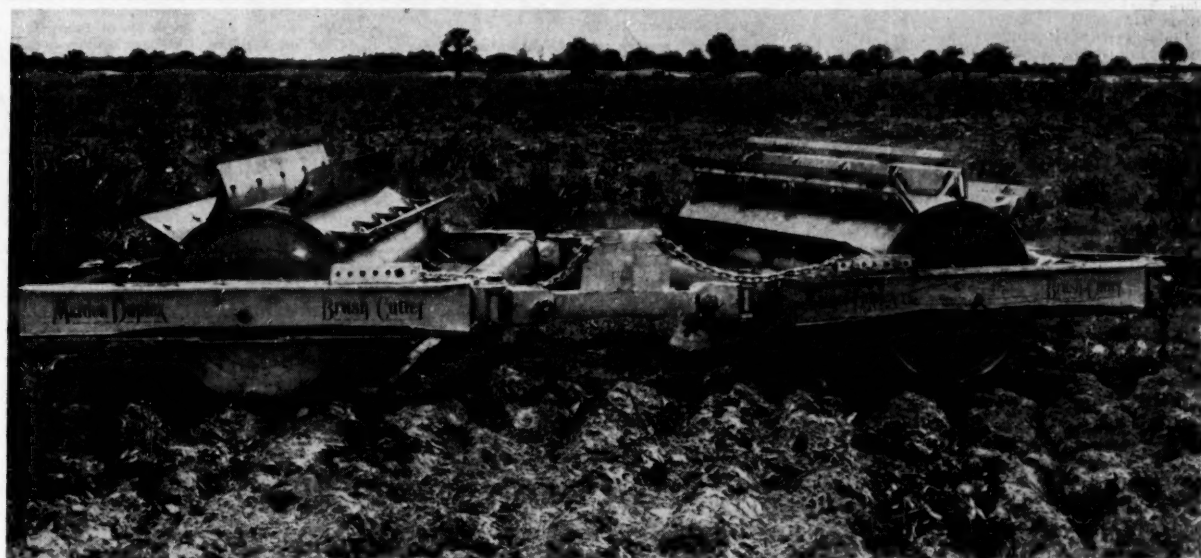
Awards to three places follow:

Two-year-old bulls (4 shown): 1, Haystack Angus Ranch, Longmont, Colo. on Shadow Isle Prince 31st; 2, J. Garrett Tolan, Pleasant Plains, Ill. on Banmere 7th; 3, Red Oak Farms, Rocky Comfort, Mo. on Black Peer of Red Oak 23d.

Senior yearling bulls (15 shown): 1, Sunbeam Farms, Miami, Okla. on Prince Sunbeam 971st; 2, Penney & James, Hamilton, Mo. on Homeplace Eileenmere 480th; 3, Rose & McCrea, Mayaville, Mo. on Corrector 262d R & Mc.

Junior yearling bulls (16 shown): 1, Haystack on Shadow Isle Prince Eric 85th; 2, Sunbeam on Prince Sunbeam E 110th; 3, Rose & McCrea on Corrector 8th R & Mc.

Summer yearling bulls (10 shown): 1, Penney & James on Homeplace Eileenmere 552d; 2, An-



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gus Valley Farms, Tulsa, Okla. on Black Knight 164th of AV; 3, Essar Ranch, San Antonio, Texas on Prince Envious 8th of Essar.

Senior bull calves (17 shown): 1, Mecom Angus Ranch, Weston, Colo. on Black Peer 182d of AV; 2, R. L. Smith, Chillicothe, Mo. on Prince Peer 12th RLS; 3, Tolan on Eileenmere 1322d.

Junior bull calves (18 shown): 1, R. L. Smith on Prince Peer 15th RLS; 2, Larry Rogers, Boerne, Texas on VR Prince 106th; 3, Sunbeam on Prince Sunbeam 1050th.

Summer bull calves (17 shown): 1, Essar on Royal Essar 52d; 2, Angus Valley on Black Peer 249th of AV; 3, Orchard Hill Farms, Enid, Okla. on Scarlet Prince Eric 48th.

Senior and reserve grand champion bull: Sunbeam on Prince Sunbeam 971st.

Reserve senior champion: Haystack on Shadow Isle Prince 31st.

Junior and grand champion: R. L. Smith on Prince Peer 15th RLS.

Reserve junior champion: Essar on Royal Essar 52d.

Three bulls (16 shown): 1, R. L. Smith; 2, Tolan; 3, Sunbeam.

Two bulls (17 shown): 1, R. L. Smith; 2, Tolan; 3, Essar.

Two-year-old females (9 shown): 1, Red Oak on Juara E of ROF; 2, Penney & James on Pagineen S 10th; 3, Simon Angus Farms, Madison, Kans. on McHenry Barbara.

Senior yearling heifers (21 shown): 1, Tolan on Paulinmere T; 2, Penney & James on Homeplace Blackcap 102d; 3, R. L. Smith on Bonnie Queen RLS.

Junior yearling heifers (23 shown): 1, Great Oaks Stock Farm, Rochester, Mich., on Pauline Grenada 3d; 2, Mecom on Miss Bummer of SAR; 3, Tolan on Blackcap Tolan 200th.

Summer yearling heifers (21 shown): 1, Essar Ranch on Blackbird 39th of Essar; 2, Mecom on Pride of OAMC 7th; 3, Sunflower Farms, St. Louis, Okla. on Pride 193d of Sunflower.

Senior heifer calves (33 shown): 1, Tolan on Genettmere; 2, Penney & James on Homeplace McH Barbara 19th; 3, Essar on Miss Blackcap 50th of Essar.

Junior heifer calves (32 shown): 1, Sunbeam



Paulinmere T, champion Aberdeen-Angus female, Southwestern Exposition and Fat Stock Show, owned by J. Garrett Tolan, Pleasant Plains, Ill.

on Georgina 32d of Sunbeam; 2, 3, R. L. Smith on Edwina 4th RLS and Judy 3d RLS.

Summer heifer calves (18 shown): 1, Essar on Erica 26th of Essar; 2, R. L. Smith on Katinka 2d RLS; 3, Orchard Hill on Black Heiress of Orchard Hill.

Senior and grand champion female: Tolan on Paulinmere T.

Reserve senior champion: Penney & James on Homeplace Blackcap 102d.

Junior and reserve grand champion: Essar Ranch on Blackbird 39th of Essar.

Reserve junior champion: Tolan on Genettmere.

Senior get of sire: 1, Tolan; 2, Smith; 3, Sunbeam Farms.

Junior get of sire: 1, Smith; 2, Essar; 3, Tolan.

Pair of yearlings: 1, Penney & James; 2, Smith; 3, Sunbeam Farms.

Pair of calves: 1, Smith; 2, Essar; 3, Tolan.

Pair of females: 1, Tolan; 2, Essar; 3, Smith.

The Shorthorn Show

Texas and Illinois shared top honors in the Shorthorn show which was judged by A. E. Darlow, Oklahoma A & M College, Stillwater.

Scotfield & Miller, Austin and De Leon, Texas, showed the senior and grand champion bull, Kamar Champion Upright and Mathers Bros., Mason City, Ill., showed the senior and grand champion female, Leveldale Augusta Lass.

Mathers Bros., also showed the reserve senior and reserve grand champion bull, Leveldale Caesar; the reserve junior champion bull, Leveldale Critic; and the reserve senior champion female, Leveldale Miss Ramsden. W. C. Anderson & Son, West Liberty, Ia., showed the junior champion bull, WL Bank Standard 24th and the junior and reserve grand champion female, WL Love-ly Victoria 2nd. HHFD Augusta B, shown by B. Hollis Hanson, Connersville, Ind., was reserve junior champion female.

Awards to three places follow:

Two-year-old bulls (3 shown): 1, B. Hollis Hanson, Connersville, Ind., on Strowan Souvenir; 2, J. A. Collier, Fletcher, Okla. on Hallwood Secret Lender; 3, Bar L Polled Shorthorns, Cleveland, Texas on Bar L Adjuster.

Senior yearling bulls (6 shown): 1, Scofield & Miller, Austin, Texas on Kamar Champion Upright; 2, Mathers Bros., Mason City, Ill. on Leveldale Caesar; 3, Collier on Hallwood Magna Mercury.

Junior yearling bulls (9 shown): 1, Mathers on Echt Prince Regent; 2, Scofield & Miller on Conqueror's Sensation; 3, Lynnwood Farm, Carmel, Ind. on Lynnwood Event.

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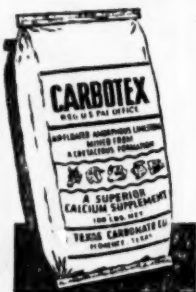
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Seventy-Eighth Annual Convention
TEXAS AND SOUTHWESTERN CATTLE RAISERS ASSOCIATION
Dallas, Texas, March 22-23, 1955

Summer yearling bulls (5 shown): 1, W. C. Anderson & Son, West Liberty, Ia. on WL Bank Standard 13th; 2, C. M. Caraway & Sons, De Leon, Texas, on Prince Peter Mason 19th; 3, Mathers on Leveldale Rustler.

Senior bull calves (5 shown): 1, 3, Scofield & Miller on Kamar Upright Rainey and Kamar Rainey; 2, Anderson on WL Bank Standard 15th.

Junior bull calves (8 shown): 1, Mathers on Leveldale Critic; 2, Collier on Hallwood Air Control; 3, Anderson on WL Bank Standard 20th.

Summer bull calves (7 shown): 1, Anderson on WL Bank Standard 24th; 2, Collier on Hallwood Roulette; 3, Scofield & Miller on Kamar Headliner.

Senior and grand champion bull: Scofield & Miller on Kamar Champion Upright.

Reserve senior and reserve grand champion: Mathers on Leveldale Caesar.

Junior champion: Anderson on WL Bank Standard 24th.

Reserve junior champion: Mathers on Leveldale Critic.

Three bulls (8 shown): 1, Mathers; 2, Scofield & Miller; 3, Anderson.

Two bulls (12 shown): 1, Mathers; 2, Scofield & Miller; 3, Anderson.

Two-year-old females (4 shown): 1, Mathers on Leveldale Miss Ramsden; 2, Caraway on Golden Oak Queen 3d; 3, Lynnwood on Lynnwood Lustre 8th.

Senior yearling heifers (11 shown): 1, Mathers on Leveldale Augusta Lass; 2, Lynnwood on Hilldale Louis; 3, Hanson on HHF Clipper Girl B.

Junior yearling heifers (9 shown): 1, Hanson on HHF D Augusta B; 2, James Osborn, Tuttle, Okla. on DD Miss Rosewood 20th; 3, Caraway on Queen Maid.

Summer yearling heifers (8 shown): 1, Lynnwood on Lynnwood Patience; 2, Anderson on WL Violet Mist 47th; 3, Mathers on Leveldale Rother Queen 4th.

Senior heifer calves (14 shown): 1, 3, Anderson on WL Nonpareil 2d and WL Missie; 2, Elbert Turney, Binger, Okla. on 41st Duchess V.

Junior heifer calves (10 shown): 1, 3, Anderson on WL Lovely Victoria 2d and WL Violet Mist 3d; 2, Hanson on HHF Air Reta B 2d.

Summer heifer calves (4 shown): 1, Anderson on WL Princess Rosewood; 2, Osborn on Fairy Twinkle; 3, Collier on Queen Flora 9th.

Senior and grand champion female: Mathers on Leveldale Augusta Lass.

Reserve senior champion: Mathers on Leveldale Miss Ramsden.

Junior and reserve grand champion: Anderson on WL Lovely Victoria 2d.

Reserve junior champion: Hanson on HHF Augusta B.

Two females (13 shown): 1, Mathers; 2, Anderson; 3, Hanson.

Pair of yearlings (8 shown): 1, Lynnwood; 2, Hanson; 3, Anderson.

Get of sire (9 shown): 1, Anderson on get of N-Bar Prince; 2, Mathers on Leveldale Basis; 3, Hanson on Sunset Bounce 25th.

Junior get of sire (8 shown): 1, 2, Anderson on get of N-Bar Prince; 3, Collier on Clear Creek Gambler.

Pair of calves (12 shown): 1, 2, Anderson; 3, Mathers.

The Brahman Show

J. D. Hudgins, Hungerford, Texas, dominated the Brahman show, but there was stiff competition in a number of classes from two Louisiana breeders, G. L. Paret of Lake Charles and Louisiana State University, Baton Rouge.

Hudgins showed both champions. JDH Aristocrat Manso 666th was champion bull and JDH Lady Rex A Manso 41/6 was champion female.

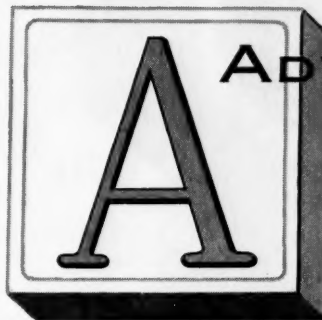
Paret showed the reserve champion bull, Paret Ranch 16 and Louisiana State University showed the reserve champion female, Belle 19 of LSU.

Awards to three places follow:

Aged bulls: 1, G. L. Paret, Lake Charles, La. on Paret Ranch 16th 16; 2, Louisiana State University Animal Husbandry Department, Baton Rouge, La. on Premium Manso of LSU; 3, Burke Bros., Corsicana, Texas, on Burke's Aristictara Dutchlar 2.

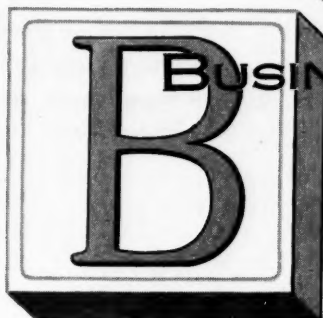
Two-year-old bulls: 1, J. D. Hudgins, Hungerford, Texas on JDH Aristocrat Manso 666; 2, LSU on Premium Manso of LSU 23.

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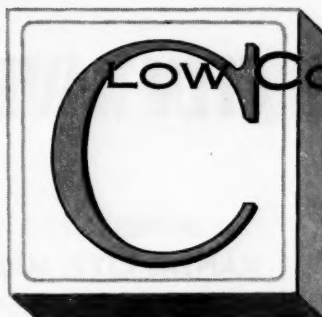
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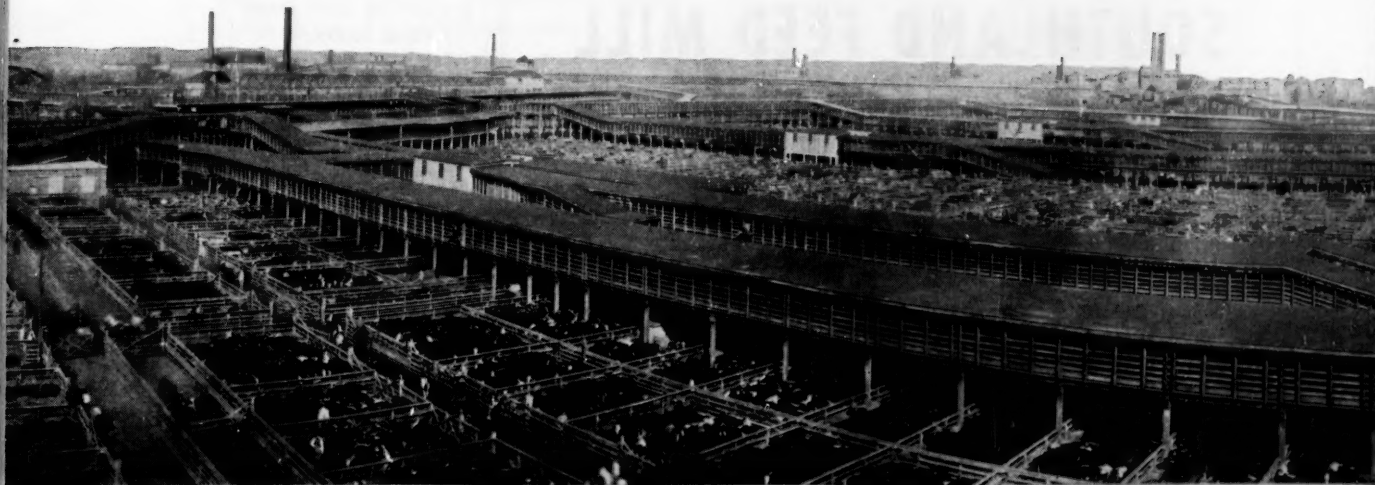
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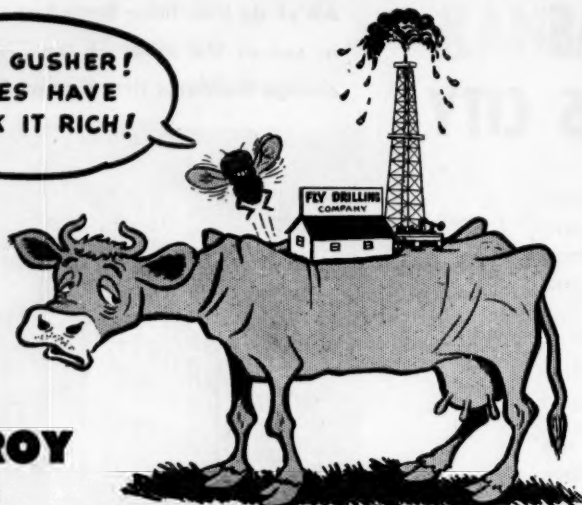
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Junior yearling bulls: 1, Hudgins on JDH Reloto Rex Manso; 2, Paret on Paret Ranch 36th 36; 3, LSU on Premium Manso of LSU 33.

Senior bull calves: 1, Hudgins on JDH Rex Aristocrat Manso; 2, Hudgins on JDH Rex Crato de Manso.

Junior bull calves: 1, Hudgins on JDH Syler de Manso.

Summer bull calves: 1, Hudgins on JDH Hodesh de Manso; 2, Paret on Paret Ranch 72.

Champion bull: Hudgins on JDH Aristocrat Manso 666.

Reserve champion bull: Paret on Paret Ranch 16.

Two bulls: 1, Hudgins; 2, Paret; 3, LSU.

Aged cows: 1, LSU on Belle 19th of LSU.

Two-year-old heifers: 1, Hudgins on JDH Lady Rex A Manso 41/6; 2, Hudgins on JDH Miss Rex Commander Manso; 3, Hudgins on JDH Miss Rex Resoto Manso.

Senior yearling heifers: 1, LSU on Belle 22 of LSU; 2, Burke Bros., on Lady Jeremia Dutchlar 6; 3, Burke Bros. on Lady Jaceto Dutchlar.

Junior yearling heifers: 1, Paret on Miss Paret Ranch 39; 2, Hudgins on JDH Lady Premium Manso 380; 3, Burke Bros. on Lady Staleta Os-rigo.

Summer yearling heifers: 1, LSU on Queen Manso 7 of LSU.

Senior heifer calves: 1, Hudgins on JDH Lady Rex Manimoso Manso; 2, Hudgins on JDH Lady Rex Manso 568; 3, LSU on Queen Manso 9 of LSU.

Junior heifer calves: 1, Hudgins on JDH Puro de Manso; 2, Paret on Miss Paret Ranch 65; 3, Paret on Miss Paret Ranch 71.

Summer heifer calves: 1, Paret on Miss Lock Moore 9.

Champion female: Hudgins on JDH Lady Rex A Manso 41/6.

Reserve champion female: LSU on Belle 19th of LSU.

Two females: 1, Hudgins; 2, LSU; 3, Paret.

Pair of yearlings: 1, Paret; 2, LSU; 3, Hudgins.

Pair of calves: 1, Hudgins; 2, LSU; 3, Paret.

Get of sire: 1, Hudgins; 2, LSU; 3, Paret.

Produce of dam: 1, Hudgins; 2, Burke Bros.; 3, Paret.

The Santa Gertrudis Show

The first Santa Gertrudis show ever held at Fort Worth attracted 18 herds, all from Texas except one from Oklahoma. Judging was watched by large crowds interested in America's first beef breed developed by the King Ranch at Kingsville, Texas.

T. N. Mauritz & Son, Ganado, Texas, showed the champion bull and Ted W. True, Kingsville, Texas, showed the reserve champion.

John Martin, Alice, Texas, showed the champion female and C. E. Kennemer, Jr., Dallas, showed the reserve champion.

N. G. Schlessler, San Angelo, judged the show using the Danish system which classifies animals for blue, red or white ribbons rather than the consecutive classing used on other breeds.

Awards follow:

Aged bull: calved between Jan. 1 and Dec. 31, 1951—Blue ribbons, Loyd Jinkens, Fort Worth, and Dick Vesper, Cotulla.

Two-year-old bull: calved between Jan. 1 and June 30, 1952—Blue ribbon, T. N. Mauritz & Son, Ganado; white ribbon, Strain Cattle Company, Eufaula, Okla.; red ribbon, Dick Vesper.

Senior yearling bull: Blue ribbon, Armstrong Ranch, Armstrong.

Junior yearling bull: Blue ribbon, J. W. Murchison, Athens; red ribbon, Rush Creek Ranch, Kerens, and Strain Cattle Company; white ribbons, Gillis A. Johnson, Fort Worth; Rocking T Ranch, Van Horn and O. C. Whitaker, Aledo.

Summer yearling bull: Blue ribbon, Ted W. True, Kingsville.

Senior bull calf: Blue ribbon, John Martin, Alice; red ribbon, Dick Vesper; white ribbon, Rush Creek Ranch.

Junior bull calf: Blue ribbons, T. N. Mauritz & Son, Ganado, and J. W. Murchison; red ribbons,

Cash on the barrelhead



Crusty barrels of salt pork were standard cargo for the broad-beamed river boats that pushed westward during the last century. And, according to legend, terms for this staple commodity were the traditional "cash on the barrelhead."

To the vigorous, far-ranging pioneers, meat was money. To their sons and grandsons, now settled on fertile farms and ranches, meat is still money... important money... in terms of livestock payments.

In 1954, approximately 80 percent of every Armour sales dollar was paid out for livestock, dairy and poultry products and other raw materials and supplies. Of course, in

these modern times, we don't put actual "cash on the barrelhead"—but the spot cash principle remains the same. Payments are made by check—cashable or bankable on sight, anywhere in the world.

Today, as over the years, you can depend on Armour and Company to bid actively for your cattle, calves, hogs and sheep in the areas that supply Armour packing plants. You can always look to Armour to pay cash prices anywhere, any time of the year, for your livestock. "Cash on the barrelhead" is a continuing Armour and Company policy contributing to the maintenance of the world's finest animal agriculture.

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C. A. McDaniel, Odessa and T. N. Mauritz & Son; two white ribbons, C. E. Kennemer Jr., Dallas; J. W. Murchison.

Champion bull: T. N. Mauritz & Son.

Reserve champion bull: Ted W. True.

Two bulls: Top blue ribbon, T. N. Mauritz & Son; blue ribbons, J. W. Murchison and Dick Vesper.

Senior yearling heifer: Blue ribbon, Armstrong Ranch.

Junior yearling heifer: Blue ribbons, C. E. Kennemer Jr., Dallas; T. N. Mauritz & Son; J. W. Murchison; red ribbons, Jenkins, Rush Creek Ranch.

Summer yearling heifer: Blue ribbons, John Martin, J. W. Murchison, Dick Shelton & Son, Tilden; red ribbons, Jenkins and Dick Shelton & Son; red ribbons, Jenkins, O. C. Whitaker, Aledo; white ribbons, Leeroy Crawford, Batesville.

Senior heifer calf: Blue ribbons, C. A. McDaniel and Dick Shelton & Son; red ribbon, Leeroy Crawford; white ribbons, C. A. McDaniel, two; Strain Cattle Company, three, and Jimmie Zesch, Mason.

Junior heifer calf: Blue ribbons, Bluebird Cattle Company, two, Wilmer; John Martin, three; T. N. Mauritz & Son, and J. W. Murchison; red ribbons, C. A. McDaniel, T. N. Mauritz & Son; Rocking T Ranch, Van Horn, and Dick Shelton & Son; white ribbons, C. A. McDaniel, two; J. W. Murchison, two; Strain Cattle Company, two.

Champion female: John Martin.

Reserve champion female: C. E. Kennemer Jr. **Two females:** Top blue ribbons, Bluebird Cattle Company; blue ribbons, John Martin and J. W. Murchison; red ribbons, Dick Shelton & Son; C. A. McDaniel and T. N. Mauritz & Son.

Pair of yearlings: Top blue ribbon, J. W. Murchison; blue ribbons, Armstrong Ranch; T. N. Mauritz & Son.

Pair of calves: Blue ribbons, John Martin, T. N. Mauritz & Son; J. W. Murchison and C. A. McDaniel.

Produce of dam: Top blue ribbon, Dick Vesper; red ribbons, T. N. Mauritz & Son, and J. W. Murchison.

Get of sire: Top blue ribbon, John Martin; red

ribbons, T. N. Mauritz & Son and J. W. Murchison.

Summer heifer calves: 1, Paret on Miss Lock Moore 9.

Champion female: Hudgins on JDH Lady Rex Manso 41/6.

Reserve champion female: LSU on Belle 19th of LSU.

Two females: 1, Hudgins; 2, LSU; 3, Paret.

Pair of yearlings: 1, Paret; 2, LSU; 3, Hudgins.

Pair of calves: 1, Hudgins; 2, LSU; 3, Paret.

Get of sire: 1, Hudgins; 2, LSU; 3, Paret.

Produce of dam: 1, Hudgins; 2, Burke Bros.; 3, Paret.

Feeding Practices Bulletin Dedicated To Research

THE contribution of research to practical livestock and poultry feeding is the theme of the 1955 edition of the "Feeding Practices" bulletin published by the Educational Service of the National Cottonseed Products Association.

The popular feeding bulletin seeks to encourage the practical use of experimental results and is dedicated to research workers whose vision and diligence have lighted the pathway to modern feeding. The bulletin points out that productive knowledge, the foundation of a prosperous agriculture, is born of research; abundant living, maximum production and satisfying accomplishments are its god-children. Armed with new facts and proven ideas, the livestock and poultry feeder achieves production far beyond yesterday's fondest dreams.

Readers of The Cattleman may obtain free copies of the bulletin from cotton oil mills or by ordering direct from the Educational Service, 618 Wilson Building, Dallas, Texas.

The cover is printed in color. The 40-page bulletin makes liberal use of feeding pictures to illustrate approved practices. Specific feeding recommendations for each class of livestock are based on experiment station results and the experience of practical producers. Annual revision insures that it contains the latest developments.

The feeding bulletin is used extensively as a guide by colleges, extension workers, agricultural teachers, ranchmen and farmers throughout the United States.

National Hereford Congress In Montgomery, Ala., April 24-27

THE sixth annual National Hereford Congress will be held April 24 through April 27 in the Alabama State Coliseum at Montgomery. The event, sponsored jointly by the Alabama Hereford Association and the American Hereford Association, will be open to all persons throughout the southeast interested in beef cattle. National authorities in the livestock field will make up a number of panel discussions featuring major problems in the livestock industry.

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The Cattleman



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Exclusive Williamson designs for scientific feeding plants allow you to build a plant now that is perfectly suited for your present capacity. This same plant can then be enlarged at a future date to any required size without costly loss or replacement of your original equipment. Future growth is more readily assured by the low labor, operating and maintenance costs associated with a Williamson plant. For further information, phone or write John W. Williamson & Sons, Inc., 1545 South Greenwood Ave., Montebello, Calif. Telephone PArkview 8-2121.

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A HEARTY WELCOME TO BIG D!

You can *always* bank on a hearty welcome from Dallas and its banking institutions. But a special occasion such as the Texas and Southwestern Cattle Raisers Convention does give us an opportunity to salute a great industry, which *we* welcome. Thanks in great part to the close union between banking and cattle-raising from the start, Dallas has become the financial center of the Southwest.

DALLAS CLEARING HOUSE ASSOCIATION

Composed of the Following Banks:

First National Bank in Dallas
The National Bank of Commerce
Mercantile National Bank at Dallas
Republic National Bank of Dallas
Texas Bank & Trust Co. of Dallas
Grand Avenue State Bank
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Oak Cliff Bank & Trust Company
City State Bank of Dallas
Lakewood State Bank of Dallas

Empire State Bank of Dallas
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Fair Park National Bank of Dallas
Highland Park State Bank
American Bank & Trust Co. of Dallas
Grove State Bank
Wynnewood State Bank
Industrial National Bank of Dallas

MEMBERS FEDERAL DEPOSIT INSURANCE CORPORATION

Cattlemen to Big D March 22-23

(Continued from Page 31)

tion (Texas Employment Commission reports).

In Retailing: Special Retail Census of the Dallas Metropolitan Area by U. S. Census Bureau indicates preliminary retail sales volume of \$998,626,000 in 1953, up 42% since last census in 1948. Between 1939 and 1948 sales increased 274%.

In Area: The city corporate limits increased from 45 square miles in 1940 to 175.6 square miles on January 1, 1954. Dallas county, with 893 square miles, had 689 people per square mile in 1950 for the greatest density of any county in Texas.

In Employment and Income: Total employment in Dallas county rose from 162,000 in 1940 to an all-time peak of 317,500 in December 1953, an increase of 96%. Effective buying income in Dallas Metropolitan Area was \$1,457,801,000 in 1953—up 328% from 1941. 1953 payrolls in Dallas county were estimated at \$1,113,645,000. The typical family in the City of Dallas had an income of \$3,526 in 1949, some \$350 above the national medium family income according to the 1950 Census.

Agriculture: The Texas Research Foundation, sponsored by Dallas business and civic interests, was founded for the advancement of rural social and economic life, as well as private research

for industry and other interests of the area. Eighteen per cent of food and kindred products manufactured or processed in Texas is done in Dallas, ranking first in Texas. Thirty-eight per cent of raw farm products handled by merchant wholesalers in Texas are sold through Dallas. One of the leading spot cotton markets, the Dallas Cotton Exchange handles 2,000,000 bales annually; and is the top ranking export market in that commodity.

Southern Methodist University: The campus proper covers 153 acres with 50 major buildings. Average enrollment runs about 4,500, while the faculty numbers over 300. S. M. U. and its eight schools have long been accredited by such top educational standardizing agencies as the Association of American Universities. In addition to a large number of national fraternities and sororities, S. M. U. also boasts a Chapter of Phi Beta Kappa, the highest scholarship society in the United States.

Southwestern Legal Foundation (SMU): Located on the campus of S. M. U., the Southwestern Legal Foundation was the first legal center to be completed in the United States. It was conceived as a research center in the field of law and government. Its purpose is to enable practicing lawyers to continue their education by means of seminar type of legal "institutes" on such current topics as Labor Law, Taxation, Insurance Law, Gas Law, etc.

Perkins School of Theology (SMU):

An accredited member of such organizations as the American Association of Theological Schools and the American Schools of Oriental Research, Perkins School of Theology offers an exceptional course of study leading to the degree of Bachelor of Divinity.

Southwestern Medical Schools: The Southwestern Medical School of The University of Texas, located in Dallas, provides a complete medical education. This school was established by the Dallas medical profession, which has created and endowed The Southwestern Medical Foundation to do basic research in disease and health problems, particularly of the Southwest. The School will place in operation a new \$2,850,000 Basic Science Building this fall and money has been appropriated for a new \$3,500,000 Clinical Science Building.

The University of Dallas: A planned new university for this area under Catholic sponsorship, has successfully completed a \$2,000,000 fund campaign which coupled with existing assets will go toward a \$3,000,000 building program.

College of Dentistry: Baylor University College of Dentistry, located in Dallas, was established in 1904. The school offers work leading to the degrees of D. D. S. and M. S. in Dentistry.

School of Nursing: Established in 1909, the Baylor University School of Nursing offers a full academic course leading to a Bachelor of Science in Nursing. Regular nursing courses are offered at Methodist, Parkland and St. Paul Hospitals.



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One-quarter Brahman and Three-Quarters Hereford

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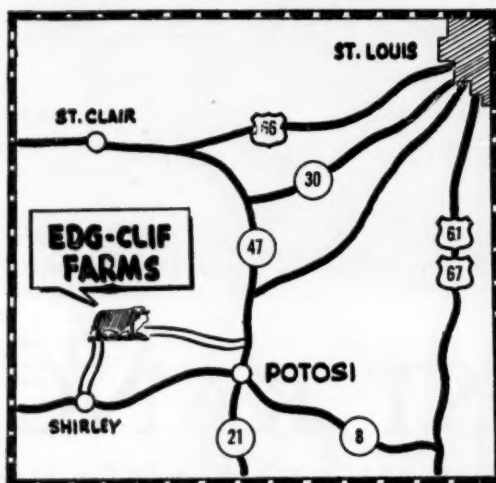
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THE WORLD RENOWNED HERD

SELLING 470 HEAD - 365 LOTS 68 BULLS - 297 FEMALES 105 CALVES AT FOOT DISPERSION SALE - APRIL 11-12 POTOSI, MISSOURI

Ten proved herd bulls will sell in this offering. The remainder are of serviceable age and younger. Cows with calves at foot, bred cows, bred and open heifers and younger heifers make up the female offering.



For Catalogue, Write:
FULKERSON HEREFORD SALE SERVICE, Liberty, Mo., or
EDG-CLIF FARMS, Potosi, Mo.

THESE SIRE ARE LEADING OUR DISPERSION STORY



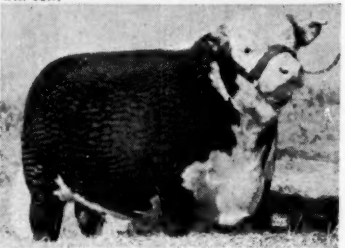
WHR RESOLUTE 55th
This newly crowned Register of Merit sire sells as Lot 1.



EDG-CLIF SACA DOMINO
Deceased. This Register of Merit sire's get will sell.



EDG-CLIF ROYAL E. DOMINO
Deceased. This Register of Merit sire's get will sell.



TR ZATO HEIR 341st
This double-bred Register of Merit bull sells as Lot 18. He's a full-brother to TR Zato Heir 40th, CK Ranch's \$35,000 herd sire. A number of females carry his service.



ZATO HEIR M. 19th
His get and service will sell.

HEREFORDS Like These Have Made This Herd WORLD RENOWNED



GET OF SIRE EDG-CLIF BACA DOMINO

This is the great show get of our
Register of Merit sire, Edg-Clif Baca Domino.
All of these individuals will sell April 11-12.



BEST TEN HEAD: Best Ten Head at the 1954 American Royal. This group was first at the 1954 Royal. All of the individuals pictured here will sell in this great offering.

GET OF SIRE EDG-CLIF ROYAL E. DOMINO

This is a great show get of our
Register of Merit sire, Edg-Clif Royal
E. Domino. All of these individuals
will sell April 11-12.



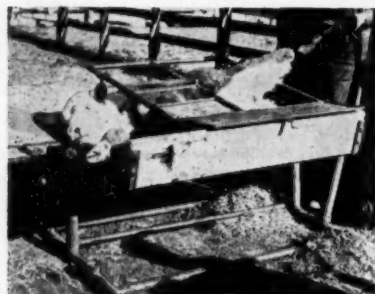
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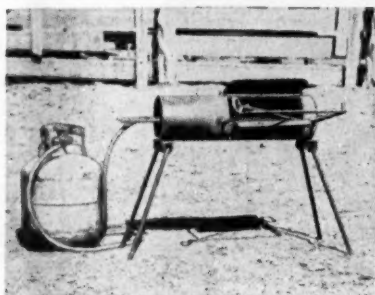
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USED IN ALL STOCK RAISING STATES AND FOREIGN COUNTRIES Simple and efficient in operation. No danger of injuries or ground infection. Drop door and removable body bars expose all parts of the animal, for dehorning, castrating and all other operations.



Steel Construction. Electrically Welded. Standard Rights and Lefts — \$150.00. Reversible that can be used for either side branding—\$165.00.



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Branding Iron Heater

Another Staggs labor saver. No waiting for irons to heat, irons hot in less than 5 minutes. No generating or pumping, no danger of fire or outside heat or smoke.

Standard heater for 6 irons, complete with 5-gal. bottle, all connections, ready to use, \$47.50.

Large size for 10 to 15 irons, complete, \$57.50.

For information, write:

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Houston Fat Stock Show

Hereford Steer Shown by 10-Year-Old Lile Lewter of Big Spring, Texas, Named Grand Champion and Sells for \$13,500. Aberdeen-Angus Steer Is Reserve Champion

MORE than 300 steers were sold in the annual auction at the Houston Fat Stock Show, with a 10-year-old boy, Lile Lewter of Big Spring, Texas, carrying off signal honors. His steer, a Hereford, was named champion of the junior show and was later made grand champion. It weighed 1,130 pounds and sold for \$13,500 to the Anheuser-Busch Company and was donated by J. E. Dennis, assistant regional manager for the company, to the Texas Children's Hospital.

The reserve grand champion steer of the show, which was an Aberdeen-Angus, was shown by Harvey Harter, Carlock, Ill. It weighed 1,285 pounds and was the champion of the open show. The steer sold for \$6,950 to Les Tarrant, Houston.

The Hereford Show

Herschede Ranch, of Hereford, Ariz., scored a double victory in the Hereford show by winning both championships. HR Publican Image 5 was champion bull and M Zato Heiress 30 was champion female. HR Publican Image 5 was reserve champion at Fort Worth and M Zato Heiress 30 was reserve champion at Denver.

Winston Bros., Snyder, Texas, showed the reserve champion bull, WB Mixer Domino 80, and O. H. McAlister, Rhome, Texas, showed the reserve champion female, M Zato Heiress 85.

Frank Wilson, manager of CK Ranch, Brookville, Kans., judged the show.

Awards to three places follow:

Two-Year-Old Bulls: 1, T-Bone Ranch, Wichita Falls, Texas; 2, Sidney Winchester, Munday, Texas.

Senior Yearling Bulls: 1, Jones Hereford Ranch, Rhome, Texas; 2, Stanton's Hereford Ranch, Johnston City, Texas; 3, Sidney Winchester Herefords.

Junior Yearling Bulls: 1, T-Bone Ranch; 2, Stanton's Hereford Ranch; 3, T-Bone Ranch.

Summer Yearling Bulls: 1, Herschede Ranch, Hereford, Ariz.; 2, Clarke Hereford Ranch, Comanche, Texas; 3, Sidney Winchester Herefords.

Senior Bull Calves: 1, O. H. McAlister, Rhome, Texas; 2, Barret Hereford Ranch, Comanche, Texas; 3, Winston Brothers, Snyder, Texas.

Junior Bull Calves: 1, Jones Hereford Ranch; 2, W. J. Largent & Son, Merkel, Texas; 3, Herschede Ranch.

Summer Bull Calves: 1, Winston Brothers; 2, W. J. Largent & Son; 3, W. J. Largent & Son.

Champion Hereford Bull: Herschede Ranch, Hereford, Ariz., on H. R. Publican Image 5.

Reserve Champion Hereford Bull: Winston Bros., Snyder, Texas, on WB Mixer Domino 80.

Three Bulls: 1, W. J. Largent & Son; 2, Herschede Ranch; 3, Stanton's Hereford Ranch.

Two Bulls: 1, Herschede Ranch; 2, W. J. Largent & Son; 3, Stanton's Hereford Ranch.

Two-Year-Old Heifers: 1, Jones Hereford Ranch; 2, W. J. Largent.

Senior Yearling Heifers: 1, Herschede Ranch; 2, Jones Hereford Ranch; 3, Tom B. Medders & Son, Wichita Falls, Texas.

Junior Yearling Heifers: 1, Barret Hereford Ranch, Comanche, Texas; 2, Stanton's Hereford Ranch; 3, Stanton's Hereford Ranch.



Lile Lewter smiles as he is photographed with his grand champion steer of the Houston Fat Stock Show. The steer, which weighed 1,130 pounds, sold for \$13,500 to J. E. Dennis, assistant regional manager for Anheuser-Busch, who donated it to the Texas Children's Hospital.

Summer Yearling Heifers: 1, O. H. McAlister; 2, Van Winkle Ranch, Buffalo, Texas; 3, Herrin Hereford Ranch, Weimer, Texas.

Senior Heifer Calves: 1, Clarke Hereford Ranch; 2, Jones Hereford Ranch; 3, Winston Brothers.

Junior Heifer Calves: 1, O. H. McAlister; 2, Stanton's Hereford Ranch; 3, W. J. Largent & Son.

Summer Heifer Calves: 1, W. J. Largent & Son; 2, Barret Hereford Ranch; 3, Herschede Ranch.

Champion Hereford Female: Herschede Ranch, on M. Zato Heiress 30.

Reserve Champion Hereford Female: O. H. McAlister, on M. Zato Heiress 85.

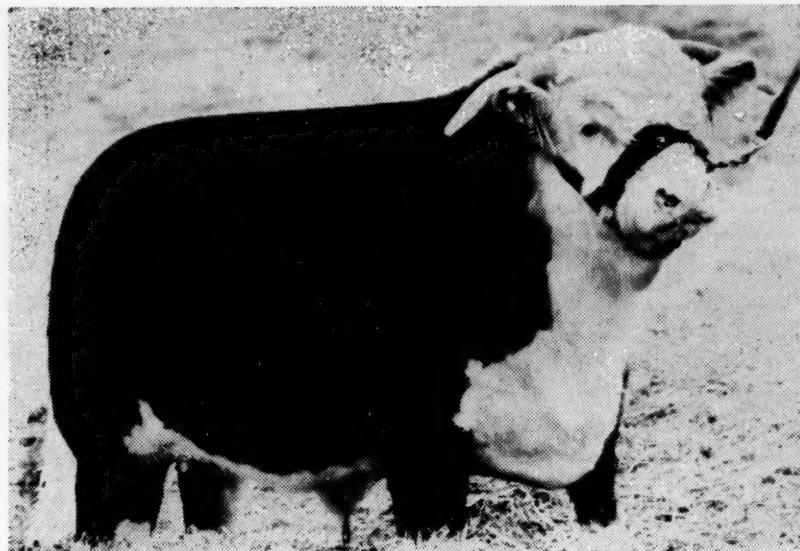
Two Females: 1, W. J. Largent & Son; 2, Stanton's Hereford Ranch; 3, Herschede Ranch.

Get of Sire: 1, Herschede Ranch; 2, W. J. Largent & Son; 3, O. H. McAlister.

Pair of Yearlings: 1, Stanton's Hereford Ranch; 2, T-Bone Ranch; 3, Tom B. Medders & Son.



HR Publican Image 5, champion Hereford bull, Houston and San Antonio, owned by Herschede Hereford Ranch, Hereford, Ariz.



RC ZATO HEIR 19th, a son of the \$50,000 Thorp, Craig, Hall bull.

10 Bulls 40 Heifers

Three bulls and six heifers are sired by P Royal Duke 99th, the bull whose calves have been catching the eyes of visitors here at the farm. Seven bulls and four heifers are by Zatone Heir, an own son of TR Zato Heir. Thirty heifers are sired by Larry Domino M 16th, a sire that has been producing top cattle. Eight of the heifers are bred to RC Zato Heir 19th and four are bred to P Royal Duke 99th.

The cattle will be offered in good condition and the offering includes all of our show heifers. Our cattle mature early, have weight for age, quality and refinement—they are what breeders are looking for without having to accept roughness or coarseness for scale. See for yourself—visit us at the farm located just north of Sardis on US Highway 51.



P ROYAL DUKE 99th

Sale starts at 1 pm.
G. H. Shaw, Auctioneer
Bill Pace, Auctioneer
Lunch will be available

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Attend the Hurricane Hill Farm
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M Zato Heiress 30, champion Hereford female, Houston Fat Stock Show, owned by Herschede Ranch, Hereford, Ariz.

Pair of Calves: 1, W. J. Largent & Son; 2, Stanton's Hereford Ranch; 3, W. J. Largent & Son.

The Aberdeen-Angus Show

Byron H. Good, Michigan State College, East Lansing, Mich., judged the Aberdeen-Angus show and selected Shadow Isle Prince 31, owned by Haystack Angus Ranch, Longmont, Colo., as senior and grand champion bull. Prince Peer 15 RLS, owned by Ralph L. Smith, Chillicothe, Mo., was junior and reserve grand champion. Prince Sunbeam 971, shown by Sunbeam Farms, Miami, Okla., was reserve senior champion, and Prince Peer 12 RLS, shown by Ralph L. Smith, was reserve junior champion.

Smith also showed the senior and grand champion female, Bonnie Queen RLS, as well as the reserve junior champion, Judy 3 of RLS. Princess Queen of Sunbeam 2, shown by Sunbeam Farms, was junior and reserve grand champion, and Elaine 4 of Shadow Isle, shown by Byars Royal Oaks, Tyler, Texas, was reserve senior champion.

Awards to three places follow:

Two-Year-Old Bulls: 1, Haystack Angus Ranch, Longmont, Colo.; 2, Red Oak Farms, Rocky Comfort, Mo.; 3, L.S.U. Animal Industry Dept., Baton Rouge, La.

Senior Yearling Bulls: 1, Sunbeam Farms, Miami, Okla.; 2, Great Oaks Stock Farms, Rochester, Mich.; 3, Red Oak Farms.

Junior Yearling Bulls: 1, Sunbeam Farms; 2, Mecom Angus Ranch, Weston, Colo.; 3, Haystack Angus Ranch.

Summer Yearling Bulls: 1, Angus Valley Farms, Inc., Tulsa, Okla.; 2, Sunbeam Farms; 3, Great Oaks Stock Farms.

Senior Bull Calves: 1, Ralph L. Smith, Chillicothe, Mo.; 2, Mecom Angus Ranch; 3, Sunbeam Farms.

Junior Bull Calves: 1, Ralph L. Smith; 2, Larry Rogers, Boerne, Texas; 3, Tommy Brook, Camp San Saba, Texas.

Summer Junior Bulls: 1, Angus Valley Farm, Inc.; 2, Ralph L. Smith; 3, Angus Valley Farm, Inc.

Senior and Grand Champion Bull: Shadow Isle Prince 31, Haystack Angus Ranch.

Reserve Senior Champion Bull: Prince Sunbeam 971, Sunbeam Farms.

Junior and Reserve Grand Champion Angus Bull: Prince Peer 15 RLS, Ralph L. Smith.

Reserve Junior Champion Angus Bull: Prince Peer 12 RLS, Ralph L. Smith.

Three Bulls: 1, Ralph L. Smith; 2, Haystack Angus Ranch; 3, Sunbeam Farms.

Two Bulls: 1, Ralph L. Smith; 2, Sunbeam Farms; 3, Angus Valley Farms, Inc.

Two-Year-Old Heifers: 1, Red Oak Farms; 2,



Bonnie Queen RLS, champion Aberdeen-Angus female, Houston Fat Stock Show, owned by Ralph L. Smith, Chillicothe, Mo.

Haystack Angus Ranch; 3, LSU Animal Industry Dept.

Senior Yearling Heifers: 1, Ralph L. Smith; 2, Byars Royal Oaks, Tyler, Texas; 3, Mecom Angus Ranch.

Junior Yearling Heifers: 1, Great Oaks Stock Farms; 2, 4 Wynnes, Dallas, Texas; 3, Ralph L. Smith.

Summer Yearling Heifers: 1, Ralph L. Smith; 2, Mecom Angus Ranch; 3, 4 Wynnes.

Senior Heifer Calves: 1, Sunbeam Farms; 2, Sunbeam Farms; 3, Ralph L. Smith.

Junior Heifer Calves: 1, Ralph L. Smith; 2, Ralph L. Smith; 3, Haystack Angus Ranch.

Summer Junior Heifers: 1, Ralph L. Smith; 2, Ralph L. Smith; 3, Haystack Angus Ranch.

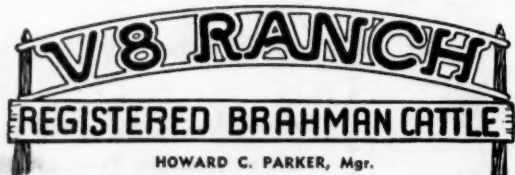
Senior and Grand Champion Female Angus: Bonnie Queen RLS, Ralph L. Smith.

Reserve Senior Champion Female Angus: Elaine 4th of Shadow Isle, Byars Royal Oaks.



2-Year-Old Heifers on Pasture

**REGISTERED BRAHMAN BULLS,
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Ranch located 22 miles S. E. Center, Texas, on State Hwy. No. 87
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Red Brahman...

Tops for Crossbreeding

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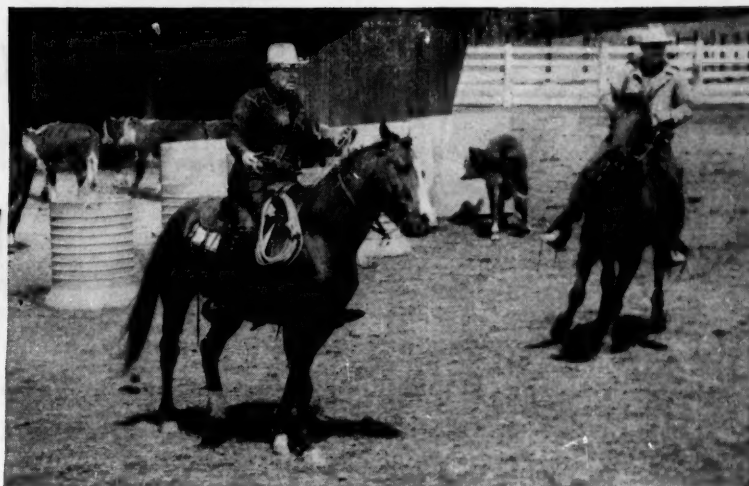
Bulls of Breeding Age That Have Lots
Of Quality and Are Ready
To Go To Work

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YOUR OPPORTUNITY SALE!



Dick Carothers on COKE McCUE, sire of a number of the offering
Rich Carothers on H. C. Albert, 18,480

The Get and Service of

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P-33070

TENNESSEE

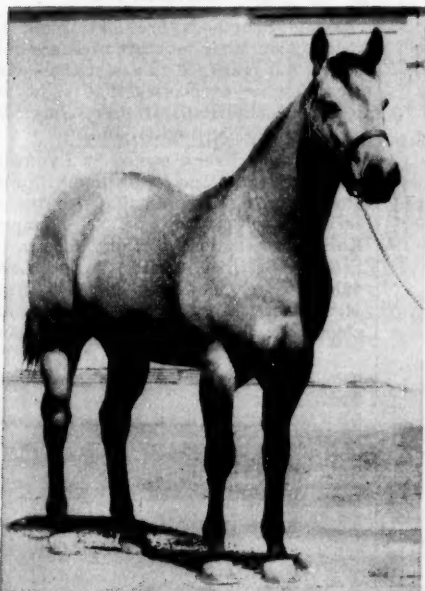
P-33874

COKE McCUE

P-1464

May 14, at 12:00 Noon

AT OUR RANCH, PARIS, TENNESSEE



POCO TURP by POCO BUENO, pictured above,
is one of our herd stallions along with
TENNESSEE, COKE McCUE.

Their Get and Service Sell

30 QUARTER HORSES

Yearling and two-year-old colts and fillies; bred fillies; mares with colts at side and rebred. All the get and service of POCO TURP (son of POCO BUENO, top Quarter Horse sire of the nation, and out of a doublebred Old Sorrel dam); COKE McCUE (a top, Coke Roberds raised horse); and TENNESSEE, (grandson of Cowboy H). Top horses. Top Quarter Horse breeding.

50 FANCY HEREFORD HEIFERS

Yearling Herefords, the get of our top herd bull battery. We are using in our commercial herd Larry Dominos purchased from J. S. Bridwell, bulls by a WHR bull and out of Larry Domino heifers, and 35 bulls raised by Wad Hinman of Yampa, Colorado. Fifteen of them were his 1953 first prize Denver carload. We started years ago with the best cows we could buy.

Sale will start 12:00 Noon, May 14. Write for catalog.

Barbecue lunch will be served.

H. C. SPINKS FARMS AND RANCHES

Owned and Operated by H. C. SPINKS CLAY COMPANY, INC.
PARIS, TENNESSEE

Phone 1502



TRY IT! THAT'S ALL WE ASK—



Before buying any Protein Supplement try ECONA, the Liquid Protein formulated to keep the value of grass hay and other roughages equal to fresh spring grass.



All the words and pictures we could cram on this page couldn't convey the many advantages of ECONA the Liquid Protein Supplement half as well as the actual results you will receive from feeding ECONA.



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Dehydrator Drum, Automatic Feeder & Coarse Grind Unit, complete, including engine—\$13,360.00 plus installation.

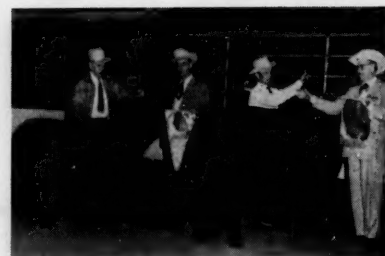
For further details, contact:

THE HOWARD MANN COMPANY - Dallas, Texas

1800 Cockrell Ave. Phone PRospect-8055

CATTLEMEN: Contact us while attending the Convention in Dallas March 22-23.

Write for information about the Texas and Southwestern Cattle Raisers Association, Henry Bell, Sec'y, Fort Worth.



Champion and reserve champion Aberdeen-Angus bulls, Houston Fat Stock Show, Shadow Isle Prince (right) champion, owned by Haystack Angus Ranch, Longmont, Colo., and Prince Peer 15, reserve champion (left) owned by R. L. Smith, Chillicothe, Mo.

Junior and Reserve Grand Champion Female Angus: Princess Queen of Sunbeam II, Sunbeam Farms.

Reserve Junior Champion Female Angus: Judy III RLS, Ralph L. Smith.

Get-of-Sire: 1, Ralph L. Smith; 2, Ralph L. Smith; 3, Sunbeam Farms.

Junior Get-of-Sire: 1, Ralph L. Smith; 2, Ralph L. Smith; 3, Sunbeam Farms.

Pair of Calves: 1, Ralph L. Smith; 2, Ralph L. Smith; 3, Sunbeam Farms.

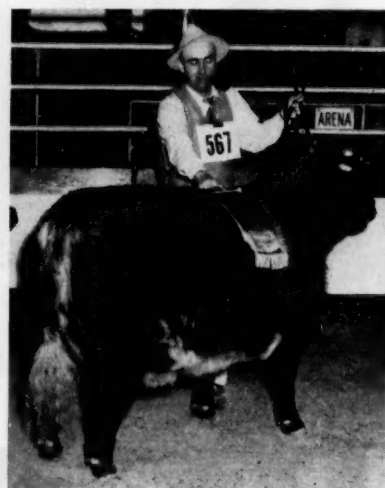
Pair of Females: 1, Ralph L. Smith; 2, Sunbeam Farms; 3, Ralph L. Smith.

Pair of Yearlings: 1, Ralph L. Smith; 2, Sunbeam Farms; 3, Great Oaks Stock Farms.

The Shorthorn Show

Texas Shorthorn breeders found the competition from out-state breeders quite rough, but managed to assert themselves in a number of classes. The show was judged by B. Hollis Hanson, Shorthorn breeder of Connorsville, Ind.

Lynnwood Event, owned by Lynnwood Farm, Carmel, Ind., was named junior and grand champion bull, with the reserve going to the senior champion, Kamar Champion Upright, shown by Scofield & Miller, Austin, Texas. Leveldale Caesar, shown by Mathers Bros., Mason City, Ill., was the reserve senior champion, and Echt Prince, also shown



Leveldale Blythesome, champion Shorthorn female, Houston Fat Stock Show, owned by Mathers Bros., Mason City, Ill.



A Circle A Spectacular Selling 300 Head of Cattle

2 Giant
Hereford
Sales

AT THE COMBINED

Circle A Dispersal & Quality Hereford Sale

OF ITS SHABBONA HEREFORDS

OF PRIZE-WINNING HEREFORDS

SELLING: 85 Bulls 4 Proven Herd Sires
100 Cows with Calves 25 Milk Cows
75 Bred Heifers 15 Open Heifers

**2 DAYS—FRIDAY and SATURDAY
APRIL 22-23, 1955**

THE CATALOGUE TELLS THE STORY! ORDER YOUR FREE COPY TODAY

We believe this to be one of the all-time great offerings of Registered Hereford Cattle. Championship, Prize Winning and Register of Merit Herefords are offered in abundance.

All of the Circle A Show Cattle Sell including the Champion Get of Sire Group at Phoenix and Denver in 1955 and Championship Bull and Best Five Head from this year's Arizona National Register of Merit Show at Phoenix. It's the Hereford opportunity sale of a lifetime—DON'T MISS IT.

Space does not permit us to go into detail on this spectacular sale, so order your catalogue now for complete details.



Sam Marting,
Sale Manager

F. W. Anderson,
Owner of Circle A



Circle A's Champion Hereford Bull at the
Arizona National in Phoenix in 1955.

ADDRESS ALL INQUIRIES TO CIRCLE A HEREFORD FARM, MORRIS, ILLINOIS

CIRCLE A HEREFORD FARM—MORRIS, ILLINOIS

CAN YOU AFFORD NOT TO *Creep Feed?*



HERE'S WHAT YOU GAIN WITH THE **TEXO CREEP-FEEDING PROGRAM**

- ★ Calves are up-graded 5 to 7c per lb. and will weigh as much as 100 lbs. more. (Earn as much as \$30 per calf extra).
- ★ Calves will be ready for market when market is right.
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- ★ Greater fertility and strong, sturdier calves next year.

The successful rancher today realizes the market demands better quality beef. Texo can help you produce the type meat in demand today!

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THE WORLD'S LARGEST STOCKER AND FEEDER MARKET
THE SUREST PLACE TO FIND THE BUYER WHO IS IN A
POSITION TO PAY THE MOST FOR YOUR LIVESTOCK.

All Progressive Ranchmen Read The Cattleman.



Leveldale Event, champion Shorthorn female, Houston Fat Stock Show, owned by Lynnwood Farm, Carmel, Ind., (right) and Kamar Champion Upright, reserve champion (left), owned by Scofield & Miller, Austin, Texas.

by the Mathers, was reserve junior champion.

Mathers Bros. also showed the senior and grand champion female, Leveldale Blythesome 4, as well as the reserve senior champion, Leveldale Miss Ramsden. WL Lovely Victoria 2, shown by W. C. Anderson & Son, West Liberty, Iowa, was junior and reserve grand champion, and WL Violet Mist 47, also shown by the Andersons, was reserve junior champion.

Awards to three places follow:

Two-Year-Old Bulls: 1, C. M. Lusk, Houston, Texas.

Senior Yearling Bulls: 1, Scofield & Miller, Austin, Texas; 2, Mathers Brothers, Mason City, Ill.; 3, Lynnwood Farm, Carmel, Ind.

Junior Yearling Bulls: 1, Lynnwood Farm; 2, Mathers Brothers; 3, W. C. Anderson & Son, West Liberty, Ia.

Summer Yearling Bulls: 1, W. C. Anderson & Son; 2, C. M. Caraway & Sons, De Leon, Texas; 3, Lynnwood Farm.

Senior Bull Calves: 1, W. C. Anderson; 2, Lynnwood Farm; 3, Scofield & Miller.

Junior Bull Calves: 1, Mathers Brothers; 2, W. C. Anderson & Son; 3, C. M. Caraway & Sons.

Summer Bull Calves: 1, W. C. Anderson & Son; 2, Scofield & Miller; 3, Mathers Brothers.

Senior and Reserve Grand Champion Bull: Kamar Champion Upright, Scofield & Miller.

Reserve Senior Champion Shorthorn Bull: Leveldale Caesar, Mathers Brothers.

Junior and Grand Champion Shorthorn Bull: Lynnwood Event, Lynnwood Farm.

Reserve Junior Champion Shorthorn Bull: Echt Prince Regent, Mathers Brothers.

Group 3 Bulls: 1, Mathers Brothers; 2, W. C. Anderson & Son; 3, Scofield & Miller.

Group 2 Bulls: 1, W. C. Anderson & Son; 2, Mathers Brothers; 3, Lynnwood Farm.

Two-Year-Old Heifers: 1, Mathers Brothers; 2, C. M. Caraway & Sons; 3, Lynnwood Farm.

Senior Yearling Heifers: 1, Mathers Brothers; 2, Lynnwood Farm; 3, W. C. Anderson & Son.

Junior Yearling Heifers: 1, C. M. Caraway & Sons; 2, Mathers Brothers; 3, Scofield & Miller.

Summer Yearling Heifers: 1, W. C. Anderson & Son; 2, Lynnwood Farm; 3, Mathers Brothers.

Senior Heifer Calves: 1, W. C. Anderson & Son; 2, Scofield & Miller; 3, W. C. Anderson & Son.

Junior Heifer Calves: 1, W. C. Anderson & Son; 2, W. C. Anderson & Son; 3, C. M. Caraway & Sons.

Summer Heifer Calves: 1, W. C. Anderson & Son; 2, C. M. Caraway & Sons.

Senior and Grand Champion Female Shorthorn: Leveldale Blythesome 4th, Mathers Brothers.

Reserve Senior Champion Female Shorthorn: Leveldale Miss Ramsden, Mathers Brothers.

Junior and Reserve Grand Champion Female Shorthorn: W. L. Lovely Victoria II, W. C. Anderson & Son.

Reserve Junior Champion Female Shorthorn: W. L. Violet Mist 47th, W. C. Anderson & Son.

Two Females: 1, W. C. Anderson & Son; 2, Mathers Brothers; 3, W. C. Anderson & Son.

Pair of Yearlings: 1, Lynnwood Farm; 2, W. C. Anderson & Son; 3, Mathers Brothers.



INDIVIDUALITY and pedigree!

TR Zato Heir
5380000
April 1, 1950.
Tonette T. 13th
3127138

TR ZATO HEIR 50th

H&D Tone Lad 105th 3488354	H&D Zato Tone Lad 8th Miss Heir 182
Leola Flowers 2846628	Beau Flowers Leola Mixer
HT Tone 2442887	Hazford Tone 76th Zenah Questa
Miss Domino 359th 2158276	Clinton Lad 40th Lady Aster 2d



There also will be sons of TR Zato Heir 55th, TR Zato Heir 209th, TR Zato Heir 213th, Real Silver Domino 301st, Circle H Super Larry, and our "sire of herd sires" MW Larry Domino 31st.

REAL SILVER DOMINO 301st

Real Silver Domino 44th	Real Domino 51st	Real Pr. Domino 24th Daisy Domino 1st
	Daisette Silver	Prince Domino 6th Mary Sue
	Real's Lad Jr. 7th	Real's Lad 14th Lady Domino 174th
Miss Lad 87th	Miss Blanchard 110th	Beau Blanchard 121st Miss Stanway 84th



Also featured in the sale offering will be the reserve champion carload of bulls at the recent Fort Worth Show. They are the greatest carlot that we have ever shown.

AVAILABLE TO YOU AT
OUR ANNUAL SPRING

HERD BULL SALE 50 BULLS 20 HEIFERS

MAR. 14 ★ WINONA, MISS.

TR ZATO HEIR M.

TR Zato Heir	H&D Tone Lad 105th	H&D Zato T. Lad 8th Miss Heir 182d
	Leola Flowers	Beau Flowers Leola Mixer
	Tcaldo Rupert	Hazford Rupert 81st HT Miss Rupert 20th
Lady Tcaldo 187th	Fancy T	Vagabond Prince Fancy Intense 2d

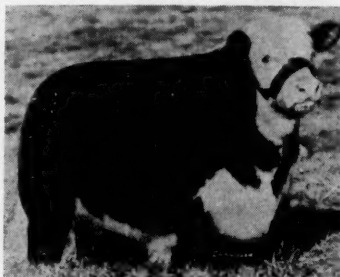


Sires especially represented in this sale offering are our TR ZATO HEIR M. and TR ZATO HEIR 50th, the \$50,000 Thorp, Haig and Hell bull.

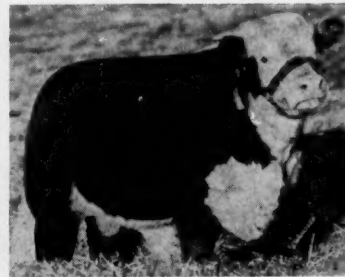
A sample of the many top herd bull prospects that sell.



CIRCLE H ZATO 9th



CIRCLE H ZATO 14th



CIRCLE H ZATO 16th

There will be 20 really top females selling. Ten are well along with calf to the service of TR Zato Heir M. and ten will sell open.

**WRITE FOR YOUR
SALE CATALOGUE**

Be sure to Attend the King Sale
in Canton, Miss., on March 15.



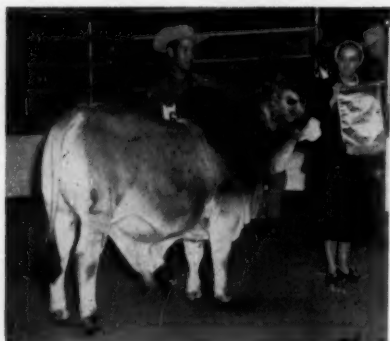
HERD BULL SALE

MONDAY, MARCH 14

50 Bulls 20 Females

35 ZATOS, 10 LARRYS, 5 SILVERS

10 BRED — 10 OPEN



HCK Miss V Pride Nobille 7, champion Brahman female, Houston Fat Stock Show, owned by Henry C. Koontz Estate, Inez, Texas.

Get-of-Sire: 1, W. C. Anderson & Son; 2, Mathers Brothers; 3, W. C. Anderson & Son.

Junior Get-of-Sire: 1, W. C. Anderson & Son; 2, W. C. Anderson & Son; 3, C. M. Caraway & Sons.

Pair of Calves: 1, W. C. Anderson & Son; 2, W. C. Anderson & Son; 3, Mathers Brothers.

The Brahman Show

The Brahman show was judged by Dr. A. M. Pearson, associate professor, Department of Animal Husbandry, Michigan State College, East Lansing, Mich. J. D. Hudgins, Hungerford, Texas, was the major winner, including the champion bull, JDH Aristocrat Manso, and the reserve champion bull, JDH Aristocrat Manso 666.

HCK Miss V Pride Nobille 7, shown

by the Henry C. Koontz Estate, Inez, Texas, was champion female, and Cherokee Princess 83, shown by C. E. Yoakam, San Saba, Texas, was reserve champion.

Awards to three places follow:

Aged Bull: 1, Premium Manso of L. S. U. Animal Husbandry Department, Baton Rouge, La.; 2, Harry Manso, Circle "D" Ranch, Le Beau, La.; 3, Paret Ranch 16, G. L. Paret, Lake Charles, La.

Two-Year-Old Bulls: 1, JDH Aristocrat Manso 666th, J. D. Hudgins, Hungerford, Texas; 2, Premium Manso of L. S. U. 23rd, LSU; 3, HCK Victoria Pride Nobille 4th, Henry C. Koontz Estate, Inez, Texas.

Senior Yearling Bulls: 1, JDH Ike de Manso, Hudgins; 2, Figure 4 Ranch No. 323, C. M. Frost, Houston, Texas; 3, Resoto Manso of L. S. U., LSU.

Junior Yearling Bulls: 1, JDH Resoto Rex Manso, Hudgins; 2, Premium Manso of L. S. U. 33rd, LSU; 3, Figure 4 Ranch No. 333, Frost.

Summer Yearling Bull: 1, JDH Adair Rex Manso, Hudgins; 2, AD Dominique 645, Circle D; 3, HCK Suva Nobille 1, Koontz Estate.

Senior Bull Calves: 1, JDH Rex Aristocrat Manso, Hudgins; 2, JDH Rex Crato de Manso, Hudgins.

Junior Bull Calves: 1, Tex de Manso, Fred C. Schluens, Sealy, Texas; 2, J.T.G. Resoto Manso, Jr. 258, J. T. Garrett, Danbury, Texas; 3, JDH Syler de Manso, Hudgins.

Summer Bull Calves: 1, JDH Hodesh de Manso, Hudgins; 2, Paret Ranch 72, Paret; 3, Cherokee King 158, Yoakam.

Champion Brahman Bull: JDH Rex Aristocrat Manso, Hudgins.

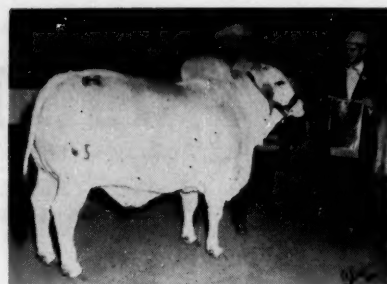
Reserve Champion Brahman Bull: JDH Aristocrat Manso 666, Hudgins.

Two Bulls: 1, Hudgins; 2, Hudgins; 3, L.S.U.

Aged Cows: 1, HCK Miss V Pride Nobille 3rd, Koontz Estate; 2, HCK Miss V Pride Nobille 7th, Koontz Estate; 3, Miss Decapalos B. Manso 4th, Circle D.

Two-Year-Old Heifers: 1, Cherokee Princess 83, Yoakam; 2, JDH Lady Rex A. Manso, 41/6, Hudgins; 3, JDH Miss Rex Resoto Manso, Hudgins.

Senior Yearling Heifers: 1, Belle 22nd of L.S.U., LSU; 2, JDH Lady Rex Manso 301/6, Hudgins.



JDH Rex Aristocrat Manso, champion Brahman bull, Houston Fat Stock Show, owned by J. D. Hudgins, Hungerford, Texas.

Junior Yearling Heifers: 1, JDH Lady Premium Manso 301/6, Hudgins; 2, HCK Miss Suva Nobille 2, Koontz Estate; 3, Miss Paret Ranch 39, Paret.

Summer Yearling Heifers: 1, J.T.G. Miss Resoto Manso, Jr. 236, Garrett; 2, Queen Manso 7th of L.S.U., LSU; 3, HCK Miss Suva Nobille 2, Koontz Estate.

Senior Heifer Calves: 1, JDH Lady Rex Manimomo Manso, Hudgins; 2, JDH Lady Rex Manso 568, Hudgins; 3, J.T.G. Miss Resoto Manso, Jr. 242, Garrett.

Junior Heifer Calves: 1, AD Lady Decap 664, Circle D; 2, Miss Paret Ranch 71, Paret; 3, HCK Princess Nobille 5, Koontz Estate.

Summer Heifer Calves: 1, Lady Pearl de Manso, Schluens; 2, Miss Lock Moore 9, Paret.

Champion Brahman Female: HCK Miss V Pride Nobille 7, Koontz Estate.

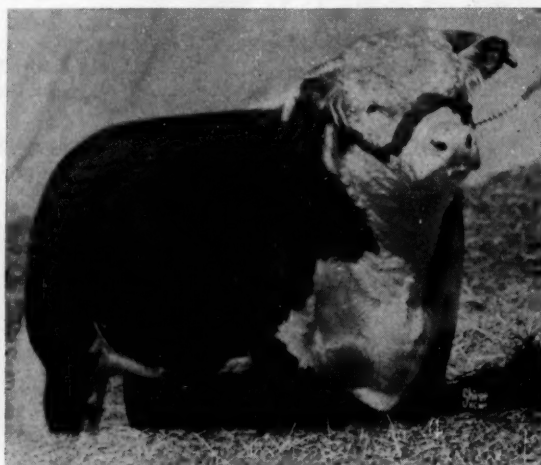
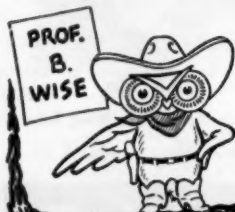
Reserve Champion Brahman Female: Cherokee Princess 83, Yoakam.

Two Females: 1, Koontz Estate; 2, Hudgins; 3, Circle D.

Pair of Yearlings: 1, Hudgins; 2, L.S.U.; 3, L.S.U.

TR
ZATO HEIR
344th

We selected this bull at the recent record-making Turner Ranch Sale as we felt he had those qualities necessary for us to produce better Herefords. He joins our cow herd strong in Colorado Domino-Mischief Mixer breeding... making a cross of prepotent bloodlines we have extreme confidence in.



SEE OUR OFFERING AT ODESSA—ALSO SEE OUR SHOW HERD AT THIS SAND HILLS HEREFORD SHOW.

SELLING AT
ODESSA, TEXAS
MARCH 12
THREE BULLS
Serviceable aged—
Be Sure To See Them!



We cordially invite you to
visit us at the ranch—
anytime!

O. C. SYKES & SONS

—~ O. C., BILL and BOB ~—

BOX 541 FORT SUMNER, N. M. 10 MILES SOUTH ON HWY. 20

RDS Herefords

COMPLETE DISPERSION

340 HEAD SELL!

In 260 Lots

54 BULLS

206 FEMALES

APRIL 18th

STARTS 10:00 a.m.

HUTCHINSON,
KANSAS

Our 1954 show herd (6 head) by JO Duke Pride 11th won 22 first prizes, 10 seconds, 3 thirds including the reserve championship at the National Hereford show. In addition to JO Duke Pride 11th, the sale features the get and service of the following:

JO ZATO HEIR—He sells as Lot 2. Half-brother to the Register of Merit TR Zato Heir by H & D Tone Lad 105. One of the tops of the L. L. Jones & Son dispersal, and sire of the reserve champion female 1954 San Antonio show. He sells as Lot 2 and is a double-bred H & D Zato Tone Lad 8th bull.

WASHITA HEIR 21—He sells as Lot 3. Top calf of his age in the R. T. Alexander & Son sale by Zato Heir L. 500. His sire was one of the featured bulls in the Patterson dispersion. His get and service sell on April 18.

RDS CRUISER D. 4—He sells as Lot 4. A son of CK Cruiser D. 3rd, sire of many of the top breeding cows in the JO herd and sire of many good young cows in this sale.

RDS DUKE PRIDE 12—He sells as Lot 5. A son of JO Duke Pride 11. He was reserve champion at the 1954 Nebraska National Hereford Show, undefeated in class at NCK, Nebraska State, Kansas Free and Kansas State Fairs. Several top heifers in this sale carry his service.

Sale will include 54 Bulls, including 5 proven herd bulls, 30 serviceable age bulls, several top herd bull prospects and top quality, rugged yellow range bulls. Females include 80 young cows with calves at foot, 80 bred cows and bred heifers, many close to calving; 46 open heifers.

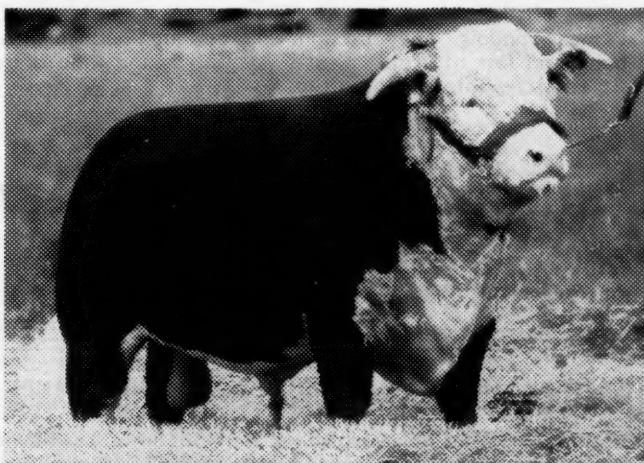
Sale to be held at Dillon Hereford Farm, 3 miles northeast of Hutchinson on K-17.

O. R. "Pete" Peterson, Sale Mgr.

Gene Watson & Chas. Corkle, Auctioneers

Write for Your
Illustrated
Free Catalog

Write Dillon
Hereford Farms,
307 N. Washington,
Hutchinson, Kansas



JO Duke Pride 11th, Grand Champion and \$12,000 Record Selling Bull at 1950 Sunflower Futurity



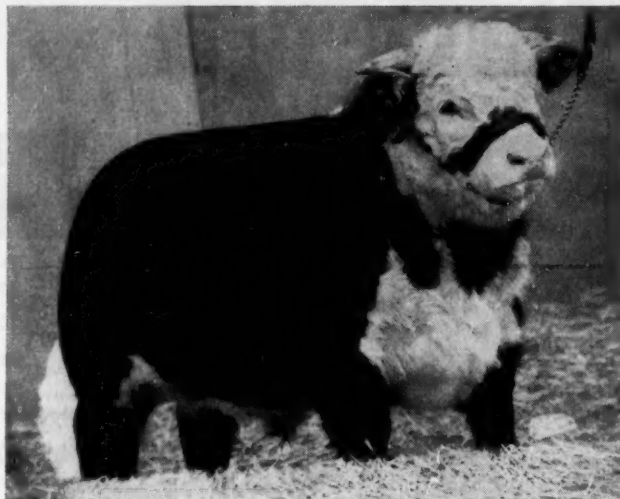
DILLON Hereford FARM

"Raising Better Herefords"

Hutchinson, Kansas

Ray E. Dillon & Sons, owners

A \$10,000 Partnership Bull



CRUSTY M 28th

This great young bull carries as much natural thickness as any junior calf we've ever seen. His light, silky hair, good breedy head, size for age, great quarter and top, all carry the stamp and quality of a great prospect. We purchased a half interest in this top prospect from Alfred Meeks, Dalhart, Texas, for \$5,000. He was a member of the outstanding load of Meeks' calves.

Our cow herd consists of 150 top females of Anxiety 4th and Real Prince Domino 33d breeding. We have a great set of calves on the ground now by Wyoming Anxiety 100 and DHR Pioneer Shadow. They are light colored, good-headed with large bone and lots of scale. Crusty M 28th is the kind of bull to fit perfectly into our program.

VISITORS WELCOME

Dameron Hereford Ranch HEREFORD, TEXAS

BREEDERS OF *Dependable, Registered Herefords* SINCE 1915

LIVESTOCK, LIVESTOCK INSURANCE - RANCHES, RANCH LOANS

FOR SALE NOW—Choice registered Hereford cows, bred heifers, open heifers and heifer calves. All of good CLEAN pedigrees.
Priced to sell.

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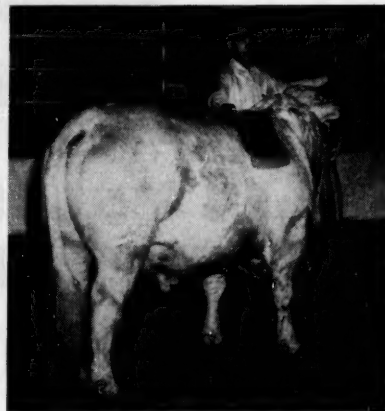
Seventy-Eighth Annual Convention

TEXAS AND SOUTHWESTERN CATTLE RAISERS ASSOCIATION
Dallas, Texas, March 22-23, 1955

Pair of Yearlings, 1, Hudgins; 2, L.S.U.; 3, L.S.U.
Pair of Calves, 1, Hudgins; 2, Hudgins; 3, Circle D.
Produce of Dam, 1, Circle D; 2, Hudgins; 3, Yoakam.
Get-of-Sire, 1, Hudgins; 2, Hudgins; 3, Circle D.

The Charollaise Show

The Charollaise and Charbray shows were judged by Emilie Maurice of Nevers, France, president of the Central Association of Exportation of Charollaise cattle. He was assisted by John K. Riggs, Texas A & M College, and Dr. J. K. Northway, King Ranch, Kingsville, Texas.



Sir Meko ACBA 227, champion Charollaise bull, Houston Fat Stock Show, owned by Mrs. Fred W. Turner, Weslaco, Texas.

Mrs. Fred Turner, Weslaco, Texas, won all except one of the major awards in the Charollaise competition. Sir Meko PH 306 was champion bull, and Senor M28, owned by G. A. Morris, of Rocksprings, Texas, was reserve champion. He stood second in class to the champion.

Lady Maieta PH 403 was champion female, and Miss Dania PH 208 was reserve champion. Both were shown by Mrs. Turner. Sir Meko PH 306 was named supreme champion of the show. Handsome trophies brought from France were presented by Monsieur Maurice to owners of the champions.

Charollaise awards to three places follow:

Bulls, calved on or before August 31, 1953: 1, Mrs. Fred W. Turner, Weslaco, Texas; 2, G. A.



Lady Marieta, champion Charollaise female, Houston Fat Stock Show, owned by Mrs. Fred W. Turner, Weslaco, Texas.

F. D. JONES HEREFORD RANCH**REGISTERED HEREFORDS***Rhome, Texas*

TELEPHONES:
OFFICE: RIVERSIDE 1904-DALLAS
RANCH: 133-RHOME

OFFICE: 1507 TOWER PETROLEUM BLDG.
DALLAS, 1. TEXAS

February 24, 1955

Dear Hereford Breeders:

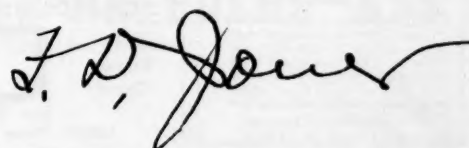
My physician, Dr. S. M. Hill of Dallas, has advised me to dispose of my cattle and certain other business interests in order that I might have time for a complete rest. For this reason I have decided to sell all of my Herefords.

For more than fifteen years I have been breeding registered Herefords and have added many quality individuals (many of them sale toppers)--both bulls and females--from well known and popular herds throughout the country.

This herd is a successful herd, for which I am grateful. It has been a source of real pleasure and satisfaction throughout the years. In the show ring we have won our share of honors, including many championships. In the sale ring our cattle have always found a ready acceptance among top breeders. At the ranch our sales have been very gratifying to us. With all of these successes the most important thing is the friends and satisfied customers our cattle have made for us.

I have been very reluctant in reaching this decision to disperse my Herefords, but in fairness to myself and my family I have decided to do so. The date has been set for Friday and Saturday, May 20 and 21, at the ranch near Rhome, Texas. You are cordially invited to be with us.

Yours very truly,





M MISS ZATO HEIR

Reserve Champion
Female

Houston — San Antonio
1955

A consistent winner at major shows this season. See her and our other top individuals at Odessa, along with our sale offering.

VISIT US AT THE RANCH AND SEE THE
TOP PROSPECTS WE HAVE

BAR M RANCH RHOME, TEXAS

O. H. McALISTER
Owner



ALBERT HAASE
Herdsman

LARRY MIXER DOMINO 20th



A sire of top cattle—many of his get have done well in the major shows this season. The top selling female in the recent San Antonio sale sold carrying his service. We wish to thank the following buyers who purchased our cattle in the recent San Antonio sale.

- Arthur Nentwich, Macdona, Texas, who purchased the top selling female of the sale.
- T. M. Woodley, Sabinal, Texas, who purchased three of our bulls.
- Don Reiner, San Antonio, Texas, purchased one bull.
- Schroeder Bros., Seguin, Texas, purchased one female.



BARRET

Hereford Ranch

COMANCHE, TEXAS

100 Miles SW of Fort Worth on Highway U. S. 67

W. B.
W. J.
D. K.

FARNAM Silver Streak
POWER SPRAYER



**WORLD'S
Lowest Cost
HIGH-PRESSURE
SPRAYER**

UP TO
**250 LBS.
PRESSURE!**

**VOLUME
2 GALS.
Per Minute!**

Sells for half the price of any other power sprayer. Plenty of pressure and volume for spraying livestock, buildings, orchards, etc. Equipped with NYRO "Nylon Roller" Pump. Powered by direct drive from 2.6 H.P. gas engine. Write for Illustrated Literature and "30-Day Trial Plan"

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Issued Monthly at Tucson, Ariz.

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CHAROLAISE-CHARBRAY

J. P.
Wagner,
Owner



BOX R RANCH
Helotes, Texas Phone 5-3571

Jim
Ritter,
Mgr.

Morris, Rocksprings, Texas; 3, C. M. Frost, Houston, Texas.

Bulls, calved on or after September 1, 1953: 1, Mrs. Fred W. Turner, Weslaco, Texas; 2, H. S. Martindale, Rocksprings, Texas; 3, Michaelis Ranch, Kyle, Texas.

Champion Charolaise Bull: Sir Meko PH 306, Mrs. Fred W. Turner.

Reserve Champion Charolaise Bull: Senor M28, G. A. Morris.

Females, calved on or before August 31, 1953: 1, Mrs. Fred W. Turner; 2, C. M. Frost; 3, R. E. Burleson, Alpine, Texas.

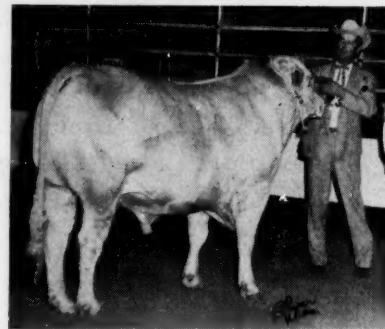
Females, calved on or after September 1, 1953: 1, Mrs. Fred W. Turner; 2, Mrs. Fred W. Turner; 3, Howell B. Jones & Son, Hockley, Texas.

Champion Charolaise Female: Lady Marieta PH 403, Mrs. Fred W. Turner.

Reserve Champion Charolaise Female: Miss Dania PH 208, Mrs. Fred Turner.

Supreme Champion Charolaise: Sir Meko PH 306, Mrs. Fred W. Turner.

Reserve Supreme Champion Charolaise: Lady Marieta PHD 403, Mrs. Fred W. Turner.



Charsan 52, champion Charbray bull, Houston Fat Stock Show, owned by Santa Anita Ranches, Houston, Texas.

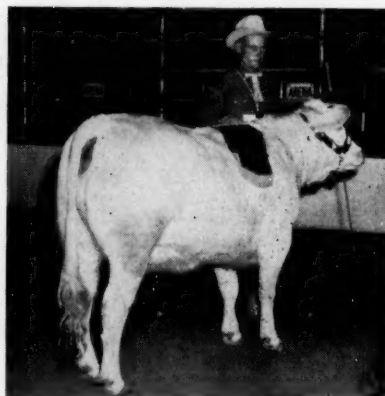
The Charbray Show

Santa Anita Ranches, Houston, Texas, showed the champion Charbray bull, Charsan 52, and Bar H Bar Ranch, Hamilton, Texas, showed the reserve champion, Lucky CBA 980.

Bar H Bar Ranch also showed the champion female, Miss Meredith PH 117, CBA 1248, and Mrs. Fred W. Turner showed the reserve, Miss Char No. 337, ACBA 3.

Charbray awards follow:

Bulls, calved on or before August 31, 1953: 1, Goldston-Emerson Santa Anita Ranches, Houston, Texas; 2, Bar H Bar Ranch, Hamilton,



Miss Meredith, champion Charbray female, Houston Fat Stock Show, owned by Bar H Bar Ranch, Hamilton, Texas.

Oklahoma Hereford Breeders' Association HEREFORD SALE



MONDAY

MARCH 14

Stock Yards Sales Pavilion

**OKLAHOMA
CITY
OKLAHOMA**



25 CAREFULLY SELECTED BULLS



30 CHOICE FEMALES

This consignment from Oklahoma's top breeders should again uphold the fine reputation this sale has been noted for as a source of top herd bulls—and females that will give your herd bull the opportunity he deserves.

Cattle to Be Judged for Sale Order at 9:30 a. m.

SALE AT 1 P.M.

Consignors

Mrs. A. B. Burnett and Jimmy Jensen
El Reno, Oklahoma
Bar W Hereford Ranch, E. B. and R. S. Ward
Stillwater
Fred Ferrell Elgin, Oklahoma
S. S. Ferrell Carnegie, Oklahoma
G. E. Gaines Watonga, Oklahoma
Greenhill Farm Tulsa, Oklahoma
Good-as-Gold Ranch, D. H. Johnston. Enid, Oklahoma
Jack W. Hall Box 456, Edmond, Oklahoma
Hugh Jeter, M. D.
1200 N. Walker, Oklahoma City, Oklahoma

A. J. Kavanaugh Luther, Oklahoma
Richard Kortemeier and Ralph Bolen
El Reno, Oklahoma
T. R. McCalla Chickasha, Oklahoma
Meacham & Hutton, Harold Hutton
State Board of Education, Oklahoma City
Frank Midgley Newkirk, Oklahoma
Oklahoma A. & M. College Stillwater, Oklahoma
Guy Shull Lawton, Oklahoma
Dr. W. C. Tisdal Clinton, Oklahoma
Charles and Leslie Vanderwork. Waukomis, Oklahoma
Gene Watson Morris, Oklahoma

Judge—Dr. A. E. Darlow, Oklahoma A. & M. College

Auctioneer—Jewett Fulkerson, Liberty, Missouri

OKLAHOMA HEREFORD BREEDERS' ASS'N

Gene Watson, Morris, Oklahoma, President

Annual Meeting at 3:00 P. M.
Annual Banquet at 7:00 P. M.
March 13 in the Skirvin Hotel



For Catalog:

Glen Bratcher, Sales Manager,
Animal Husbandry Department,
Oklahoma A. & M. College, Stillwater, Okla.

An exceptional Buying Opportunity
Combined Suncrest-Scottsdale
 Of the Suncrest-Scottsdale Cow Herd



VERN DIAMOND

*Owned jointly by Suncrest
 Hereford Ranch and
 Wyoming Hereford Ranch.*

Scottsdale, Ariz.

Selling 110 head

- ★ 35 bred Suncrest cows
 (Some with Vern Diamond calves at side)
- ★ 40 bred Mill Iron heifers
- ★ 15 open Mill Iron heifers
- ★ 9 Suncrest herd bull prospects
- ★ 9 Mill Iron herd bull prospects
- ★ 1 exceptionally good, young, proven
 Mill Iron herd bull—"H93" by
 "Monkey"

*Below, some of the top heifers
 that sell.*

*George Kleier for
 THE CATTLEMAN*



SERVICE SIRES:

Vern Diamond
 S Silver Standard
 Colorado Domino V-140
 ("Walloper")
 H93 by Colorado Domino C18
 ("Monkey")
 H138 by Mill Iron C182 ("H77")
 H144 by Colorado Domino V-140
 ("Walloper")

MILL IRON

**JIM
 SANDERS
 MGR.**

**CHILDRESS
 TEXAS**

Hereford Company

THE WORLD'S LARGEST HERD OF REGISTERED HEREFORDS

Phil Tovrea • Kemper Marley • Lee Scott



... Cattle not ordinarily for sale

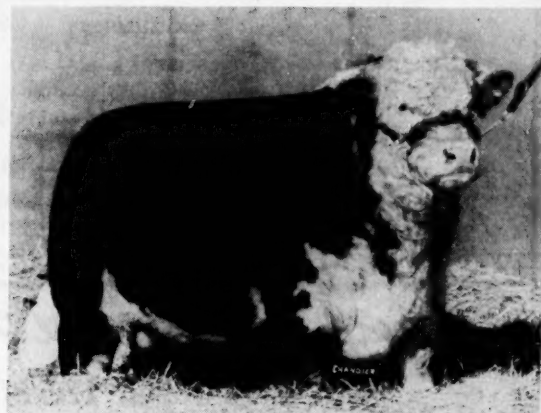
Dispersion Mill Iron Introductory

At the Ranch 9 Mi. East of Phoenix

Sat. MARCH 26

Special Features of the sale

- ★ Suncrest cows of Real Silver Domino 7th breeding, and bred to Vern Diamond.
- ★ Mill Iron heifers bred to selected sons, one each, by the three principal Mill Iron herd bulls.
- ★ Suncrest herd bull prospects by Free Town Con-
trite and Vern Diamond.
- ★ Mill Iron herd bull prospects ready for service
this spring.
- ★ Open heifers by Vern Diamond, Free Town Con-
trite, and leading Mill Iron sires.

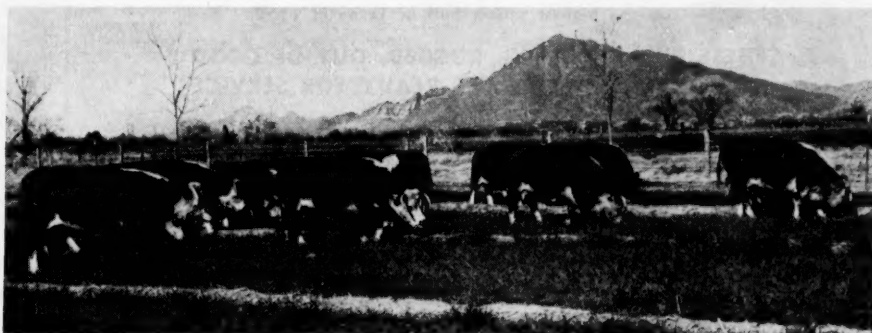


S SILVER STANDARD

*One of the top service sires
represented in this sale.*

BIG LEAGUE BASEBALL

Final week of "winter home" baseball for the World's Champion New York Giants, Cleveland Indians, and Chicago Cubs. Take a brief winter vacation at the time of the Suncrest sale. Request catalog and tickets through us, Rt. 1, Box 245, Scottsdale, Arizona.



Some of the top producing cows that sell.



Suncrest Hereford Ranch

SCOTTSDALE and SPRINGVILLE, ARIZ.

LEE SCOTT

JIM SANDERS

BOB SCOTT

WANT TO BUY REGISTERED HEREFORD FEMALES

Open heifers and good age cows with blood-lines of Hazlett, Anxiety 4th, Real Silver Domino, Real Prince Domino, Beau Gwen, Mischief Mixer, Beau Blanchard or Zato Heir.

Contact:

RAY PARKS, Mgr.

Hull-Dobbs Ranch

Route 9, Box 101, Fort Worth, Texas

Telephone Newark, Texas 9-2611

Attention, Commercial Ranchers!

10 Registered Hereford

RANGE BULLS FOR SALE

All sired by Duke's Prince Larry

Duke's Prince Larry is our top herd bull and is siring calves with the same qualities that placed him first in his class in the very strong 1951 Fort Worth Show.

He was the highest selling bull in Texas in 1950.

THESE BULLS ARE BIG, RUGGED, OUT OF GOOD
MILKING DAMS AND ARE READY FOR SERVICE



CHAS. NEBLETT, JR.

Stephenville, Texas

68 MILES SW OF FORT WORTH ON HY. U.S. 377





**Big FREE
STOCKMEN'S
CATALOG
No. 154**

SAVE on
RIDING
EQUIPMENT AND
WEARING APPAREL

FRED MUELLER, Inc.
1 MUELLER BUILDING, DENVER, COLORADO

FARNAM
STOCK CHUTE

EASIEST
SAFEST
FASTEST
Chute
To
Operate

America's most modern
chute! Stanchion type.
Tubular steel construction.
Rope-pull controls.
No levers. No sharp edges!
No protruding mechanism!
Absolute safety for
both animal and operator.
Easy, one-man operation.
More convenience features
than any other chute!

Accept This
"FREE TRIAL" OFFER
Try this chute at our risk!
Write for Illustrated
Literature and "30-Day
Trial Plan".

Farnam Co., Dept. 6 Omaha, Nebr.

YOUR BEST BUY!

Texas; 3, Goldston-Emerson Santa Anita Ranches.

Bulls, calved on or before September 1, 1953:
1, Mrs. Fred W. Turner, Weslaco, Texas; 2, Bar H Bar Ranch; 3, Howell B. Jones & Son, Hockley, Texas.

Champion Charbray Bull: Charsan No. 52, Santa Anita Ranches.

Reserve Champion Charbray Bull: Lucky CBA 980, Bar H Bar Ranch.

Females, calved on or before August 31, 1953:
1, Bar H Bar Ranch; 2, Goldston-Emerson Santa Anita Ranches; Howell B. Jones & Son.

Females calved on or after September 1, 1953:
1, Mrs. Fred W. Turner; 2, Howell B. Jones & Son.
Champion Charbray Female: Miss Meredith PH 117, CBA 1248, Bar H Bar Ranch.

Reserve Champion Charbray Female: Miss Char No. 337, ACBA 3, Mrs. Fred W. Turner.

The Santa Gertrudis Show

Prince Albert 2S, owned by A. P. George, Richmond, Texas, was named champion bull in the Santa Gertrudis show, which was judged by J. E. Pace, University of Florida, Gainesville, Fla. Chief 61, owned by T. N. Mauritz & Son, Ganado, Texas, was reserve champion.

John Martin, Alice, Texas, showed the champion female, Colmena 333, and Dr. J. A. Moet, Orange Grove, Texas, showed the reserve champion, Rona 2.

Awards follow:

Aged Bulls: Blue Ribbon, Prince Albert IIS, A. P. George, Richmond, Texas; Blue Ribbon, Feno, 7, Dick Vesper, Cotulla, Texas.

Two-Year-Old Bulls: Blue Ribbon, Chief 61, T. N. Mauritz & Son, Ganado, Texas; Red Ribbon, Pan Toy, N. A. Quintanilla, San Antonio, Texas; Red Ribbon, Tipo 19, Dick Vesper.

Senior Yearling Bulls: Blue Ribbon, Simon Le-gree, The Armstrong Ranch, Armstrong, Texas.

Junior Yearling Bulls: Blue Ribbon, Sioux Chief, R. E. Smith, Houston, Texas; Blue Ribbon, St. George, 2nd.SG-1, R. E. Smith; Red Ribbon, Joe 60, T. N. Mauritz & Son; White Ribbon, 21, J. W. Murchison, Athens, Texas.

Summer Yearling Bulls: Blue Ribbon, 301, Ted W. True, Kingsville, Texas; Red Ribbon, Apache Chief, R. E. Smith; White Ribbon, Dorado, N. A. Quintanilla.

Senior Bull Calves: Blue Ribbon, Coco, 328, John Martin; White Ribbon, Chulo, 1, Dick Vesper.

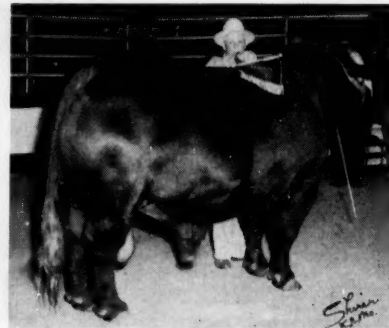
Junior Bull Calves: Blue Ribbon, Red Baron, 67, T. N. Mauritz & Son; Blue Ribbon, 51, J. W. Murchison; Blue Ribbon, Melvin, 80, J. W. Murchison; Red Ribbon, Ganado, 66, T. N. Mauritz & Son; Red Ribbon, Buzz, 68, T. N. Mauritz & Son; Red Ribbon, 48, J. W. Murchison; White Ribbon, Buck, 81, J. W. Murchison.

Champion Santa Gertrudis Bull: Prince Albert IIS, A. P. George.

Reserve Champion Santa Gertrudis Bull: Chief 61, T. N. Mauritz & Son.

Two Bulls: Blue Ribbon, Chief and Red Baron, T. N. Mauritz & Son; Blue Ribbon, J. W. Murchison; Red Ribbon, N. A. Quintanilla; Red Ribbon, Dick Vesper.

Senior Yearling Heifers: Blue Ribbon, Evita 6228, The Armstrong Ranch; Blue Ribbon, Rona No. 2, Dr. J. A. Moet, Orange Grove, Texas.



Prince Albert II, champion Santa Gertrudis bull, Houston Fat Stock Show, owned by A. P. George, Richmond, Texas.

All Progressive Ranchmen Read The Cattleman.

DRUGS • POULTRY • VEGETABLES • FRUITS • TROPICAL FISHES • PLANTS • HOGS • FEED • DAIRY PRODUCTS



FLY

YOUR CATTLE!

Save time, money
and avoid serious
weight loss!



Charter plane load service from any point in the U.S.A. to any point in Latin America. Less than plane load service from St. Petersburg to: Havana, Belize, Guatemala City, San Salvador, Panama City and Bogota. Write, wire or call today...

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International Airlines
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Coughs due to Colds

among horses call for prompt action. Give SPOHN'S COMPOUND, time-honored choice of foremost trainers for 60 years. A stimulating expectorant. Acts on mucous membranes of throat and bronchial tubes to hasten relief. Makes breathing easier. At drug and saddlery stores—\$1.00 and \$2.00.

Free Trial Size Bottle
on Request.

Since 1894

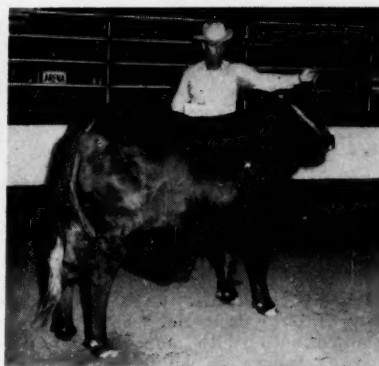
SPOHN MEDICAL COMPANY

BOX 12

GOSHEN, INDIANA

Breeders Report Excellent Results
from Advertising in

The Cattleman



Colmena 333, champion Santa Gertrudis female, Houston Fat Stock Show, owned by John Martin, Alice, Texas. Also champion at Fort Worth and San Antonio.

Junior Yearling Heifers: Blue Ribbon, Cherry 261, T. N. Mauritz & Son; Blue Ribbon, 320, J. W. Murchison.

Summer Yearling Heifers: Blue Ribbon, Colmena 333, John Martin; Blue Ribbon, 347, J. W. Murchison.

Junior Heifer Calves: Blue Ribbon, Mana 257, John Martin; Blue Ribbon, Linda 252, John Martin; Blue Ribbon, Chacha 253, John Martin; Blue Ribbon, Scarlet 309, T. N. Mauritz & Son; Blue Ribbon, 445, J. W. Murchison; Blue Ribbon, 443, J. W. Murchison; Blue Ribbon, 441, J. W. Murchison; Red Ribbon, Judy 310, T. N. Mauritz & Son; Red Ribbon, Rona No. 3, Dr. J. A. Moet.

Champion Santa Gertrudis Female: Colmena 333, John Martin.

Reserve Champion Santa Gertrudis Female: Rona No. 2, Dr. J. A. Moet.

Two Females: Blue Ribbon, John Martin; Blue Ribbon, T. N. Mauritz & Son; Blue Ribbon, J. W. Murchison.

Pair of Yearlings: Blue Ribbon, T. N. Mauritz & Son; Blue Ribbon, J. W. Murchison; Blue Ribbon, Armstrong Ranch.

Pair of Calves: Blue Ribbon, John Martin; Blue Ribbon, T. N. Mauritz & Son; Blue Ribbon, J. W. Murchison.

Produce of Dam: Blue Ribbon, J. W. Murchison; Red Ribbon, Dick Vesper; Red Ribbon, T. N. Mauritz & Son; Red Ribbon, N. A. Quintanillo.

Get-of-Sire: Blue Ribbon, John Martin; Blue Ribbon, T. N. Mauritz & Son; Blue Ribbon, J. W. Murchison.

George Addington Joins Universal Mills Staff

GEORGE ADDINGTON, veteran Fort Worth advertising man, has been appointed to the advertising post left vacant by the recent death of George Kelley, former advertising manager of Universal Mills.

Addington's appointment, effective Feb. 1, was announced by George Wolff III, president of Universal Mills. Wolff said Addington will continue the aggressive advertising and merchandising programs begun in the last several years by Universal.

Addington resigned as vice president and manager of Simmonds & Simmonds, Inc., advertising firm, to accept the position with Universal Mills. He had been local manager and account executive servicing Universal Mills advertising department since 1952.

The Cattleman—Subscription rates: One year, \$2; three years, \$5; five years, \$8; foreign, one year, \$4.

Pump Handle Pete Says:



GET YOUR
MONEY'S WORTH—
GET A JENSEN!

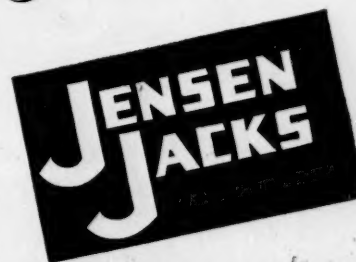


Uncle Ebb says it's a pity \$2 bills are so scarce. They'd come in handy for buying a dollar's worth of most anything.

Well, here's news for Uncle Ebb: JENSEN JACKS still cost very little to buy and operate. Practically never need maintenance... easy to install. Write for the facts.



End stuffing box troubles with
a JENSEN Self-Adjusting
Stuffing Box.



JENSEN BROTHERS MFG. CO., INC.

1004 Fourteenth Street
Coffeyville, Kansas

Be Safe n' Sure!



HARDING & HARDING
Livestock Insurance

MORTALITY INSURANCE
PROTECTION — At Home, In Transit, At Shows.

WRITE FOR RATES

Lower Cost Coverage Group... Ten or More

HARDING & HARDING
Phone — Geneva 5100

Geneva

Illinois

Beef Sales Up in Promotion Period

Texas Beef Council Reports Greater Consumption of Beef As Result of Its Program

EVIDENCE that retail beef sales were stimulated by "Beef Week in Texas," the Texas Beef Council's first promotional effort last November, was released in February by Roy Parks of Midland, Council president.

A spot survey made during December and January of meat retailers in major markets indicated the November event produced a satisfactory response, Parks said, considering the shortness of time the cattle industry had to prepare for Beef Week.

Inquiries were sent to 500 retail stores through the Texas Retail Grocers Association, Parks said, with replies being received from 87. Those responding reported sales increases during the Week of from 2 per cent to 15 per cent, with the average increase being 8 per cent.

"The survey also points up our weaknesses, which we will take steps to correct," Parks said. "For example, not many retailers report having received any help from their local TBC chairmen. This was because our program was just a month old then, and we had just begun to organize. By next fall, we'll have an active committee in every county in Texas."

Parks also said that retailers evidently did not use the tie-in ad mats very widely, and attributed this also to shortness of preparation time.

"Most stores already had their advertising scheduled before they received our promotion package," he pointed out. "With more time to prepare, I believe we will get wide advertising cooperation."

Replies to the questions were as follows:

Question	Yes	No
1. Did you receive Beef Week materials?	75	12
2. Did you like them?	70	5
3. Did you use them?	72	3
4. Did you get help from the local Beef Council chairman?	25	50
5. Did you use the Beef Week newspaper ad mats?	15	57
6. Were the recipe folders well-received by your customers?	60	2
7. Were your beef sales increased?	53	15

8. If so, how much?..... average 8%)
 9. Did more people inquire about "economy cuts"?... 43 27

Results of this inquiry parallel earlier reports from the Texas Chain Store Association, in which one grocery chain reported beef sales up nine per cent during Beef Week, and a restaurant chain reported beef meal orders up 14 per cent.

A more comprehensive inquiry is being directed to retailers and packers in February, Parks said, with results probably available in March.

Evidence that Texas meat packers and retailers approve of the Texas Beef



GH Prince 63rd, champion Hereford bull, Southwestern Exposition and Fat Stock Show, owned by Greenhill Farms, Tulsa, Okla.

On the basis of today's market
 the greatest potential value
 ever to leave WHR

Their size, their substance, their quality,
 their uniformity are supreme evidence of
 their breed character and breeding ability.

All in calf to WHR's best proven and tested
 herd sires such as the famous VERN DIAMOND ★

Outstanding females of this sort won't often be available at the prices
 prevailing today. BE WISE! BUY NOW!

Wyoming Hereford Ranch - Cheyenne, Wyo.
175 Bred Heifers

Selling in groups of
 3 and 5 each



These heifers were in
 our 1954 sale

See
 pictures
 next issue of
 1955 offering

**Sale
 April 26**

Council's beef promotion program was shaping up in late February returns of two surveys conducted by the Council.

Questionnaires were directed to all packers in Texas, and to all members of the Texas Retail Grocers Association.

Though far from complete, both surveys indicated general approval of the program, and cited definite results in increased consumer sales. Of 14 packers responding at the time of the preliminary tabulation, 13 were affirmative in believing that the TBC program is on the right track and should be continued. All but two had seen and used TBC materials and like them. Nine said Beef Week had helped beef sales: estimates average 8 per cent. Eight said beef sales are up for the past six months, estimates averaging 7 per cent. One packer reported a 7 per cent decrease.

Retailers were even more definite in their encouragement, 23 out of 27 reporting an increase in beef interest, and 25 urging continuance of the program.

Complete results of both surveys will be published in the April issue of The Cattleman.

Hereford Transactions

The Dunbar Cattle Company, San Antonio, Texas, purchased 10 Hereford bulls from Maryland Farm, Brentwood, Tenn.

R. M. Wilson, Dallas, Texas, sold 8 Hereford cows to E. B. Mohr, Dallas, Texas.

W. J. Largent, Merkel, Texas, reports



Royal Larryann 37, champion Hereford female, San Antonio Fat Stock Show.

a Hereford bull and 10 heifers sold to Geo. H. Buckler, Portland, Ore.

H. A. Fitzsimons, Llano, Texas, recently made the sale of 6 Hereford bulls to George Lyles, San Antonio, Texas.

John H. Moss, Jackson, Miss., recently purchased 7 Hereford heifers from W. J. Largent, Merkel, Texas.

Bob Crump, Shallowater, Texas, recently made the sale of 2 Hereford bulls, 3 cows and 1 heifer to C. C. Vance, Shallowater, Texas.

Three Hereford bulls and 2 cows have been sold to Eugene Ashe, Ft. Worth, Texas, by Clyde Howard, also of Ft. Worth.

Colvert Hereford Ranch, Mill Creek, Okla., reports 10 Hereford bulls pur-

chased from Jack H. Martin, Wichita Falls, Texas.

R. L. Cocanougher, Hereford, Texas, sold 38 Hereford bulls to Babbitts Ranch, Flagstaff, Ariz.

P. B. Mewhinney, San Antonio, Texas, recently made the purchase of 16 Hereford bulls, 17 cows and 8 heifers from M & M Hereford Ranch, Tarpley, Texas.

P. T. Boston, Shamrock, Texas, sold 15 hereford cows to Paul T. Macina, Jr., of Shamrock, Texas.

W. H. Hutchison, Weatherford, Texas, bought 6 Hereford heifers from T. R. Frost of Weatherford, Texas.

Eight Hereford cows and a heifer have been transferred to the ownership of C. Marvin Smith, Paducah, Texas, from the B. L. Smith & Sons herd at Swearingen, Texas.

Jack Vanderhoff, Denton, Texas, sold 5 Hereford heifers to L. Royce Mitchell, McKinney, Texas.

Claude Gilley, Kenedy, Texas, is the new owner of 6 Hereford heifers purchased from J. W. Beck, Kenedy, Texas.

Fourteen Hereford bulls, recently in the ownership of S. L. Spry & Sons, Rogersville, Ala., were sold to Dunbar Cattle Co., San Antonio, Texas.

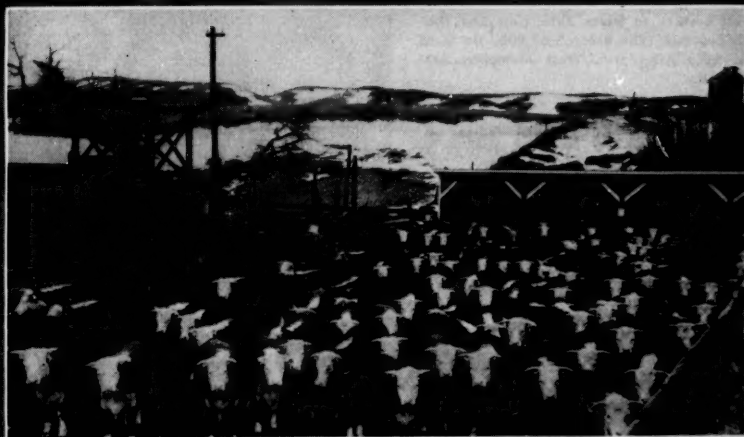
Earl Russell and Russell C. Stone of Duncan, Okla., bought ten Hereford bulls, 95 Hereford two-year-old heifers, 305 yearling Hereford heifers, and 181 Hereford cows from Louis Sikes of Wichita Falls, Texas.

Count 'em all-



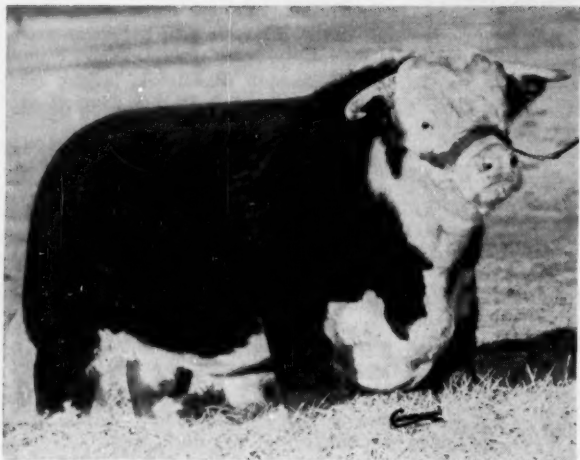
Annual Bred-Heifer Sale Tues. April 26, '55, 1 p. m.

WHR HEREFORDS



Wyoming Hereford Ranch Cheyenne, Wyo.

King Herefords Annual Sale



Featuring the get of

◀ TR ZATO HEIR 74th

Son of the great TR Zato Heir. 9 of his sons and two daughters sell. Several females carrying his service sell.

SELLING 14 BULLS

- 9 Sons of the "74th"
- 2 Sons of TR Zato Heir 220th
- 3 Sons of S Husky Paladin

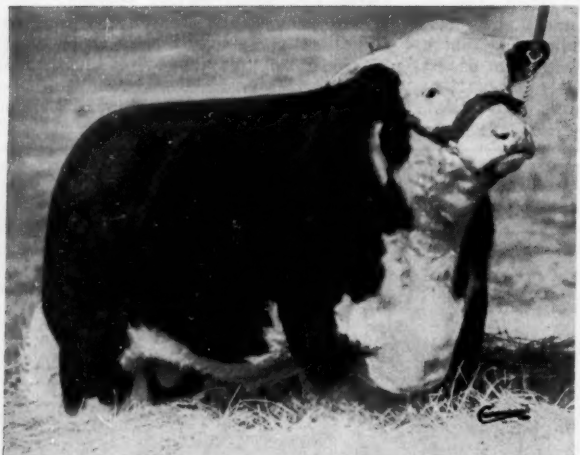
SELLING 46 FEMALES

- Three show heifers, two are by the "74th" and one is by the "216th".
- 43 Females mostly with calves at side or are well in calf to: the "74th", TR Zato Heir 216th or S Husky Paladin.
- Cows are Hazlett, Chief Domino, Zato Heir and Domino Heir breeding.

Featuring the service of

◀ SILVER ZATO HEIR

Our junior herd sire is a son of the "74th." We will have calves by him on the ground sale day. He was the 1954 grand champion at Mid-South Fair, Arkansas Livestock Show, and was first in class at the American Royal and Blue Grass Shows in 1954 and first at Fort Worth in 1955.



◀ SILVER ZATO HEIR 30th

Full brother to Silver Zato Heir 2nd that topped our 1954 sale at \$7,000. He went to Rose Ark Farm, West Memphis, Ark. He sells.

SILVER ZATO HEIR 39th ▶

An outstanding junior calf by the "74th". His dam is a granddaughter of Real Domino 51st. He sells.



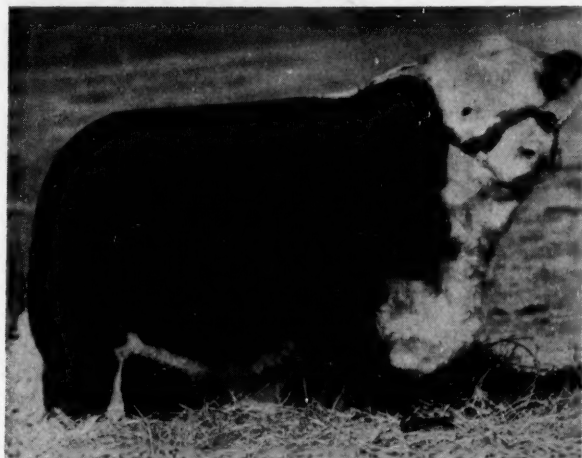
G. H. Shaw, Auctioneer • George Kleier for THE CATTLEMAN

Write for Catalog

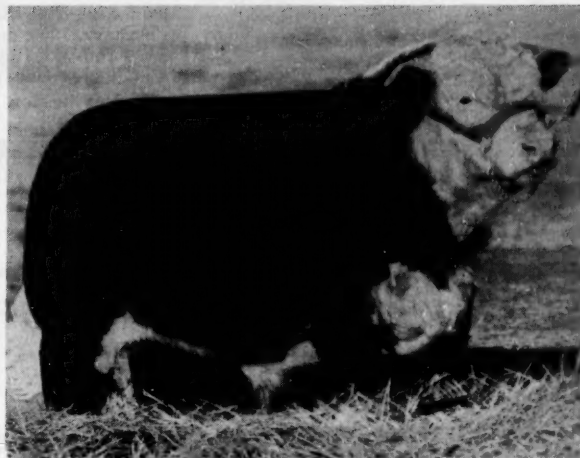
KING HEREFORDS

March 15th ★ Canton, Miss.

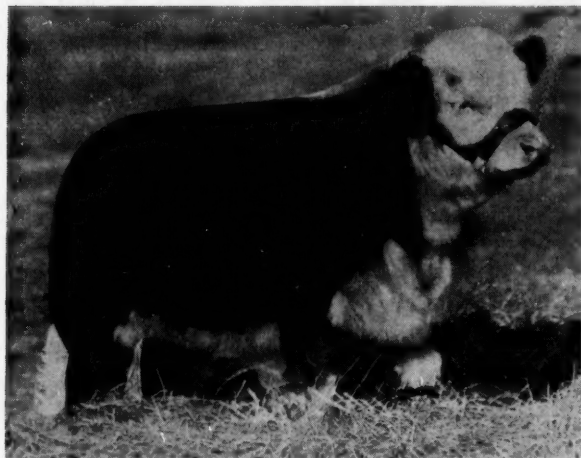
SELLING 60 HEAD



SILVER ZATO HEIR 44th—A top junior calf by TR Zato Heir 74th and out of a daughter of T Royal Rupert 25th. He Sells.



HUSKER HEIR—An outstanding senior calf by S. Husky Paladin, and his dam is a half sister to TR Zato Heir. He Sells.



FH ZATO HEIR 2nd—A summer calf by the "74th" and out of a daughter of Texas Tone 45th. This outstanding calf sells.



ZATO HEIRESS R 3rd—A top heifer from our show herd. She is by TR Zato Heir 216th. She Sells.

Plan to attend this top Hereford event

Get your Catalog and reservations, NOW!

Attend the Circle H Ranch Sale, March 14

CANTON, MISS.

Allan Poe, G. H. King, Jr., Gene Chapman

Texas Polled Hereford Sale

SUMMARY

30 Bulls	\$15,630; Avg.	\$521
21 Females	6,730; Avg.	320
51 Head	22,360; Avg.	438

THE 51 lots of cattle offered by consignors in the Texas Polled Hereford Association sponsored sale held in San Antonio, Texas, Feb. 23 sold for an average of \$438.

Top of the sale was Domestic Misch. A 14, a May, 1954, son of JFG Dom. Misch 135 and out of Miss Anxiety 207. This young prospect was judged champion in sale order and was consigned by J. W. Winkel, Llano, Texas. He sold on a bid of \$4,000 to R. M. Reynolds of

Pittsburg, Texas. Domestic Misch. A 16, also a son of JFG Domestic Misch. 135, consigned by Winkel, sold for \$1,000 to Joe Bailey of Tyler, Texas.

Top selling female was Dia. May Perfection, a December, 1952, daughter of MV Perfection and out of Diamond May. She was consigned by Kallison's Ranch, San Antonio, Texas, and sold on a bid of \$750 to G. C. Floreke of Beeville, Texas. Studer Hereford Ranch, San Antonio, paid \$700 for Dia. Mischief Domino, a February, 1953, daughter of Choice Domino 1 consigned by Kallison's Ranch that was judged champion in sale order.

Walter Britten of College Station was the auctioneer.

Southeastern New Mexico Hereford Sale

SUMMARY

89 Bulls	\$35,975; Avg.	\$404
19 Females	4,850; Avg.	255
108 Head	40,825; Avg.	378

SOUTHEASTERN New Mexico Hereford Association members held a great sale at Roswell, N. M., on January 28.

The sale was the climax to a two-day event at the fairgrounds. Judge J. H. Knox, New Mexico College of A. & M., State College, N. M., presided over the placing of the cattle on January 27.

Champion and top selling bull was OA Beau Avalon 11th, a smoothly covered, heavy-boned son of WHR Beau Avalon 14th that was consigned by Olin Ainsworth, Milnesand, N. M. He was purchased for \$1,200 by John Fanning, Artesia, N. M.

The thick-quartered, rugged-looking H Proud Mixer 20th by BR Proud Mixer 20th sold for \$1,000 to Ramon Perez, Vaughn, N. M., and was consigned by L. O. and Henry Hudson, Melrose, N. M.

The reserve champion bull, LR Regality 10th, by Regality Real 4th, was consigned by Lowrey Ranch Co., Roswell, N. M. John Eastley, Loving, N. M., paid \$700 to own him. L. O. and Henry Hudson, sold a good son of BR Proud Mixer 32nd for \$800. His buyer was George Barrow, Fort Davis, Texas.

Abe French, Elida, N. M., paid \$440 for the champion and top-selling female. She was a daughter of Lamplighter Advance and was consigned by Joe James, Tatum, N. M.

The reserve champion female came from the herd of R. U. Boyd and Sons, Carlsbad, N. M. She is Correlene 35th by MW Prince Larry 80th and she sold for \$420 on the bid of Ross & Corn, Roswell.

Walter Britten and Jewett Fulkerson were the auctioneers.

West Texas Sheriff Poses Meet In Lubbock March 18-19

AROUND 600 horsemen and women are expected to attend the first convention of the West Texas Association of Sheriff Poses and Riding Clubs to be held at Lubbock, Texas, March 18-19. The two-day meeting will open Friday, March 18, with registrations during the day and a banquet at night. Saturday morning will be devoted to committee meetings, including Palmetto Polo, expansion of the association to include all persons interested in horses, keeping alive the spirit of the Old West and good sportsmanship among horse lovers.

There will be a luncheon at noon which will include a style show. The convention will close with a dance at the Caprock Hotel in the evening.

The West Texas Association of Sheriff Poses and Riding Clubs now has 32 members in Texas, New Mexico and Florida.

Thanks

Our thanks to these buyers of our Herefords at Denver, Fort Worth and San Antonio:

- Mrs. Lillian Flood, Sims, Texas
- Schroeder Bros., Seguin, Texas
- Scaling Ranch, Fort Worth, Texas
- L. W. O'Conner Estate, Victoria, Texas
- Marvin Kohls, Boerne, Texas
- Ed. Cobble, Long Pine, Nebr.
- Frank McHenry, Kennett, Mo.

Visit us at the ranch—we have herd bull prospects, top range bulls and replacement heifers for sale.

See our offering at Odessa, March 12

DUDLEY BROS., Comanche, Texas

Gail, Tom and Eltos Dudley, Owners



TR ZATO HEIR

Heading our herd are—two sons, TR Zato Heir 240th and TR Zato Heir 457th.

We wish to thank the buyers who recently purchased DL Herefords:

- Jim Gilfoil, Tallulah, La. purchased 3 sons of our TR Zato Heir 240th.
- B. H. Hammond, Tallulah, La. purchased 20 heifer calves, several by our TR Zato Heir 240th.
- Jack Amon, Boerne, Texas, purchased a daughter of TR Zato Heir 240th.
- Henry Vogel, Otto, Texas purchased a daughter of TR Zato Heir 240th.

DL Steer wins second prize at recent strong El Paso Show. He was a son of TR Zato Heir 240th.

Diamond

FRED M. LEGE III, Owner
Route 2, Weatherford, Texas
Phone: Weatherford 123
J. H. McFarland, Foreman



REGISTERED HEREFORDS

Ranch

MIDWAY BETWEEN WEATHERFORD and CRESSON on TEXAS HY. 171

45 Minutes From Downtown Fort Worth

TEXAS POLLED HEREFORD ASSOCIATION'S



ANNUAL SHOW and SALE Marshall Fairgrounds MARSHALL, TEXAS



Tuesday and Wednesday, March 15 and 16, 1955

SHOW: 8:00 A.M., March 15

SALE: 1:00 P.M., March 16

SELLING 160 LOTS

59 BULLS

47 FEMALES

Consignors

P-R Hereford Ranch	Pittsburg, Texas	The W. R. Johnson Polled		Steiner Valley Ranch	Whitney, Texas
Hugh H. White	Keller, Texas	Hereford Ranch	Jacksboro, Texas	Earl C. Morrison	Walnut Springs, Texas
Colvert Hereford Ranch	Mill Creek, Oklahoma	R. A. Howell	Van, Texas	Sam Belyeu	Walnut Springs, Texas
J. W. Vance	Coleman, Texas	Carl Sheffield	Brooksmith, Texas	H. J. Hurst	Port Neches-Colmesneil, Texas
W. D. Watson	Waco-Pittsburg, Texas	Wiley D. Maris	Franklin, Texas	J. C. Benedum	San Augustine, Texas
R. M. Reynolds	Pittsburg, Texas	C. L. Schatz	Burton, Texas	Leo Knox	Crockett, Texas
H. G. Brown	Denton, Texas	Herbert Jacobs	Carmine, Texas	Maresh Hereford Farm	Chapel Hill, Texas
J. H. Rowland & Son	Morgan, Texas	Ollie Newman	Mart, Texas	Mr. and Mrs. W. B. McCoy	New Boston, Texas
Oakhurst Farm	Lindale, Texas	C. M. Beckett	Marshall, Texas	Circle K Stock Farm	Arlington, Texas
Glendon H. Etling	Gruver, Texas	W. K. Mullican, Jr.	Ennis, Texas	Hanson Polled Herefords	Meridian, Texas
B. J. Barton	Nashville, Arkansas	R. R. Woodward	Sabinal, Texas	Russell Scott	Wills Point, Texas
Lester Blair & Sons	Ada, Oklahoma	I. C. Underwood	Marshall, Texas	Mrs. Caryl C. Bender	Hodgen, Oklahoma
N. M. Barnett	Melvin, Texas	Frank Monroe & Son	Cameron, Texas	Jim & Fay Gill	Coleman, Texas

For Sale Catalogue Write

B. J. BASKIN, Sec'y.
Box 1113
Bryan, Texas

HUGH H. WHITE
Keller, Texas

WALTER BRITTEN
Box 88
College Station, Texas

George W. Kleier for The Cattleman

SELLING IN THE

TEXAS POLLED HEREFORD SALE

MARSHALL, TEXAS ★ MARCH 16

- 2 Bulls—one is GMR Victor Aster, a two-year-old proven sire and the other is a serviceable age grandson of Domestic Mischief 6th.
- 3 Females—all open heifers of breeding age. Two are granddaughters of Domestic Mischief 6th and one is of Beau Perfect breeding.

Plan to attend this event and look over our offering.

FOR SALE AT THE RANCH—Five top quality open Horned Hereford heifers—all by the champion MW Larry Mixer 1st, a son of the Register of Merit MW Larry Domino 83rd.

MATHES

Charles R. Mathes, Owner
Harold Reynolds, Manager
Telephone AR 4655-2

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Forty-five head of excellent registered cows. These cows either have calves by side or will have in next 30 or 40 days.

I have been getting top prices for my bulls for a number of years.

Because of age and high priced land I am forced to sell and before spring.

Located one mile west of Dimmitt on Highway 86.
Telephone 107.

C. J. Mapes ★ Dimmitt, Texas

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Reserve Safety Feature

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Loan Correspondents, Aetna Life Insurance Company

FRANK STEEN, Ranch Loan Supervisor, 106 E. Crockett St., San Antonio, Texas

LOCAL REPRESENTATIVES

Alpine.....Alfred E. Creigh, Jr.
Brady.....Otto Frederick
Del Rio.....Grady Lowrey

Marfa.....H. A. Coffield
Mason.....Milton E. Loeffler
Ozona.....Houston S. Smith

Sanderson.....John T. Williams
Uvalde.....W. F. Hare

Double E Ranch Polled Hereford Sale

SUMMARY

15 Bulls	\$46,720; Avg.	\$3,115
35 Females	47,270; Avg.	1,351
50 Head	93,990; Avg.	1,880

DOUBLE E RANCH, owned by E. E. Moore, Senatobia, Miss., held its eleventh annual sale on January 25 with breeders from twenty-nine states on hand to appraise the offering of good Polled Herefords.

Top of the sale was EER Royal Numode 6th, a September, 1952, son of EER Advance Numode. This bull was champion at several shows and went to Melvin Lockard, Cobden, Ill., for \$14,600.

Second top selling bull was EER WHF Victor Domino, a May, 1953, son of EER Victor Duke and out of a daughter of EER Victor Domino 12th. He sold to R. Bruce Dixon, Atlanta, Ga., for \$8,150.

E. C. Love, Jr., Chandler, Okla., purchased EER Royal Numode 10th for \$5,000. He is a half brother to the top selling bull and is out of a daughter of T Domino President, Jr.

Top selling female was EER Dandy Victoria 2nd, a June, 1952, daughter of EER Victor Tone 23rd. She sold bred to the top selling bull. She went to John McKee, Friars Point, Miss., for \$4,600.

Second top female was EER Victor Duchess 5th, a January, 1953, daughter of EER Victor Duke, and sold bred to EER Victor Domino 12th (Popeye). She went to F. & W. Ranch, Houma, La., for \$3,025.

Jewett Fulkerson and A. W. Hamilton were the auctioneers.

McClelland Heads Hereford Heaven Association

JIM McCLELLAND, manager of Turner Ranch, Sulphur, Okla., was elected president of the Hereford Heaven Association at its annual meeting held in Ardmore, Okla., Feb. 6. Harmon Ebey, Ada, Okla., was elected first vice president and Grover McMakin, Marietta, Okla., second vice president. A. E. Darlow, Stillwater, Okla., is secretary-treasurer of the association.

Directors of the association are: Mrs. Dorothy Thompson, Mill Creek, Okla.; Skip Healey, Flying L Ranch, Davis, Okla.; Paul Colvert, Mill Creek, Okla.; Lee Atkinson, Throckmorton, Texas; Roy Turner, Oklahoma City, Okla.; and Leon Daube, Ardmore, Okla.

Will you please send us a copy of your Meat Recipe Booklet? Have read of it in your Chuckwagon Column. We read this feature of The Cattleman with much interest but we also enjoy all other features of your magazine as well. It first came to us as a yearly gift subscription but we liked it so much that we have continued to subscribe for it and it now has become a part of our regular household reading. Thank you very much.
—W. D. Sprague, South Charleston, O.

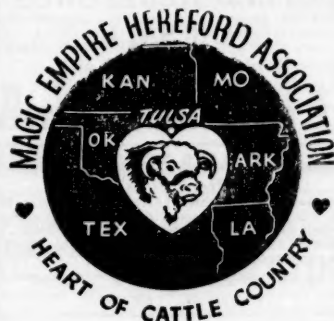
Announcing . . . Second Annual Magic Empire Spring Sale

Holton Bros. Stock Yards

HUGO, OKLAHOMA

TUESDAY, MARCH 29th

Sponsored by



Sale Starts 11:00 A. M.

Auctioneers . . C. D. "Pete" Swaffar, Bill Heldenbrand



Offering a Large Consignment of Purebred Bulls and
Females from Many of the Outstanding Hereford
Herds in the Southwest



Plan to Attend—The Association's Joint Sale with Greenhill Farm,
April 27, Fairgrounds, Tulsa

Consignors

W. H. Scudder	Henryetta, Okla.	Jack Halls Ranch.....	Edmond, Okla.
Chas. & Mildred Wicks.....	Austin, Texas	Marvin Newell	Tulsa, Okla.
Dawn Hill Farm.....	Siloam Springs, Ark.	Par-Ker Ranch	Chelsea, Okla.
Boddy Herefords	Henrietta, Texas	Kingford Farms	Siloam Springs, Ark.
Shady Creek Farm.....	Tulsa, Okla.	W. H. Hammon.....	Wichita Falls, Texas
A. J. Kavanaugh.....	Oklahoma City, Okla.	Lee Atkinson	Throckmorton, Texas
Larrabee Hereford Ranch.....	Claremore, Okla.		

For Information and Catalogs—

WRITE OR PHONE

R. S. Glasscock, Exec. Sec'y Tulsa, Okla.

P. O. Box 5175 Fairgrounds Telephone 6-4818

MAGIC EMPIRE HEREFORD ASS'N

TEXAS POLLED HEREFORDS "EVERYTHING BUT THE HORNS"

"BUGGER RED" DUCKIN' JACKET

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Texas style. The kind that cowmen wear in Texas. Authentic cowman's brush jacket . . . the one and only Kallison's "Bugger Red" Duckin' Jacket wears like iron. It's made of durable khaki duck with corduroy trim on cuffs, pockets and collar.
SIZES 34 to 50 . . . \$4.95 SIZES 52 to 54 . . . \$5.45
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JACKETS FOR "THE LITTLE COWBOY" . . .
just like dad's. 24 to 34 chest measurement . . . \$4.45
When ordering add 40c for postage per item.

THE KALLISON KATTLE KALLER HORN

\$10.95
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The Kattle Kaller Horn is the greatest time-saver known to the livestock industry . . . fits any car or truck. It's a special horn with a distinctive sound made to call and gather cattle.



PIONEER "SKILLET CLOCK" \$10.95 (Black) . . . \$11.95 (Copper or Colors) Postpaid. Here's a real clock made to last a lifetime. Excellent for ranch homes and vacation lodges or clubs. Bright silvery numbers, easy-to-read dial, red sweephand in motion. The electric unit in this skillet clock never needs oiling. Available in black, copper finish or pastel colors. All skillet clocks come with one year warranty.

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KALLISON'S RANCH

Polled Herefords

- Beau Perfection • Golden Nugget • Numode
- Duke Mischief • Choice Domino

Our cattle have gone to most states in the Union,
Hawaii, and South America.

Hollie Neal, Mgr. Perry Kallison, Owner Jack Myers, Herdsman
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Your brand is your own trade mark. Record it . . . protect it!

Choose from the produce of 300 choice Polled Hereford cows—championship bloodlines—grand champion winning herd sires.

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REFUGIO, TEXAS

Polled Herefords for Sale
Largest herd of Polled
Herefords in South Texas

N. M. MITCHELL

Polled Herefords
SANDERSON — TEXAS
Visitors Welcome

POLLED HEREFORDS FOR SALE

Herd Bull Prospects and
Good Quality Range Bulls

M. E. Fry & Sons - Cisco, Texas

WINKEL'S POLLED HEREFORD RANCH

Herd Sires

HHR Domestic Mischief 297th, by Domestic Mischief 6th; WPHR Domestic Woodrow, by Essar Domestic Woodrow; Domestic Anxiety 268th, by Domestic Anxiety 42nd; JFG Domestic Mischief 135th, by Domestic Mischief 97th.

J. W. Winkel — R. F. Winkel
LLANO, TEXAS

The Cattleman

Established 1914

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Save 60¢ to 80¢ per 100 lbs. Mix your own cattle, hog and poultry feeds. Mixes a perfect blend in 10 minutes. 5 sizes—700 to 4,000 lbs. Made of heavy steel, electrically welded. Sold on 30-day trial guarantee. Write for catalog and low prices. Distributed by

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World's Largest Selling Mixer!

Texas Hereford Breeders Elect Henry Arledge

HENRY ARLEDGE, Seymour, Texas, is the new president of the Texas Hereford Association. He was elected at the annual meeting of the association held in Fort Worth during the stock show. Ted Alexander, Canadian, is the retiring president.

R. J. Roeder, Jr., Yorktown, and Walter B. Barret, Comanche, were elected vice presidents.

The new directors are: A. P. Van Winkle, Dallas; Suel Hill, Fairfield; Bill Dameron, Hereford; Ted Alexander; Bill Hale, Odessa; Leland Wallace, Big Spring; D. Burns, Guthrie; Charles Machmehle, Brenham; Douglas Thompson, Bellville; Lee Atkinson, Throckmorton; Charles Moscatelli, Victoria; Dr. Scott E. McNeill, Sr., Beeville; Bill Allen, Waco; Jim Hering, McGregor; T. R. Frost, Weatherford; and A. E. Pronger, Jr., Stamford.



Henry Arledge

Henry Elder, secretary, who was re-elected secretary, reported that more new members joined the association in 1954 than during the preceding year.

Fifth PanTech Farms Bull Test Results April 14

AT PanTech Farms, near Panhandle, Texas, the test of ability to gain in beef cattle is nearing the last lap of the fifth consecutive year of such tests. In these tests purebred bull calves, owned by beef cattle breeders of Northwest Texas, are self-fed a growing ration for 140 days to determine the inherent ability to gain rapidly. These breeders, in cooperation with Texas Technological College, Texas Agricultural Experiment Station and the USDA make the test possible.

Large differences in gain between individual bulls as well as between sire groups has been found. On the gain ability test at PanTech this year are 105 bulls representing 19 different herds throughout Northwest Texas. The bulls were officially placed on test November 15, 1954 and to date the entire group has averaged 2.62 pounds per day gain. The top ten sire groups averaged 2.91 pounds.

After the 140 day feeding period a Field Day and auction will be held. The sale order will be determined on ability to gain coupled with conformation grade. This Field Day and sale will be held at PanTech Farms, April 14, 1955.

Breeders Report Excellent Results from Advertising in The Cattleman.

BE RIGHT... BUY BILT-RITES



Our herd sire

BR PROUD MIXER

Register of Merit Sire

Sire of
Reserve Champion
Steer
Open Division
1955 Fort Worth
Show

See Our Bull Offering
March 12
Odessa, Texas

Be Right!

Buy Bilt-Rites

Arledge Ranch

SEYMOUR, TEXAS

BE RIGHT... BUY BILT-RITES



NOCONA

The Boot of Champions



Winners of Blue Ribbons in State Fair of Texas competition. Winners of acclaim in 48 states and several foreign countries. Winners because of their foot comfort, handsome styling, long service (due to top-quality materials and skilled craftsmanship).

Try On A Pair
AT YOUR DEALER'S

MADE ONLY IN
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NOCONA BOOT COMPANY, Inc.

ENID JUSTIN, President



Home Place Plantation Polled Herefords

Cattle That Stand The Test of Time

FOUNTAINHEAD OF FOUNDATION BLOODLINES

Here's Your Chance To Buy Young Animals From A Breeding Unit Which Has Been Kept Intact 30 Years

This herd was first in the capable hands of Hackney Bros., McGregor, Texas, bought intact by us, and has been maintained as a complete breeding unit for 30 years.

60 Lots Sell March 28—Senatobia, Miss.

Sale 1 P. M. at the Panola-Tate Sale Barn. Lunch Available.

Consider the Facts

Pawnee Rollo 9th, one of the breed's "greats," often has been referred to as "the Anxiety 4th of the polled strain of Herefords." In fact, he is a linebred Anxiety 4th bull. Every animal carries the blood of this bull, and 46 head show it on both sides of the pedigree. There are 41 with the blood of Prince Rollo 1st, the grandson of Pawnee Rollo 9th which was 1934 National grand champion bull, and many animals show this blood on both sides of the pedigree.

Domestic Mischief 6th is another "great" in Polled Hereford improvement. He is the fountain bull who has been responsible for many champions down through the years. Every animal but one carries his blood, and 38 show it on both sides of the pedigree.

By remaining intact for 30 years, it has been possible to establish a definite uniformity of bloodlines and type in this breeding unit. There are four service age bulls, three yearling bulls and 53 heifers. About half the heifers are bred and the other half will sell open. These are tops from replacement animals of the '52, '53 and '54 calf crops.

Cattle are in well grown out, pasture condition, not highly fitted. Full details appear in the sale catalog—order your copy now from either the owners or Sam R. Morrison, Mgr., Panola-Tate Livestock Ass'n, Senatobia, Miss.

Home Place Plantation Polled Herefords have been sold to breeders from Maine to California. They do well for others.

G. H. SHAW, Auctioneer



Mr. and Mrs. Don Bartlett, Owners, Como, Miss., Tel. 2951

Byron Lowrie, Mgr.
Phone 4088

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PLANTATION 4088-4087

HOME PLACE PLANTATION

REGISTERED POLLED HEREFORDS

COMO, MISSISSIPPI

P. O. BOX 296

February 15, 1955

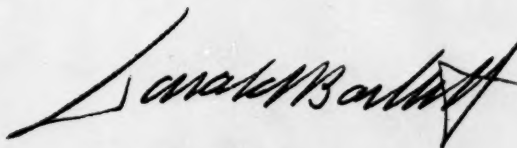
To Hereford Breeders:

You are cordially invited to attend our first annual sale, the details of which you will find on the opposite page. This herd has been in one continuous, unbroken line of production for about thirty years. In the past we have consigned a limited number of carefully selected animals to the annual Panola-Tate fitted sales, started in 1944, and to the ten calf sales held under the auspices of this internationally famous livestock organization. These cattle are now serving profitably and successfully in herds scattered over half the states of the nation from Maine to California. For the most part, we have retained the bulk of our production in our own herd to build up the quality and numbers.

To us the future offers brighter promise than ever before. The only segment of agriculture, man's basic industry, not plagued by Government controls, surpluses and restrictive regulations and quotas, is livestock, for the production of meat, and the cattle industry in particular. Doctors are ordering babies on beef at six weeks of age and thousands of new customers are arriving daily. The annual per capita consumption of beef is increasing rapidly, a 43% increase in the past five years. The American National Cattle-men's Association with the aid of the various State Cattlemen's Associations is busy, and successfully so, in promoting the increased consumption of beef. With the end of the drouth the need for restocking many ranches on the western ranges and farms throughout the country will be great. Acreage controls will release many more acres for grass and cattle and with only about a half week's supply of beef in storage in the coolers of the nation, this business of ours offers more promise than any other I can think of today.

Quality and breeding is always essential and will be increasing so as the nation's demand for beef increases. We make this offering with complete confidence these cattle fill this bill completely. They have done so for others down through the years and are doing so today. They are strong, vital cattle raised out of doors, never sheltered, not fitted but in good pasture condition and ready to go to work for you. For a more detailed history of this herd and this selection, please send for our catalog and know you will be most welcome on sale day, or any time, at Home Place Plantation.

Sincerely yours,

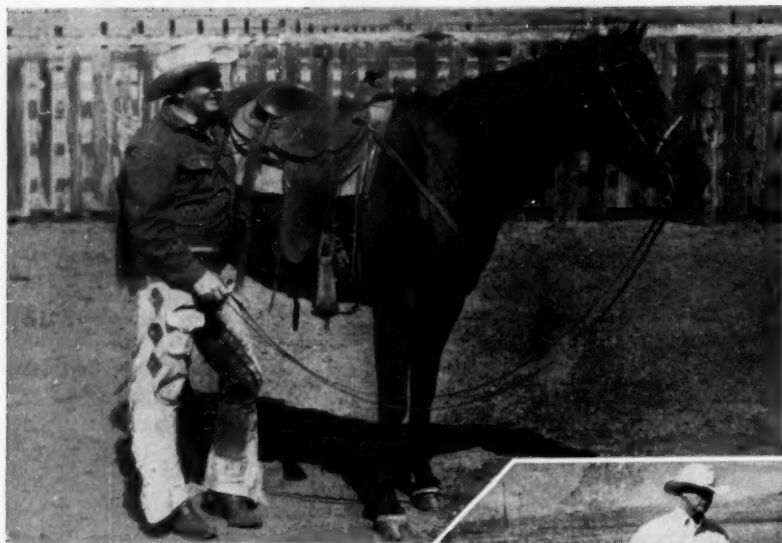


Donald Bartlett

Horse Handling Science

The All-Around Working Horse

By MONTE FOREMAN



"I believe in "ALL-AROUND" ranch horses. Here's The Flying Horse Ranch's "BEHMARY." You could rope heads or heels; drag calves; cut and shape herds; doctor wormies; and many other things with equal efficiency, including letting your children ride her (both of mine have). If you see any of our "documentary" HORSE HANDLING FILMS you'll see "BEHMARY" at work doing inside rolls, roll-backs, changes of leads—simultaneous, hind change first, and front feet change first—and without a bridle. She can handle and she can work. She's a typical "all-around" ranch working mare.



I FIRMLY believe well-schooled horses can do any type of horse work done on a working ranch. It is this line of training or "schooling" that we have followed in HORSE HANDLING SCIENCE. And on these "schooled" horses on every ranch where I have worked as a trainer we have ridden the country; gathered, held and shaped herds, snubbed broncs, roped in the open and in pens, opened, held and shut gates without having to dismount and without difficulty or loss of time or motion. Yes, and we have played on these horses too, as well as, in many cases, let our children use them. Good, all-around using horses are valuable property. They get the job done by being at the right place, at the right time, with the least amount of fuss!

It is also true, as many of you have seen in our "documentary" HORSE HANDLING SCIENCE movies, that a schooled horse is held back by the "unschooled" rider, like the girl, who is a very good dancer, is held back and limited by her partner's dancing ability. It takes two to make a team; the same applies to horses and their riders. In these little horse talks we have attempted to bring to you readers some of the

A few copies of Horse Handling Science, Volumes I and II, are still available at \$1.00 each. Send check or M.O. to Special Book Dept., 410 East Weatherford, Fort Worth.

better and more efficient methods for making this "team" work together easier on each other.

This is the last article for another (the third) volume of HORSE HANDLING SCIENCE. Volume III is dedicated to you readers who by your response and interest have kept this series going for eight years in THE CATTLEMAN. Your interest has helped put certain photographic equipment into my hands—allowing us to "photo-analyze" our riding, equipment and methods of handling. All of us want facts, not guesses. With this photo equipment we are able to "weed out" much of the "guesswork" and get facts. Many of these facts are contrary to ideas which we have used for many years. Photo-analysis has caused me to re-design much of my horse equipment, change my style of riding and training methods because the "analysis photos" showed I was doing detrimental things to my horse's work. With me it's the performance that counts! And I want to help my horses instead of hindering them!

So I change "WHEN" I find a better way. When the results can be photographed I pass them on to you. They may not be new to you, but perhaps another point we bring out will. I do not believe in HORSE TRAINING SECRETS because it seems logical that the more all of us know about basic fundamentals of handling, the better chance there is to stimulate more horse interest—particularly in horsemanship and performance. We will also be able to ride each other's horses which is good advertising for the trainer who turns out many horses that do well under many riders. Basically all horses work the same way at particular jobs if they are to get that particular job done most efficiently. The same goes for riding and handling.

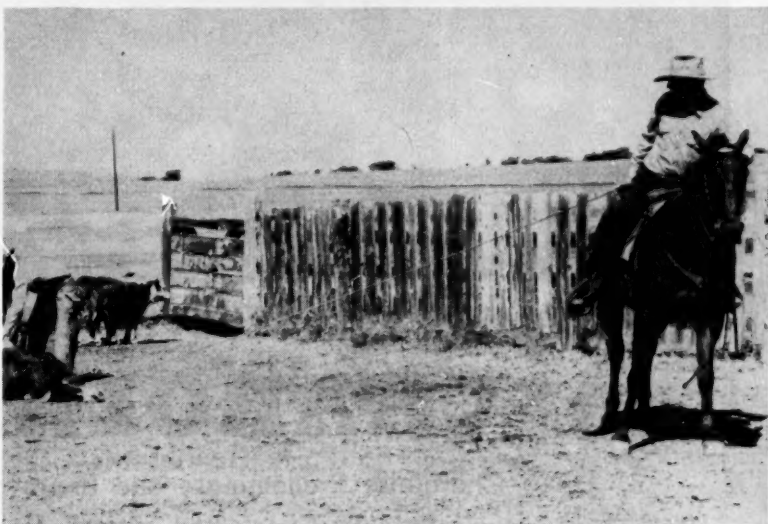
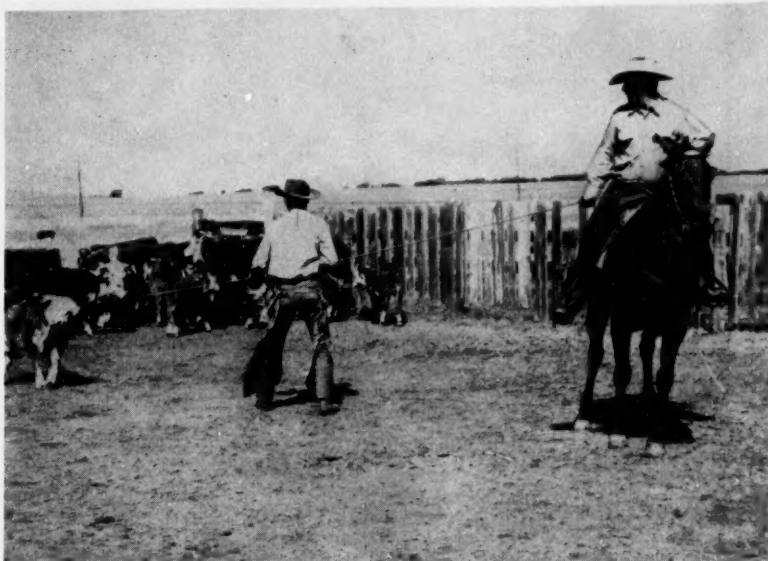
So, to you readers who are interested in better performance, thanks for riding along with us. We've sure enjoyed your company. Hope you'll be with us in the future. Yeah, I promise to keep the coffee pot on the fire! Hasta la vista!

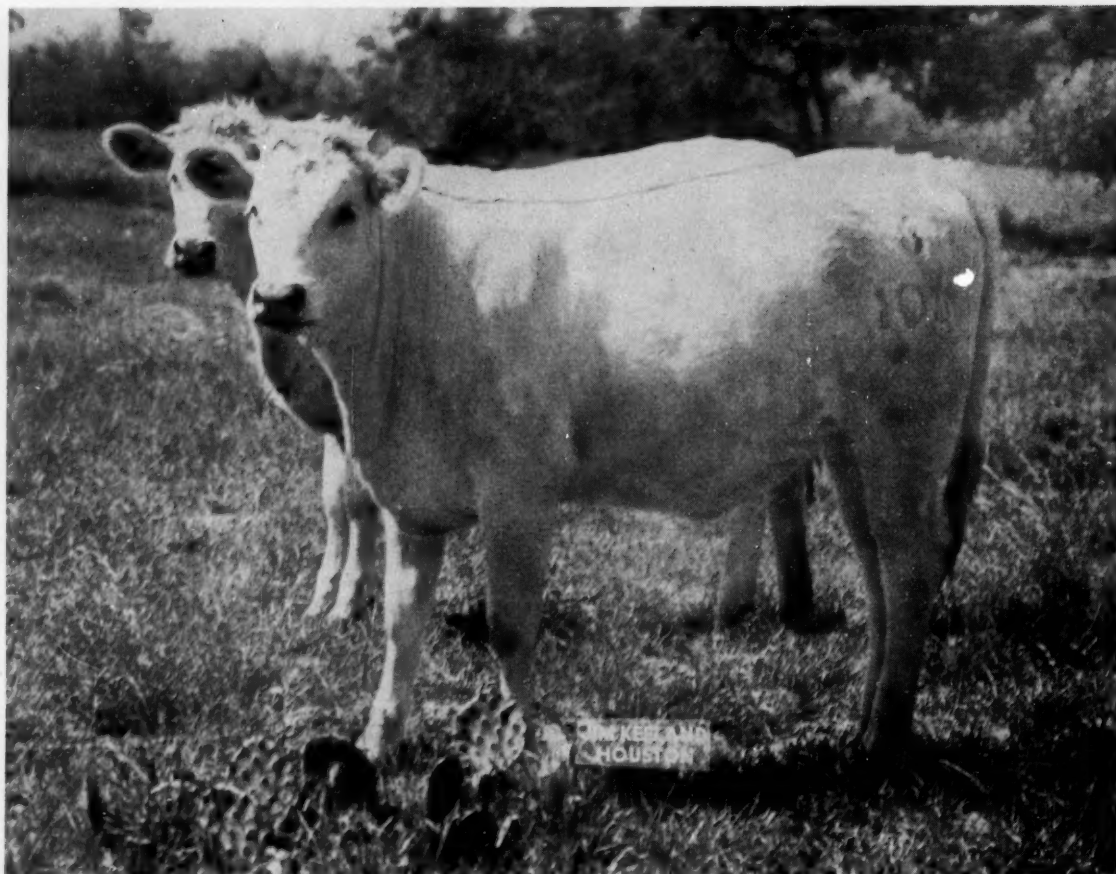
Sincerely yours,

Monte Foreman

OUT SOON!

Volume III of Horse Handling Science will be off the press soon. Watch for our announcement and get your copy through our Special Book Dept.





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We are members of the American Charolaise and Charbray [®]
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Grand Champion Charbray Bull — Houston Fat Stock Show 1955
 Charsan No. 52 — shown by Miss Nancy Goldston

Charsan 52 is 13/16ths Charolaise blood and 3/16ths Brahman. This percentage of breeding has been recognized by the Charbray Association as the best Charolaise-Brahman cross with the greatest percentage of Brahman retained.

Santa Anita Ranch No. 1, located in Hidalgo County, Texas, on FM Highway 1017, four miles west of the Linn railroad station. Mr. A. M. Brown, Ranch Foreman, Box 7, Linn, Texas.

Santa Anita Ranch No. 2, located in Fort Bend County, Texas, 17.6 miles south of Richmond, on FM Highway 762, east from this point 6 miles on gravel road. Mr. Leon Clayton, Ranch Foreman, Route 1, Needville, Texas.

Our Hidalgo County Ranch is specializing in the Charolaise animal. The Fort Bend County Ranch is specializing in the Charbray animal.

VISIT OUR RANCHES AND SELECT YOUR HERD SIRE. ONE OF THESE CAREFULLY BRED BULLS WILL UP-GRADE YOUR HERD FOR BETTER AND CHEAPER BEEF PRODUCTION.

Figure 4 Ranch Charollaise And Brahman Sale

SUMMARY

21 Charollaise Bulls	\$16,260; Avg.	\$774
11 Charollaise Cows	9,725; Avg.	884
13 Brahman Bulls	9,410; Avg.	720
12 Brahman Cows	3,720; Avg.	310
57 Head	39,115; Avg.	686

FIGURE 4 Ranch, owned by C. M. and P. M. Frost, Brookshire, Texas, held its second auction of Charollaise and Brahman cattle Feb. 11, with the offering of 57 lots selling for an average of \$686.

Topping the sale was the $\frac{3}{4}$ Charollaise bull Figure 4 Ranch No. 253, a 1953 son of Figure 4 Ranch No. 2. He sold on a bid of \$1,350 to J. B. Ferguson of Wharton, Texas, one of the major buyers of the sale. Another Charollaise bull, Figure 4 Ranch No. 235, a $\frac{1}{4}$ blood, sold to G. A. Tomeu of South America for \$1,025. J. B. Ferguson paid top money of \$1,200 for the Charollaise female offering. He purchased Miss Figure 4 Ranch No. 9, a $\frac{1}{4}$ blood cow that sold bred to No. 2 bull and Miss Guest No. 122, a half blood that sold with heifer calf at side. Each of the two lots brought the top money of \$1,200.

Top selling Brahman bull of the sale was Figure 4 Ranch No. 249, 1952 son of Figure 4 No. 24. He sold to George Kelley of Houston, Texas, for \$1,125.

Walter Britten of College Station was the auctioneer.

Oklahoma Cattlemen's Meeting

THE annual meeting of the Oklahoma Cattlemen's Association will be held Friday, March 11, at the Skirvin Hotel in Oklahoma City. Registration will begin at 8:30 a. m. The business meeting is scheduled at 10 a. m. in the Venetian Room and will include the association's reports of activities and election of officers. We plan to have all business completed by 12:30 p. m. The annual dinner will be at 1:00 p. m. in the Persian Room of the Skirvin Tower. Guest speaker after the dinner will be Harold Levander, representative of the National Live Stock Exchange, whom we know you will enjoy. There will be a dance at 9:00 p. m. in the Venetian Room.



Kamar Champion Upright, grand champion Shorthorn bull, Fort Worth and Houston, owned by Seofield & Miller, Austin, Texas.

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COMPLETE KITS "Ready-To-Use"—Equipped with NYRO "Nylon-Roller" Pump, the tractor pump proved best for both performance and wear. Complete with all controls, gauges, hose, fittings and connections. The low-cost answer to your need for a high pressure sprayer for livestock and other uses!

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Write for information about the Texas and Southwestern Cattle Raisers Association, Henry Bell, Sec'y, Fort Worth.

J. M. Chittim Heads International Charollaise

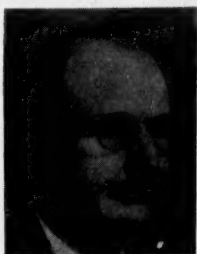
THE SECOND annual membership meeting of the International Charollaise Cattle Association was held in Houston, Texas on Feb. 11. Members and guests present represented France, Cuba and the following states: Texas, Arizona, Idaho, Louisiana, Florida, Oregon, Montana and Nevada.

M. Emilie Maurice of Nevers, France, Honorary Vice-President of the Association and President of the French breed association (Syndicat Central D'Exportation de la Race Bovine Charollaise), told of his pleasure in visiting this country and in being asked to judge Charollaise classes at the Houston Fat Stock Show. Maurice also commended breeders for progress made in furthering Charollaise cattle in the United States.

Various proposed changes in the charter and constitution were passed unanimously by the members.

J. M. Chittim of Leakey, Texas, was elected president of the organization for the coming year, with W. D. Parker of Houston as vice-president; Fayette Yates, Marfa, Texas, secretary; and Clayton Smith of Houston, treasurer.

New members of the board of directors elected to serve a two-year term are as follows: H. S. Martindale, Rocksprings, Texas; H. M. Kimball, Maringouin, La.; Roy Hislop, Phoenix, Ariz.; Jack Smythe, Bandera, Texas; Miss Billie Yates, Vineyard, Texas; S. L. Crochet, Clewiston, Fla., and Hal Peterson, Kerrville, Texas.



J. M. Chittim

All-Breed Conference in Florida April 14-16

ALL phases of beef cattle production will be discussed at the Short Course to be held at the University of Florida Livestock Pavilion at Gainesville on April 14-16. There will be 51 speakers on the program including nine from out-of-state. Breed representatives from the National Associations of Angus, Brangus, Brahman, Hereford, Santa Gertrudis, and Shorthorn cattle will take part in the program and will be available to answer any questions concerning their breed of cattle. Many outstanding purebred and commercial breeders, managers, and herdsmen of Florida beef cattle herds will participate in the short course.

All cattlemen, or those interested in beef cattle, are invited to attend the short course. Those interested in more information and a copy of the program may obtain it by writing to Dr. T. J. Cunha, Department of Animal Husbandry and Nutrition, University of Florida, Gainesville, Florida.

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Selecting a market for his livestock is one of the livestock producer's most important decisions. His expenditure of time and money in raising livestock can be translated into added dollars of return if he makes a wise selection of the market where his livestock is to be sold.

DENVER is now one of the major livestock processing centers in the United States. During 1954 packing plants located at **DENVER** processed 668,956 cattle. To supply fat cattle to these packing plants, Colorado feedlots will require between 600,000 and 700,000 head of feeder cattle in 1955.

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*There is no death. The stars go down
To rise upon some other shore.
And bright in Heaven's jeweled crown
They shine forevermore.*

J. L. McCreery

Forrest C. Whitehead

Forrest C. Whitehead, rancher of Del Rio, Texas, died in a San Antonio hospital February 9 after an extended illness at the age of 55. Whitehead was born in Val Verde county and had been a rancher nearly all of his life. He is survived by his widow; two sons, Will F. and George Bales Whitehead; two brothers, A. B. and George Whitehead; and a sister, Mrs. Hazel Coe.

Capt. Roy W. Aldrich

Capt. Roy W. Aldrich, who served 34 years with the famed Texas Rangers, died January 29 at his home in Austin at the age of 85. Captain Aldrich was born in Illinois and spent his early boyhood in Barton county, Mo., where his father was a banker. He went to Arizona and worked in the mining camps and as a lumberjack and then on a coffee plantation in Mexico. He located for a while near Enid, Okla., in the Cherokee Strip days, where he was a horse trader, and later again became a miner near Bisbee, Ariz. As a Ranger he patrolled the Rio Grande country on horse-

back from El Paso to Brownsville, in the bandit days around 1915. His last years of service as a Ranger were spent in Austin, where he was quartermaster with rank of captain. He is survived by two cousins, Mark Aldrich of Keokuk, Ia., and Otto E. Aldrich of Warsaw, Ill.

K. Jack Montgomery

K. Jack Montgomery, prominent rancher and cattleman of San Antonio, Texas, died February 6 at the age of 68. Montgomery was born in Cedar county, Mo. He moved to Oklahoma at an early age where he lived until 15 years ago when he moved to San Antonio. He ranched extensively in Washington county, Oklahoma, and Frio and Maverick counties in Texas. Remains were sent to Vinita, Okla., for interment. Survivors include the widow; a daughter, Mrs. Jack E. Painter, Corpus Christi; four grandchildren, Jack M. Painter, James M. Painter, Sally Painter, and Martha Painter; a brother, T. C. Montgomery, Vinita, Okla.; two sisters, Mrs. E. E. C. Smith and Mrs. Joe B. Stratton, Houston. Honorary pallbearers were: J. Andrew Smith, J. W. Donnell, Richard King, G. A. Lowrance,



Montgomery

Ewing Halsell, John Brown, Lafayette Ward, W. H. Young, Travis Pate, Teagan Houston, Glenn Chappell, Price Clark, W. J. Dancer, S. M. Moore, Clark Moore, Russell Gillett, Dr. F. M. Adams, Vachel Lackey, Walter J. Gray, Herndon Baker, Norvel Chittim, James Chittim, Bob Cage, Lucian Jones, W. F. Reynolds, Kelly Hartley, E. N. Price, Tom Collins, Tom Black and Bill Jones.

Richard Miller

Richard Miller, rancher, land owner, contractor and former Madison Square Garden rodeo performer of Westhoff, Texas, died recently at the age of 39. Miller achieved distinction in the rodeo arena as a calf roper.

Paul Ermler

Paul Ermler, widely known rancher of Poth, Texas, and former sheriff of Wilson county, was found dead in a park January 1 with a gunshot wound in his chest and a rifle nearby. Ermler was born in Saspanco, Texas, and was associated with the W. S. Dickey Clay Mfg. Co., for many years. The family moved to Poth in 1944 where he engaged in ranching. In 1946 he was elected sheriff of Wilson county, retiring in 1952. After his retirement he devoted his entire time to his ranch operations. Surviving are his widow, Mrs. Leona Stoeltje Ermler; a daughter, Mrs. John Wallis Pfeil of Floresville; a son, Roland Ermler of Victoria; three grandchildren, Pauletta Raye and Steven Paul Ermler, Victoria;

CONGRATULATIONS to Ganados Selectos Cattle Co. Tampico, Mexico

Congratulations to Mr. Howard Reed, manager of the Ganados Selectos Cattle Co., Tampico, Mexico, on his purchase of the champion pen of 3 Shorthorn bulls at the recent Fort Worth Show for use in their cattle improvement program in Mexico.

We have 20 more of these bulls — Write, wire or phone:

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Watch for our April 25th Sale Advertising Next Month

CENTRAL TEXAS SHORTHORN SALE



GOLDEN OAK RECORDER, Reserve Senior Champion at the 1954 Missouri and Oklahoma State Fairs. He sells.

**WEDNESDAY
MARCH 23, 1955**



**STEPHENVILLE,
TEXAS**

City Park Sale Pavilion

SHOW—9:00 A.M.

Judge—Jack Deason



SALE—1:00 P.M.

Auctioneer—C. D. Swaffar

24 BULLS • 34 FEMALES

THE pick of a dozen Central Texas herds make up this valuable offering. Purebred breeders and commercial breeders can select their next bulls in this sale. 19 of the bulls were calved in 1952 and 1953, making them ready for strong herd sire use immediately. Included will be the reserve senior champion bull at the Missouri and Oklahoma State Fairs.

The females include 10 cows with calves at foot, 12 bred cows and heifers and 12 open heifers. Central Texas Shorthorn breeders own some of the most outstanding sires in America today and here is your opportunity to invest in this proven and profitable breeding. The winning Shorthorn steers at Fort Worth for the past four years have come from Central Texas herds represented in this sale.

The future of the beef business is sound and good business lies ahead for the efficient cattleman who realizes the value of using good registered Shorthorns in his operations. There is something for every cattleman at Stephenville because nearly everyone can use a better bull or a few extra quality females.

Everyone is invited to attend the barbecue dinner and dance on March 22nd, 7:30 P.M. at the City Auditorium.

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J. S. Flowers, Rt. 6, Hico
Bruce Lane, Rt. 3, Comanche

C. H. May, Rt. 2, Moody
J. Doss Miller, DeLeon
Felix Shaffer, Meridian
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Albert Weber, Crawford

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Sale Sponsored by:

CENTRAL TEXAS SHORTHORN BREEDERS' ASSOCIATION

Charley Miles, Pres., Valley Mills, Texas; T. P. Coburn, Vice-President, Blum, Texas;
A. H. Caraway, Secretary-Treasurer, De Leon, Texas

and Darrell Kent Pfeil, Floresville. Also four sisters, Mrs. C. T. Roemer, Floresville; Mrs. Richard Hirzel, Eagle Pass; Mrs. Marie Hobbs, Falfurrias; and Mrs. L. C. Howard, Corpus Christi.

Henry Collins Barlow

Henry Collins Barlow, owner-operator of 100-year-old Collinsbrook Farms, died at his farm home near McKinney, Texas, Thursday, January 27. He was one of North Texas' most prominent purebred livestockmen, purchasing his first registered Scotch Shorthorns shortly after he graduated from Texas A & M College, in 1911. During his forty years as a livestock breeder, Barlow was well known in the show rings of Texas and the Southwest as either a breeder or judge of the breed at the stock shows. At one time he served as secretary of the Texas Shorthorn Cattle Breeders Association and was a longtime member of the Texas and Southwestern Cattle Raisers Association. He is survived by his wife, Mary Abbott Barlow; three children, five grandchildren and one brother, Perry Barlow of Westport, Conn.

Bud Russell

Bud Russell, who for nearly 40 years shepherded prisoners from county jails all over Texas and took them to the state prison at Huntsville, died in Blum, Texas, January 31, at the age of 79. Russell had transported more than 115,000 persons to the penitentiary before he re-

tired on an 800-acre ranch near Blum, where he raised Hereford cattle. He was a brother of the late Ed Russell of Matador, Texas, who was chief brand inspector for the Texas and Southwestern Cattle Raisers Association. Survivors include his wife; a son, Jack Russell of Groesbeck; eight daughters, Mrs. T. J. Dodson and Miss Ethel Russell of Blum and Mmes. O. V. Nichols and E. M. Hager of Meridian, Irvin De Cordova of Groesbeck, Wesley Martin of Monahans, N. L. B. Davis of Throckmorton and Buddie Gunter of Fort Worth; a twin brother, B. Russell of Houston; 14 grandchildren and six great-grandchildren.

Mrs. C. W. Cowden

Mrs. C. W. Cowden, widow of a pioneer West Texas and New Mexico rancher, died January 31 at the age of 87. Cowden's JAL cattle brand gave the town of Jal, N. M., its name.

George W. Sadler

George W. Sadler, rancher, business man and former Texas Ranger and cowboy of Van Horn, Texas, died January 16 at the age of 72. Sadler was born at Big Foot, Texas, and moved to San Antonio in 1910 and to Van Horn in 1924. He served as a Texas Ranger from 1914 until 1922. He was active in his ranching enterprise until his death. In his younger years he was an ardent rodeo fan and was champion calf roper of the United States for two years. Survivors

include the widow, Mrs. Maud Sadler; a daughter, Mrs. James Snyder, and one grandson, Jimmy George Snyder; two brothers, Tom Sadler of Rocky Ford, Colo., and Bill Sadler of Socorro, N. M., and two sisters, Mrs. Tennie Smith, Cherokee, Texas, and Mrs. J. B. Kennard of San Antonio, Texas.

Herman Giesecke

Herman Giesecke, pioneer West Texas rancher and early day cowboy, died at his home in San Antonio February 12 at the age of 86. Giesecke was a cowboy in his youth and at one time worked on the King Ranch. In later years he acquired extensive farm and ranching interests and became president of both banks in Ballinger. He came to West Texas before the arrival of railroads and established ranches in Runnels county. He was a pioneer in the breeding of better cattle in the area. Survivors include his widow; a daughter, Mrs. J. W. Wingo of San Antonio; two sons, Arthur and Herman Giesecke Jr., both of Ballinger; four sisters, Miss Agnes Giesecke and Mrs. A. H. Foster of New Braunfels, Mrs. Rudolph Eberling of Marble Falls and Mrs. Otto Eberling of Austin; six grandchildren and two great-grandchildren.

Ross Elliott

Ross Elliott, 67, founder of the Stephens County Abstract Company in Breckenridge and rancher of Stephens county, was found dead February 11 on

OKLAHOMA SHORTHORN BREEDERS SALE



OKLAHOMA CITY MARCH 16th

Oklahoma City Stockyards, 1:00 P. M.



17 Bulls, 27 Females

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Professor of Animal Husbandry
Oklahoma A&M College
Stillwater, Oklahoma

C. D. (Pete) SWAFFAR
Auctioneer

his tractor in a pasture where he had been feeding cattle. Elliott is believed to have died of a heart attack about ten hours before he was found by his son, Bob Elliott, and his son-in-law, Norman Brewer, who drove to the ranch when Elliott failed to return to his home. He was a native of Hood county and moved to Stephens county when he was 17 years old. For the past eight years he had devoted most of his time to his ranching operations. Survivors include two sons, Ross L. and Bob Elliott of Breckenridge; four daughters, Mrs. Norman Brewer and Mrs. Joe C. Hanna of Breckenridge, Mrs. John Hays of Toronto, Canada, and Mrs. Len E. Sweatman of Fort Worth; a brother, Olen Elliott of Moran; two sisters, Mrs. J. M. Townsend of Moran and Mrs. R. W. Higgins of Sweetwater; 13 grandchildren and one great-grandchild.

Mrs. V. A. Southern

Mrs. V. A. Southern, daughter of the late Sheriff Sampson Connell and Mrs. Gillie Connell, and wife of a Williamson county rancher, died February 1 at her home in Georgetown at the age of 66. She is survived by her husband, who has been a rancher for many years, and a son, Dr. C. E. Southern of Brenham, Texas.

James Brumley

James "Jim" Brumley, pioneer range rider and early day trail driver, died in Lemmon, S. D. January 31 at the age of 89. Brumley was born in Hunt county, Texas and took up ranching early in life. He soon qualified as an expert cowhand and in 1893 contracted to trail a herd of cattle from the XIT Ranch, where he worked to the Turkey Track Ranch in Perkins county. He remained with the Turkey Track outfit until it disposed of its holdings and moved to western Canada. In later years he operated a number of ranches and at the time of his death he was living with a daughter-in-law at Lemmon, S. D. Several grandchildren and great grandchildren also survive.

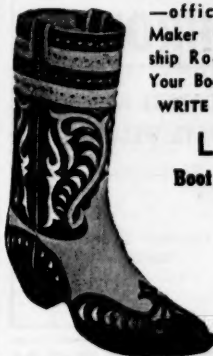
S. J. Dixon

S. J. Dixon, pioneer Texas cattlemen of Yoakum county, died January 12 at the age of 85. Dixon was born in Parker county and in later years operated in Young and Knox counties. He moved to Yoakum county in 1906 where he operated his ranch until 1945 when health forced him to move to New Mexico. He is survived by a daughter, Mrs. W. B. Tudor of Brownfield, Texas.

Byron P. Demorest

Byron P. Demorest, 59, editor of the Omaha Daily Journal-Stockman, died suddenly February 21, as a result of a heart attack. Demorest was born at Blair, Neb., but spent part of his boyhood in Wyoming. He had lived in Omaha since the spring of 1908. He entered the employ of the Omaha Daily Journal-Stockman in 1908 and served in virtually every capacity other than mechanical, from office boy to market reporter and

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Brush and Pruning Saw attachments to take care of any brush cutting or pruning job, four foot sections may be added to get desired height. Brush saw does the work of several men.



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FORT WORTH 2, TEXAS

Seventy-Eighth Annual Convention

TEXAS AND SOUTHWESTERN CATTLE RAISERS ASSOCIATION

Dallas, Texas, March 22-23, 1955

ABERDEEN-ANGUS

**"THE BREED WITH
A RECORD"**

BREEDING QUALITY ANGUS THROUGH THE SERVICE OF:

- ★ MASTER PRINCE 18th of ESSAR by Master Prince 2nd
- ★ PRINCE SUNBEAM 781st by Prince Sunbeam 29th

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ALWAYS WELCOME

J. W. GORMAN
Owner



TRUMAN CLYBURN
Herdsmen

Angus heifers make SUPERIOR MOTHERS



Less calving trouble

Angus heifers have less calving trouble, for Angus calves have smaller, polled-shaped heads. Gives you more calves to sell.

Give more milk

Angus cows are alert, aggressive mothers... provide more milk for their calves. Gives you bigger calves to sell. Be ahead! Build an Angus herd! Buy Black heifers! American Angus Assn., Chicago 9, Ill.

ABERDEEN-ANGUS

Upon request, we will gladly send brochure reflecting full information about our herd—our herd sires—our cow herd—available cattle.

DUNRAVEN RANCH

James C. Tucker & Son, Owners Buda, Texas

C. A. RAPP & SON



Our chief
herd sire is
Eileenmere 62d
by the "487th"



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3 and 6 miles
west of Estelline
on State Hwy. 86

ESTELLINE, TEXAS



★ Quality Angus that Produce ★
25 miles north of San Antonio
on Highway 281 at Highway 46

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Popular Bloodlines. Desirable Quality.
Attractive Prices.

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TIPTON, OKLAHOMA

REGISTERED & COMMERCIAL
ABERDEEN-ANGUS



ANGUS BULLS SELL APRIL 14

at

Pan-Tech Tested Bull Sale Panhandle, Texas

at Pan-Tech Farms, Hy. 60 — 14 mi.
east of Amarillo, Texas

Test Results, 9 a. m. ★ Sale, 1:30 p. m.
Sale in the new livestock pavilion

For further information:

PAN-TECH FARMS
Route 2, Panhandle, Texas

Thanks!

We extend our thanks to the following buyers who bought our cattle at the Fort Worth Sale:

- ★ Al Maurer
Weston, Colorado
- ★ Half Circle JD Ranch
Fort Worth, Texas

VISITORS ALWAYS WELCOME



Phone: Redmon, Texas, 3471

Seventy-Eighth Annual Convention
TEXAS AND SOUTHWESTERN CATTLE RAISERS ASSOCIATION
Dallas, Texas, March 22-23, 1955

Get
This Sign
Up . . .



Keep
Theft Losses
Down!

editor. He became editor of the Omaha Daily Journal-Stockman on June 1, 1944, following the retirement of the late Bruce McCulloch. He was a veteran of World War I and was one of the Midwest's foremost agricultural newspapermen. He is survived by his wife, a daughter, Mrs. William E. Winans, Jr., of Belmont, Mass.; two sons, Dr. Byron H. Demorest of Castro Valley, Calif.; and Allan F. of Omaha; his mother, Mrs. Maude M. Boggs, Walla Walla, Wash.; a sister, Mrs. A. D. Barre, Sr., also of Walla Walla, and four grandchildren.

Joe Nunn

Joe Nunn, rancher and stock pen operator of Artesia, N. M. died in a San Angelo, Texas, hospital February 18 at the age of 66. Nunn was born in Nolan county, Texas and moved to Artesia 18 years ago. He had been in ill health for some time and only recently underwent surgery. Survivors include his widow; a daughter, Jo Ann; five sisters, Mrs. Lucy Whittenberg and Mrs. Story Bonner, both of Sweetwater, Texas; Mrs. Henry Allen, Rotan, Texas; Mrs. Ernest Jones, Sinton, Texas; and Mrs. Hill Spruiell, Iowa Park, Texas; and three brothers, Charlie Nunn and Clyde Nunn, both of Sweetwater; and Pete Nunn, Mitchell, Nebr.

Harve Williams

Harve Williams, pioneer early day cowboy and rancher of Turkey, Texas, died

recently at the age of 81. Williams was born in Coryell county and moved to Cottle county as a young man where he worked as a cowboy on a number of ranches. Some 20 years ago he moved to Turkey where he purchased a ranch in Hall county on the west end of the old

Mill Iron Ranch which he operated until shortly before his death. He is survived by his wife, Mrs. Ellen Williams of Turkey; two daughters, Mrs. Ollie D. Carter of Houston and Mrs. Christine Meeks of Turkey; three sons, Tince of Mobeetie, Texas; Doc, of Turkey and

Third Interest in Bull Sells for \$100,000

Jack Danciger of Fort Worth (center) recently paid \$100,000 for a one-third interest in the bull, Prince 105 SAF, pictured here with J. V. Hampton, owner of the Sondra Lin Stock Farm, Decatur, Texas, and Urban Simon of Simon Angus Farms, Madison, Kans., owners of the remaining interest in the bull. He will use the bull on his Half Circle JD Ranches near Fort Worth. This is the highest price ever paid for a fractional interest in a bull. Prince 105

SAF was grand champion Aberdeen-Angus bull of the Southwestern Exposition and Fat Stock Show both in 1953 and 1954 and junior and reserve grand champion at the 1952 International show.



ABERDEEN-ANGUS ASSOCIATION

Sponsored

TWO GREAT SALES

Where you may select
Quality Cattle for any need.

Selling 60 Females, 5 Bulls
APRIL 15 • LUBBOCK

1 P. M. • Texas Tech Beef Cattle Barn

Bred Cows, Cows & Calves
Bred and Open Heifers

West Texas Aberdeen-Angus Association
Clyde Bradford, Sale Chairman

Selling 45 Females, 5 Bulls
APRIL 16 • WICHITA FALLS

4-H Club Livestock Pavilion

Pasture Fitted
Sale

Red River Valley Aberdeen-Angus Association
Flynn Stewart, Sale Chairman

Ray Sims
Auctioneer

For Catalogs: TEXAS ABERDEEN-ANGUS ASSOCIATION
203 Livestock Exch. Bldg., Fort Worth 6, Texas

Benny Scott
for THE CATTLEMAN

Harve of Fort Worth, Texas; eleven grandchildren and six great-grandchildren, four sisters and a host of other relatives and friends.

Frank Fortenberry

Frank Fortenberry, 36, Deaf Smith county farmer and rancher, was killed February 10 when his car was hit and crushed by a driverless tractor which had been operating in a self-guiding furrow. Mrs. Fortenberry found her husband's body when she went to the field to investigate after he had failed to come home. His body was in the car which was under the tractor. Survivors include his wife; three sons, Gerald Frank, Connie Hugh and Robert; two daughters, Nancy and Rita Dianne; his parents, Mr. and Mrs. Hugh Fortenberry, Adrian; four brothers, Jake and Roy, Adrian, Richard, Vega, and Donald, New York City; and a sister, Mrs. Olaf Bohannon, North Hollywood, Cal.

Charles R. Breedlove, Sr.

Charles R. Breedlove, Sr., for many years a livestock commission merchant on the Fort Worth stock yards and a former brand inspector for the Texas and Southwestern Cattle Raisers Association, died February 23 at the age of 80. Breedlove, a native of Brenham, spent his early life on his father's ranch in Fisher county and later worked as a brand inspector in Chicago for a number of years. In 1904 Breedlove moved to Fort Worth and was associated with sev-

eral commission firms until 1920 when he organized his own company. He had been actively engaged in business before he was stricken ill. Surviving are a daughter, Miss Ruth Breedlove of Fort Worth; a sister, Mrs. William M. Powell of Houston and two grandchildren.

C. W. Crowley

Charles W. Crowley, pioneer West Texas cattleman, died recently in Midland at the age of 78. Crowley was born in Tarrant county and moved west around the turn of the century, becoming a partner in the Crowley and Garrett Cattle Company, one of the largest in West Texas. For many years he operated a four-section ranch 20 miles north of Odessa and later was associated with the Y Bar Ranch, south of Midland. Surviving are the widow, Pearl; a son, John W. Crowley of Midland; four brothers, Clarence and Babe Crowley of Jacksboro, Texas, Jess Crowley of Archer City and Clyde E. Crowley of Sunland, Calif.; four grandchildren and three great-grandchildren.

Lee Dick

Lee Dick, pioneer ranchman of Galveston county, Texas, died Feb. 21, at the age of 92. Dick was born in Louisiana and came to Texas in 1880. He settled at Virginia Point, south of the present site of Texas City and operated a cattle ranch. On three occasions he saw his cattle herd destroyed by tropical storms. Altogether he had run cattle on the

ranges in Galveston county for about 74 years. Survivors include the widow, Mrs. Mabel Dick of Texas City; four daughters, Mrs. Walter Wetzel, Texas City; Mrs. John Wetzel, McCook, Texas; Mrs. Herbert Lanier, Fort Worth; Miss Catherine Dick, Peoria, Ill.; a brother, Frank Dick, Texas City; two sisters, Mrs. Amanda Parker, League City; Mrs. Lillie Sloan, Seattle, Wash.; nine grandchildren and 13 great-grandchildren.

Mrs. W. L. Ross

Mrs. W. L. Ross, 82, long time resident of Pecos, Texas, and a ranchwoman of Eddy county, N. Mex., died February 19 at Abilene while en route to Fort Worth. She had been in failing health for several years. Mrs. Ross was born in Parker county, Texas, October 6, 1872, and as a young girl moved to Erath county with her parents where on December 18, 1892, she was married to W. L. Ross who had come west some six years before and had established himself in the ranching business. In April, 1901, they moved their ranching operations to New Mexico, establishing the V Steeple ranch where, since the death of her husband in 1915, she had carried on operations of the ranch they had established together. She is survived by two daughters, Mrs. Edna R. Johnson, Pecos, and Mrs. L. F. Beville, Fort Worth, and one son, George Ross, Pecos; eight grandchildren and eight great grandchildren.

FOR SALE REGISTERED RED ANGUS BULLS

(Of all ages, advertised for the first time)

PUREBRED RED ANGUS cattle breed true red in color, without exception, either on other **RED ANGUS**, or when crossed with animals of other basically red breeds.



BECKTON REX L.

Senior herd bull, born 1948; photographed 1954. Son of BECKTON LARKSPUR and reg. black Angus dam. (Never grain-fed or fitted; used heavily each year in pasture breeding.)

Herd Founded in 1945

Over

200 Red Angus Cattle
(Registered)

No Nurse Cows

No Creep Feeding

No Heavy Fitting

**VISITORS
WELCOME**



RED ANGUS X HEREFORD STEER CALVES
(Red in color with white as shown.)

March calves averaged 616 lbs., 613 lbs. and 599 lbs. the past three years at the National Western. Individual 4-H Club calves dressed out officially at 66%, 65.7%, 63.8%.

BECKTON STOCK FARM — Rt. 2 — SHERIDAN, WYO.

WALDO FORBES, Owner-Manager

JACK WALES, Assistant Manager

RAY HOLMES, Herdsman

Get a Lift with "105th"

WEDNESDAY, APRIL 13, 1955 at EUREKA, KANS.

SPRING SALE

Featuring get &
services of

PRINCE 105 of T.T.

PRINCE 105 of SAF



PRINCE 105th of T. T.

Formerly the world's most valuable bull, Champion and sire of Champions, including Prince 105 SAF, the new world's record price bull. Owned jointly by Byars-4 Wynnes-Simon. You can improve your herd with his daughters or his service offered in this sale.

PRINCE 105th of S. A. F.

World's record price (\$300,000) International Junior and Reserve Grand Champion son of 105 T.T. Owned jointly by Simon-Sondra Lin-Half Circle JD Ranches. Now, a proven sire of breed improvers and winners. His get and services are in great demand and have helped set new records.

60 HEAD

- QUALITY OPEN HEIFERS
- QUALITY BRED HEIFERS
- QUALITY BRED COWS
- QUALITY COWS WITH CALVES

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GREENWOOD HOTEL
EUREKA, KANSAS

RESERVATIONS

JOHN SIMON
Simon Angus Farm
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SELECT FAMILIES

Gammer	Ballindalloch Georgina
Ballindalloch Jilt	Blackcap Bessie
Maid of Bummers	Missouri Barbara
and others	

Falling Water Angus Farm



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EUREKA, KANSAS

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Austin, Texas

FALLING WATER PERSONNEL

Partner—A. W. Soderberg
Manager—James Cunningham
Herdsman—Dale Sharp
Farm—Tony Kornet, Dick Young

SAF PERSONNEL

Owners—John & Urban Simon
Manager—E. J. Schneider
Herdsman—Dale Hensley
Cow Herd—Jack Hunter

SIMON
Angus
FARMS
Madison, Kansas



PRINCE 105th of T.T.

FOUR WORLD'S RECORDS

A world's record is indeed a high honor. For one bull to achieve four such records is, to our best knowledge, a record within itself. Prince 105 TT has accomplished this feat . . . through the evaluation placed on him; through the sale of a young son; through the sale of an interest in a proven son and through the sale of a young daughter. The record in detail follows:

1. A new world record was set when Four Wynne's Angus Farm, Kaufman, Texas, and B. G. Byars' Royal Oaks, Tyler, Texas, purchased one-half interest in Prince 105 TT for \$115,000.
2. A world record was set when his son, Prince T 160, sold as a calf for \$60,000 to Heckmere's Highland, Valencia, Penn.
3. A world record was set when one-third interest in his son, Prince 105 SAF, sold to Jack Danciger's Half Circle JD Ranch, Fort Worth, for \$100,000.
4. A world record was set recently when a thirteen-months-old daughter of "105 TT" sold to F. B. Davis' Bray's Island Plantation, Yemassee, S. C., for \$20,000.

The public is invited to visit our farms and see the calves by Prince 105 TT. We have available for sale young range bulls and herd bulls at reasonable prices.

VISITORS ARE CORDIALLY INVITED

BYARS ROYAL OAKS
REGISTERED ABERDEEN-ANGUS CATTLE
TYLER, TEXAS

Owner: B. G. Byars.
Herdsman: M. L. Snider.

THE WYNNES ANGUS FARM
ANGUS LOCATED A MILE WEST OF KAUFMAN ON HIGHWAY 200
NEARLY 1000 ACRES OF FERTILE, GRASSY, SMOOTH, TEXAS

Owners: Angus Wynne, Jr., and Bedford Wynne.
Cattle Manager: Norman Johnson.
Farm Manager: Joe Ellis.
Herdsman: Dale Flora.

FARNAM CHUTE GATE

PORTABLE OR PERMANENT Installation In Any Opening!

Enables you to quickly restrain and safely hold animals for inspection, treatment, dehorning, vaccination, ear marking, etc. Makes cattle handling easier, safer, faster. Every stock farm needs and should have this low-cost stock-holding gate.

Accept This "FREE TRIAL" OFFER! Try this Gate at our risk! Write for Illustrated Literature and "30-Day Trial Plan" Farnam Co., Dept. 6

Omaha, Nebr.

300 LB. FEED MIXER

New Low Prices

Uniformly mixes up to 300 lbs. dry feed and blends in molasses in 2 to 5 minutes. Tilts to dump load. 1/2 H.P. motor operates. Write for literature or order today on money back guarantee.

with MOLASSES BLENDER

\$114.00

only \$99.50

AUXILIARY FEED MIXER—
(Less Motor) \$ 99.50
... with MOLASSES BLENDER 114.00
1/2 H.P. MOTOR 35.50

GORDON JOHNSON EQUIPMENT CO.
Dept. 106A, 2519 Madison Ave., Kansas City, Mo.

Sondra-Lin Farm Aberdeen-Angus Sale

SUMMARY

2½ Bulls	\$11,000; Avg.	\$4,440
68 Females	50,800; Avg.	747
70½ Head	61,800; Avg.	877

THE annual production sale of Sondra Lin Stock Farm, owned by J. V. Hampton, was held at the farm near Decatur, Texas, February 1. A highlight of the day was the announcement at the beginning of the sale that a one third interest in Prince 105 of SAF, the 1952 International Reserve Grand Champion bull, had been sold to Jack Danciger of Fort Worth, Texas, for \$100,000. Owners of the other two thirds interest in this great show and breeding bull are J. V. Hampton and Simon Angus Farm, Madison, Kans.

The top price of the sale was reached when Ray McCullough of Fort Worth paid \$7,500 for a one half interest in A. P. Prince Envious 49th, an April, 1952, son of Prince Envious of Bates. This good, beefy grandson of Prince Sunbeam 29th definitely looked the part of a herd sire prospect. Also selling to Ray McCullough for \$3,000 was Blackbird Bardolier of SL, a May, 1951, son of Erica Bardolier G.R. 5th.

The female top of \$4,100 was reached on two occasions. Magic Valley Ranch of Dallas, Texas, paid that figure for Homeplace Gammer 11th, a May, 1952, daughter of Eileenmere 711th with a heifer calf at side by Eileenmere 999th and Half Circle JD Ranch, Fort Worth, bid \$4,100 to get Cherry Blossom 10th of RH, a June calf by Prince Bellevue. Selling for \$2,500 to Good Earth Stock Farm, New Florence, Mo., was Blackcap Bessie Palomar, a five year old daughter of Prince Barmar 2d with a heifer calf at side by Homeplace Eileenmere 104th and rebred to Prince 105 of SAF.

Ray Sims was the auctioneer.

Fort Worth Angus Range Bull Sale

SUMMARY

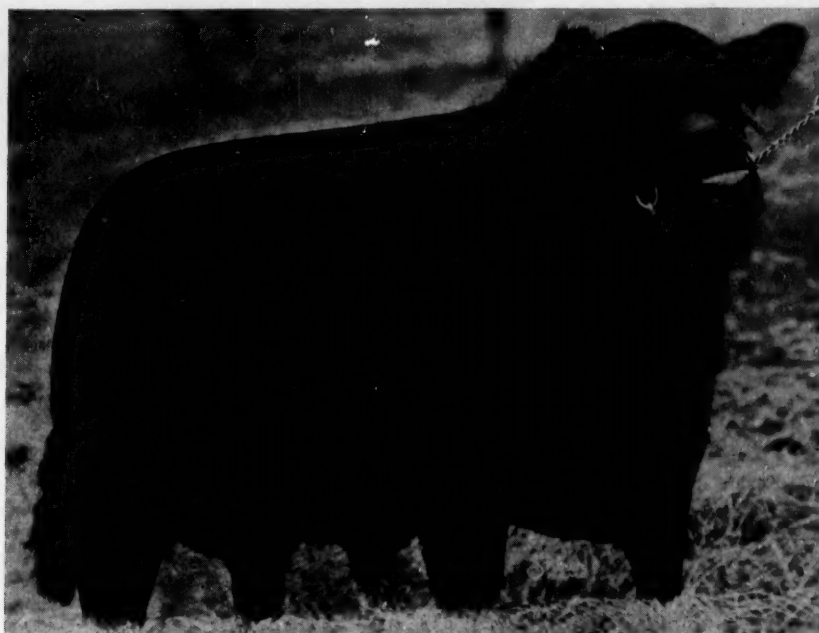
54 Bulls	\$18,575; Avg.	\$344
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FIFTY-FOUR Aberdeen-Angus range bulls went through the ring at an average price of \$344 in a sale sponsored by the Texas Aberdeen-Angus Association January 31 at the Southwestern Exposition and Fat Stock Show in Fort Worth, Texas.

The top price of the sale of \$975 was reached on FS Bandalier 2d, an April, 1953, son of Bandalier of Indian Creek, consigned by Fred Stewart, Magnolia, Ark. Smith and Francis, Crockett, Texas, bought this good bull that was one of the champion pen of five bulls. Two bulls from the champion pen of three bulls sold on a bid of \$560 to R. E. Pratt, Sulphur Springs, Texas. They were both two year old sons of Prince Georgina R&Mc and were consigned by Rose & McCrear, Maysville, Mo. Three other bulls sold for \$500 each.

Ray Sims was the auctioneer.

Your brand is your own trade mark. Record it . . . protect it!



PRINCE ENVIOUS 8th OF ESSAR

Our congratulations and thanks to L. H. Bowie & Son of Frisco, Texas, owners of Idlewyld Angus Farm, on their purchase of Prince Envious 8th of Essar (pictured), the top selling animal at \$27,500 in our recent sale. You will hear a lot from this outstanding son of Prince Envious of Ames. We firmly believe that he will be a great breeding bull.

Our thanks also to the visitors, bidders and the following buyers:

Angus Valley Farms, Inc.....	Tulsa, Okla.	H. W. Madeley.....	Trinity, Texas
Blue Ridge Angus Farm.....	Blue Ridge, Texas	Mead's Angus Mesa.....	Albuquerque, N. M.
Byars & Allen.....	Gettysburg, Pa.	Mecom Angus Ranches	
Echo Falls Farm.....	New Hope, Pa.	Weston, Colo., and Houston, Texas	
Fooks Angus Ranch.....	Camden, Ark.	Murchison Ranch	Burnet, Texas
Four Wynnes Angus Farm.....	Kaufman, Texas	Mrs. Gus Otterman.....	San Antonio, Texas
Mrs. George Fox.....	Rogers, Ark.	H. B. Pyle.....	Houston, Texas
French Broad Farms.....	Bowling Green, Ky.	Ridglea Angus Farm.....	Dickson, Tenn.
Good Earth Stock Farm.....	New Florence, Mo.	Rala Ranch.....	San Antonio, Texas
Gorman's Triple J Ranch.....	Poteet, Texas	Rose & McCrea.....	Maysville, Mo.
Herb Grendel.....	San Antonio, Texas	Schmidt Brothers	McGregor, Texas
Half Circle JD Ranch.....	Fort Worth, Texas	77 Ranch.....	Wichita Falls, Texas
Haystack Ranch	Longmont, Colo.	Ralph L. Smith.....	Chillicothe, Mo.
Hillside Farms	Washington, Mo.	Sun Lake Ranch.....	Lutz, Fla.
Kemp Ranch	Midlothian, Texas	E. W. Thompson.....	Sedalia, Mo.
A. T. Licata.....	San Antonio, Texas	H. J. Yoakum.....	Hockley, Texas

TOM SLICK

PAUL KEESEE

TOMMIE STUART

ARTHUR GEE

ESSAR RANCH

SAN ANTONIO, TEXAS

R. F. D. 4—Box 176A

Top of \$27,500 at Essar Ranch Aberdeen-Angus Sale

SUMMARY

6 Bulls	\$ 38,600; Avg.	\$6,433
43 Females	95,725; Avg.	2,296
49 Head	137,325; Avg.	2,803

ESSAR Ranch held a very successful production sale of Aberdeen-Angus cattle at the ranch near San Antonio, Texas, February 11. Topping the sale at \$27,500 was Prince Envious 8th of Essar, a July, 1953, son of Prince Envious of Ames. This outstanding grandson of Prince Envious of Bates that has been shown successfully at the major shows sold after very spirited bidding to L. H. Bowie and Son of Frisco, Texas. The second top selling bull at \$2,800 was Royal Essar 8th, an October, 1953, son of Prince Sunbeam 328th. He sold to Schmidt Brothers, McGregor, Texas.

The female top was reached when Ralph L. Smith, Chillicothe, Mo., bid \$13,000 to get Barbarosa Essar 25th, a May, 1953, daughter of Black Peer 79th of Angus Valley. This good Barbarosa heifer sold bred to Shadow Isle Prince 37th. Selling for \$9,500 to James E. Kemp, Midlothian, Texas, was another Barbarosa. She was Barbarosa Essar 26th, a January, 1954, daughter of Master Prince 50th of Essar. Miss Blackcap 50th of Essar, a November, 1953, daughter of Prince Sunbeam 328th,

brought \$5,200 on a bid from Ralph L. Smith.

The cattle sold into the following ten states: Arkansas, Texas, Pennsylvania, Missouri, Tennessee, Oklahoma, Colorado, Florida, Kentucky, and New Mexico.

Auctioneers were Hamilton James and Ray Sims.

Fort Worth Aberdeen-Angus Sale

SUMMARY

5 Bulls	\$ 4,025; Avg.	\$805
55 Females	51,755; Avg.	941
60 Head	55,780; Avg.	930

THE Texas Aberdeen-Angus Association sponsored the Angus sale held February 3 at Fort Worth, Texas in conjunction with the Southwestern Exposition and Fat Stock Show. This was one of the top offerings of Aberdeen-Angus cattle ever presented at the Fort Worth sale.

Topping the sale at \$3,700 and selling to Mrs. George Fox, Rogers, Ark., was Chimera of Wheatland 25th, a January, 1954, daughter of Homeplace Eileenmere 109th, consigned by James B. Hollinger, Chapman, Kans. The second top selling female was Gammer 2nd of Creek Valley, a good Gammer heifer by Prince Edgevale 29th, consigned by Creek Valley Farms, Fall River, Kans. She went to Half Circle JD Ranch, Fort Worth on a bid of \$3,000.

The top price for bulls of \$1,000 was reached on two occasions. W. P. Clements, Jr., Dallas, Texas, paid that figure for the champion sale bull, Paramount Knight 5th, by Black Knight 13th of A. V. and consigned by Paramount Valley Farm, El Reno, Okla. Also selling for \$1,000 to R. M. Buckles, Stratford, Texas, was Prince Envious 12th of Essar, a son of Prince Envious of Ames consigned by Essar Ranch, San Antonio, Texas.

Ray Sims was the auctioneer.

C. W. Chandler New President of Texas Angus Breeders

C. W. CHANDLER of Nocona, Texas, was elected president of the Texas Aberdeen-Angus Association at its annual meeting held in Fort Worth during the stock show. T. D. Williams, Jacksboro, was elected first vice president and Flynn W. Stewart, Wichita Falls, second vice president.

New directors are: Homer Deakins, Longview; Norman McAnelly, Littlefield; J. T. Shahan, Brackettville; Chester Jordan, Brookshire; Herman Allen, Menard; Dr. Dan Roberts, Wichita Falls; and Joe M. Hughes, Forney.

Glenn Tole, secretary, reported a healthy growth for the association during the past year and was optimistic regarding the coming year.



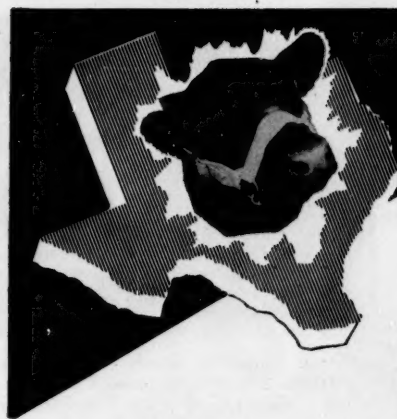
Her bracelet to boast a charm for each of her charmers,
her "pride 'n joys," with names and birthdays engraved.
Why not join together in giving it to her, she will
appreciate it even more!

Small Charm	Large Charm
gold filled 1.25	gold filled 3.00
14k gold 13.50	14k gold 27.50
Medium Charm	Bracelet
gold filled 2.00	gold filled 6.50
14k gold 17.95	14k gold 32.50 up

Add 2.00 each charm for engraving and attaching to bracelet, please.
prices include tax

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Texas

ABERDEEN-ANGUS ASSOCIATION

Sponsored

EAST TEXAS PASTURE-FITTED REGISTERED ABERDEEN-ANGUS SALE

March 25th ★ Palestine, Texas

50 Females ★ 5 Bulls

Cows with calves, bred cows, bred and open heifers.

Bulls ready for service.

Friday 1:00 p. m. — Anderson County Fairgrounds

A natural for East Texas—to produce those heavier, higher quality, weaning calves, bred cattle that produce that kind—the BLACKS—No dehorning, less pinkeye and brood cows that give more milk will insure you more money at the market.

Consignors

Bill Kendall.....	George West, Texas
Homer Deakins	Longview, Texas
W3Y Angus Farm.....	Greenville, Texas
J. O. Tipton.....	Saginaw, Texas
B. M. Stivers.....	Hillsboro, Texas
Ben Hedricks	Jacksonville, Texas
Edd Stahmer	Cooper, Texas
Ed Festervan.....	New Boston, Texas
Magic Valley	Dallas, Texas

C. W. Chandler.....	Nocona, Texas
J. H. Clendenen.....	Lanesville, Texas
Clinton Bailey	Nocona, Texas
R. D. (Bob) Collins.....	Nocona, Texas
Robert H. Pickel, Jr.....	Palestine, Texas
Herbert Fry.....	New London, Texas
J. M. Hughes.....	Forney, Texas
V. H. Jenkins.....	Hico, Texas
J. B. Daniel.....	Fairfield, Texas

Ray Sims, Auctioneer • Benny Scott for THE CATTLEMAN

For Catalogs

**Texas Aberdeen-Angus Association
203 Livestock Exchange Bldg.
Fort Worth, Texas**



**Sale Chairman
Arnold Wilkins
Henderson, Texas**

San Antonio Livestock Exposition

**Grand Champion Steer Shown by Eight-Year-Old Dan Wade Crenwelge of Fredericksburg, Texas, Sells for \$14,000—
Reserve Grand Champion Brings \$4,500**

EIGHT-YEAR-OLD Dan Wade Crenwelge of Fredericksburg received \$14,000 for his grand champion steer of the 1955 San Antonio Livestock Exposition. The animal, an 815-pound Hereford, was purchased by the Dumas Milner Chevrolet Company of San Antonio and was later donated to the San Antonio Boys Club. Crenwelge was too young to enter in the 4-H Club or FFA show so he competed in the open classes where the steer was champion Hereford of the show.

The reserve champion steer of the show was a 970-pound Hereford shown by Mark Campbell of Ballinger. The animal was champion of the boys' division and reserve champion Hereford steer before being judged reserve grand champion steer of the show. The St. Anthony Hotel of San Antonio purchased the steer for \$4,500.

Champion Angus steer was shown by Kenneth Eitel of Green Castle, Missouri. W. C. Anderson & Son exhibited the champion Shorthorn steer of the show and Fred Hornsby of Falfurrias had the champion Brahman steer.

The Hereford Show

Champion bull of the Hereford show was HR Publican Image 5 owned by Herschede Ranch, Hereford, Ariz. This bull was champion at the Houston show and reserve at Fort Worth. Champion female of the show was Royal Larryann 37 shown by Bridwell Hereford Ranch of Wichita Falls, Texas.

W. J. Largent & Son, Merkel, Texas, showed the reserve champion bull, W J Larry Mixer 5 and Q. H. McAlister, Rhome, Texas, showed the reserve female, M Miss Zato Heir.

Glen Bratcher, Stillwater, Oklahoma, judged the show.

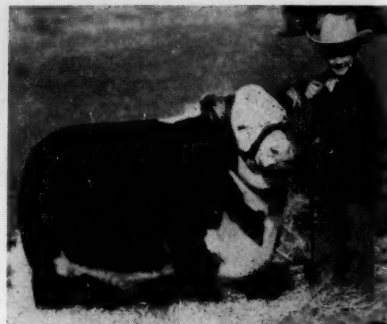
Awards to three places follow:

Two-Year-Old Bulls: 1, Crown Dandy M5, T-Bone Ranch, Wichita Falls; 2, M Proud Mixer 12th, O. H. McAlister, Rhome; 3, B R Proud Mixer, Sidney Winchester, Munday.

Senior Yearling Bulls: 1, J.H.R. Prince Larry 25, Jones Hereford Ranch, Rhome; 2, Royal Larry D 7, J. S. Bridwell, Wichita Falls; 3, H Mixer Royal 19th, Horton's Hereford Farm, Goldthwaite.

Junior Yearling Bulls: 1, FO Elite Master 26, Fair Oaks Ranch, San Antonio; 2, Crown Dandy MIO, T-Bone Ranch; 3, A. B. Prince Pub. 12, Hereford Hills Ranch, Blanco.

Summer Yearling Bulls: 1, H. R. Publican



Grand champion steer, San Antonio Livestock Exposition, owned by Dan Wade Crenwelge of Fredericksburg, Texas. The steer sold for \$14,000 to the Dumas Milner Chevrolet Company and was donated to the San Antonio Boys Club.

Image 5, Herschede Ranch, Hereford, Arizona; 2, Larry's Heir 1, J. S. Bridwell; 3, A. B. Mixer 13, Hereford Hills Ranch.

Senior Bull Calves: 1, M Zato Heir 52, O. H. McAlister; 2, Royal Larry D 27, J. S. Bridwell; 3, BR Proud Mixer 98, Arledge Ranch, Seymour, Texas.

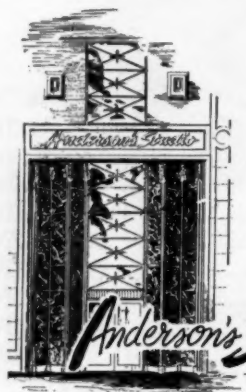
Junior Bull Calves: 1, WJV Royal Mixer 20, W. J. Largent & Son, Merkel, Texas; 2, 88 Zato Heir 4 (808), Straus Medina Hereford Ranch, San Antonio; 3, M. Zato Heir 73, Jones Hereford Ranch.

Summer Bull Calves: 1, W. J. Larry Mixer 5, W. J. Largent & Son; 2, 88 Zato Heir 23, Straus Medina Hereford Ranch; 3, Publican Domino 304, W. J. Largent & Son.

Champion Bull: HR Publican Image 5, Herschede Ranch.

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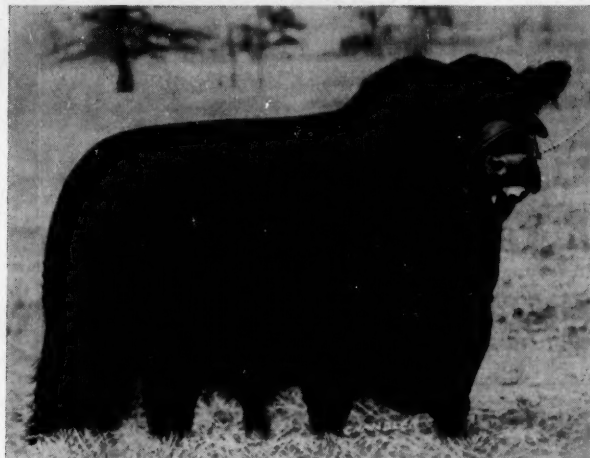
Dallas, Texas

Member of the Diners' Club

RED OAK FARMS 6th ANNUAL SALE

Rocky Comfort, Missouri, Monday, April 11, 1955

The production sale will consist of 5 bulls, 50 bred heifers and 10 open heifers.



Prince Eric of Ferndale

A many times Champion son of Prince Eric of Sunbeam. A proven sire whose Get have sold unusually well at past sales. We are now offering this great bull for sale as we are using sons of our "34th" in our line breeding program.

Among the bulls selling is PRINCE ERIC OF FERNDAL, a son of Prince Eric of Sunbeam. Prince Eric of Ferndale was many times a Champion and he has sired a great set of cattle for us, but we now have numerous sons of our "34th" that we are using.

The 50 bred heifers are strictly Red Oak products, being sired by Black Peer 34th of Angus Valley, Prince Eric of Ferndale, Bandoliermere 40th and Homeplace Eileenmere 215th. Several of these females come from our Show herd.

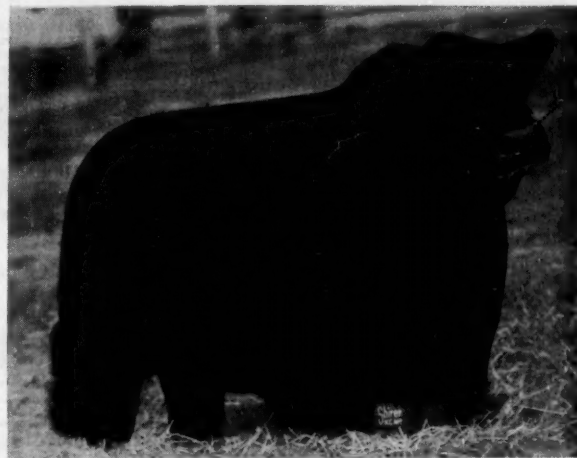
The females come from the families that have made Angus the "Supreme Beef Breed."

Many of these heifers will be bred to Black Peer 34th of Angus Valley and his sons that have already proven to be outstanding sires for us.

There will be 10 open heifers, several from the show herd. Included will be Blackcap Bessies, Edwinas, Georginas and other preferred families.

At the conclusion of the Production Sale, 35 cows will sell, many of them with calves at foot, others heavy springers. They will have calves at foot or be bred to Black Peer of Red Oaks 50th, Prince Eric of Ferndale, Black Peer of Red Oak 24th, Bandoliermere 40th, or Red Oak Eileenmere.

Every female of breeding age in this sale will have been examined for pregnancy preceding the sale. The QUICK PROFIT KIND.



Black Peer 34th of Angus Valley

Top bull at Angus Valley Farms' 1949 Sale. Sire of our winning show cattle, sire and service bull on the cattle in our past sales. Numerous sons and daughters sell, as well as females carrying his service.

The other bulls are by Black Peer 34th of Angus Valley that has sired our show cattle year after year. There is one son of Black Peer of Red Oak 50th, a double-bred Prince Sunbeam 105th bull. Several of these bulls come direct from our successful show herd.

Red Oak Farms has not had a sale for 2 years. We have always had a large herd, therefore are able to offer this large group of cattle that will meet the demands of the most discriminating.

This double-header event should prove popular and profitable.

AUCTIONEERS: Roy Johnston and Ray Sims.

FOR CATALOGS: Address J. B. McCorkle, Sale Manager, Smithville, Missouri.

Attend the Falling Water Sale at Eureka, Kans., April 13

RED OAK FARMS

ROCKY COMFORT, MISSOURI

Chester and Crystal Davidson, Owners

G. E. Goostree, Manager
Dennis Lauderdale, Herdsman

ANGUS BULLS FOR SALE

Ten head of top quality, registered bulls priced to sell at \$250 to \$375. Three were calved in April and May '53. Seven were calved in Jan., Feb., March '54. All are sired by:

Black Bordolier 7th of W.S.C. No. 1123415	Blackbird Bordolier G.R. No. 741801	Queen's Grenadier G.R. Black Bardella 2d
BLACK BORDOLIER TW 51 No. 1430243	Barbara of Wil-Son Co. No. 761380	Bandolier of Anoka 26th Barbara 24th of H. Crest
Lady Patricia W. 2d No. 878039	Eileenmere G. 6th No. 593889	Eileenmere 245th Queen of Sheba 12th
	Lady Patricia W. No. 661553	Blackcap Prince 10th Patricia G. 152d

These are the bulls you have been looking for to improve your grade herd.

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- No screw worms

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REGISTERED SHORTHORNS

A Small Herd of Good Ones

At the head of our herd of select females is Grandview Upright 2nd, a top grandson of Pettodrie Upright.

Visitors Welcome

CARLEY B. BARKER and BENTON

MOSHEIM, TEXAS

Reserve Champion Bull: W. J. Larry Mixer 5, W. J. Largent & Son.

Three Bulls: 1, W. J. Largent & Son; 2, Herschede Ranch; 3, Straus Medina Hereford Ranch.

Two Bulls: 1, Herschede Ranch; 2, W. J. Largent & Son; 3, Straus Medina Hereford Ranch.

Two-Year-Old Heifers: 1, JHR Larrilee 19, Jones Hereford Ranch; 2, Blue Bonnet Dom. 218, W. J. Largent & Son; 3, Lady Aster J. Dom, Tom L. Hatter, Moody, Texas.

Senior Yearling Heifers: 1, Miss BR Mixer 72, Tom B. Medders & Son; 2, JHR Larrilee 28, Jones Hereford Ranch; 3, M Zato Heiress 30, Herschede Ranch.

Junior Yearling Heifers: 1, Miss SHR Larry 311, Stanton's Hereford Ranch, Johnson City, Texas; 2, WB Ladymix 216, Barret Hereford Ranch, Comanche; 3, L C Lorryetta 21st, Tom B. Medders & Son.

Summer Yearling Heifers: 1, M Miss Zato Heir, O. H. McAllister; 2, Miss Larry Mixer B 1, J. S. Bridwell; 3, Medina Beauty 507, Straus Medina Hereford Ranch.

Senior Heifer Calves: 1, Royal Larryann 37, J. S. Bridwell; 2, WB Princess Larry, Winston Brothers; 3, Miss BR Mixer 98, Arledge Ranch.

Junior Heifer Calves: 1, M Zato Heir 85, McAllister; 2, DB Lady Pub 28, Dudley Brothers; 3, Miss SHR Larry 357, Stanton's Hereford Ranch.

Summer Heifer Calves: 1, WB Larry Ann 41, Barret Hereford Ranch; 2, WJ Blue Bonnet 3, W. J. Largent & Son; 3, WJ Blue Bonnet 2, W. J. Largent & Son.

Champion Female: Royal Larryann 37, Bridwell. Reserve Champion Female: M Miss Zato Heir, McAllister.

Two Females: 1, Bridwell; 2, W. J. Largent & Son; 3, Arledge Ranch.

Pair of Yearlings: 1, Bridwell; 2, Straus Medina Hereford Ranch; 3, T-Bone Ranch.

Pair of Calves: 1, Bridwell; 2, W. J. Largent & Son; 3, O. H. McAllister.

Get of Sire: 1, Herschede Ranch on Prince Publican 123; 2, W. J. Largent & Son on MW Larry Mixer 66; 3, Straus Medina Hereford Ranch on TR Zato Heir 88th.

The Aberdeen-Angus Show

Ralph L. Smith, Chillicothe, Missouri made a clean sweep of the championships in the Aberdeen-Angus division. The junior and grand champion bull was Prince Peer 15 RLS and the senior and grand champion female was Bonnie Queen RLS. Smith also exhibited the reserve junior champion female, Edwina 4 RLS. Senior champion bull was Shadow Isle Prince 69th owned by 4-Wynnes-Jim Tucker, Kaufman, Texas. Essar Ranch, San Antonio, had the reserve senior champion bull, Shadow Isle Prince 37th and the reserve junior and reserve grand champion, Royal Essar 52. Juara E of ROF, owned by Red Oak Farms, Rocky Comfort, Missouri, was judged reserve senior champion female. Blackbird 39 of Essar, owned by Essar Ranch, was junior and reserve grand champion female.

Dr. A. E. Darlow of Oklahoma A&M College was the judge.

Awards to three places follow:

Two-Year-Old Bulls: Black Peer of Red Oak 23, Red Oak Farms, Rocky Comfort, Mo.

Senior Yearling Bulls: 1, Shadow Isle, 4 Wynnes, Dallas, Texas; 2, Shadow Isle Prince 37th, Essar Ranch, San Antonio; 3, Black Peer of Red Oak 39, Red Oak Farms.

Junior Yearling Bulls: 1, Black Peer of Red Oak 49, Red Oak Farms; 2, Black Knight of 77, 77 Ranch, Wichita Falls; 3, Prince 63 of Essar, 4 Wynnes Angus Farm, Dallas.

Summer Yearling Bulls: 1, Black Knight 164th of AV, Angus Valley Farms, Tulsa, Okla.; 2, Prince Envious 8 of Essar, Essar Ranch; 3, Prince Peer RLS, Ralph L. Smith, Chillicothe, Mo.

Senior Calves: 1, Royal Essar 19, Essar Ranch; 2, Prince Peer 12 RLS, Ralph L. Smith; 3, Prince

SIXTH ANNUAL SALE



SOUTHERN OKLAHOMA ABERDEEN- ANGUS ASSOCIATION



SELLING: 45 Top Females, 10 Top Bulls
200 Commercial Females
MARCH 21 ★ ARDMORE, OKLAHOMA

Show at 10 A. M. • Sale at 1 P. M. • Gene Autry Coliseum

Reservations available at Lake Murray Lodge, Hotels or Motels. Write Jean Neustadt,
 Sale Manager, Box 974, Ardmore, Oklahoma

Consignors

Dr. Robert H. Adams	Oklahoma City, Oklahoma	Arthur Johnson	Ryan, Oklahoma
Bass Estate	Durant, Oklahoma	R. C. (Pete) Lindsay	Fort Gibson, Oklahoma
Clarence Burch	Ravia, Oklahoma	Claud Neet	Pawnee, Oklahoma
Darold Butler	Pauls Valley, Oklahoma	Neustadt Brothers	Ardmore, Oklahoma
Cedar Hill Ranch	Cedar Hill, Texas	Frank Newsome	Seminole, Oklahoma
C. W. Chandler	Nocona, Texas	Oklahoma A&M College	Stillwater, Oklahoma
Carlton Corbin	Ada, Oklahoma	Guy Shipe	Ada, Oklahoma
Denny-Smith	Stillwater, Oklahoma	Wesley Silk	Lawton, Oklahoma
B. H. Graham	Pauls Valley, Oklahoma	R. L. Simpson, Jr.	Eufaula, Oklahoma
W. B. Hissom	Tulsa, Oklahoma	Triple E	Wetumka, Oklahoma
Roy T. Hoke	Stillwater, Oklahoma		

FAMILIES—Bandy Maid Miss Burgess, Jilt, Georgina, Zara, Witch of Endor, Portlethen Lucy, Pride of Aberdeen, Queen Mother, McHenry Barbara, Judy Blackcap,
 ... AND OTHERS ...

NEUSTADT'S PARTY in Cabin 81, Lake Murray Lodge,
 5 P. M., March 20, 1955, followed by a banquet in the Lodge
 Dining Room at 7 P. M. An evening of fun guaranteed.

Also, remember the Pasture Fitted Registered Female Sale
 to be held at the Southern Oklahoma Livestock Exchange,
 Highway 77 south of Ardmore, on April 9, 1955.

Col. Ray Sims, Auctioneer • Benny Scott for THE CATTLEMAN

For catalogs or reservations: Jean Neustadt, 911 W. Broadway, Ardmore, Okla. • Phone 132



Two of the outstanding bulls of the Beefmaster breed have changed homes. Our herd bull, "Mr. Bigger," has gone to Bolland Bros., Bishop, Texas, in exchange for their "Mr. Poppa," pictured above.

We have several of this bull's daughters and granddaughters and are using two of his sons on our "Polled herd." We will sell a number of bull and heifer yearlings and a few cows. All these cattle are suitable for foundation herds.

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GIBSON BEEFMASTERS

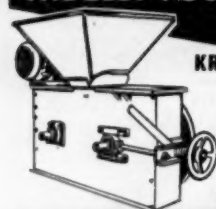
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of Shahan 19, Shahan Angus Ranch, Brackettville.

Junior Bull Calves: 1, Prince Peer 15 RLS, Ralph L. Smith; 2, V. R. Prince 105, Larry Rogers, Valley Ranch, Boerne, Texas; 3, Prince 105 of 77, 77 Ranch.

Summer Bull Calves: 1, Royal Essar 52, Essar Ranch; 2, Black Peer 249th of AV, Angus Valley Farms; 3, Brook Knight 37, Tommy Brook, Camp San Saba, Texas.

Senior Champion Bull: Shadow Isle, 4 Wynnes-Jim Tucker, Kaufman.

Reserve Senior Champion Bull: Shadow Isle Prince 37th, Essar Ranch, San Antonio.

Junior and Grand Champion Bull: Prince Peer 15 RLS, Ralph L. Smith, Chillicothe, Mo.

Reserve Junior and Reserve Grand Champion Bull: Royal Essar 52, Essar Ranch.

Three Bulls: 1, Essar Ranch; 2, Angus Valley Farms, Inc.; 3, Ralph L. Smith.

Two Bulls: 1, Ralph L. Smith; 2, Essar Ranch; 3, Angus Valley Farms, Inc.

Two Year Old Heifers: Juana E. of ROF, Red Oak Farms.

Senior Yearling Heifers: 1, Bonnie Queen RLS, Ralph L. Smith; 2, Elaine 4th of Shadow Isle, Byars Royal Oaks; 3, Petunia of 77, 77 Ranch.

Junior Yearling Heifers: 1, Miss Eileen ELS, 4 Wynnes Angus Farm; 2, B DOT Juana, W. R. Cammack, Johnson City, Texas; 3, Miss Juana 2 RLS, Ralph L. Smith.

Summer Yearling Heifers: 1, Blackbird 39 of Essar, Essar Ranch; 2, Brook Prince K267, Larry Rogers; 3, Bandeline RLS, Ralph L. Smith.

Senior Heifer Calves: 1, Miss Blackcap 50 of Essar, Essar Ranch; 2, Miss Blackcap 3 RLS, Ralph L. Smith; 3, Barbara 3 of TT, Timbertop Angus Farms, Rippey, Iowa.

Junior Heifer Calves: 1, Edwina 4 RLS, Ralph L. Smith; 2, Judy 3 RLS; Ralph L. Smith; 3, Brook Blackcap K 687, Tommy Brook.

Summer Heifer Calves: 1, Erica 26 of Essar, Essar Ranch; 2, Katinka 2 RLS, Ralph L. Smith; 3, Peers Black Rose Bessie, Simon Angus Farm, Madison, Kansas.

Senior and Grand Champion Female: Bonnie Queen RLS, Ralph L. Smith.

Reserve Senior Champion Female: Juana E of ROF, Red Oak Farms.

Junior and Reserve Grand Champion Female: Blackbird 39 of Essar, Essar Ranch, San Antonio.

Reserve Junior Champion Female: Edwina 4 RLS, Ralph L. Smith.

Get-of-Sire: 1, Ralph L. Smith; 2, Essar Ranch; 3, Red Oak Farms.

Junior Get-of-Sire: 1, Ralph L. Smith; 2, Essar Ranch; 3, Ralph L. Smith.

Pair of Calves: 1, Ralph L. Smith; 2, Essar Ranch; 3, Essar Ranch.

Pair of Females: 1, Ralph L. Smith; 2, Ralph L. Smith; 3, Essar Ranch.

Pair of Yearlings: Red Oak Farms; Ralph L. Smith.

The Polled Hereford Show

J. S. Bridwell of Wichita Falls took top honors in both bull and female classes of the Polled Hereford Show. Champion bull was Domestic Larry 29 and champion female was Domestic Larryann 29. Reserve champion bull was Prince C Domino 25 owned by Hill Polled Hereford Ranch, Fairfield, Texas and reserve champion female was Domestic Larryann 36 owned by Bridwell.

Dr. A. D. Weber, Manhattan, Kansas, was the judge.

Awards to three places follow:

Senior Yearling Bull: 1, Dia's Cecil Domino, Kallison's Ranch.

Junior Yearling Bulls: 1, OHF Super Larry, Oakhurst Farm, Lindale, Texas; 2, Domestic W 14, P-R Hereford Ranch, Pittsburg, Texas; 3, Prince C Domino 14, Hill Polled Hereford Ranch, Fairfield, Texas.

Summer Yearling Bulls: 1, R. P. Mischief Duke 4, Jim Gill, Coleman; 2, HPHR Super Larry 18th, Hill Polled Hereford Ranch; 3, Jr. Dandymode 47th, Kallison's Ranch.

Senior Bull Calves: 1, Domestic W. 26th, Winkel's Polled Hereford Ranch, Liano; 2, B Advance Mischief 27, N. N. Barnett & Son, Melvin, Texas; 3, JFG Domestic Misch 172, Jim Gill.

Junior Bull Calves: 1, Domestic Larry 39, J. S. Bridwell; 2, Prince C Domino 25, Hill Polled Hereford Ranch; 3, Jr. Dandymode 62d, Hartley E. Howard, Devine.

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THE ARDMORE ANGUS SALE

Selling 250 Head

REGISTERED ABERDEEN-ANGUS

PASTURE-FITTED

FEMALES

APRIL 9th ★ ARDMORE, OKLA.

THE OFFERING WILL INCLUDE OPEN HEIFERS
BRED HEIFERS, DRY COWS, COWS AND CALVES
AND SPRINGER COWS. A FEW BULLS WILL SELL.

Sale at 12 noon, at the Southern Oklahoma Livestock
Exchange, located south of Ardmore on Highway 77.
Sale Barn is comfortable in any kind of weather.

Families represented: Zara, Portlethen Lucy, Hart-
ley Eline, Juana Erica, Windsor Queen Mother, Judy
Blackcap, Lantz Blackcap, Mulben Pride, and many
other well-known and top families.

For Catalogs:

(And Reservations)

Jean Neustadt, 911 W. Broadway, Ardmore, Okla.

Catalogs will be sent on request only

These cattle come from some of the top herds in the state, including

Turkey Valley Farms	Seminole	Glenbar Farms	Pauls Valley
Art Coffee	Perry	Bass Estate	Durant
Mrs. Jerry Miller	Coalgate	R. L. Simpson, Jr.	Eufaula
Clarence Burch	Ravia	W. A. Smith	Noble
Arthur Johnson	Ryan	Glen E. Smith	Noble
Carlton Corbin	Ada	Two B Ranch	Hugo
Neustadt Brothers	Ardmore	H. S. Diem & Son	Tulsa
Denny-Smith	Stillwater	Lloyd Neiley	Eldorado

Southern Oklahoma Aberdeen-Angus Association

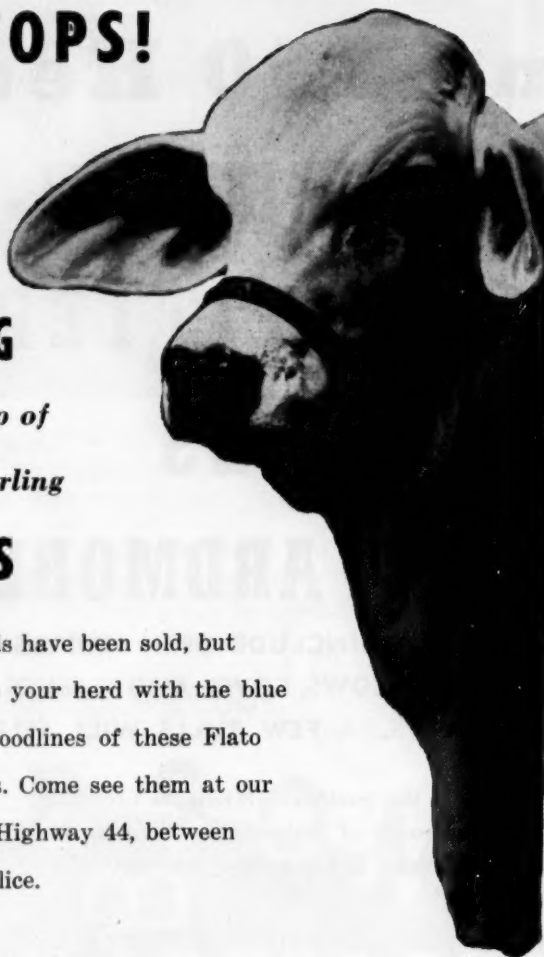
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All available bulls have been sold, but you can improve your herd with the blue ribbon Manso bloodlines of these Flato Brahman heifers. Come see them at our stock farm, off Highway 44, between Robstown and Alice.



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ALEDO, TEXAS

Summer Bull Calves: 1, Domestic Larry 44, J. S. Bridwell; 2, Domestic Mischief A 14th, Winkel's Polled Hereford Ranch; 3, Domestic Larry 42, J. S. Bridwell.

Champion Bull: Domestic Larry 29, J. S. Bridwell.

Reserve Champion Bull: Prince C Domino 25, Hill Polled Hereford Ranch.

Two Bulls: 1, J. S. Bridwell; 2, Hill Polled Hereford Ranch; 3, Winkel's Polled Hereford Ranch.

Three Bulls: 1, J. S. Bridwell; 2, Hill Polled Hereford Ranch; 3, Winkel's Polled Hereford Ranch.

Senior Yearling Heifers: 1, Domestic Larryann 29, J. S. Bridwell; 2, Pat Gold Miss, P. R. Hereford Ranch; 3, Dia. May Perfection, Kallison's Ranch.

Junior Yearling Heifers: 1, Miss Mischief Dia., Kallison's Ranch; 2, Miss Bonny G, L & W Steubing, San Antonio.

Summer Yearling Heifers: 1, Domestic Larryann 33, J. S. Bridwell; 2, HPHR Larryann 14, Hill Polled Hereford Ranch; 3, HPHR Larryann 13, Hill Polled Hereford Ranch.

Senior Heifer Calves: 1, Domestic Larryann 35, J. S. Bridwell; 2, Princess Woodrow 2, N. M. Barnett & Sons; 3, P. Domestic Larryann 2d, Larry E. Pflugger, Pflugerville.

Junior Heifer Calves: 1, Domestic Larryann 36, J. S. Bridwell; 2, C Domino Princess 31, Hill Polled Hereford Ranch; 3, C. Domino Princess 28, Hill Polled Hereford Ranch.

Summer Heifer Calves: 1, OHF Nugeta 392, Oakhurst Farm; 2, Mischief Maker 60, N. M. Barnett & Sons; 3, P. Domestic Larry Ann 2d, Larry Farm.

Champion Female: Domestic Larryann 29, J. S. Bridwell.

Reserve Champion Female: Domestic Larryann 36, J. S. Bridwell.

Get-of-Sire: 1, J. S. Bridwell; 2, Hill Polled Hereford Ranch; 3, Oakhurst Farm.

Two Females: 1, J. S. Bridwell; 2, J. S. Bridwell; 3, Hill Polled Hereford Ranch.

Pair of Yearlings: 1, Hill Polled Hereford Ranch; 2, Kallison's Ranch.

Pair of Calves: 1, J. S. Bridwell; 2, Hill Polled Hereford Ranch; 3, J. S. Bridwell.

The Shorthorn Show

Senior and grand champion bull of the Shorthorn show was Kamar Champion Upright owned by Scofield & Miller of Austin, Texas. W. L. Bank Standard 20, owned by W. C. Anderson & Son, West Liberty, Iowa, was judged junior and reserve grand champion bull. Louada Consort, also owned by the Anderson's, was reserve junior champion bull of the show.

Senior and grand champion female of the show was Golden Oak Queen 3d, shown by C. M. Caraway & Sons, DeLeon, Texas. Junior champion and reserve grand champion female of the show was WL Violet Mist 47th owned by W. C. Anderson and Sons. Reserve senior champion was Golden Oak Mina 6th exhibited by C. M. Caraway & Sons and the reserve junior champion was WL Nonpareil 2d, shown by W. C. Anderson & Sons.

John C. Burns of Fort Worth was the judge.

Awards to three places follow:

Bulls, May 1, 1951-Dec. 31, 1952: Kamar Champion Upright, Scofield & Miller, Austin.

Bulls, Jan. 1-April 30, 1953: 1, Louada Consort, W. C. Anderson & Son, West Liberty, Iowa; 2, Conqueror's Sensation, Scofield & Miller; 3, Prince Peter Mason 13th, C. M. Caraway & Son, DeLeon.

Bulls, May 1-Aug. 31, 1953: 1, W. L. Bank Standard 13th, W. C. Anderson & Son; 2, Prince Peter Mason 19th, C. M. Caraway & Sons; 3, Prince Peter 18th, M. Caraway & Sons.

Bull Calves, Sept. 1-Dec. 31, 1953: 1, W. L. Bank Standard 15th, W. C. Anderson & Son; 2, Kamar Rainey, Scofield & Miller; 3, Kamar Upright Rainey, Scofield & Miller.

Bull Calves, Jan. 1-April 30, 1954: 1, W. L. Bank Standard 20, W. C. Anderson & Son; 2, Marshall Caledonia, Scofield & Miller; 3, Prince Peter Mason 25th, C. M. Caraway & Sons.

Write for information about the Texas and Southwestern Cattle Raisers Association, Henry Bell, Sec'y, Fort Worth.

Bull Calves After May 1, 1954: 1. Kamar Headliner, Scofield & Miller; 2. W. L. Bank Standard 24, W. C. Anderson & Son; 3. Golden Oak Tallisman, C. M. Caraway & Son.

Senior and Grand Champion Bull: Kamar Champion Upright, Scofield & Miller.

Junior and Reserve Grand Champion Bull: W. L. Bank Standard 20th, W. C. Anderson & Son.

Reserve Junior Champion Bull: Louada Consort, W. C. Anderson & Son.

Three Bulls: 1. W. C. Anderson; 2. Scofield & Miller; 3. C. M. Caraway & Sons.

Two Bulls: 1. Scofield & Miller; 2. W. C. Anderson & Son; 3. W. C. Anderson & Son.

Heifers, May 1, 1951-April 30, 1952: Golden Oak Queen 3d, C. M. Caraway & Sons.

Heifers, May 1, 1952-Dec. 31, 1952: 1. Golden Oak Mina 6th, C. M. Caraway & Son; 2. W. L. Princess Beauth, W. C. Anderson & Son.

Heifers, Jan. 1-April 30, 1953: 1. Conqueror's Augusta, Scofield & Miller; 2. Queen Maid, C. M. Caraway & Son.

Heifers, May 1-August 31, 1953: 1. W. L. Violet Mist 47th, W. C. Anderson & Son; 2. Golden Oak Missie 40th, C. M. Caraway & Sons; 3. Golden Oak Dorothy 5th, C. M. Caraway & Sons.

Heifer Calves, Sept. 1-Dec. 31, 1953: 1. W. L. Nonpareil 2D, W. C. Anderson & Son; 2. Golden Oak Missie 42D, C. M. Caraway & Sons; 3. W. L. Missie, W. C. Anderson & Sons.

Heifer Calves, Jan. 1-April 30, 1954: 1. W. L. Lovely Victoria 2D, W. C. Anderson & Son; 2. Golden Oak Wimple 5th, C. M. Caraway & Sons; 3. Faro Augusta Lucy, Scofield & Miller.

Heifer Calves, After May 1, 1954: 1. W. L. Princess Rosewood, W. C. Anderson & Son; 2. Golden Oak Missie 45th, C. M. Caraway & Sons.

Senior and Grand Champion Female: Golden Oak Queen 3D, C. M. Caraway & Sons.

Reserve Senior Champion Female: Golden Oak Mina 6th, C. M. Caraway & Sons.

Junior and Reserve Champion Female: W. L. Violet Mist 47th, W. C. Anderson & Son.

Reserve Junior Champion Female: W. L. Nonpareil 2D, W. C. Anderson & Son.

Two Females: 1. W. C. Anderson & Son; 2. C. M. Caraway & Son; 3. Scofield & Miller.

Pair of Yearlings: 1. W. C. Anderson & Son; 2. Scofield & Miller; 3. C. M. Caraway & Sons.

Get of Sire: 1. W. C. Anderson & Son; 2. C. M. Caraway & Sons; 3. W. C. Anderson & Son.

Junior Get of Sire: 1. W. C. Anderson & Son; 2. C. M. Caraway & Sons; 3. Scofield & Miller.

Pair of Calves: 1. W. C. Anderson & Son; 2. W. C. Anderson & Son; 3. Scofield & Miller.

The Brahman Show (ABBA)

The J. D. Hudgins Ranch, Hungerford, Texas took top honors at the Brahman show sponsored by the American Brahman Breeders Association. Hudgins showed the champion bull, JDH Aristocrat Manso 666; the champion female, JDH Lady Rex A Manso 41/6 and the reserve champion bull, JDH Resoto Rex Manso. Reserve champion female of the show was HCK Miss V Pride Nobille 3rd, owned by the estate of Kenry C. Koontz, Inez, Texas.

Dr. J. C. Miller of College Station, Texas was the judge.

Awards to three places follow:

Aged Bull, Jan. 1, 1951-Dec. 31, 1951: No entries.

Two Year Old Bulls: 1. JDH Aristocrat Manso 666, J. D. Hudgins, Hungerford, Texas; 2. HCK Victoria Pride Nobille 4th; Estate of Henry C. Koontz, Inez, Texas; 3. Cherokee King 85, C. E. Yoakam, San Saba.

Senior Yearling Bulls: JDH Ide de Manso, J. D. Hudgins.

Junior Yearling Bulls: 1. JDH Resoto Rex Manso, J. D. Hudgins; 2. JDH Aristocrat Manso, J. D. Hudgins; 3. Cherokee Negro 6, C. E. Yoakam.

Summer Yearling Bulls: 1. Cherokee King 95, C. E. Yoakam; 2. Cherokee King 100, C. E. Yoakam.

Senior Bull Calves: 1. JDH Rex Aristocrat Manso, J. D. Hudgins; 2. JDH Rex Crato de Manso, J. D. Hudgins; 3. Cherokee King 162, C. E. Yoakam.

Junior Bull Calves: 1. JTG Resoto Manso Jr.,

255, J. T. Garrett, Danbury, Texas; 2. JDH Syler de Manso, J. D. Hudgins; 3. JTG Resoto Manso, Jr. 257, J. T. Garrett.

Summer Bull Calves: 1. JDH Hodesh de Manso, J. D. Hudgins; 2. Cherokee King 158, C. E. Yoakam.

Champion Bull: JDH Aristocrat Manso 666, J. D. Hudgins.

Reserve Champion Bull: JDH Resoto Rex Manso, J. D. Hudgins.

Two Bulls: 1. J. D. Hudgins; 2. J. D. Hudgins; 3. J. T. Garrett.

Aged Cows: 1. HCK Miss V Pride Nobille 3rd, Estate of Henry C. Koontz; 2. HCK Miss V Pride Nobille 7th; Estate of Henry C. Koontz.

Two Year Old Heifers: 1. J.D.H. Lady Rex A Manso 41/6, J. D. Hudgins; 2. JDH Miss Rex Commander Manso, J. D. Hudgins; 3. Cherokee Princess 83, C. E. Yoakam.

Senior Yearling Heifers: JDH Lady Rex Manso 301/6, J. D. Hudgins.

Junior Yearling Heifers: 1. HCK Miss Suva Nobille 2, Estate of Henry Koontz; 2. JDH Lady Premium Manso 380; J. D. Hudgins; 3. Miss Cherokee Negro 4, C. E. Yoakam.

Summer Yearling Heifers: 1. JTG Miss Resoto Manso, Jr. 236, J. T. Garrett; 2. HCK Miss Suva Nobille 2, Estate of Henry C. Koontz.

Senior Heifer Calves: 1. JDH Lady Rex Manimoso Manso, J. D. Hudgins; 2. JDH Lady Rex Manso 568, J. D. Hudgins.

Junior Heifer Calves: 1. Entry, J. D. Hudgins; 2. HCK Princess Nobille 5, Estate of Henry C. Koontz; 3. JTG Miss Type Manso 270, J. T. Garrett.

Champion Female: J D H Lady Rex A Manso 41/6, J. D. Hudgins.

Reserve Champion Female: H C K Miss V Pride Nobille 3rd, Estate of Henry C. Koontz.

Two Females: 1. J. D. Hudgins; 2. Estate of Henry C. Koontz; 3. J. D. Hudgins.

Pair of Yearlings: 1. J. D. Hudgins; 2. J. T. Garrett; 3. C. E. Yoakam.

Pair of Calves: 1. J. D. Hudgins; 2. J. D. Hudgins; 3. J. T. Garrett.

Produce of Dam: 1. J. D. Hudgins; 2. J. T. Garrett; 3. C. E. Yoakam.

Get of Sire: 1. J. D. Hudgins; 2. J. D. Hudgins; 3. C. E. Yoakam.

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Unretouched photo of Jumbo 330, Grand Champion Brahman Bull at 1952 South Texas State Fair, Beaumont, Texas; Reserve Champion at Fort Worth, Houston, San Antonio and Wharton in 1952

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The Brahman Show (PAZA)

Rio Negro 533, owned by M. M. Davis, Charlotte, Texas, was judged champion bull of the Brahman show sponsored by the Pan American Zebu Association. Reserve champion bull was Dave Hante owned by Webb's Brahman Ranch, El Campo, Texas.

Webb's Brahman Ranch also exhibited the champion female, Repucho's Lady Brillhante and Stanley Kubela of Palacios, Texas showed the reserve champion, Miss Big George 211.

Sn. Luis Robledo of Colombia was the judge.

Awards follow:

Aged Bulls: 1, Sir Briliart No. 2, Fred C. Cornelius, Midfield, Texas; 2, Bravo II, Henderson Coquat, Three Rivers.

Two-Year-Old Bull: B. B. George, Stanley Kubela, Seguin.

Senior Yearling Bulls: 1, None awarded; 2, Pedro Pancho Pardo AA 21, Henderson Coquat.

Junior Yearling Bulls: 1, Rio Negro 533, M. M. Davis, Charlotte, Texas; 2, Dave Hante, Webb's Brahman Ranch; 3, Rio Negro 534, M. M. Davis.

Summer Yearling Bulls: 1, Rojo Capitan 357, Henderson Coquat; 2, Sir Maro-Pucho, Webb's Brahman Ranch; 3, Manaos 309, Henderson Coquat.

Senior Bull Calves: 1, Greybo 63, Henderson Coquat; 2, Indo 404, Bob Coquat; 3, Indo 405, Bob Coquat.

Junior Bull Calves: 1, Repucho 42nd, Fred C. Cornelius; 2, Boots del Rio, Stanley Kubela, Seguin; 3, K. Karson, Cornelius Cattle Co., Markham.

Summer Bull Calves: 1, Red Buttons, Stanley Kubela; 2, Repucho 44th, Fred C. Cornelius; 3, Brihante 592, J. W. Martin, Jr., Cotulla, Texas.

Champion Bull: Rio Negro 533, M. M. Davis.

Reserve Champion Bull: Dave Hante, Webb's Brahman Ranch.

Three Bulls: 1, Webb's Brahman Ranch; 2, Fred C. Cornelius; 3, Cornelius Cattle Co.

Two Bulls: 1, Webb's Brahman Ranch; 2, Cornelius Cattle Co.; 3, Fred C. Cornelius.

Two-Year-Old Cows: Miss Big George 211, Stanley Kubela.

Senior Yearling Heifers: 1, Lady Janie Hante, Webb's Brahman Ranch; 2, Miss Red-Brown 32, Stanley Kubela.

Champion Female: Repucho's Lady Brillhante, Webb's Brahman Ranch.

Reserve Champion Female: Miss Big George 211, Stanley Kubela.

Two Females: 1, Webb's Brahman Ranch; 2, Stanley Kubela; 3, Webb's Brahman Ranch.

Pair of Yearlings: 1, Webb's Brahman Ranch; 2, Webb's Brahman Ranch; 3, Henderson Coquat.

Pair of Calves: 1, Stanley Kubela; 2, Webb's Brahman Ranch; 3, Stanley Kubela.

Get of Sire: 1, Fred C. Cornelius; 2, Webb's Brahman Ranch; 3, Stanley Kubela.

The Santa Gertrudis Show

Chief, the champion bull at Fort Worth, was judged champion bull of the San Antonio show by Judge H. H. Kildee of Ames, Iowa. The bull is owned by T. N. Mauritz & Son, Ganado, Texas. Champion Santa Gertrudis female was Colmena owned by John Martin, Alice, Texas, also champion of the Fort Worth and Houston shows. Reserve champion bull of the show was Simon Legree, owned by the Armstrong Ranch, Armstrong, Texas and reserve champion female was Becky, owned by A. A. Seeligson, San Antonio, Texas.

Awards follow:

Aged Bulls: Blue, Feno, Dick Vesper, Cotulla, Texas.

Two-Year-Old Bulls: Blue, Chief, T. N. Mauritz & Son, Ganado, Texas; Lobo (No. 203), R. W. Briggs, Jr., San Antonio, Texas; Red, Rex, Ed Magill & Frank Bowman, Alice; Tipo, Dick Vesper; Pan Toy, N. A. Quintanilla, San Antonio.

Senior Yearling Bulls: Blue, Simon Legree, The Armstrong Ranch, Armstrong, Texas.

Junior Yearling Bulls: Blue, Joe, T. N. Mauritz & Son; Frank, L. A. Nordan, San Antonio; Red, J. W. Murchison, Athens; White, Johnny, L. A. Nordan, San Antonio.

Summer Yearling Bulls: Blue, entry, Ted W. True, Kingsville; White, Dorado, N. A. Quintanilla.

Senior Bull Calves: Blue, Co Co, John Martin; John, John B. Chadwick, San Antonio; Red, Chulo, Dick Vesper; Captain Jack, A. A. Seeligson, San Antonio; Comanche Prince 1, Walter W. Cardwell, Jr., Lockhart.

Junior Bull Calves: Blue, Red Baron, T. N. Mauritz & Son; no name listed, J. W. Murchison; Red Man, L. A. Nordan; Ganado, T. N. Mauritz & Son; Mirasol No. 40, C. A. McDaniel, Uvalde, Texas; Red, Chubby's M, Morris Buchanan, Blanco, Texas; Melvin, J. W. Murchison; Buzz, T. N. Mauritz & Son; Premio, L. A. Nordan; Navajo Prince 1st, Walter W. Cardwell, Jr.; no name listed, J. W. Murchison; Buck, J. W. Murchison.

Champion Bull: Chief, T. N. Mauritz & Son.

Reserve Champion Bull: Simon Legree, Armstrong Ranch.

Two Bulls: Blue, T. N. Mauritz & Son, Dick Vesper; Red, L. A. Nordan, J. W. Murchison; White, N. A. Quintanilla.

Senior Yearling Heifers: Blue, Becky No. 27, A. A. Seeligson; Evita, Armstrong Ranch; Red, Rona No. 2, Dr. J. A. Moet, Orange Grove, Texas.

Junior Yearling Heifers: Blue, Cherry, T. N. Mauritz & Son; none listed, J. W. Murchison; Red, Anita, L. A. Nordan; Pearl, L. A. Nordan.

Summer Yearling Heifers: Blue, Colmena, John Martin; none listed, J. W. Murchison; Red, Hermanita, Dick Shelton & Son, Tilden.

Senior Heifer Calves: Blue, Becky No. 77, A. A. Seeligson; Miss Mirasol No. 263, C. A. McDaniel.

Junior Heifer Calves: Blue, Chacha, John Martin; Gata, L. A. Nordan; Chubby's H, Morris Buchanan; none listed, J. W. Murchison; Scarlet, T. N. Mauritz & Son; none listed, J. W. Murchison; Red, Linda, John Martin; Chula, L. A. Nordan; Mana, John Martin; Navajo Princess 1st, Walter W. Cardwell, Jr.; Sleepy, John B. Chadwick; Catarina (No. 700), R. W. Briggs; Maria (No. 706), R. W. Briggs; none listed, J. W. Murchison; White, Randera (613), Dick Shelton & Son; Judy, T. N. Mauritz & Son; Gina (614), Dick Shelton & Son; Rona No. 3, Dr. J. A. Moet.

Champion Female: Colmena, John Martin.

Reserve Champion Female: Becky, A. A. Seeligson.

Two Females: Blue, A. A. Seeligson, T. N. Mauritz & Son, J. W. Murchison; Red, John Martin, L. A. Nordan, Dick Shelton & Son; R. W. Briggs.

Pair of Yearlings: Blue, J. W. Murchison, T. N. Mauritz & Son, Armstrong Ranch; Red, L. A. Nordan.

Pair of Calves: Blue, T. N. Mauritz & Son, John Martin, Morris Buchanan, J. W. Murchison, L. S. Nordan, A. A. Seeligson; Red, John B. Chadwick, C. A. McDaniel, Walter W. Cardwell, Jr.

Produce of Dam: Blue, J. W. Murchison; Red, Dick Vesper, T. N. Mauritz & Son; White, N. A. Quintanilla.

Get of Sire: Blue, J. W. Murchison; Red, T. N. Mauritz & Son, John Martin.

The Brangus Show

Raymond Pope's Clear View Ranch, Vinita, Oklahoma made a clean sweep of the championships in the National Brangus Show. Pope's bull Clear View Snuffy 76 was judged champion and his heifer, Miss Clear View 53, was judged champion female of the show. Reserve champion bull honors went to Encino Buddy owned by the Henshaw Brothers, San Antonio and Miss Bluestem CCR 3rd, owned by Clear Creek Ranch, Oklahoma City, Oklahoma was judged reserve champion female.

W. L. Stangel, of Lubbock, was the judge.

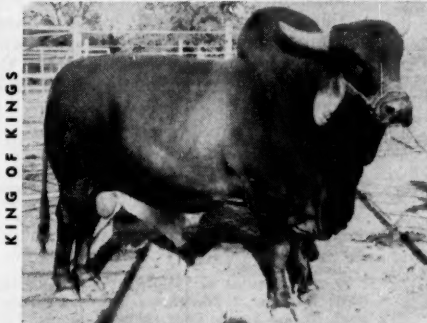
Awards to three places follow:

Two-Year-Old Bulls: 1, Clear Creek Challenge, Clear Creek Ranch, Oklahoma City, Okla.; 2, Clear Creek Mammoth, Clear Creek Ranch.

RIO NEGRO—GAUCHO—ESTRELLA

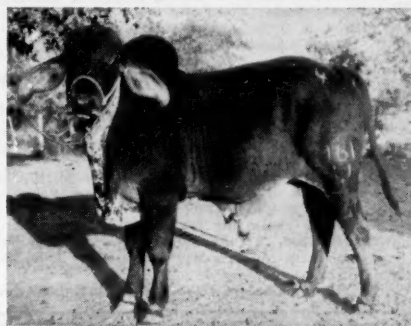
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RIO RED KING 144

Son of Rio Negro—Grandson of Estrella



CHEROKEE DUKE 161

(Calved January 4, 1953)

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Our two-year-old heifer entry at the Houston Show, CHEROKEE PRINCESS 83, placed first in class and then was selected Reserve Champion Female.

← The Realization of Our Breeding Program is Illustrated in This Calf And His Pedigree

Cherokee King 44th ABBA 70471	Rio Red King 144	*Rio Negro 129 33876 (Of Brazilian Origin)	*Estrelo 6-287 (Imp.)
		Madam Queen 128-5047	
Cherokee Princess 43rd	Miss HP Gaucho 24	*Gaucho 53-33871 (Imported)	*Estrelo 6-287 (Imp.)
		Empress Cotulla 41 (Foundation Stock)	
	Rio Red King 144 ABBA 46225	*Rio Negro 129 ABBA 33876 (Of Brazilian Origin)	
		Madam Queen 128 ABBA 5047	
	Miss HP Gaucho 42 ABBA 68614	*Gaucho 53 ABBA-33871 (Imported)	
		Empress La Salle 43d ABBA 19416 (Foundation Stock)	

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Junior Yearling Bulls: 1, Clear View Snuffy 76, Clear View Ranch, Vinita, Okla.; 2, Bluestem Zero 628, Clear View Ranch; 3, Bluestem 621st of Clear Creek, Clear Creek Ranch.

Summer Yearling Bulls: 1, Happy, E. B. Germany & Sons, Dallas, Texas.

Junior Bull Calves: 1, Encino Buddy, Henshaw Bros., San Antonio; 2, Clear View Pattern Maker, Clear View Ranch; 3, Blackmoor Duke 36 of Diamond A, Carl J. Aldenhoven, Fort Worth.

Summer Bull Calves: 1, CC Oscar, Clear Creek Ranch; 2, Clear View Typesetter, Clear View Ranch; 3, Grace Creek Pancho, Dale Baird, Longview, Texas.

Champion Bull: Clear View Snuffy 76, Clear View Ranch.

Reserve Champion Bull: Encino Buddy, Henshaw Bros.

Two Bulls: 1, Clear View Ranch; 2, Clear Creek Ranch; 3, Clear Creek Ranch.

Two-Year-Old Cows: 1, Miss Clear View Snuffy 53d, Clearview Ranch; 2, Miss Clear View Snuffy 44th, Clear View Ranch; 3, Colwick's Pride Mary, Carl Colwick, Stephenville, Texas.

Junior Yearling Heifers: 1, Miss Bluestem CRC 3rd, Clear Creek Ranch; 2, Miss Bluestem Zero 619th, Clear Creek Ranch.

Summer Yearling Heifers: 1, Lady, E. B. Germany & Sons; 2, Brangus Valley Miss 2d, Dale Baird; 3, Clear Creek Princess, Clear Creek Ranch.

Junior Heifer Calves: 1, Miss Short Cut, Clear Creek Ranch; 2, Dinah 21 of Diamond A, Carl J. Aldenhoven; 3, Dinah 27 of Diamond A, Carl J. Aldenhoven.

Summer Heifer Calves: 1, CC Laura Kay, Clear Creek Ranch; 2, Dinah 26 of Diamond A, Carl J. Aldenhoven; 3, Miss WSR "4", Willow Springs Ranch, Burton, Texas.

Champion Female: Miss Clear View Snuffy 55, Clear View Ranch.

Reserve Champion Female: Miss Bluestem CCR 3rd, Clear Creek Ranch.

Two Females: 1, Clear View Ranch; 2, Clear Creek Ranch; 3, E. B. Germany & Sons.

Get of Sire: 1, Clear View Ranch; 2, Clear Creek Ranch; 3, Clear Creek Ranch.

The Quarter Horse Show

Bill Cody, owned by Glenn L. Casey of Amarillo, Texas, was judged champion stallion in the Quarter Horse show and Town Crier, owned by Paul Curtner, Jacksboro, Texas was judged reserve champion.

Champion mare was Poco Lena owned by Don Dodge of Sacramento, California and reserve honors went to Dee Gee owned by Wanda Harper of Mason, Texas.

Awards to three places follow:

Stallions Foaled in 1954: 1, Poco Brady, E. P. Waggoner, Vernon, Texas; 2, Dixie's Roper, T. F. & Matt Larkin, Dallas, Texas; 3, Dusty Fimbel, Jay Fimbel, Telferner, Texas.

Stallions Foaled in 1953: 1, Poco Bar, B. A. Skipper, Jr., Longview, Texas; 2, Poco Dias, John Biggs, Vernon, Texas; 3, Snap Shot, Jr., B. A. Skipper, Jr.

Stallions Foaled in 1952: 1, Poco Brisco, Guy Tate, Embouse; 2, Jim Nance, John Dublin, Barnhart, Texas; 3, Joe Cody, Roberts Ranch, Tyler, Texas.

Stallions Foaled in 1951 or Before: 1, Bill Cody, Glenn L. Casey, Amarillo, Texas; 2, Towncrier, Paul Curtner, Jacksboro, Texas; 3, Power Command, R. Q. Sutherland, Kansas City, Mo.

Grand Champion Stallion: Bill Cody, Glenn L. Casey.

Reserve Champion Stallion: Town Crier, Paul Curtner.

Mares Foaled in 1954: 1, Poco Silver, E. P. Waggoner; 2, Squaw Baby Lou, Jack Lloyd, Austin, Texas; 3, Poco Tena, Chas. A. Morgan, Burkburnett, Texas.

Mares Foaled in 1953: 1, Paulalika, R. Q. Sutherland; 2, Blon Cody, Glenn L. Casey; 3, Paulayana, R. Q. Sutherland.

Mares Foaled in 1952: 1, Milly Dexter, R. L. Underwood, Wichita Falls, Texas; 2, Miss Paullette, R. Q. Sutherland; 3, Rose King, J. M. Frost III, Houston, Texas.

Mares Foaled in 1951 or Before: 1, Poco Lena,

Don Dodge, Sacramento, Calif.; 2, Dee Gee, Wanda Harper, Mason, Texas; 3, Brady Lady, Mrs. Lillian Sharp, Flint, Mich.

Grand Champion Mare: Poco Lena, Don Dodge, Sacramento, Calif.

Reserve Champion Mare: Dee Gee, Wanda Harper, Mason, Texas.

Geldings Foaled in 1951 or Later: 1, Blondy's Bill, Weinert Ranch, Nixon, Texas; 2, Sonny Bubbles, Glenn Bracken, Tyler, Texas; 3, Joe Wheeler, C. B. Goddard & Son, Ardmore, Okla.

Geldings Foaled in 1950 or Before: 1, Bourbon Red, R. Q. Sutherland; 2, Kent, R. Q. Sutherland; 3, Pretty Boy Pokey, Cliff Magers, Fort Worth, Texas.

Grand Champion Gelding: Bourbon Red, R. Q. Sutherland.

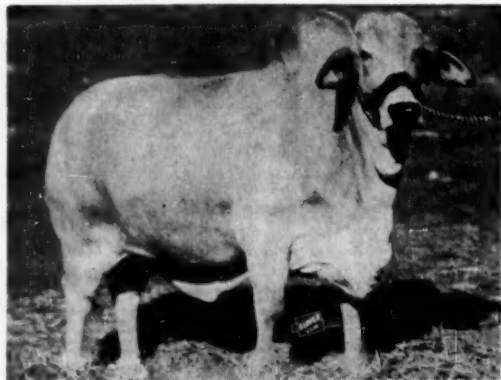
Reserve Champion Gelding: Kent, R. Q. Sutherland.

First Angus Conference at Stillwater June 30 - July 2

THE first American Aberdeen-Angus Conference will be held at Oklahoma A & M College, Stillwater, June 30 through July 2, Frank Richards, secretary of the national association, has announced. Sponsored by the American Aberdeen-Angus Breeders' Association in cooperation with Oklahoma A & M College, the conference will include on its program a number of educators and cattlemen.

The program will open with a pointed discussion on "The Purebred Objective." Other topics to be discussed will come under the general heading of "More Profit in the Right Kind of Aberdeen-Angus," modern management methods, sanitation programs, breeding problems, and breed activities.

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WASHINGTON ROUND-UP

(Continued from Page 27)

habits of Americans were determined by a recent study by the U. S. Bureau of Labor Statistics.

Competition Is Never Idle—Dairymen after relaxing for years are beginning to give attention to expanding per capita milk consumption. Unfortunately for them they waited too long in starting their promotion. Competing products have made inroads that will be difficult for the dairymen to win back. "Advertising," said one milk marketing expert, "has helped to fill the human stomach with pop, orange juice and beer, until there's practically no room left for milk."

In the last five years tea consumption has risen 20 million pounds in the United States. Per capita consumption of coffee has increased 17 per cent over the 1935-39 level. Over the same period soft drinks mounted by a spectacular 170 per cent, and in 1952 Americans consumed more than 67 quarts of beer per capita. While these gains were being made by competing products, milk consumption remained static.

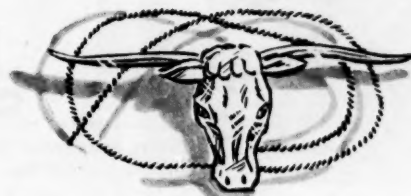
We Will Always Eat Meat—Dr. Glen W. Burton of the Coastal Plains Experimental Station at Tifton, Georgia, recently said new ways of farming make it possible to produce five times as much beef on an acre of land as good average practices make possible today. He is the developer of a new forage plant, coastal Bermuda grass, which has been the basis of a large expansion of beef cattle production in the Southeast.

Dr. Burton produced figures to demonstrate that even if the population of the United States should reach 200 million in another two decades, we will not have to abandon our meat diet. He based his estimates on the intensive use of grass pasture to feed cattle. He predicted pasture that would produce 2,680 pounds of beef an acre, which would be the equivalent of a corn field producing 322 bushels of grain.

Eat Meat for Health—In days gone by it was believed that most persons when ill required relatively little in the way of food—the tea and toast variety of diet being suggested along with suitable medications. However science has proven how wrong this idea was. "A generous intake of highest quality meat, suitably supplemented and appetizingly served" is specified as a primary need after major surgery, severe injury, or prolonged illness by J. E. Rhodes in the Journal of the American Dietetics Association.

Forrestel Heads Research Committee—Eugene P. Forrestel, livestock producer and cooperative representative from Akron, New York, is chairman of the Livestock Research and Marketing Advisory Committee appointed by Secretary of Agriculture Ezra Taft Benson. This 11-man committee at its recent annual meeting, advised Mr. Benson to increase the emphasis on livestock research.

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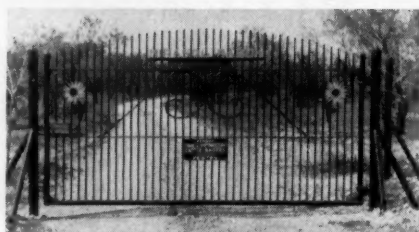
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Member, East Texas Santa Gertrudis Association
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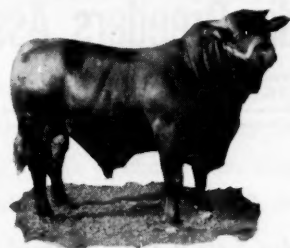
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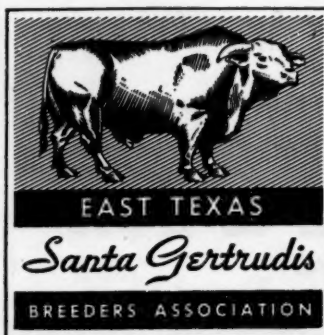
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East Texas Santa Gertrudis Breeders Assn.

Chartered as an affiliate of the Santa Gertrudis Breeders International
Address Correspondence to George Becker, Jr., Sec.-Treas., Kaufman, Texas

*Santa Gertrudis breeders, you can reach a large
group of prospective buyers by using this special
section to give them your message.*

Changes In Judging Santa Gertrudis Breeding Cattle

THE classification system of judging Santa Gertrudis breeding cattle will be continued; however, some changes in the classes for the fall shows of 1955 and the spring shows of 1956 were made at a regular quarterly meeting of the board of directors of Santa Gertrudis Breeders International held in Houston, Texas, on Feb. 9, 1955, according to Richard M. Kleberg, Jr., president.

In the Aged Cow and Aged Bull classes, the age was extended one year. This means that cows or bulls to be eligible for these aged classes to show in the fall of 1955 and the spring of 1956 must have been calved between Jan. 1, 1951, and Dec. 31, 1952. This permits mature cows and mature bulls one additional year of eligibility for show.

One additional requirement was made for aged cows to be eligible to show. This requirement is that an aged cow must have produced a calf and the calf must be shown at side at the time the cow is entered in competition.

The Junior Calf classes were extended one month. To be eligible for either the Junior Bull Calf class or the Junior Heifer Calf class, animals must have been calved between Jan. 1, 1955 and May 31, 1955.

In the Get-of-Sire class the number

required was reduced from four to three, but both sexes must be represented as in the past. The Group classes will also be classified Excellent, Very Good and Good, however, the group judged to be the most outstanding will be so designated.

By requiring that an aged cow must have produced a calf to be eligible to show, poor breeders or barren cows will be eliminated completely from this class.

Except for the changes indicated, classes will be the same as now in effect for all major shows.

Santa Gertrudis

Produce heavier calves at weaning

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In service on our ranch. Apache 2 was bred to 25 cows when a two-year-old. At 2½ years of age in breeding condition he weighed 2,080 pounds.



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- 2 Breeding age bulls (certified purebred)
- Yearling bulls: the top cut of yearling bulls from our 1954 calf crop being offered now for the first time.

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Our two grand champion Santa Gertrudis bulls are now hard at work producing the kind of calves you would expect of champions. Come by the ranch and see these calves being fitted for the fall shows.

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West Texas Santa Gertrudis Sale**SUMMARY**

5 Bulls	\$ 8,100; Avg.	\$1,620
18 Females	13,595; Avg.	755
23 Head	21,695; Avg.	943

THE first sale sponsored by the West Texas Santa Gertrudis Breeders Association was held in con-

nection with the Southwestern Exposition and Fat Stock Show at Fort Worth Feb. 5. The offering of 23 head consigned by breeders of Santa Gertrudis in West Texas sold for an average of \$943.

Top selling animal of the sale was the bull Hap, a two-year-old, consigned by

Lloyd Jinkens of Fort Worth. The bull was a blue ribbon winner at three shows last fall and sold on a bid of \$3,000 to Jack Richardson of Uvalde, Texas. Oscar, another certified purebred Santa Gertrudis bull, brought second top money of the sale. He was consigned by the Strain Cattle Company of San Angelo, Texas and Eufaula, Okla., and sold to W. R. Nichols, Jr., of Dallas. Another Strain bull sold for \$1,025 to W. W. Callan Santa Gertrudis Ranch, Waco, Texas.

Top female of the sale was a two-year-old heifer consigned by Lloyd Jinkens. She brought \$1,400 on a bid from Ted Dunham of Baton Rouge, La. Mirasol Ranch, Uvalde, Texas, sold another heifer to Dunham for \$1,125. Dunham also paid \$1,075 for another Jinkens heifer consignment. John H. Wilson of Fort Worth paid \$1,000 for a heifer consigned by O. C. Whitaker and Roger Prater of Aledo, Texas.

Lem Jones of Junction, Texas, was the auctioneer.



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FEMALE
FORT WORTH
SANTA GERTRUDIS
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FOR SALE:

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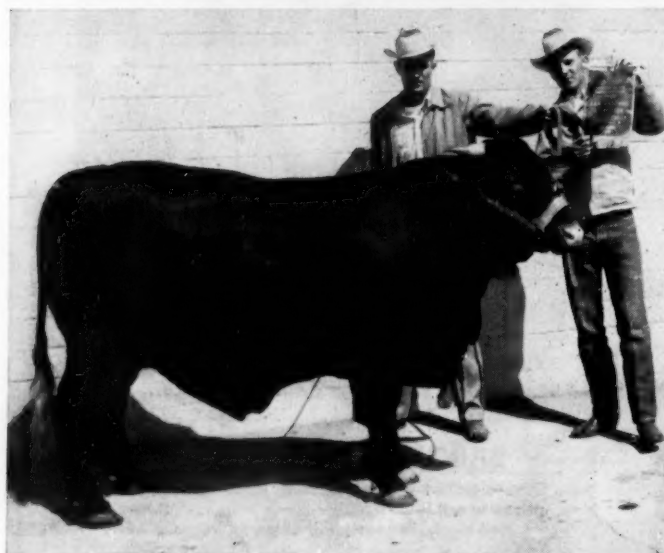
Phones: Terrell 4-3065
Dallas RA-3044

Rancher Gets His Check
For Steer Sold in 1949

LIKE Diogenes, Frank Gorka, Fort Bend county farmer and rancher down at Tadpole Bend, has found an honest man. But it took him almost as long as it did the old Greek philosopher.

Back in 1949, Gorka missed a brindle whiteface steer from his pasture, bearing the brand of his son, George, who

OUR THREE-TIME GRAND CHAMPION FEMALE



Colmena, our three-time champion Santa Gertrudis Female, is pictured with John Martin, Jr. (left), and Martin Ranch foreman, Jack Gladney.

COLMENA

Champion Santa Gertrudis
female at:

★ FORT WORTH

★ HOUSTON

★ SAN ANTONIO

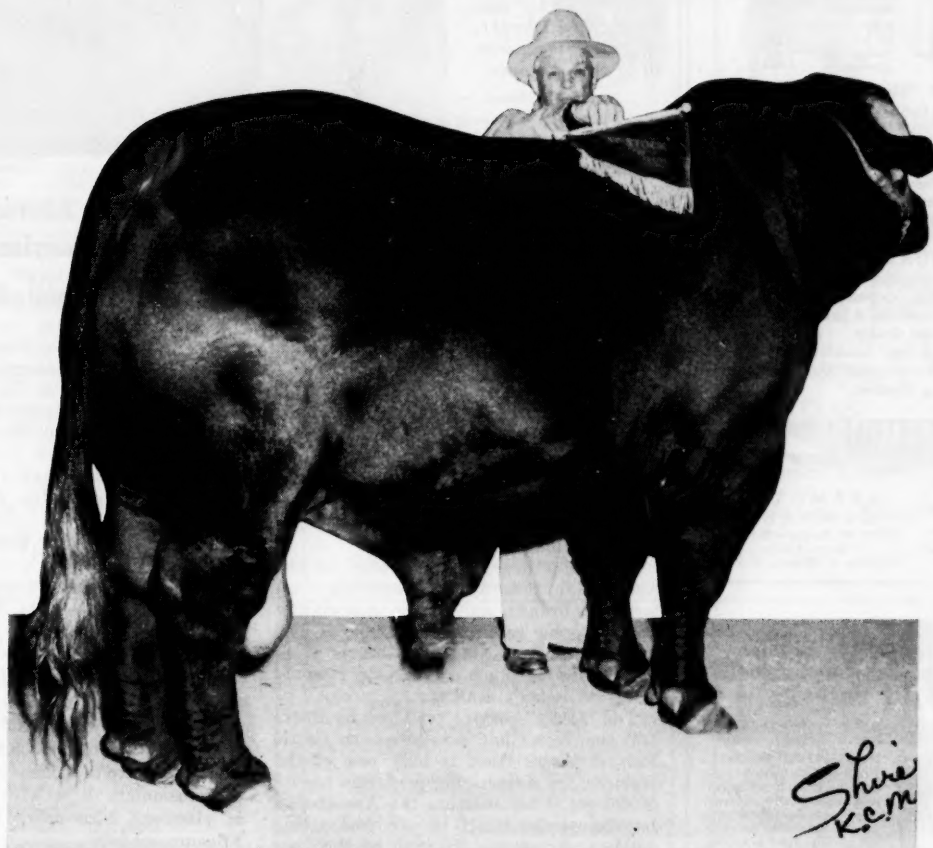
The three top honors won by Colmena at the recent shows make us very proud. We have been breeding Santa Gertrudis cattle since 1936 and have always selected for quality.

JOHN MARTIN
Box 271 • Alice, Texas

We have nothing to sell at the present time but will welcome your inquiries about our future production.

A. P. GEORGE RANCH

Santa Gertrudis



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Exhibition and Herd Bull Prospects available. Sired by Prince Albert, 1954 Grand Champion Santa Gertrudis Show Bull — a full brother to Prince Albert 2nd.



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Officers of Alamo Santa Gertrudis Breeders Association

New officers in the newly formed Alamo Santa Gertrudis Association are from left to right N. A. Quintanilla, vice-president; Joseph S. Morris, president; and David B. Thrift, secretary-treasurer, all of San Antonio.



was serving in the army in Korea at that time. Because the animal belonged to his serviceman son, Gorka made an extra special search for the stray, but couldn't find him.

Just recently the rest of the story came out. It seems that Armour Munson, who ranches at Sandy Point, Texas, picked up the stray in his pasture, and shipped him to Port City Stockyards in Houston along with a shipment of his own. Not knowing who the steer belonged to, Munson sold the steer for the account of the Texas and Southwestern Cattle Raisers Association, who accepted the money and put it in their "stray" account, until the rightful owner showed up.

Leonard Stiles, field inspector for the Association, recently discovered the similarity in brands, and so the Association remitted the sale price to Gorka. The 1949 price of the steer, \$163.83, is probably twice as much as the steer would bring on today's market.

The "stray" service rendered by Stiles and the Texas and Southwestern Cattle Raisers Association is only one of the services the Association performs for its members. Other matters the Association has interested itself in are combatting cattle rustling, stabilization of the livestock market, and the encouragement of higher consumption of beef.

For information about the Texas and Southwestern Cattle Raisers Association contact

Henry Bell, Secretary
410 East Weatherford, Fort Worth.

Dusty Acres Aberdeen-Angus Dispersion

SUMMARY

204 lots \$53,072; avg. \$260

A SNOWSTORM the day before, which made driving on highways extremely hazardous, materially reduced attendance at the Dusty Acres Aberdeen-Angus dispersion held at La Junta, Colo., Feb. 10. However, despite the reduced crowd, all cattle were sold, some at bargain prices. Dusty Acres is owned by Dr. and Mrs. J. H. Johnston and Sons.

Topping the sale at \$1000 was a bull, Blackmar Mina J 03, a son of Johnston Blackmar, one of the Johnston herd sires. He sold to G. S. Wright, Holly, Colo.

Two females topped at \$575. Both were bought by George Watson, Fort Collins, Colo. One was Black Bethune N. 2, a daughter of Angustorra Repeater 12 with a heifer calf at side and rebred to Homeplace Eileenmere 248 and the other was Blackbird's Eileen N., a daughter of Eileenmere R 4 with a heifer calf at side and also rebred to Homeplace Eileenmere 248.

Watson was the major buyer in the sale, taking 65 head for a total of \$23,470. C. A. Allen, Dixon, Cal., bought 40 head for \$10,280 and Everett Marshall, La Junta, Colo., bought 28 head for a total of \$5,132.50.

Roy C. Johnston and Hank Wiescamp were the auctioneers.

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Feeder Calves, Yearlings
and Stocker Heifers**

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Texas



**Quality Commercial Herefords
Replacement Heifers
Feeder Steers**

Ranch in Throckmorton county, Texas

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(Wharton County)
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FOR QUALITY COMMERCIAL CATTLE contact any of the ranches listed on this page. All of these ranches maintain membership in the Texas and Southwestern Cattle Raisers Association. Stray cattle or cattle of questionable ownership bearing brands shown should be reported to this Association. Advertising service in this section is available to members of this Association. Write: The Cattleman, 410 E. Weatherford, Fort Worth, Texas.

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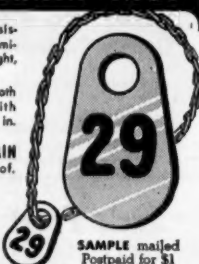
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The Cattleman

New Officers of America Brahman Breeders Association

J. T. White, left, Hearne, Texas, was elected president of the American Brahman Breeders Association at the 31st anniversary membership meeting in Houston, February 10. L. B. Harris, center, of Kissimmee, Fla., was elected first vice-president, and Harry P. Gayden, Houston, right, was re-elected executive secretary.



White Heads Brahman Breeders Association

J. T. WHITE, of Hearne, Texas, succeeds Edgar Hudgins of Hungerford as the eleventh president of the American Brahman Breeders Association. L. S. Harris, of Kissimmee, Florida, was elected first vice-president. Santiago V. Perez, of Havana, Cuba, was elected second vice-president and Dr. Eugenio Ferro Falla, of Bogota, Colombia, third vice-president. Houghton Brownlee, Sr., of Burnet, Texas, was re-elected treasurer. Mrs. Margaret Sunday Watkins, recording secretary, and Harry P. Gayden, executive secretary, were re-elected to those offices.

The entire productive life of J. T. White has been devoted to cattle raising in Robertson county, Texas. He joined the American Brahman Breeders Association and became a breeder of Brahman cattle in 1936.

Likewise, L. S. Harris became a member of the Association and a breeder of Brahman cattle in the 1930's. Both men devote their entire economic efforts to the production of purebred Brahman breeding stock.

Santiago V. Perez is one of the earlier members of the American Brahman Breeders Association from Cuba. He advances from third vice-president.

Dr. Ferro has signally honored the American Brahman Breeders Association by accepting this office. In his country he is the president of the Association Colombiano de Criadores de Ganado Cebu.

The association's directors are:

Terms expire 1956: Cecil K. Boyt, Devers, Texas; J. Afton Burke, Corsicana, Texas; Ben H. Carpenter, Dallas; Sidney L. Crochet, Clewiston, Fla.; Sam T. Cutbirth, Pierce, Texas; Albert B. Fay, Houston; J. T. Garrett, Danbury, Texas; Bob R. Jones, Slaughter, La.; L. M. Slone, Bay City, Texas; Stuart Sherar, Houston; R. J. Milam, Smackover, Ark.; G. L. Paret of Lake Charles, La.; Howard C. Parker of Center, Texas; and Herman Taylor, Jr., Natchitoches, La.

Terms expire 1957: C. Herman Beville,

Bushnell, Fla.; A. Danguillecourt, Jr., Havana, Cuba; O. J. Flowers, Menard, Texas; Wilbourn S. Gibbs, Huntsville, Texas; Edgar H. Hudgins, Hungerford, Texas; R. A. Merrifield, Wharton, Texas; Given A. Parr, Alice, Texas; Henry O. Partin, Kissimmee, Fla.; J. W. Pate, Hidalgo, Texas; J. Lewis Patterson, Concord, N. C.; A. N. Smith, Blanks, La.; S. I. Stratton, Lake Jackson, Texas; W. G. Sweetman and Gail Whitcomb of Houston.

Directors coming onto the board: Cecil Boyt, Edgar Hudgins, S. I. Stratton and W. G. Sweetman.

The association paid special tribute to S. Paul Cornelius of Phoenix, Ariz., retiring from the office of second vice-president, and Guy L. Jeanes, Jr., of Crosby, Texas, and Vernon W. Frost, Houston, both retiring from the board, for the time and effort given by them toward the advancement of the association.

ABBA Registered 17,000 Cattle In 1954

DURING the year 1954 the American Brahman Breeders Association office completed 17,000 registrations. Although slightly reduced in number when compared to 1953, these registrations came from breeders in 33 states and eight foreign countries. Association records reveal that registered American Brahman cattle are now owned in all states of the U. S. except New Hampshire, and in 35 foreign countries. During 1954, 10,776 transfers of ownership were completed (9,966 in 1953, 16,133 in 1952). The transfers were requested by breeders in 32 states and six foreign countries.

Transfers to foreign countries increased from 894 in 1952, 1,586 in 1953, to 3,481 in 1954. Putting it on a percentage basis, foreign sales accounted for 5.5 per cent in 1952, 16 per cent in 1953, and 32.3 per cent in 1954.

These cattle went to 25 foreign countries in 1954. The best customers were: Colombia, 1574 or 45 per cent; Venezuela, 1278 or 37 per cent; Cuba 98 or 2.8 per cent; Guatemala, 71 or 2 per cent; Mexico, 71 or 2 per cent; Thailand, 74 or 2.1



JDH Aristocrat Manso 666, champion Brahman bull, Southwestern Exposition and Fat Stock Show, owned by J. D. Hudgins, Hungerford, Texas.

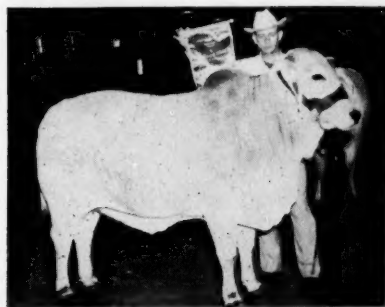
per cent; and Costa Rica, 66 or 2 per cent. These seven countries accounted for 93 per cent of foreign sales.

In 1952 Florida sold 328 head or 36.6 per cent of the total, while Texas sold 560 or 62.6 per cent. In 1953 Florida sold 753 or 47.5 per cent; Texas, 799 or 50.3 per cent; California, 29 or 1.2 per cent; Louisiana, 3; Michigan, 1; and Cuba, 1. In 1954 Florida sold 724 or 20.8 per cent of the total exports; Texas, 2432 or 70 per cent; Louisiana, 275 or 8.0 per cent; Arizona and California, 30 or 1 per cent.

In the year 1954, 126 new members joined the association. This brought the total membership to 2,111 on January 1, 1955 and this membership is spread over 36 states and 19 foreign countries.

The board of directors approved application for 33 new members, bringing our current total to 2,144.

During last year, association personnel assisted in selecting a group of 23 heifers which Louisiana Brahman breeders loaned to the Iberia Experiment Station at Jeanerette for research purposes, and 11 heifer calves loaned by Arkansas and Texas breeders for a project at the University of Missouri in which they are studying the effects of different temperatures on the growth of young calves.



JDH Rex A Manso 41/6, champion Brahman female, Southwestern Exposition and Fat Stock Show, owned by J. D. Hudgins, Hungerford, Texas.

Changes In Stock Yards Market News Personnel

SEVERAL important personnel changes have been made in the Packers and Stockyards Branch and the Market News Branch, Livestock Division, of the Agricultural Marketing Service, U. S. Department of Agriculture.

Lee D. Sinclair will be Chief of the Packers and Stockyards Branch at Washington, D. C., to fill the vacancy caused by the resignation of M. J. Cook to become vice-president of the Union Stockyard and Transit Company of Chicago.

Sinclair has been in charge of the Trade Practice Section of the Packers and Stockyards Branch the last seven years. He has been in federal government service since 1930, originally with the Department of Agriculture, and in 1937-1942 with the Department of Interior. In 1942-1947 he was a special agent for the FBI. In 1947 he returned to the Department of Agriculture. Sinclair was

born at Gross, Nebraska, in 1909. He was educated in public schools in Nebraska and South Dakota, has a law degree from George Washington University, and is a member of the Bar of the District of Columbia and State of Michigan.

James Hartnell will be Chief of the Livestock Market News Branch at Washington, D. C., to fill the vacancy caused by the transfer of C. L. McColloch to the Foreign Operations Administration for livestock program development work in Africa.

G. Earl Rodda will be supervisor of livestock market news, Denver and west (with headquarters at San Francisco), to fill the vacancy caused by the transfer of James Hartnell to Washington.


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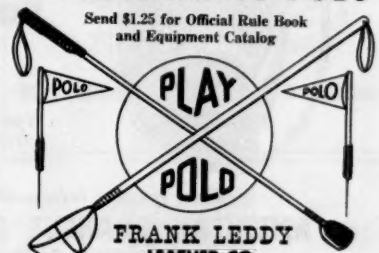
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Daniel Re-Elected Head of Brangus Breeders

FRANK B. DANIEL of Orange, Virginia, was re-elected president of the American Brangus Breeders Association at the annual meeting held by the organization in San Antonio recently. Also re-elected were C. W. Voyles, Austin, Texas, first vice-president; Floyd E. Newcomer, Yuma, Arizona, second vice-president; J. R. Canning, Eden, Texas, third vice-president, and Dorsey Buttram, Oklahoma City, secretary-treasurer.



Frank B. Daniel

Jesse L. Dowdy, formerly of Otterville, Missouri, has assumed duties as executive secretary of the association, which has headquarters at Vinita, Oklahoma. Directors other than officers elected are Sid Burley, Harlingen, Texas; Dale Baird, Longview, Texas; E. B. Germany, Dallas; Carl Aldenhoven, Fort Worth; Tom Slick, San Antonio, and past presidents Raymond Pope, Vinita, Oklahoma, and Carl Colwick, Stephenville, Texas, were named as advisers to the board of directors.

Angus Bull Brings \$33,810 at Sale in Scotland

A RECORD price of 12,075 pounds sterling (\$33,810) was paid for the supreme champion Aberdeen-Angus bull of the Livestock show at Perth, Scotland, last month. The bull, Newhouse Paramount, was bought by Sir William Rooses, automobile magnate of Berkshire, England. The sale attracted buyers from the United States, Argentina, Australia, Canada, New Zealand and South Africa.

Breeders Report Excellent Results from Advertising in

The Cattlemans



Miss Clear View 53rd, champion Brangus female, San Antonio Livestock Exposition, owned by Clear View Ranch, Vinita, Okla.

Mecom-77 Ranch Aberdeen-Angus Sale Averages \$2,535

SUMMARY

3 Bulls	\$ 8,100; Avg.	\$2,700
50 Females	126,275; Avg.	2,526
53 Head	134,375; Avg.	2,535

MECOM RANCHES, owned by John Mecom of Houston, Texas, and Weston, Colo., and 77 Ranch, owned by George Graham, Wichita Falls, Texas, joined forces to present an offering of 53 choice Aberdeen-Angus cattle in a sale held February 12 at the Mecom Ranch near Alta Loma, Texas. There was a strong demand throughout the sale as evidenced by the average of \$2,535 on 53 head with a top price of \$7,000.

Selling at the \$7,000 figure to H & L Farm, Marlboro, N. J., was Karama 2d of Shadow Isle, a November, 1952, daughter of Prince Eric of Shadow Isle 4th that sold bred to Prince Eric Elko Bell 6th. Bringing the second top price of the sale and going to Angus Valley Farms Inc., of Tulsa, Okla., on a bid of \$6,700 was Karama of Red Gate 30th, an October, 1952, daughter of Imp. Prince of Rowley. This good Karama heifer sold bred to Mecom's Black Peer 15th. CY Ranch, Weston, Colo., bid \$6,300 to get Gammer Gardenia B. G. 2d, a May, 1952, granddaughter of Eileenmere 500th with a heifer calf at side. Three other females sold for \$5,000 each.

There were only three bulls offered with the top price of \$3,900 being paid by CY Ranch for Mecom's Black Peer



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Clear View Snuffy 76th, champion Brangus bull, San Antonio Livestock Exposition, owned by Clear View Ranch, Vinita, Okla.

Officials of Texas Aberdeen-Angus Association



New officers and directors of the Texas Aberdeen-Angus Association are seated, left to right, Henry Moore, retiring president; T. D. Williams, first vice-president; C. W. Chandler, president; Flynn Stewart, second vice-president, and Glen L. Tole, secretary-treasurer. Directors, standing, left to right, Louis P. Merrill, Dr. Dan Roberts, Norman McAnelly, Herman Allen, Chester Jordan, Stewart Sewell, J. T. Shahan, Harris Mullin, Homer Deakins, Joe Hughes, and W. R. Cammack.

15th, a March, 1953, son of Black Peer 79th of Angus Valley. H. W. Madeley, Trinity, Texas, bid \$2,400 to get CR Prince Eric 2d a May, 1952, son of Raona's Prince Eric that had been shown successfully by 77 Ranch.

Auctioneers were Hamilton James and Ray Sims.

Aberdeen-Angus Transactions

L. A. Ferguson of Jacksboro, Texas, sold five bulls to Clayton Ranch of Bryson, Texas.

Woodrow Walker of Athens, Texas, sold six cows and a bull to Carl Barnes of Murchison, Texas, and a cow to J. W. Dozier of Athens, Texas.

Seven cows were sold to Kellison & Henderson of Lockney, Texas, by H. Clifton & Son of Estelline, Texas.

Leon Doan of Greenville, Texas, sold five cows to W. A. Duncan of Greenville, Texas.

Lewis M. Neal of Renfrow, Okla., sold three cows to Eugene Hardiman of Pond Creek, Okla., and two cows to Elvin Hardiman of Pond Creek, Okla.

Six cows were sold to Bardee Angus Farm of Rye, Texas, by W. E. Driskill of Dallas, Texas.

Taylor Angus Farm of Austin, Texas, sold 13 cows and one bull to Arnold L. McCraw of Mathis, Texas.

L. H. Bowie & Son, Jack, of Frisco, Texas, sold four cows to Magic Valley Ranch of Grapevine, Texas, and a cow to J. V. Hampton of Fort Worth, Texas.

M. M. Ringer of Edmond, Okla., sold two cows and a bull to Baker McManus of Bethany, Okla.

W. H. McKenzie of Pawhuska, Okla., sold six cows to George L. & A. L. Blake of Tulsa, Okla.

J. E. Rushing of Ringgold, Texas, sold 14 cows to M. Posey of Bowie, Texas.

Minnie Lou Ottinger Leaves Texas Angus Association

MINNIE Lou Ottinger, assistant secretary of the Texas Aberdeen-Angus Association, resigned recently, to become a housewife. Minnie Lou plans to be married in the near future. She and her prospective husband plan to make their home on their ranch in Hall and Childress counties.

Minnie Lou, a native of Hydro, Okla., is a graduate of Oklahoma A&M College School of Animal Husbandry and achieved national distinction as a livestock judge. She joined the Texas Aberdeen-Angus Association July 1, 1953, and had become well known and highly respected by members of the association.

Gulf Coast Angus Breeders Elect Officers

ROLAND E. EVANS of Sealy was elected president, and Mrs. Evans, secretary-treasurer of the Texas Gulf Coast Aberdeen-Angus Association at the annual meeting held February 12 at the John Mecom Ranch, Hitchcock, Texas.

Two vice-presidents were named—Mecom and H. F. Banker, Port Arthur, elected first and second vice-president, respectively. The four new directors are Carl E. Hicks, Conroe; R. Blake Mackan, China; G. W. Drake, Houston; and Kenneth Schulte, Brookshire.

The association plans to hold a sale May 14 at the Chester Jordan Farm near Brookshire, featuring 10 bulls and 55 females. Jordan was appointed sale manager.

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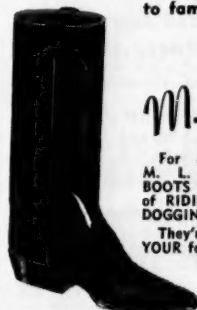
George W. Shawver at the T&SWCR Ass'n Convention in Dallas, March 22, 23

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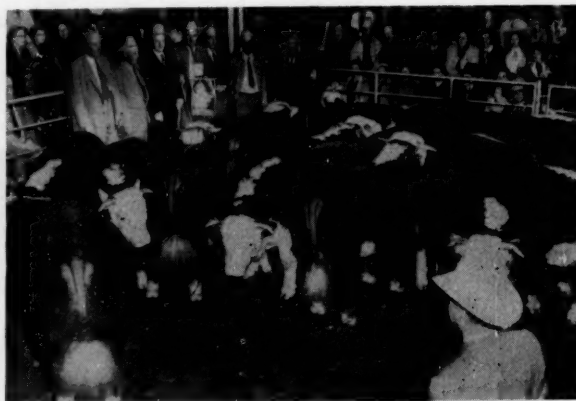
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Grand champion carload of bulls, Southwestern Exposition and Fat Stock Show, owned by J. S. Bridwell, Wichita Falls, Texas. They were also champions at the National Western.



Bridwell Bulls Top Carlot Show at Fort Worth

J. S. BRIDWELL, Wichita Falls, Texas, showed the champion bulls in the carlot show held in conjunction with the Southwestern Exposition and Fat Stock Show. They were Herefords and had previously been named champions at the National Western. All were of Larry Domino breeding.

George M. Harris, Winona, Miss., showed the reserve champions, also Herefords which were predominantly Zato Heir breeding. Harris showed the champions at the 1954 Fort Worth show.

Straus Medina Hereford Ranch, San Antonio, Texas, showed both the champion and reserve champion pens of five head. Both pens were sons of TR Zato Heir 88th.

In the Shorthorn competition, C. M. Caraway & Sons, De Leon, Texas, showed both the champion and reserve champion pens of five bulls and Scofield Ranch, Austin, Texas, showed both the champion and reserve champion pens of three head.

Fred Stewart, Magnolia, Ark., showed the champion pen of five Aberdeen-Angus bulls with the reserve going to Rose & McCrea, Maysville, Mo. Rose & McCrea also showed the champion pen of three bulls and Creek Valley Farm, Fall River, Kans., showed the reserve champions.

Following the show the bulls were offered for sale. Many cattlemen took advantage of the opportunity to buy uniform bulls of top quality breeding to put in their commercial herds.

J. S. Bridwell sold three Hereford bulls to Jack Roach, Amarillo, Texas.

Silas Kothman, Mason, Texas, sold six Hereford bulls at \$500 to Roy Parks, Midland, Texas.

Julian Ball, Cresson, Texas, sold three Hereford bulls at \$1125 to John Rozypal, Sinton, Texas.

T. E. Mercer, Fort Worth, sold five Hereford bulls to B. A. Skipper, Longview, Texas at \$500 each.

Jake Hess, McLean, Texas, sold three Hereford bulls at \$350 each to B. A. Skipper and two head each to W. I. Bowman, and H. L. Suttle, Gainesville, Texas.

Tom Abbott, Fort Worth, sold five Hereford bulls to James L. Windom, Midland, Texas, at \$375 each, and two head to W. I. Bowman.

Charles Neblett, Stephenville, Texas, sold one Hereford bull to H. S. Foster, Stephenville, for \$1250.

D. G. Talbot, Fort Worth, sold three Hereford bulls at \$400 to Mrs. Fay P. Goebel, San Angelo, Texas.

O. H. McAlister, Rhome, Texas, sold five Hereford bulls to Carter McGregor, Wichita Falls, at \$400, each; one to Milton High, Denton, Texas, at \$500; one to W. E. Stall, Graham, Texas, at \$1000; one to V. F. Walker of New Mexico, at \$500 and three head to George K. Knox, Targan, Texas, two at \$750 and one at \$500.

P. O'B. Montgomery, Dallas, sold one Hereford bull to William Gordon, Wiley, Texas, at \$350.

C. M. Caraway, De Leon, Texas, sold 12 Shorthorn bulls to Bill Shillen, Hartshorne, Okla.

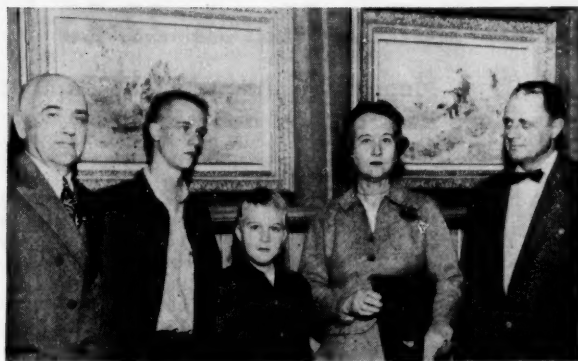
Scofield & Miller, De Leon, Texas, sold six Shorthorn bulls to Dutch Branch Ranch, Benbrook, Texas; two to W. I. Bowman and two to H. L. Suttle.

All of the Aberdeen-Angus bulls in the carlot and pens division were sold at auction, a report of which will be found elsewhere in this issue.



Delford Lady F, champion Hereford female, Southwestern Exposition and Fat Stock Show, owned by Arrowhead Hereford Ranch, Oklahoma, Okla.

Hereford Breeders Present Paintings to Jack Turner



Two Russell paintings shown in background were presented to Jack Turner, right, former secretary of the American Hereford Association by Hereford breeders in appreciation of Turner's efforts during the eight years he was secretary. Left to right: Ed Fisher, chairman of the Turner appreciation fund; and Jack, Jr., David and Mrs. Turner.

Top O' Texas Hereford Association Sale

SUMMARY			
36 Bulls	\$10,220; Avg.	3284	
14 Females	4,550; Avg.	325	
50 Head	14,770; Avg.	295	

THE eleventh annual Top O' Texas Hereford Association Sale was held at Pampa, Texas, on January 26 with a strong demand shown for the female offering, while the bulls had many good buys.

Top of the sale was the champion sale bull by Dandy Larry D. 61st consigned by Tomie Potts, Memphis, Texas. He sold to Combs & Worley, Pampa, Texas, for \$975.

Alex Born & Sons, Follett, Texas, consigned the second top selling bull. He was the reserve champion sale bull, a son of Dandy Domino 48th and sold to Cliff and Edna Vincent, Pampa, Texas, for \$590.

The champion female was also the top selling female and she was consigned by J. P. Calliham, Conway, Texas, and sold to Ralph Hale, Perryton, Texas, for \$490. Walter Britten was the auctioneer.

Southwestern Hereford Sale Scores Top of \$5,250

SUMMARY			
48 Bulls	\$37,365; Avg.	778	
42 Females	19,245; Avg.	458	
90 Head	56,610; Avg.	629	

THE Southwestern Hereford Sale was held on February 1 during the Fort Worth Show with breeders from several states on hand for this annual event.

Top of the sale was GH Prince 63rd, grand champion bull of the 1955 Fort Worth show. He was consigned by Greenhill Farm, Tulsa, Okla., and was a May, 1952, son of Noe's Baca Prince 4th. He sold to Bud's Hereford Farm, Maysville, Ark., for \$5,250.

The second top selling bull was CV Zato Heir 12th a May, 1954, son of M Zato Heir 16th. He was consigned by A. B. Smith, Stillwater, Okla., and was purchased by L. O. Hudson, Melrose, N. M., for \$2,000.

Kavanaugh and Purdy Luther, Okla., and Butler, Mo., sold a son of EG Royal Mixer 2215th to George Ranton, Johnston, S. C., for \$1,850. F Zato Heir 10th, by TR Zato Heir C, sold to Lee Campbell, Dublin, Texas, for \$1,725 and was consigned by Alex Born & Sons, Follett, Texas. Hull-Dobbs Ranch, Fort Worth, Texas, sold a son of TR Zato Heir 28th to Stockton Ranch, Morgan Hill, Calif., for \$1,400.

Top selling female was consigned by Hull-Dobbs Ranch, Fort Worth, Texas. She was JKD Baca Princess 17th, selling with a breeding privilege to TR Royal Zato 27th and sold to Jack Clarke, Jr., Conroe, Texas, for \$915.

Walter Britten, Pete Swaffar and G. H. Shaw were the auctioneers.

Texas Polled Hereford Sale

SUMMARY			
25 Bulls	\$11,055; Avg.	442	
24 Females	11,740; Avg.	489	
49 Head	22,795; Avg.	465	

THE Annual Polled Hereford Sale sponsored by the Texas Polled Hereford Association was held on February 2 at Fort Worth during the Fort Worth Show.

Top of the sale was a female consigned by Jim and Fay Gill, Coleman, Texas. She was the champion sale female and was a daughter of JFG Domestic Mischief 26th. She sold to Glenn Peel, Newkirk, Okla., for \$2,025.

The second top price was another female consigned by N. M. Barnett, Melvin, Texas. She sold to R. R. Woodward, Sabinal, Texas, for \$1,585.

The third high selling individual and top selling bull was the sale champion from Hervale Farms, Wayne, Nebr. He was by Hervaleer A. This good two-year-old sold to C. T. Lawson, Meridian, Texas, for \$1,250.

Two lots sold for \$1,000. One was a bull consigned by Jim and Fay Gill and sold to Crews and Deering, Enid, Okla., the other was a heifer consigned by Bethel Hereford Ranch, Kremmling, Colo. This heifer went to Crews Barnard, Enid, Okla.

Walter Britten was the auctioneer.

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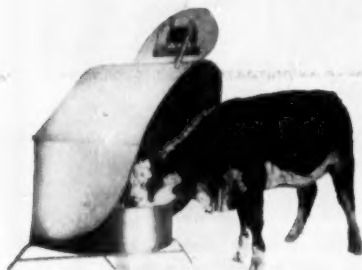
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The Cattleman is the most widely read publication of its kind in the country.

Texas and Southwestern Cattle Raisers Will Meet in Dallas March 22-23

President Roy Parks Urges Members to Attend and Chamber of Commerce Gives Assurance of a Good Time

THE Texas and Southwestern Cattle Raisers Association will return to Dallas, March 22-23, to Hotel Adolphus for its 78th annual convention, Roy Parks of Midland, association president, has announced.

"A Dallas Chamber of Commerce committee composed of business men and social leaders have been busy for days in preparation for the cattlemen's visit," Jerome K. Crossman, head of the Dallas Chamber of Commerce, said.

"We intend to make this the most pleasant and profitable convention the cattlemen have had since they met in Dallas in 1951."

Officers of the Chamber of Commerce general committee spearheading preparations for the cattlemen's meeting are Crossman; Ben H. Carpenter, general chairman and a director of the cattlemen's association, and Ray W. Wilson, vice chairman and manager of the State Fair of Texas' Pan-American Livestock Exposition.

"The association needs the presence of every one of its members at this meeting," Parks said. "We have many questions to answer, many problems to settle. We need the best thinking of every man we can get."

Parks said the convention's tentative three-day program, beginning on Monday, would include:

March 21—Registration, Hotel Adolphus lobby, 9 a. m.; director's meeting, French Room, Hotel Adolphus, 2 p. m.; cattlemen's square dance, roof garden, Hotel Adolphus, 8 to 12 p. m.

March 22—Registration, Hotel Adolphus lobby, 8 a. m.; business meeting, grand ballroom, Hotel Adolphus, 9 a. m.; style show luncheon for ladies, crystal ballroom, Baker Hotel, 12 noon; resolution committee meeting, French Room, Hotel Adolphus, 2 p. m.; tour of Texas Research Foundation at Renner, 2 p. m., and the cattlemen's annual ball, Crystal ballroom, Baker Hotel, 9 p. m.

March 23—Registration, Hotel Adolphus lobby, 8 a. m.; business meeting grand ballroom, Hotel Adolphus, 9 a. m.; officers and directors' luncheon, French Room, Hotel Adolphus, 12 noon, and general business meeting, grand ballroom, Hotel Adolphus, 2:30 p. m.

"Men of state and national importance will be present at the convention. Several of them have been scheduled to speak at convention meetings," Parks continued.

"And don't forget: In addition to the convention's work, there'll be plenty of fun and relaxation for everyone who attends."

Organized at Graham, Texas, February 15-16, 1877, the Texas and Southwestern Cattle Raisers Association is the nation's

oldest livestock group, Crossman said.

"The association has played a leading role, has been part and parcel of the opening, clearing and development of the entire Southwest," the Chamber of Commerce president continued.

"Dallas always is happy to have these pioneers and sons of pioneers visit the city."

Circle M Ranch Polled Herefords Average \$4,878

SUMMARY

18 Bulls	\$149,000; Avg.	\$8,278
32 Females	94,900; Avg.	2,965
50 Head	243,900; Avg.	4,878

CIRCLE M Ranch, owned by M. P. Moore, Senatobia, Miss., held its fourteenth annual sale on Monday, February 14, with the final average showing the top sale so far in 1955 and the top Polled Hereford sale for the 1954-55 sale season.

Top of the sale was CMR Larry Domino 115th, a September, 1952, son of CMR Larry Domino and out of a daughter of CMR Rollo Domino 12th. This top prospect went to C. E. Knowlton, Bellefontaine, Ohio, for \$25,000.

The second top selling bull was CMR Mischief Domino 101st, a May, 1952, son of CMR Rollo Domino 12th and out of a daughter of Mellow Mischief. He sold to Wm. C. Huber, Schneider, Ind., for \$18,900.

Third top selling bull went to H. G. Brown, Denton, Texas. He was CMR Anxiety Domino 63rd, a May, 1952, son of CMR Advance Domino 50th. This good beefy bull sold for \$15,000.

Top selling female was CMR Larryanna 15th, a July, 1952, daughter of CMR Larry Domino 21st and selling bred to CMR Rollo Domino 12th. She went to Robert L. Whearley, Cedar Creek Farms, Fort Wayne, Ind., for \$7,700. Whearley also purchased the second top selling female for \$7,000 and she was CMR Blanche Domino 132nd, a May, 1953, daughter of CMR Rollo Domino 12th and bred to CMR Larry Domino.

The offering went to breeders from Texas, Oklahoma, Louisiana, Arkansas, Florida, Georgia, Illinois, Indiana, Iowa, Kentucky, Missouri, Ohio, Pennsylvania, Tennessee, West Virginia, Wisconsin and Mississippi.

Jewett Fulkerson and Hamilton James were the auctioneers.

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Horse Champions Named at Fort Worth Show

THE Quarter Horse, Palomino and Cutting Horse shows held in conjunction with the Southwestern Exposition and Fat Stock Show attracted exhibitors from a wide area and included many champions at major shows held during the past year. The Quarter Horse show was particularly outstanding, more than 200 exhibitors being entered.

High Five, owned by Clarence Scharbauer, Jr., Midland, Texas, was named champion Quarter Horse stallion, with reserve honors going to Brian H, owned by Bob Hunsaker, Carrollton, Texas.

Snip Cole, owned by Loyd Jinkens, Fort Worth, was champion gelding and LH Quarter Moon, owned by B. F. Phillips, Frisco, Texas, was reserve champion.

Rebecca Taylor, Gainesville, Texas, showed the champion mare, Brady Lady, and Wanda Harper, Mason, Texas, showed the reserve champion, Dee Gee.

Awards to three places follow:

Stallions foaled in 1954: 1, Alibi Hill, E. B. Kendall, Hereford; 2, Dixie's Roper, T. F. & Matt Larkin, Dallas; 3, Eskimo Hill, O. G. Hill, Hereford.

Stallions foaled in 1953: 1, High Five, Clarence Scharbauer, Jr., Midland; 2, Mr. Rand, E. D. Hopson, Hereford; 3, Laddie Buck, Marion Flynt, Midland.

Stallions foaled in 1952: 1, Char-Lin Rocky, Dr. and Mrs. J. N. Stewart, Dallas; 2, Squeaker, Clifton L. McCown, Wichita, Kan.; 3, Canyon Tony, Mrs. Rose H. Fulton, Dagoon, Ariz.

Stallions foaled in 1951: 1, Brian H, Bob Hunsaker, Carrollton; 2, Monsieur Joe, W. G. Brown, Little Rock, Ark.; 3, Pudden Head, C. B. Goddard & Son, Ardmore, Okla.

Grand champion stallion: High Five, Clarence Scharbauer Jr.,

Reserve champion stallion: Brian H, Bob Hunsaker.

Geldings foaled in 1951: 1, Snip Cole, Loyd A. Jinkens, Fort Worth; 2, Red Five, T. C. Jinkens, Fort Worth; 3, Coley Al, A. A. Allen, Saginaw.

Geldings foaled in 1950 or before: 1, L H Quarter Moon (Pogo), B. F. Phillips Ranch, Frisco; 2, Kent, Robert Q. Sutherland, Kansas City, Mo.; 3, Cow Creek Bob, Dee Burk, Comanche, Okla.

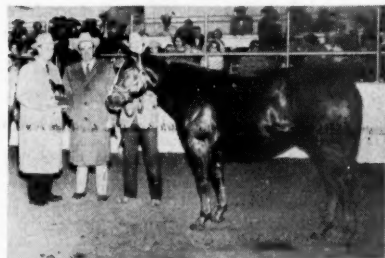
Grand champion gelding: Snip Cole, Loyd Jinkens.

Reserve champion gelding: L H Quarter Moon, B. F. Phillips.

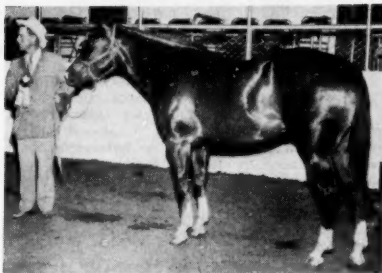
Get of sire: 1, N R Paul A, Robert Q. Sutherland; 2, Poco Bueno, E. P. Waggoner, Vernon; 3, Monsieur Joe, W. G. Brown, Little Rock, Ark.

Sire and get: 1, Monsieur Joe, W. G. Brown; 2, Showdown, O. G. Hill Jr.; 3, Brian H, Bob Hunsaker.

Mares, foaled in 1954: 1, Shadall, Jack Summers, Fort Worth; 2, Glocat, Dr. Joe Colvin, Fort Worth; 3, Clover Mist, Chas. S. McKamy, Dallas.



High Five, champion Quarter Horse stallion, Southwestern Exposition and Fat Stock Show, owned by Clarence Scharbauer, Jr., Midland, Texas.



Brady Lady, champion Quarter Horse mare, Southwestern Exposition and Fat Stock Show, owned by Rebecca Tyler, Gainesville, Texas.

Mares foaled in 1953: 1, Miss Paulite, B. F. Phillips; 2, Missie Lou, Jack O'Donohoe, Holliday; 3, Blon Cody, Glen L. Casey, Amarillo.

Mares foaled in 1952: 1, Amigo Butter, Jack O'Donohoe; 2, Zorena, Mrs. Rose H. Fulton, Dagoon, Ariz.; 3, Pretty Etta, Star Brand Cattle Co., Kaufman.

Mares foaled in 1951 or before: 1, Brady Lady, Rebecca Tyler, Gainesville; 2, Dee Gee, Wanda Harper, Mason; 3, Miss Wardlaw 66, Oliver Mudd, Taylorville, Ill.

Mares foaled in 1950 or before: 1, Poco Mona, B. A. Skipper Jr., Longview; 2, V's Princess, Dean Pearson, Urbana, Ill.; 3, Bo's Misdemeanor, Faye & Glenn Bohannon, Frederick, Okla.

Grand champion mare: Brady Lady, Rebecca Tyler.

Reserve champion mare: Dee Gee, Wanda Harper.

Junior cutting horse contest, (A.Q.H.A.): 1, Poco Stampede, G. F. Rhodes, Abilene; 2, Snapper's Snip, B. D. Fussell, Columbus; third and fourth, tie, Flaming Arrow, Dean L. Fortenberry, Natchez, Miss., and Joe Cody, Roberts Quarter Horse Ranch, Joquin.

Senior cutting horse contest, (A.Q.H.A.): 1, Snooky, Milt Bennett, Tyler; second and third tie, Poco Lena, Don Dodge, N. Sacramento, Cal., and Marion's Girl, Marion Flynt, Midland.

Junior roping horse division: 1, Mr. Reed, Vernon C. Young, Arlington; 2, Joe Wheeler, G. B. Goddard & Son Ranch, Ardmore, Okla.; third and fourth tie, Quinine, Don McLaughlin, Smithfield, Little Elmer, Elmer Carter, Antelope.

Senior roping horse division: 1, Bonnie Lass, Don McLaughlin, Smithfield; 2, Jeanne's Patsy, T. F. & Matt Larkin, Dallas; third and fourth tie, Phoebe Chess, Wanda Harper, Mason; and Billy Man, Harper Hill Farm, Prosper.

Junior reining horse division: 1, Billy J, Ralph Stone, Marlow, Okla.; second and third tie, Joe Wheeler, G. B. Goddard & Son Ranch, Ardmore, Okla. and Flaming Arrow, Dean L. Fortenberry.

Senior reining horse division: 1, Knockie, Thompson & Youngblood, Waco; 2, Dee Gee, Wanda Harper; 3, Phoebe Chess, Wanda Harper.

The Palomino Show

Honey Dodger, owned by O. H. Crew, Fort Worth, was named grand champion Palomino stock horse stallion, with the reserve going to Shoe Stamp, owned by Diamond A Ranch, Bedford, Texas.

Royal King Bailey, owned by Dale Wilkinson, Findlay, Ohio, was champion gelding and Gold Stamp, owned by L & M Stables, Fort Worth, was reserve champion.

Diamond A Ranch also showed the champion mare, Neva Mac and Zippy K, owned by Jack Spillman, Dallas, was reserve champion.

Sheik of Belvedere, owned by Larry Hall, Marion, Ohio, was champion pleasure type Palomino stallion and Vagabond King, also owned by Larry Hall was reserve champion.

D. C. Hall, Fort Worth, owned the champion pleasure type mare, Sun Burst,

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with reserve honors awarded Georgia Buck, owned by L & M Stables.

Awards to three places follow:

Stock horse foaled in 1952 or later: 1, Honey Dodger, O. H. Crew, Fort Worth; 2, Snooks, C. A. Dawson, Ranger; 3, Stormy Dude, Evelyn Freeman, Cedar Hill.

Stock horse foaled in 1951 or before: 1, Shoe Stamp, Diamond A Ranch, Bedford; 2, Buddy Bud Jr., Jno. C. Kreager, Sherman; 3, Tejas Gold Strike, Roy Sims, Grapevine.

Champion stallion: Honey Dodger, O. H. Crew.
Reserve champion stallion: Shoe Stamp, Diamond A Ranch.

Stock type junior gelding foaled in 1951 or later: 1, Royal King Bailey, Dale Wilkinson, Findlay, Ohio; 2, Gold Stamp, L & M Stables, Fort Worth; 3, Chubby Bear, R. M. Kirkland, Waxahachie, Texas.

Stock type senior gelding foaled in 1950 or before: 1, King (Hann's Golden King), Charles Wicks, Austin; 2, Junior B, Jerrie Jo Jennings, Fort Worth.

Champion gelding: Royal King Bailey, Dale Wilkinson.

Reserve champion gelding: Gold Stamp, L & M Stables.

Stock type junior mare foaled in 1952 or later: 1, Neva Mac, Diamond A Ranch; 2, Strummer, L & M Stables; 3, Sue Ann, Diamond A Ranch.

Stock type senior mare foaled in 1951 or before: 1, Zippy K, Jack Spillman, Dallas; 2, Frances Golden Belle, Nancy Thomas, Cedar Hill; 3, Little Sue, Carlton Lynch, Fort Worth.

Champion mare: Neva Mac, Diamond A Ranch.

Reserve champion mare: Zippy K, Jack Spillman.

Pleasure type junior stallion foaled in 1952 or before: 1, Sky Rocket II, Casper Trippe, Fort Worth; 2, Moonlight's Surprise, Raymond R. Floyd, Richardson; 3, Golden Bullet, W. H. Sutton, Dallas.

Pleasure type senior stallion foaled in 1951 or before: 1, Sheik of Belvedere, Larry Hall, Marion, Ohio; 2, Vagabond King, Larry Hall; 3, Nakoma Peavine, Marion S. Rogers, Tulsa, Okla.

Champion stallion: Sheik of Belvedere, Larry Hall.

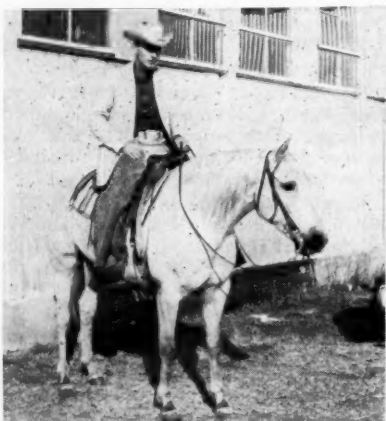
Reserve champion stallion: Vagabond King, Larry Hall.

Pleasure type senior gelding foaled in 1950 or before: 1, Mr. Sun Tan, E. W. Curry, Fort Worth; 2, Sunny Day, Mrs. Ethel Boomer, Fort Worth; 3, Willie the Hill Billy, W. W. Fields, Tulsa, Okla.

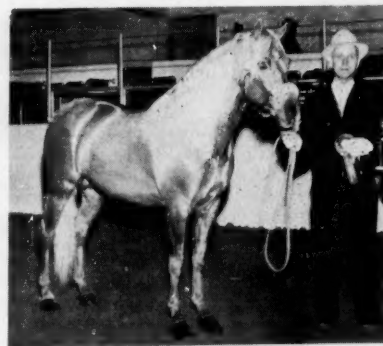
Pleasure type junior mare foaled in 1952 or later: 1, Georgia Buck, L & M Stables; 2, Sioux, Diamond A Ranch; 3, Royal Crest, W. O. Stevens, Cresson.

Pleasure type senior mare foaled in 1951 or before: 1, Sun Burst, D. C. Hall, Fort Worth; 2, Cliff's Golden Lady, Mr. and Mrs. J. L. Clift, Smithfield; 3, Sunny Sky, Mr. and Mrs. J. L. Ruddle, Fort Worth.

Champion mare: Sun Burst, D. C. Hall.



Mr. Reed, champion AQHA roping horse, Southwestern Exposition and Fat Stock Show, owned by Vernon Young, Arlington, Texas, and ridden by Lanham Riley.



Sheik of Belvedere, champion Palomino pleasure type stallion, Southwestern Exposition and Fat Stock Show, owned by Larry Hall, Marion, Ohio.

Reserve champion mare: Georgia Buck, L & M Stables.

Colts, stallions, mares and geldings foaled in 1954: 1, Honey Dexter, T. J. Clipper, Everman; 2, Pegg Rickels, Miller & Norton, Plano; 3, Jeri Ann King, Rayburn Wright, Waco.

Stock horse stallion reining class: 1, Buddy Bud Jr., John C. Kreager, Sherman; 2, Shoe Stamp, Diamond A Ranch; 3, Honey Dodger, O. H. Crew.

Stock horse mare reining class: 1, Quarter Girl, Mrs. K. Lee Williams, Winthrop, Ark.; 2, Edith's Pride, Ann Rhodes, Fort Worth; 3, Slipper Gold, L & M Stables.

Stock horse gelding reining class: 1, Royal King Bailey, Dale Wilkinson; 2, Chubby Bear, R. M. Kirkland, Waxahachie; 3, Gold Stamp, L & M Stables.

Championship reining class: Quarter Girl, Mrs. K. Lee Williams.

In the open cutting horse contest which was a feature of the rodeo at each performance, Marion's Girl nosed out Snooky by two points. Marion's Girl is owned by Marion Flynt of Midland and was ridden by Buster Welch. She was world champion cutting horse for 1954. Snooky is owned and was ridden by Milt Bennett of Tyler, Texas.

Southwest Oklahoma Cattlemen's Association Sale

SUMMARY

53 Bulls	\$12,567.50;	Avg.	\$235
23 Females	4,867.50;	Avg.	212
76 Head	17,435.00;	Avg.	224

BAD weather was evident for the Sixteenth Annual Southwest Oklahoma Cattlemen's Association Sale held at Lawton, Okla., on February 10. Many bargains were sold in the sale.

Top of the sale was S Zato Heir 2nd, a December, 1953, son of TR Zato Heir C. He was consigned by Shull Hereford Farm, Elgin, Okla., and sold to Harold Redding, Lawton, Okla., for \$900.

Second top bull was consigned by S. S. Ferrell, Carnegie, Okla., and he was purchased by G. G. Meyers, Apache, Okla., for \$560.

Top selling female was a daughter of TR Zato Heir C, consigned by J. F. Ferrell & Son, Elgin, Okla. She sold to Harold Redding for \$690.

Guy Shull was the auctioneer.

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For information about the
Texas and Southwestern Cattle Raisers
Association contact
Henry Bell, Secretary
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Fifth Annual San Antonio Hereford Sale

SUMMARY

63 Bulls	\$31,745; Avg.	\$504
17 Females	6,760; Avg.	398
80 Head	38,505; Avg.	481

THE Fifth Annual San Antonio
Hereford Sale was held on Tues-
day, February 22, during the San
Antonio Show, with a strong demand
shown for serviceable age bulls.

Top of the sale was SHR Larry Re-
turn 293rd, a March, 1953, son of Circle
H Larry 66th. This good prospect was
consigned by Stanton Hereford Ranch,
Johnson City, Texas, and sold for \$2,000
to Roy Elbel, Spring Branch, Texas.

Second top selling bull was another
consignment by Stanton Hereford Ranch
on a son of Prince Publican 85th. He
sold to M. D. Willhite, Dallas, Texas, for
\$1,400.

Freeman Bros., San Marcos, Texas,
purchased a son of WHR Elite Triumph
38th from Fair Oaks Ranch, Boerne, Tex-
as, for \$1,300.

W. D. Crockett, Withville, Va., pur-
chased two bulls for \$1,000 each. One
was consigned by Arledge Ranch, Sey-
mour, Texas, and one consigned by W. V.
Horton, Goldthwaite, Texas.

Top selling female was WB Ladymix
216th, a daughter of HG Proud Mixer
673rd and consigned by Barret Hereford
Ranch, Comanche, Texas. She sold to
Arthur Nentwich, Macdonia, Texas, for
\$785.

Walter Britten was the auctioneer.

North Plains Hereford Breeders Ninth Annual Sale

SUMMARY

17 Bulls	\$5,655; Avg.	\$333
19 Females	3,993; Avg.	210
36 Head	9,648; Avg.	268

THE North Plains Hereford Breed-
ers Association held its ninth an-
nual sale February 8 at Perryton,
Texas. Topping the sale at \$545 and go-
ing to W. C. Herndon, Perryton, was
HHR Baca Star E29th, a May, 1953, son
of Baca Star 18th consigned by R. H.
Holland & Son, Perryton. Dr. Black of
Texas Tech College had named him re-
serve champion sale bull in the presale
show. Bringing the second top price of
\$530 was the champion sale bull, Tex
Dandy Domino 24th, a November, 1952,
son of Dandy Domino 48th, consigned by
Alex Born & Sons, Follett, Texas. Ar-
thur & Richard Morgan, Eads, Colo.,
were the buyers.

The female top of \$335 was paid by
Sansing & Sansing, Higgins, Texas, for
Blanche Domino C3d, an October, 1953,
daughter of Larry's Return 5th, con-
signed by Wayne Maddox, Miami, Texas.
Selling for \$300 to Gordon & Glen Sell,
Perryton, was the reserve champion sale
female, RJ Royal Heiress 23d, a May,
1953, daughter of SFG Royal Domino,
consigned by C. J. Frantz, Jr., Waka,
Texas.

Gene Watson was the auctioneer.

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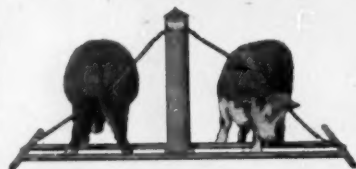
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SCHOCK FARMS

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Outstanding Quarter Horse Show at Houston

JIM NANCE, owned by John Dublin, was named grand champion stallion of the Quarter Horse show held in conjunction with the Houston Fat Stock Show. He was first prize winner in the class for stallions foaled in 1952. The reserve grand champion was Town Crier, owned by Paul Curtner, Jacksboro, Texas.

The grand champion mare of the show was Dee Gee, owned by Wanda Harper, Mason, Texas. Reserve honors were accorded Pretty Pam, owned by R. Q. Sutherland, Kansas City, Mo.

Sutherland also showed the grand champion gelding, Kent, with the reserve going to Phillips Ranch, Frisco, Texas, on Maybeso Joe.

Sutherland topped the get of sire class with the get of Paul A and won the produce of dam class with produce of Bar V Childish.

Dee Gee also was champion reining horse and Phoebe Chase, also owned by Wanda Harper, was reserve champion.

Hollywood Snapper, owned by Dr. and Mrs. D. G. Strole, Abilene, Texas, was champion cutting horse and Maybeso Joe was reserve champion.

Terry Hancock, owned by Amye Gamblin, Bloomington, Texas, was champion roping horse and Bonnie Lass, owned by Don McLaughlin, Smithfield, Texas, was reserve champion.

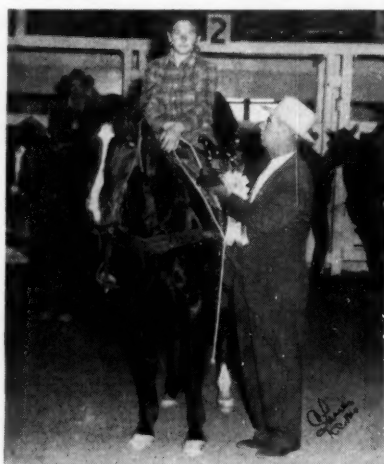
The grand champion using horse was Dee Gee and Cow Creek Bob, owned by Dee Burke, Comanche, Texas, was reserve champion.

Sig Jernigan, Goldthwaite, Texas, judged the show.

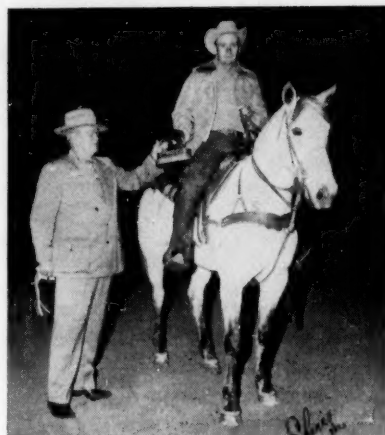
Awards to three places follow:

Stallions foaled in 1954: 1, Brian El Charro, Gus Scroggins, Webster, Texas; 2, Dixie Roper, M. M. & F. F. Larkin, Dallas, Texas; 3, Poco Pine, Paul Curtner, Jacksboro, Texas.

Stallions foaled in 1953: 1, Toway Star, Gus Scroggins; 2, String Shot, J. B. Ferguson, Wharton, Texas; 3, Joe's Image, J. H. Avery, Livingston, Texas.



Dee Gee, champion reining horse, Houston Fat Stock Show, owned by Wanda Harper, Mason, Texas.



Terry Hancock, champion roping horse, Houston Fat Stock Show, owned by Amye Gamblin, Bloomington, Texas.

Stallions foaled in 1952: 1, Jim Nance, John Dublin, Jr., Barnhart, Texas; 2, Major's Mano, J. H. Brady, Rochester, Minn.; 3, Underworld, J. M. Davis, Stafford, Texas.

Stallions foaled in 1951 or before: 1, Town Crier, Paul Curtner, Jacksboro, Texas; 2, Monsieur Joe, W. G. Brown, Little Rock, Ark.; 3, Toots Mansfield, Bob Collins, Brownwood, Texas.

Grand champion stallion: Jim Nance, John Dublin.

Reserve grand champion stallion: Town Crier, Paul Curtner.

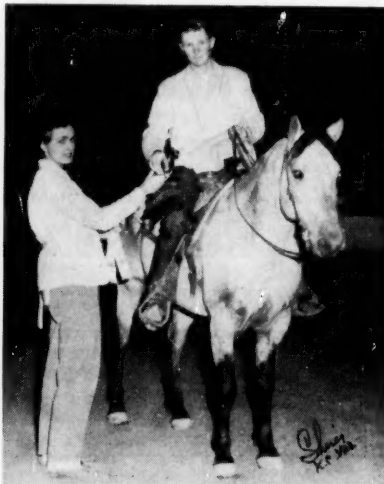
Mares foaled in 1954: 1, Shadall, Dr. Joe Colvin, Fort Worth, Texas; 2, Ima Star, Drs. Fred S. & Fred L. Molt; 3, Snappy Annie, Frost Brahman Ranch, Sugarland, Texas.

Mares foaled in 1953: 1, Paulalika, R. Q. Sutherland, Kansas City, Mo.; 2, Reanee, Frank J. Machac, Hempstead, Texas; 3, Miss Paulite, Phillips Ranch, Frisco, Texas.

Mares foaled in 1952: 1, Miss Paulette, R. Q. Sutherland; 2, Jo Mo Del, Louis M. Pearce, Jr., Houston, Texas; 3, Mackey Marie, B. A. Skipper, Jr., Longview, Texas.

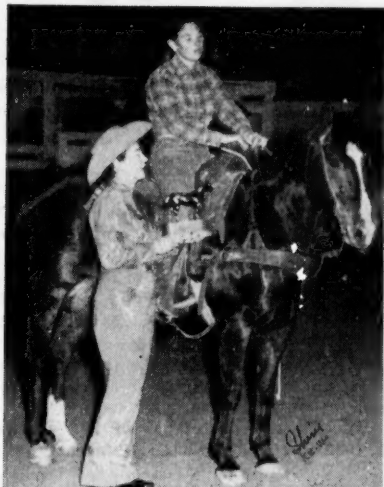
Mares foaled in 1951 or before: 1, Dee Gee, Wanda Harper, Mason, Texas; 2, Pretty Pam, R. Q. Sutherland; 3, Brian's Chita, Bob Hunsaker, Carrollton, Texas.

Grand champion mare: Dee Gee, Wanda Harper.
Reserve grand champion mare: Pretty Pam, R. Q. Sutherland.



Hollywood Snapper, champion cutting horse, Houston Fat Stock Show, owned by Dr. and Mrs. D. G. Strole, Abilene, Texas.

The Cattleman is the most widely read publication of its kind in the country.



Dee Gee, champion using horse, Houston Fat Stock Show, owned by Wanda Harper, Mason, Texas.

Geldings foaled in 1953 or younger: 1, Reno Junior, A & M of Texas, College Station, Texas; 2, Star Joaquin, Mrs. Dana Stoner, Houston, Texas; 3, Bob Blacky, Frost Brahman Ranch, Sugarland, Texas.

Geldings foaled in 1952 or older: 1, Kent, R. Q. Sutherland; 2, Maybeso Joe, Phillips Ranch; 3, Cow Creek Bob, Dee Burk, Comanche, Okla.

Grand champion gelding: Kent, R. Q. Sutherland.

Reserve champion gelding: Maybeso Joe, Phillips Ranch.

Get of sire: Get of Paul A. N. R., R. Q. Sutherland.

Produce of dam: Produce of Bar V. Childish, R. Q. Sutherland.

Reining Class

Mares, stallions, or geldings foaled in 1951 or before: 1, Dee Gee, Wanda Harper; 2, Phoebe Chase, Wanda Harper; 3, My Joe Blow, H. L. Akin, Frederick, Okla.

Mares, stallions, or geldings foaled in 1952 or younger: 1, Jo Bet, Tommy Arhopulos, Bryan, Texas; 2, Magnolia Paul, Bill McNeill, Aberdeen, So. Dak.; 3, Cactus Fay, Phillips Ranch.

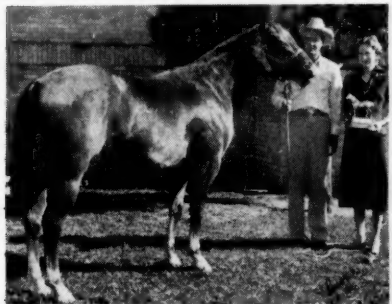
Champion reining horse: Dee Gee, Wanda Harper.

Reserve champion reining horse: Phoebe Chase, Wanda Harper.

Cutting Class

Mares, stallions, or geldings foaled in 1951 or before: 1, Hollywood Snapper, Dr. and Mrs. D. G. Strole, Abilene, Texas; 2, Maybeso Joe, Phillips Ranch; 3, Sonny Sikes, Clem C. Boettcher, E. Bernard, Texas.

Mares, stallions or geldings foaled in 1952 or younger: 1, Rose King, Frost Brahman Ranch; 2, Snapper Snip, B. D. Fussell, Columbus, Texas; 3, Magnolia Paul, Bill McNeill.



Jim Nance, champion Quarter Horse stallion, Houston Fat Stock Show, owned by John Dublin, Barnhart, Texas.

Champion cutting horse: Hollywood Snapper, Dr. and Mrs. D. G. Strole.

Reserve champion cutting horse: Maybeso Joe, Phillips Ranch.

Roping Class

Mares, stallions or geldings foaled in 1951 or before: 1, Phoebe Chase, Wanda Harper; 2, Terry Hancock, Amye Gamblin, Bloomington, Texas; 3, Jeanne's Patay, M. M. & F. F. Larkin, Dallas, Texas.

Mares, stallions or geldings foaled in 1952 or younger: Chief Grano, Allen D. Brown, Houston, Texas.

Champion roping horses: Terry Hancock, Amye Gamblin.

Reserve champion roping horse: Bonnie Lass, Don McLaughlin.

Using Horse Class

Grand champion using horse: Dee Gee, Wanda Harper.

Reserve champion using horse: Cow Creek Bob, Dee Burk.

Organization of National Beef Council Making Progress

A BIG step toward formation of a National Beef Council was taken recently (Feb. 17-18) in Chicago by representatives of nearly 40 associations, agencies and businesses in the "Beef Team."

The group, called together by Jay Taylor of Amarillo, Texas, president of the American National Cattlemen's Association, considered many plans for beef promotion and merchandising before passing a resolution favoring formation of such a Council.

The resolution called for the Council to be given broad scope in promotion, merchandising and coordination of the many existing activities in research and promotion. It also emphasized that Council functions should supplement rather than replace existing activities and agencies in the beef promotion and research field.

Taylor was asked to head a special subcommittee which would present organizational plans at a subsequent meeting within the next few weeks.

Members of the subcommittee include John Marble, Carmel Valley, Calif., and Edwin Karlen, Columbia, S. D., cattle producers; Aled P. Davies, American Meat Institute, Chicago; C. T. Sanders, manager, National Livestock Auction Association, Billings, Mont.; Herman Aaberg, director, livestock department, American Farm Bureau; and F. E. Molin, executive secretary, American National Cattlemen's Association, Denver, Colo.

The meeting was a direct outgrowth of the American National's annual convention where cattlemen urged that such a Council be formed as a part of a practical, long-range beef promotion program on a national scale.

Represented at the meeting, in addition to cattlemen, processors, marketing agencies and retailers, were major farm groups, the Department of Agriculture and many associations and businesses in the cattle, beef, dairy, restaurant and food distribution industries.

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FACTORS AFFECTING LIVESTOCK INVESTMENT TRENDS

By JOHN W. STEPHENS

NOTE TO THE READER: The information on this page is assembled and written about the 20th of each month nearly two weeks before you read it. This is necessary in order to meet the publication date. Frequently it is necessary for the author to make estimates of coming events. Sources of information and reasons for statements will be furnished on request. Address your inquiries to The Cattleman.

The statements on this page are solely the opinions and views of Mr. Stephens and in no way reflect the views of the editorial staff of The Cattleman. Mr. Stephens is an investment counsellor and you may address any inquiries to him in care of The Cattleman. If you have any suggestions for information that you think should be on this page send your recommendation to the editor.—The Editor.

TRENDS:

Farm Products: The trends are not parallel. Prices of cows, poultry and eggs have been advancing while hogs are reaching new low prices and other meats at retail levels have been declining.

Parity Ratio: Probably will reach a new low of about 85 before long. At the present, there is no favorable outlook with other nations in full production.

Cost of Living: Stable right now, but will advance during the latter part of the year due to increased wage contracts at the industrial level.

Retail Food Prices: Will probably go lower as storage space is emptied for the new crop.

Spendable Income: High now with good demand for top quality meats but lower cost meat products will increase in sales this fall and top quality items will decline in price.

Industrial Production: Increasing inventories, stockpiling of finished products at the wholesale and distributive level is booming presently in anticipation of higher prices as a result of new wage contracts at industrial levels.

FAVORABLE:

1. Decline in broiler battery placements is encouraging for the summer months. Recent losses have taken some of the marginal operators out of the field due to over-production.
2. Farmers are reacting to recent low egg prices by planning to buy nearly 20% fewer chicks than last year.
3. Commercial production of 20 fresh vegetables is running about 5% smaller than at this time last year.
4. Short term debts have been converted into long term farm mortgage credit on a nation wide basis during the past 2 years. This trend should continue.

UNFAVORABLE:

1. Beef Cattle parity ratio is 80% of the 1947-49 (equals 100) average and is about the same as last year.
2. Cows and heifers (over 2 years old) increased 4% over Jan. 1, 1954. This rate of productive capacity is increasing at twice the rate of human consuming population.
3. Total of pork products in storage has been increasing and there is more pork coming to market and it means lower prices to compete with beef products during the coming summer months.
4. Despite the appropriation of \$700 million by Congress last year to stimulate farm exports, the surplus increased during the past year and exports declined. Do not expect too much from the Senate Agriculture sub-committee which started an investigation last month.
5. Cattle and calves received in the Corn Belt states during the past 12 months ran 21% in excess of the previous year. Since January 1st the rate of increase over same time last year is 40%.

COMMENT:

The report of the Agricultural Marketing Service of the USDA regarding the population of livestock and poultry on farms on January 1st 1955, (issued on February 14th) was definitely disappointing, especially to those who anticipated that the cattle cycle had reached its peak. Again there was an increase of 1% over last year in cattle population. Even though the rate of increase has slowed down nevertheless we have had an increase in cattle numbers for the past six consecutive years. Again, this year, the weak spot in the economic outlook for beef cattle will be in the price trend of breeding cows. Make your plans accordingly.

Livestock Markets Review

Price Range at Fort Worth, Houston, San Antonio and New Orleans During Past Month

FORT WORTH Livestock supplies on the Fort Worth market during February were not heavy, but in most cases were a little larger than a year ago. Receipts of mature cattle on the local market during the first three weeks of February were about the same as last year. Calf receipts this month were about 1,600 more than a year ago and hog receipts show a similar gain over a year ago. Sheep and lamb receipts so far this month were about 1,000 more than a year ago.

Prices have been a little uneven as compared with a month ago. Most slaughter steers and yearlings are steady to 50c lower, with some sales \$1.00 off. Heifers were \$1.00-2.00 lower. Most cows were 50c-\$1.00 higher, with canners and cutters \$1.00-2.00 higher. Bulls were steady to 50 cents higher, with cutter bulls showing the advance. Slaughter calves were \$1.00-2.00 higher. Stocker and feeder cattle and calves were strong to mostly \$1.00 higher.

Beef steers, yearlings and heifers made up a large proportion of the receipts this month, these mostly shortfeds. Only a small per cent were cows and bulls from day-to-day.

Good and choice beef steers sold largely from \$20.00-25.00. Good 1,578 lbs. brought \$22.50 and choice 1,300 lbs. \$24.50. Commercial steers were reported from \$16.00-19.00, and a few cutter and utility \$10.00-14.00. Good and choice heifers sold from \$17.00-23.00. Utility and commercial heifers \$12.00-16.00.

A very small supply of commercial cows are selling from \$12.50-13.50, utility cows \$11.00-12.50. Most canners and cutters \$8.50-11.00, a few shelly canners \$7.00-8.00. Commercial bulls turned from \$13.50-14.00, cutter and utility bulls \$11.00-13.50 and canner bulls around \$10.00.

Good and choice slaughter calves crossed the scales from \$18.00-21.00, some heavy calves \$21.50. Utility and commercial calves cashed from \$13.00-17.00. Culls sold from \$10.00-13.00.

Medium and good stocker and feeder yearlings moved from \$15.00-21.00, a few to \$21.25. Good feeder heifers were reported from \$16.00-18.00 and stocker cows moved from \$10.00-13.00. Medium and good stocker and feeder steer calves sold from \$15.00-21.00, with several lots good and choice \$21.50 and a few lots \$22.00. Most stocker heifer calves moved from \$18.00 down, a few to \$19.00.

Recent sales of butcher hogs were 25-50c lower than a month ago and sows were 25-50c higher. The top so far this month \$18.25 was paid during the early part of the first and second week of the month. The top on Feb. 18th was \$17.25 or the lowest since December 1952. Choice 185-240 lbs. sold Feb. 21 at \$17.75 and choice 245-350 lbs. ranged from \$16.00-17.50. Sows sold from \$13.50-16.00. Pigs were scarce, a few \$15.00 down.

Most of the sheep and lambs offered this month were lambs with shorn lambs predominating. Compared with a month ago slaughter lambs were 50c-\$1.00 higher and feeder lambs 50-75c higher. Good and choice woolled lambs turned recently from \$20.50-21.00. Good and choice shorn slaughter lambs cashed from \$18.50-20.50, with utility clippers \$15.00-18.00. Aged wethers out of the woolled sold from \$12.50-14.50, shorn slaughter ewes from \$6.00-7.00 and woolled slaughter ewes \$8.50 down. Woolled feeder lambs moved from \$18.50-20.00 and shorn stockers and feeders \$15.00-18.50.

HOUSTON Most classes of cattle found ready outlets at the Port City Stockyards during the past month and trading was generally active, only higher asking prices tending to retard trade at times. Local butchers were the dominant force in the market, although major packers were aggressive at times. Cows continued to make up the bulk of the grown cattle supply but several loads of steers and yearlings were on offer and bulls were fairly plentiful. Stocker classes were limited, the bulk of the receipts going to packers. The

month's total salable receipts amounted about 3725 head, approximately 275 head less than the totals of the previous month but about 1400 head more than the corresponding period of last year. Price trends continued strong to higher, all classes sharing in the advances. Slaughter steers and yearlings gained \$1.00, cows about \$2.00, bulls 50c-1.00, limited sales of stocker classes at about steady rates. Commercial and good slaughter steers sold from \$17.00-20.00, good and choice yearlings from \$19.00-21.00. A few heifer type slaughter cows reached \$15.00, utility and commercial from \$11.00-14.00, canner and cutter from \$9.00-11.00, a few hard cows down to \$8.00. Commercial bulls sold up to \$15.50, cutter and utility from \$13.00-15.00. Good stocker steer yearlings brought \$18.50, bulk common and medium kind from \$14.00-17.00.

In the calf division, lower grade slaughter calves were still in the broadest demand but other grades moved more readily than last month. Packer demand was such that buyers of replacement stock were virtually forced out of the market at times. Slaughter calves advanced \$1.00-2.00, lower grades receiving the full advance. Calves going on stocker account were about 50c-1.00 higher than the previous month's closing prices. Good and choice slaughter calves closed from \$19.00-21.00, utility and commercial from \$15.00-19.00, cull down to \$12.00. Good stocker steer calves went to \$18.50 with common and medium mixed breed kinds selling from \$12.00-16.00. The month's total receipts amounted to about 8400 calves, declining 3600 from the previous month's total but gaining 750 head over the like period of last year.

NEW ORLEANS Firm to higher prices on all classes of livestock featured the period under review. General trading was active, with good outlets for all categories. Toward the end of the month, off kinds tended to show some weakness, but enjoyed ac-

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tive trading none the less. The light calf market was fully \$1 or more higher than last month.

Receipts for the period approximated those of last year. The demand was rather broad, with emphasis on light calves grading good to choice. Heavier kinds were fairly steady, except on the poorer grades, which fluctuated somewhat, but as a whole held fairly steady. Cows and bulls were more or less unchanged during the period under review. Stocker demand was good and market held firm.

Good and choice calves sold from \$18 to \$21; commercials \$15 to \$17; utilities from \$12 to \$14 and culls \$8 to \$11.

Commercial cows brought \$12.50 to \$13.50; utilities \$11 to \$12; cutters \$9 to \$10 and canners \$7 to \$8.

Best bulls sold from \$18 to \$14; utilities \$11 to \$12 and canners and cutters \$9 to \$10.

Good to choice slaughter steers and heifers sold from \$22 to \$24; commercials \$15 to \$17 and utilities \$12 to \$15.

Good stocker steers brought \$16 to \$18 and common and mediums \$13 to \$15, with stocker heifers ranging from \$9 to \$13.

Hog market during the month was active and steady, with good and choice hogs, 180-220 lbs., bringing around \$17; good, 230-250 lbs., \$15 to \$16; good, 169-180 lbs., \$15.50 to \$16.50; good butcher pigs \$14 to \$15.50; good packer sows, 400 lbs. up, \$14 down; good packer sows, 400 lbs. down, \$14 to \$15; and good bred feeder pigs \$17 to \$18, with all others in proportion.

Straus-Medina Herefords

Average \$1,588

SUMMARY

31% Bulls	\$ 71,475; Avg.	\$2,269
49 Females	56,310; Avg.	1,150
80% Head	127,785; Avg.	1,588

STRAUS-MEDINA Hereford Ranch, San Antonio, Texas, held its first annual sale on the ranch west of San Antonio on Saturday, February 19, with a large crowd from several states on hand to appraise the get of TR Zato Heir 88th and females carrying his service.

Top of the sale was 88 Zato Heir 23rd, a May, 1954, son of the "88th" and out of a daughter of the Register of Merit, TT Royal Triumph. A half interest was sold in this top prospect and this interest was purchased by Olvey Hereford Ranch, Tallulah, La., and Harrison, Ark., for \$10,000.

The second top bull was 88 Zato Heir 17th, an April, 1954, son of the "88th." He went to Dr. Galen Craun, Bridgewater, Va., for \$6,200.

Two bulls sold at \$4,000 each. One was 88 Zato Heir 5th, a January, 1954, son of the "88th" and went to R & J and Hoosier Hereford Farm, Bloomington, Ind. The other was 88 Zato Heir 2nd, a December, 1953, son of the "88th." He went to O'Conner Bros., Victoria, Texas, as well as another son of the "88th" at \$2,500.

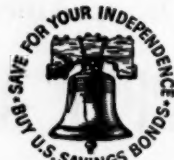
Thirteen sons of the "88th" sold for \$2,000 or more, and all that sold were from seven to thirteen months of age.

Top female was a December, 1952, daughter of TT Royal Triumph, bred since June to TR Zato Heir 88th. She sold to AA Hereford Ranch, Wichita Falls, Texas, for \$3,200. AA Hereford Ranch purchased the second top selling female, another daughter of TT Royal Triumph and bred to the "88th" for \$3,100. This ranch was the major buyer, taking twelve females, all carrying the service of the "88th," for an average price of \$2,258.

Fair Oaks Ranch, Boerne, Texas, purchased several of the females and Price Turner, Best, Texas, took two of the better females at \$2,100 and \$2,000.

The offering went to forty buyers from Texas, Virginia, Louisiana, Arizona and Indiana.

G. H. Shaw, A. W. Hamilton and Walter Britten were the auctioneers.



Callan Re-Elected to Head East Texas Santa Gertrudis Group

W. W. CALLAN of Waco was re-elected president of the East Texas Santa Gertrudis Breeders Association during the organization's annual membership meeting held during the Southwestern Exposition and Fat Stock Show at Fort Worth.



W. W. Callan

Other officers are C. E. Kenner, Dallas, vice-president and George Becker, Jr., Kaufman, re-elected secretary-treasurer. Directors are Charles S. Pearce, Jr., Corsicana; Leo Butter, Longview; Loyd King, Goldthwaite and George Prendergast of Marshall.

The members voted to change the date of their third annual consignment sale to the day before the Santa Gertrudis judging at the State Fair of Texas in Dallas. The sale had previously followed the Pioneer breeders sale in November.

The association will again sponsor a Santa Gertrudis show at Longview and Waco during 1955.

Worrell Elected Head of Cutting Horse Assoc.

D R. W. H. WORRELL of Houston was elected president of the National Cutting Horse Association during the organization's annual meeting held recently at Fort Worth, Texas.

Other officers elected were J. W. Hastings, Jr., Wichita Falls, Texas, executive vice-president; Charles E. King, Wichita Falls, chairman of the executive committee and Douglas B. Mitchell, Fort Worth, secretary-treasurer. Regional vice-presidents are Don Dodge, North Sacramento, California; Leslie H. Geddes, Rockford, Illinois; and Waldo Haythorn, Ogallala, Nebraska.

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Range News of the Southwest



Texas

Rescue grass, clovers and small grains made fair to good growth over the eastern third of the state as January rains added further to moisture reserves. Supplemental feeding in that area was tapering off as green feed increased. Over the western two-thirds of the state, however, heavy supplemental feeding of cake and trucked-in roughage continued as most ranges were bare of dry grass. January snow and light rain revived hopes for some spring wheat pasture and started winter grass and weeds in the Low Rolling Plains, Cross Timbers and northeastern Plateau counties. Early February rains in the Low Rolling Plains and eastward across the state should bring along this urgently needed green feed in those favored areas of the state. This additional moisture on the eastern side of the state practically assured lush rescue grass and clover pasture feed in that area if mild temperatures continue. Up on the High Plains, dryland wheat has been eaten to the ground with no prospects for spring grazing until rain is received. All range feed reported at 62 per cent condition on February 1 was up a point from a month ago. Improved feed on the east side of the state offset declining range feed in the west. The 10-year average February 1 condition is 72 per cent.

Cattle are coming through the very mild winter in fair to good condition because of heavy supplemental feeding. Cows and stockers being roughed through the winter are thin, but with the generally mild winter, losses have been very light. On the east side of the state, where many can again get a fill of green feed, cattle are beginning to pick up. Cattle and calves were reported at 73 per cent condition which was unchanged from a month earlier. The 10-year average February 1 condition is 76 per cent.

Cattle Sales and Prices

Where sex is not given on sale, excepting calves, the reference is to steers. As "The Cattleman" goes to press several days before date of release, range conditions may have changed since these reports were made.

AMARILLO

S. Weisbart, Brush, Colo., shipped 166 one- and two-year-old steers from Dumas to Brush, Colo.; 3185 steers and heifers

from North Plains to Brush; bought 358 steer and heifer yearlings from Lacy Meeks, Dumas; and 327 steers from Price & Parker, Stratford.

W. S. Cline Cattle Co., Amarillo, sold 276 heifer yearlings and 248 steer yearlings to Gordie Bryan, Hartley; and 200 two- and three-year-old steers to Lungen & Son, Ralston, Nebr.

Leo Gallery, Hereford, sold 161 heifer yearlings to Shelton & Chamberlain, Clarendon.

Ralph Collinson, Denver, bought 136 heifer and steer yearlings from Everett Wiseman, Vega; and 372 two-year-old steers from C. H. Meeker, Sunray.

Vance Estes, Dalhart, sold 41 heifer yearlings to Rue Wharton, Dalhart.

Bob Mayer & Co., Colorado, bought 80 heifer yearlings from Mrs. A. B. Burnett, Dumas; 75 steer yearlings from Emmett McBride, Kerrick; and 100 steer yearlings from Web Wharton, Stratford.

Chandler & Hill, Dalhart, sold 60 steer yearlings to Allen Dawson, Iowa.

Roy Clark, Dumas, sold 103 heifer and steer yearlings to Roy Wilmouth, Spearman.

Gilbert Childress bought 162 steer yearlings from Dug Dettle, Stratford; 76 heifers and steers from Spurlock Bros., Dumas; 142 heifer and steer yearlings from Bob Powell, Dumas; and shipped 99 heifer yearlings from Stratford to Winston, Colo.

Bill Seckler, Sterling, Colo., bought 90 heifer yearlings from Wayne Ross, Texhoma, Okla.; 304 heifer yearlings and 150 heifers from Price & Price, Stratford; 117 steer and heifer yearlings from Red Dotson, Texhoma, Okla.; and 102 heifer yearlings from Fred McDonald, Kerrick.

Wertheimer Cattle Co., Iowa, bought 104 heifer yearlings from Harbour Bros., Dumas.

Fred Bauer, Sioux City, Iowa, bought 95 steer yearlings from Arthur L. Ross, Stratford; 130 heifer yearlings from Raymond Thompson, Dalhart; 123 steer and heifer yearlings from Cecil Allen, Stratford; 150 steer yearlings from Bob Everett, Stratford; 40 heifer yearlings from Bill Martin, Stratford; 100 steer and heifer yearlings from John Steel, Stratford, and 47 from E. W. Moon, Stratford.

V. H. Kimball, Stratford, sold 154 heifer

yearlings to Colorado L. S. Comm. Co., Colorado.

W. K. Kimble & Fred Hill, Amarillo, sold 211 steers and heifers to Don Perkins, Pilger, Nebr.

Springer Cattle Co., Amarillo, sold 162 heifer yearlings to Philip Altergott, Windsor, Colo.

Carl Knox, Errick, Okla. sold 185 steers and heifers to Walter Smith, Wyoming, Ill.

Reid Curtis, Amarillo, sold 223 stocker steers to Rosenstock, McKee and Bryant, Merino, Colo.

Leo Singer, Amarillo, sold 50 heifer yearlings to John Clay & Co., Greeley, Colo.; and bought 150 steer yearlings from Travis Wilson, Dumas, and 106 steer and heifer yearlings from Dalby Fleming, Dumas.

J. S. Triplett, Amarillo, sold 128 steer yearlings to Abbott Crandall, Vernon, Kans.

Bill Hulett, Amarillo, sold 298 steers to Bob Hulett, Amarillo.

D. I. Barnett, Amarillo, sold 154 steer yearlings to Newby & Son, Plattsburg, Mo.

Marshall Cator, Morse, sold 397 cattle to Foster Pickett, Amarillo.

Coldwater Cattle Co., Amarillo, sold 54 bulls to John Moore for Cudahay, Tovrea, Ariz.

Judd Cattle Co., Stratford, sold 209 steers to Loren Baker, St. Joseph, Mo., and 320 mixed steers to Dick Brummett, Blythe, Calif.

Max Bassman, Dumas, sold 182 heifer yearlings to Wolf Bros. & Reich, Nebraska.

Hamil Bros., Sterling, Colo., bought 60 heifer yearlings from Preston Bros., Kerrick; 65 from Jo Bob James, Kerrick; 90 from Ken Kinnon, Kerrick; and 101 from Sanders & Worley, Kerrick.

K. LaFon, Amarillo, sold 90 steer yearlings to Max Rosenstock, Omaha, Nebr.

Jay Jones, Stratford, sold 66 mixed two-year-old steers to Bob Cooper, Omaha, Nebr.

Buster Schott, Sunray, sold 186 steers to W. H. Mumfort, Greeley Junction, Colo.

Harbert Bros., Dumas, sold 115 steer yearlings to H. Wertheimer, Iowa; and 67 heifer yearlings to Ray Barr, Iowa.

Jack Kenyon, Dumas, shipped 309 yearling steers to Maple Park, Ill.

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Andy James, Kerrick, sold 51 heifer yearlings to Denver M.K.&T., Denver, Colo.

Donald Borth, Dalhart, sold 164 heifer yearlings to Anton Winther, Wisner, Nebr.

Rogers Crabtree, Kerrick, sold 215 heifer yearlings to Charley Webster, Colorado.

Elton Cluck, Dumas, sold 200 heifer yearlings to Harry Holsten, North Bend, Nebr.

J. C. O'Brien, Stratford, sold 188 steer yearlings to Cecil Cornelius, Cambridge, Kans.

This country is very dry. Most of the shipping out of state has slowed down. Quite a few irrigation wells are being dug on the north and south plains and some cattle have already been put on irrigated wheat grazing. Most of the small ranches are feeding their cattle protein feed.

Steer calves are selling 20c to 22c; heifer calves, 17c to 19c; dry cows, 7c to 13c; cows with calves, \$90 to \$130; yearling steers and two's, 18c to 22c.—N. H. Sweeney.

ANTLERS, OKLA.

Cattle runs have slowed down in this part of the country. We have plenty of moisture in the ground, so when warm weather comes the grass will get a good start.

Steer calves are selling 12c to 22c; heifer calves, 12c to 16c; two- and three-year-old heifers, 10c to 14c; dry cows, 10c to 12c; cows with calves, \$80 to \$125; yearling steers and two's, 12c to 20c; three's and up 12c to 20c.—Coy Rosenthal.

ARCHER CITY

Carlton McKinney, Archer City, sold 200 yearling heifers to Frank Huckaby, Jacksboro for June delivery; 150 yearling steers to W. J. McMurtry, Archer City; and bought 50 four-year-old cows from Ft. Sumner, N. M. parties.

Springer Cattle Co., Amarillo, bought 200 mixed yearlings from I. D. Eiland, Mabelle; 100 two-year-old steers, 50 yearling steers and 100 yearling heifers from O. W. Ballerstedt, Seymour, all for June delivery.

Burns Ranch, Joy, bought 100 four-year-old cows from New Mexico parties.

G. U. Baker, Wichita Falls, bought 265 two-year-old steers from C. L. Abercrombie, Archer City, and 40 yearling steers from Harris Bros., Archer City—all for June delivery.

Bob Cooper, Omaha, shipped 900 steers out of Old Mexico to Archer County for grass.

Ed Heller, Dundee, bought 260 two-year-old steers in Old Mexico.

McGregor Hereford Ranch, Wichita Falls, sold 300 two-year-old steers to northern buyers for June delivery.

Roy Jones, Wichita Falls, sold 200 yearling steers and 90 two-year-old steers to Frank Huckabay, Jacksboro, for June delivery.

W. J. McMurtry, Archer City, bought 45 yearling steers from Amarillo L. S. Auction; 450 two-year-old steers from C. D. & K. Wilkins, Dundee, for June delivery; and sold 190 yearling steers to McCarty Cattle Co., Dalhart, for June delivery.

We have had more than the normal amount of moisture to date and wild rye has a good start. Cattle have wintered well to date and some contracts have been made for spring delivery. No ranch sales or leases reported.

Steer calves are selling 19c to 22c; heifer calves, 18c to 22c; dry cows, 9½c to 13c; cows with calves, \$140 to \$165;



Leveldale Augusta Lass, champion Shorthorn female, Southwestern Exposition and Fat Stock Show, owned by Mathers Bros., Mason City, Ill.

yearling steers, 20c to 22c; two's, 18c to 22c.—W. J. McMurtry.

CLARENDON

Britten & Kotara, Groom, bought 315 steer and heifer calves from T. L. Griffin, Big Spring; 109 steer yearlings from H. H. Keahey, Pampa; 35 steer yearlings from John Jenkins, Canyon; 59 steer and heifer calves from J. D. Rice, McLean; 96 from R. G. Burger, Groom; 150 steer and heifer yearlings and 100 cows and calves from Tom Cobb, Claude; 41 steer and heifer calves from George Coffee, White Deer; 24 steer yearlings from M. Kendrick, Groom; and sold 55 steer yearlings to Jake Osborne, Amarillo; 270 to D. Graham, Amarillo; 250 to Barwick Cattle Co., Amarillo; and 100 cows to Cap Kelley, Canadian.

Sam Kotara, Lark, bought 60 steer yearlings from M. Purvines, Panhandle; and sold 60 steer yearlings to Chas. Kilgore, Amarillo; and 40 to D. Graham, Amarillo.

Fontayne Elmore, Clarendon, bought 300 steer yearlings from Bud Middleton, O'Donnell; 150 calves from Dub Middleton, O'Donnell; 123 steer yearlings from Bennie Middleton, O'Donnell; 125 from Irving Stewart, Tahoka; 275 steer and heifer calves from Joe Robinson, Tahoka; 200 from C. R. Baldwin Estate, Portales, N. M.; 100 steer yearlings from Mr. Wells, Friona; 60 cows from Tomlinson & Sisk, Adrian; 42 from Lee Shaller, Clarendon; 70 registered cows from Merlin George, Clayton, N. M.; 40 steer and heifer yearlings from Luther Lee, Lamesa; 20 cows and calves from Carl Naylor, Clarendon; 159 cows from Judd Cattle Co., Stratford; 19 bulls from J. R. Porter, Clarendon; 110 steer yearlings from E. F. McGee, Frederick, Okla.; and sold 16 cows and calves to Paul Roney, Jermyn; 61 to Cecil Coffee, Sulphur, Okla.; 42 to N. C. Fort, Fort Worth; 46 to Joe Robinson, Tahoka; 143 to Dub & Rudolph Middleton, O'Donnell; and 20 cows and calves to Jack Dillard, Fort Worth.

Shelton & Chamberlain, Clarendon, bought 1200 calves and yearlings from Fontayne Elmore, Clarendon; 36 steer yearlings from C. L. Lewis, Clarendon; 132 steer and heifer calves from Ray

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Logsdon, Hollis, Okla.; 60 steer yearlings from Jack Stewart, Wellington; 29 steer and heifer calves from Roy Allard, Brice; 29 from Wm. E. Cushing, Brice; 26 heifers from B. N. Head, Clarendon; 133 steers and heifers from A. C. Mayhugh, Clarendon; 160 from A. Goolaher, Clarendon; 154 steers from I. D. Barnett, Amarillo; 70 heifers from R. C. Tillman, Amarillo; 47 steers from R. W. Minor, Amarillo; 40 steers from Albert Scroggins, Altus, Okla.; and sold 303 steers and heifers to C. B. Newby & Sons, Plattsburg, Mo.; 845 steers and heifers to Foxley & Co., Omaha, Nebr.; 132 to Miller & Karsh, Denver; and 23 steers to Cross Ellee Ranch, Whitewater, Kans.

Wilmeth Cattle Co., Spearman, bought 167 heifer calves from Morrison Bros., and sold 167 heifer calves to Singer & Brummett, Amarillo.

John T. Sims, Jr., Pampa, sold 240 heifer yearlings to Miller & Karsh, Longmont, Colo.

We have had a warm dry winter and cattle have wintered very good, considering the drouth.

Steer calves are selling 21c to 23c; heifer calves, 19c to 20c; dry cows, 9c to 11c; cows with calves, \$125 to \$150; yearling steers, 20c to 22c—A. T. Jefferies.

BENJAMIN

We have had some very cold weather the past month and cattle on grains and grass have made very little gain, unless they have been fed quite a lot of feed. There is very little trading at this time, although there are a few cattle in the country. The cattle that are being sold for spring delivery are on a steady market.—Chas. Moorhouse.

GEORGE WEST

No sales or trading to report, only cattle going to market.

We have had from an inch and a half to two inches of rain over most of this territory.—Leon T. Vivian.

HEBBRONVILLE

Benjamin Eshleman, Jr., Hebronville and Corpus Christi, sold his yearling calves to R. J. Nunley, Sabinal.

David C. Bintliff Ints. Ranch, Laredo, bought 1512 two-, three- and four-year-old Hereford steers in Mexico and placed them on their Webb county ranch.

W. McMurrey, Hebronville, had cattle on the local markets.

Callaghan L. & P. Co., Encinal, shipped several car loads of steers from their ranch at Encinal and in Mexico to their Blythe, Calif., feed pens.

Cattle move from this section to northern grass from the latter part of March through the first of May.

We have had some rain over this entire section since last report, but it was followed by a cold spell which killed all of the green vegetation and did some damage to crops in the lower Rio Grande valley. We have some sub-soil moisture but we need a good rain to bring grass and weeds.

Cattle prices remain about steady.—Jack H. Mims.

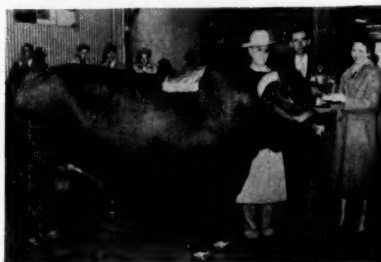
HIGGINS

Frank Walton, Higgins, shipped two cars of mixed cattle to the Kansas City market.

Quite a number of cattle have changed hands at local sales. We have had a very mild winter. We have had some cold weather but as we did not get any moisture during the recent cold spell, livestock stood the storm in good shape. This part of the Panhandle has had about half an inch of moisture during February.—R. B. Tyson.

MARFA

F. C. Mellard, Marfa, bought 24 two- and three-year-old cows from Buddy Eppenauer, and shipped them to the San Antonio market; 152 mixed calves from



Chief, champion Santa Gertrudis bull, Southwestern Exposition and Fat Stock Show and Houston Fat Stock Show, owned by T. N. Mauritz & Son, Ganado, Texas.

Mrs. Brite and Albert Logan; 50 mixed calves from Howard Espy; 65 two-year-old cows from A. R. Eppenauer; and 90 steer yearlings from J. M. Fowlkes. All of these cattle were shipped to J. C. Holbert, Letts, Iowa.

M. D. Bryant, San Angelo, has leased the entire Bogle ranch and bought the Bogle cattle, also the registered herd of Herefords from Mrs. Jessie Bogle Kirk, Marfa. J. Atkins will continue as manager for Mr. Bryant.—D. T. Flowers.

MIDLAND

There is very little to report. Very few cattle are moving, although a few steer yearlings have been contracted for April 1st delivery. Sales ring activities seem to have fallen off some the past month. If we could get some moisture we would have some grass before long.—Howard McDaniel.

MULESHOE

T. V. Murrell, Earth, sold 28 steers to the Oklahoma City market.

Jno. S. McMurtry, Muleshoe, sold 32 mixed yearlings through the Amarillo L. S. Auction.

G. L. Willis, Dimmitt, sold two loads of steer yearlings to Dinklage & Enright, Wisner, Nebr.

Halsell Cattle Co., Amherst, shipped 145 mixed yearlings to the Oklahoma City market.

A. J. Jesko, Friona, sold one load of steers to Fred Hill, Phoenix, Ariz.

O. G. Hill, Hereford, sold 240 yearlings to George White, Littlefield.

There is a demand for all classes of cattle but there is little left to trade on. The continued drouth forced cattle off of wheat, and sand hill ranges are about one-half stocked.

Steer calves are selling 20c to 22c; heifer calves, 18c to 20c; two- and three-year-old heifers, \$100 to \$140; dry cows, 11c to 12c; cows with calves, \$125 to \$150; yearling steers and two's, 24c to 25½c.—Jno. S. McMurtry.

QUITAQUE

Elmer Tibbetts, Floyd county, shipped 35 steer yearlings to the Amarillo sale.

Babe Chandler, Quitaque, sold 20 steers and heifers to Wellington parties.

Bobby McWilliams, Flomot, sold 23

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EMORY CANTEY, Vice-President

C. E. ALLEN, Vice-President

C. C. MARRETT, Sec'y-Treas.

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steer yearlings to Leon Wilhelm, Amarillo.

Bennie Marrs, Dunlap, sold 14 steer yearlings at the Amarillo sale.

Fowler E. McDaniel, Hart, sold 337 heifer yearlings to Fred Bauer, to be shipped to Colorado feed lots.

Schott Miller, Amarillo, bought 142 heifer calves from W. E. Schott, Silverton; and 40 heifer yearlings from Oliver Ware, Quitaque.

John Stotts, Matador, sold a short truck load of old cows and culls at the Lubbock sale.

Curt Graham, White Flat, sold 21 heifers and 16 steers to Rock Island Oil Ref. Corp., Matador.

Jimmy Rhoderick, Briscoe county, shipped 53 steers, heifers and cows to Amarillo.

Rock Island Oil & Ref. Co., Matador, shipped 165 yearling heifers to Bakersfield, Calif.

Shorty Rorie, Turkey, sold 32 cows and 16 calves to George Gafford, Turkey and Bain, Clarendon.

We have had light moisture in some places since last report. Cattle are still holding up pretty good but most everyone is having to feed. The moisture helped the late wheat to the south and east.

Steer calves are selling 19c to 22½c; heifer calves, 17c to 20c; dry cows, 11c to 13½c; cows with calves, \$80 to \$150; canners and cutters, 7c to 9½c; bulls, 10c to 14½c.—Maynard Wilson.

SAN ANTONIO

We have had good rains all over this section, ranging from 1½ inches to four inches. This has brightened the spirits of cattlemen to the extent that they are talking of re-stocking if it keeps on raining.

Cattle receipts here on the market have dropped to almost half of what they were sixty days ago and prices have jumped considerably on all classes of cattle—J. E. Hodges.

SWEENEY

I. Gross of Blue Ribbon Cattle Co., Houston, sold 481 cows and 87 calves to R. B. Stovall & Co., Dallas.

We have had some good rains in this area and the weather has been fair to date. Stocker cattle have picked up some in price at the sales. Clover and planted

grasses are doing good in the fields and river bottoms.

Fat calves are selling 17c to 20c; very few calves selling below 12c; stocker cows and calves, \$85 to \$125; spring cows and heifers, 8½c to 13c; some selling by the head around \$65 to \$95.—Leonard Stiles.

TAHOKA

The cattle market is steady to up on all classes of cattle and there is a good demand for young cows.

Steer calves are selling 19c to 21c; heifer calves, 17c to 20c; dry cows, \$80 to \$110; cows with calves, \$125 to \$140; yearling steers, 18c to 19c.—B. L. Parker.

VICTORIA

We have had good rains in this district and the market has picked up a good bit this month. Range conditions are much better and parts of this district have winter grass and weeds and the oats and clover are good.

Stocker cattle have brought more money. Cows and calves have brought \$90 to \$100 a pair, and good cows and calves, \$100 to \$120; good stocker white face steer calves, 21c; good fat butcher calves, 18c to 19c.—Lester Stout.

Waters Heads Zebu Breeders

NEWELL WATERS of Weslaco, Texas, was elected president of the Pan-American Zebu Association during the organization's annual membership meeting held in San Antonio during the fat stock show. The Association has its headquarters in San Antonio.

Also elected to serve as officers were Mrs. Stanley Kubela of Palacios, Texas, first vice-president; Luis Robledo, Bogota, Colombia, second vice-president, and Roy Martin, San Antonio, secretary-treasurer.

Directors named at the meeting were W. D. Burgess, Monticello, Ill.; Dr. Eltidio Espinosa, Cabaiguan, Cuba; Alvin McNair, Los Angeles, Texas; E. A. Montalvo, Santa Elena, Texas; Marcisso Montalvo, Monterrey, Mexico; Pedro M. Osorio, Cartagena, Colombia; P. A. Richman, Palacios, Texas, and J. M. Sterling, Dayton, Texas.

Breeders report excellent results from advertising in

The Cattleman

Cattle News

OMAHA

By HART JORGENSEN

Hart Jorgensen, Executive Director of the Livestock Foundation of Omaha, is personally known to thousands of Corn Belt and Western livestock growers and feeders through his market broadcasts, and talks before various livestock grower and feeder groups.—The Editor.

This is the season of feeder meetings in the Omaha market area. There was the annual convention of the Corn Belt Livestock Feeders Association at Omaha Feb. 24th, prior to that the annual meeting of the Midwest Livestock Feeders Association at Shenandoah, Ia., plus a long list of county events—sometimes three of the latter in a single day. Several of the county groups also sponsor feedlot tours. One of those tours, that of the Dawson county, Neb., feeders, held Feb. 10, started off in sub-zero weather but even so attracted a crowd of 250, including representatives from Omaha and three or four other markets.

A Texan, who has come to be regarded as America's premier beef salesman, Jay Taylor of Amarillo, president of the American National Cattlemen's Association and chairman of the National Livestock and Meat Board, will be the headline speaker at seventh annual National Pasture-Forage-Livestock Conference at the Omaha Stock Yards March 10. His subject will be, "The Economic Outlook for a Prosperous Livestock Economy."

Feeder cattle and calves sent out from the Omaha market in January, 1955, totalled 37,003, compared to 36,508 a year earlier. Nebraska and Iowa took bulk of the run, with the balance going to Illinois, Colorado, Missouri, Kansas, Minnesota and South Dakota. Replacement sheep and lambs sent out in January showed the big increase. Outshipments of those totalled 18,248, compared to 6,899 a year earlier. Over 10,000 went to Nebraska, 3,700 to South Dakota, 3,600 to Iowa and the others to Illinois and Minnesota.

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GALESBURG, ILL.

By L. S. CURRAN

The top price of slaughter steers rose to a new high in Chicago after the first of the year. This \$36.00, and above, market was more than the price expected by most men that were feeding the cattle. At the same time this top price was misleading, for steers with very little less finish and quality were falling much below the top.

As soon as the high was reached on the Chicago market, the demand for feeders with flesh was increased, but the asking price on fresh feeders soon rose too high and the movement of replacements slowed down.

In most instances, the men that sold well-finished cattle, during January and the forepart of February, realized good margins.

The corn supply for livestock feeding in this area is not being used up as rapidly as was anticipated last fall. Part of the reason being the generally mild winter requiring less feed. There should be no corn shortage this year. The reasonably mild winter has cut down the consumption of hay and roughages, for men that were wintering cattle to be put on feed this summer.

The demand for good and choice quality light cattle will be good this spring. They are needed to go on grass. The ground moisture is good, much better than a year ago, which insures an early start of grasses for pasture. Many farms have hay and roughage on hand and will buy cattle when they find what they want. These they will feed until the pastures are ready to turn out on. However, all men will fight against paying the price that it now appears these cattle will cost.

The men that have produced pork for this winter's market have been very disappointed with the price of hogs. If they

have had any profit in the operation at all, it has been very small. Many of the hogs were held back, hoping there would be an increase in the price, during which time they were getting too heavy for top price. The extra weight made many of them sell less than \$16.00.

Charmay Farm Angus Sale

Averages \$1,220

SUMMARY

3½ Bulls	\$17,085; avg.	\$4,880
60 Females	60,300; avg.	1,005
63½ Head	77,385; avg.	1,220

CHARMAY FARM, owned by Charles Newsom and Joe Mills, held a production sale of Aberdeen-Angus cattle February 14 at the farm near Seminole, Okla. The top price of the sale was reached when Magic Valley Farms, Dallas, Texas paid \$15,000 for a one-half interest in Black Bardolier of Charmay, a September, 1953 son of White Gates Black Bardolier and out of 423rd's Maid of Bummer. The second top selling bull at \$1,250 was Knight of Charmay, a September, 1953 son of Black Knight 60th of A.V. John Detholff, Harvey, N. D. was the buyer.

Topping the females at \$5,000 and going to James E. Kemp, Midlothian, Texas was Edwina of Charmay, a September, 1953 daughter of Eileenmere Quality Prince. Magic Valley Farms got the second top selling female when they bid \$3,250 to get Black Belinda of T. L., an October, 1952 daughter of Black Peer 28th of Angus Valley. Also selling to Magic Valley Farms for \$2,550 was 423rd's Jiltabara, a March, 1953 daughter of Prince Sunbeam 423rd.

Auctioneers were Ray Sims and Guy Shull.

All Progressive Ranchmen Read

The Cattlemen

Askew Heads Charolaise & Charbray Associations

A. M. ASKEW of Houston was elected president of the American Charolaise and American Charbray Associations at a recent meeting held in Houston. He succeeds Earl R. Thomas of Raymondville, Texas.

Other officers elected at the annual meeting were [REDACTED]

meeting were Ralph W. Hutchins of Raymondville, first vice-president; and Mrs. Quinta Arriago of Houston, secretary. Directors who serve for both associations are Ben Burnside, Newellton, La.; Mrs. Fred W. Turner, Weslaco, Texas; R. Keith Mets, Holtville, Calif.; I. A. Krusen, Zephyrhills, Fla.



A. M. Askew

Douglas Price, Lake Charles, La.; J. Wade Wallace, Jr., LaBlanca, Texas; Earl Thomas; L. O. Tarrant and Walter L. Goldston, both of Houston. Clint Ferris of Siding, Wyo., is a director of the Charolaise association only and Robert C. Myres of Hamilton, Texas, serves as a director of the Charbray association only.

Emile Maurice of Nevers, France, who judged Charolaise at the Houston show, addressed the Charolaise meeting. He answered questions about the breed in France where he says they number about 150,000. He stated that he was greatly impressed with Charbray cattle which were developed in the United States from a base of Charolaise and Brahman blood.

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LIVESTOCK CALENDAR

HEREFORD SALES

- Mar. 1—Wagon Wheel Farms Dispersion, Delhi, La.
 Mar. 2—Panhandle Hereford Breeders, Amarillo, Texas.
 Mar. 3—Louisiana Hereford Assn., Delhi, La.
 Mar. 5—Mid-North Texas, Midlothian, Texas.
 Mar. 7—CK Ranch, Brookville, Kans.
 Mar. 7—Southwest Branch Hereford Assn., Hope, Ark.
 Mar. 7—J. P. McNatt, Greenville, Texas.
 Mar. 8—R. M. Fry Hereford Ranch, Hugo, Okla.
 Mar. 8—Louisiana Hereford Assn., Baton Rouge, La.
 Mar. 10—Cravens Ranch, Range Bull Sale, Oklahoma City, Okla.
 Mar. 11—Big Pasture Purebred Br. Assn., Walters, Okla.
 Mar. 12—Sand Hills Hereford Sale, Odessa, Texas.
 Mar. 14—Circle H Ranch, Winona, Miss.
 Mar. 14—Oklahoma Hereford Breeders Assn., Oklahoma City, Okla.
 Mar. 15—King Herefords, Canton, Miss.
 Mar. 26—Suncrest Hereford Ranch, Scottsdale, Ariz.
 Mar. 29—Magic Empire Hereford Assn., Hugo, Okla.
 April 4—Hurricane Hills Farm, Dyersburg, Tenn.
 April 5—J. F. Goodnight, Sardis, Miss.
 April 8—Arizona Hereford Assn. Range Bull Sale, Tucson, Ariz.
 April 11—12—Edg-Cliff Farms, Potosi, Mo.
 April 14—PanTech Farms Tested Bull Sale, Panhandle, Texas.
 April 18—Dillon Hereford Ranch, Hutchinson, Kans.
 April 22—23—Circle A Hereford Farm, Morris, Ill.
 April 26—Wyoming Hereford Ranch Heifer Sale, Cheyenne, Wyo.
 April 27—Magic Empire Hereford Assn., Tulsa, Okla.
 May 2—3—Texas Hereford Assn. Round Up, Fort Worth, Texas.
 May 9—Lancaster Farm & Ridgacres Farm, Durant, Okla.
 May 14—H. C. Spinks, Paris, Tenn.
 May 20—21—Jones Hereford Ranch Dispersion, Rhome, Texas.
 Oct. 6—Heart O' Texas Hereford Assn., Waco, Texas.

POLLED HEREFORD SALES

- Mar. 1—Panola-Tate Polled Hereford Assn., Senatobia, Miss.
 Mar. 3—Hill Polled Hereford Ranch, Fairfield, Texas.
 Mar. 16—Texas Polled Hereford Assn., Marshall, Texas.
 Mar. 17—Titus County Polled Hereford Assn., Mt. Pleasant, Texas.
 Mar. 21—Mid-South Polled Hereford Assn. Calf Sale, Memphis, Tenn.
 Mar. 28—Home Place Plantation, Como, Miss.
 June 6—Panola-Tate Polled Hereford Assn., Senatobia, Miss.
 Oct. 3—Panola-Tate Polled Hereford Assn., Senatobia, Miss.

ABERDEEN-ANGUS SALES

- Mar. 2—Capital Area Aberdeen-Angus Assn., Austin, Texas.

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- Mar. 11—Northeast Texas Aberdeen-Angus Assn., Sulphur Springs, Texas.
 Mar. 12—Blackland Area Aberdeen-Angus Assn., Temple, Texas.

- Mar. 15—Oklahoma State Show and Sale, Stockyards Sales Pavilion, Oklahoma City.

- Mar. 21—Southern Oklahoma Angus Assn. Show and Sale, Ardmore, Okla.

- Mar. 25—East Texas Aberdeen-Angus Assn., Palestine, Texas.

- April 9—Ardmore Angus Sale, Ardmore, Okla.

- April 11—Red Oak Farms, Rocky Comfort, Mo.

- April 13—Simon Angus Farm, Falling Water Division, Eureka, Kans.

- April 14—Pan-Tech Farms Tested Bull Sale, Panhandle, Texas.

- April 15—West Texas Aberdeen-Angus Assn., Lubbock, Texas.

- April 16—Red River Valley Aberdeen-Angus Assn., Wichita Falls, Texas.

- April 18—Rose & McCrea, Maysville, Mo.

- Apr. 21—Eastern Oklahoma Angus Assn. Annual Spring Sale, Stockyards, Muskogee, Okla.

- April 25—North Plains Aberdeen-Angus Assn., Perryton, Texas.

- May 14—Gulf Coast Aberdeen-Angus Assn., Brookshire, Texas.

- May 19—Valleymere Angus Farms, Wichita Falls, Texas.

- May 28—Hillside Farm, Washington, Mo.

SHORTHORN SALES

- Mar. 1—Southwestern Shorthorn Breeders Assn., Austin, Texas.

- Mar. 23—Central Texas Shorthorn Breeders, Stephenville, Texas.

- April 25—Schofield Shorthorn Sale, Austin, Texas.

- April 26—Caraway Shorthorn Sale, Stephenville, Texas.

SANTA GERTRUDIS SALES

- May 16—Callan Santa Gertrudis Sale, Waco, Texas.

HORSE SALES

- May 14—H. C. Spinks, Paris, Tenn.

GENERAL

- Mar. 3—San Angelo Fat Stock Show and Rodeo, San Angelo, Texas.

- Mar. 5—12—L.S.U. Livestock Show, Baton Rouge, La.

- Mar. 9—12—Sand Hills Hereford and Quarter Horse Show, Odessa, Texas.

- Mar. 10—12—42nd Annual Kansas Livestock Assn. Convention, Wichita, Kans.

- Mar. 18—West Texas Assn. of Sheriff Poses and Riding Clubs, Lubbock, Texas.

- Mar. 22—23—Seventy-Eighth Annual Convention, Texas and Southwestern Cattle Raisers Association, Dallas, Texas.

- April 2—6—Grand National Junior Livestock Exposition, Cow Palace, San Francisco, Calif.

- April 14—Pan Tech Farms Bull Tests, Panhandle, Texas.

- April 16—Oklahoma Feeders' Day, Stillwater, Okla.

- May 1—8—Annual Osage Downs Futurity & Race Meet, Pawhuska, Okla.

- June 22—25—Championship High School Rodeo, Hallettsville, Texas.

- June 24—25—21st Annual Osage County Cattle-men's Assn. Convention, Pawhuska, Okla.

- June 26—2nd Annual Ben Johnson Memorial Steer Roping, Pawhuska, Okla.

- June 29—31—9th Annual International Roundup Clubs Cavalcade, Pawhuska, Okla.

- June 30—July 2—Aberdeen-Angus Conference, Stillwater, Okla.

- July 10—Annual Cambridge Saddle Club Horse Show, Cambridge, Ill.

- Sept. 24—Oct. 2—New Mexico State Fair, Albuquerque, N. M.

- Oct. 26—Nov. 6—Grand National Livestock Exposition, Horse Show & Rodeo, Cow Palace, San Francisco, Calif.

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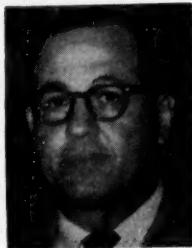
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Friedlander Heads Texas Shorthorn Breeders

BERNARD FRIEDLANDER, of Tyler, Texas, was elected president of the Texas Shorthorn Breeders Association at the annual meeting of the organization held in Fort Worth during the stock show. He succeeded A. H. Caraway of De Leon. Carl Duke of Oglesby, was elected vice president and Tom Bridges, Henderson, secretary-treasurer.



Friedlander

New directors of the association are: E. L. Raphael, Ennis; A. H. Caraway, De Leon; John Impson, Beeville; and C. H. May, Moody.

Cattlelog

The American Polled Hereford Association has reissued the registration number of the 1954 National Polled Hereford Show champion bull, giving him the round number of 700000. D. W. Chittenden, executive secretary of the association, said this action was taken in line with a practice started in 1952 of renumbering the champion bull each year with the easy to remember, distinctive round numbers of 500000, 600000, 700000, etc. Champion bull of the 1954 National Polled Hereford Show, held last November at Columbus, Ohio, was JFG Domestic Mixer, owned jointly by John M. Lewis & Sons, Larned, Kans., and Jim and Fay Gill, Coleman, Texas.

Eleven instances of episiotomy in dairy cows for obstetrical purposes, a rare procedure with animals, are described by Dr. F. H. Bathke, in North American Veterinarian 35:427 (June) 1954. Indications for the operation are impending vulvar laceration intrapartum, especially in cases where embryotomy or cesarotomy might otherwise be necessary. The procedure is useful because it directs any possible tear to the side and thus tends to prevent chronic postpartum

vaginitis or vulvitis. In the closure of the incisions the author used simple continuous sutures and often applied Furacin(R) Soluble Powder Veterinary to the exposed surfaces. In all but one case, recovery was uneventful.

The Howard Mann Company, Dallas, Texas, has announced that James Randall, former ranch business manager for J. S. Abercombie, Gonzales, Texas, has assumed new duties as vice-president of the Dallas firm. Randall will be connected with sales and management with The Howard Mann Company, which distributes dehydrating and feed mixing machinery and equipment in the Southwest.

To combat a shortage of well-trained research workers in the field of veterinary medicine, Lederle Laboratories Division, American Cyanamid Company, has announced the creation of the Lederle Veterinary Medical Students Research Scholarship of \$1,000 for each accredited veterinary college. The scholarships, which become available on July 1, 1955, will be turned over to the dean of each veterinary college for administration and selection of a student. According to Lederle officials, it is hoped that the fund will be a means of encouraging senior veterinary students in the field of research; and will stimulate more students to act as assistants to trained research workers. This would greatly relieve the shortage of trained workers and more rapidly advance the science of veterinary medicine.

Thompson-Summere Aberdeen-Angus Sale

SUMMARY

32 Bulls	\$ 22,496; Avg.	\$703
159 Females	125,451; Avg.	789
191 Head	147,947; Avg.	775

ATENDANCE at the E. W. Thompson-Summere Aberdeen-Angus sale was cut down by a severe snow and ice storm preceding the sale that was held February 5 at Sedalia, Mo. Despite adverse weather conditions, however, an average of \$775 was realized on 191 head.

Topping the bull sale at \$5,000 was Prince Sunbeam 689th, a good son of Prince Sunbeam 29th. Fred Wesner, Sedalia was the buyer. The top selling lot of the sale was a cow and calf combination that sold for \$6,300. The cow, Royal Lady W and R 4th, sold on a bid of \$5,000. Forest Hill Farm, Kenton, Ohio, was the buyer of this good female from the highly popular Royal Lady family. She had a top bull calf at side that sold for \$1,300 to Dr. F. V. Vesely, Lewellen, Neb.

The top selling female from a guest consignment of Thousand Hills Farms, Kirksville, Mo., was Thousand Hills Gammert that sold to Homer Evans, Pacific, Mo., for \$3,100.

Auctioneers were Roy Johnston, Ray Sims and Paul Good.



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Texas Beef Council Recipe Contest Winners Announced

**Miss Louise Garrett, Home Economist of Pittsburg, Texas,
Awarded First Prize by Texas Beef Council**

MISS Louise Garrett, a Pittsburg, Texas, home economist, was named winner of the \$100 Grand Prize in the Texas Beef Council's "Texas Experts" Recipe Contest.

Miss Bobbye L. Hughes, Woman's Director of the Council, made the announcement following a day-long judging session, in which the 25 recipes qualified for the finals were actually cooked, tested and tasted by a panel of food experts.

Emphasis was on economy beef throughout the day, as most of the winners featured ways of serving fine-flavored dishes with the less expensive cuts. The statewide contest was open only to graduate home economists or dietitians.

Miss Garrett's winning entry was a beef brisket recipe, calling for cooking the beef in bay leaf and other seasonings, and serving it in a delicious horseradish sauce. The winners were selected by the six-member judging panel on the basis of originality, economy, taste and appearance, clarity of format, simplicity, and availability of ingredients.

Miss Garrett's entry led a starting field of 251 recipes submitted. These had been reduced to 25 finalists by a previous conference of the judging group.

Second prize of \$50 went to Miss Aline McKenzie, Chairman of the Home Economics Department of Texas A & I College, Kingsville, for her recipe for "Apricot Steak"; third prize of \$25 was awarded to Miss Ruth J. Cooper, Consultant Home Economist of Dallas, for a "Texas Goulash" recipe; and five \$5 honorable mentions were made to the following: Jean Lucille Lowder, Houston, for "Prunecot Brisket"; Mrs. Kathryn Smith, Home Service Adviser, Gulf States Utilities, Port Arthur, for her "Sportsman's Grellard"; Miss Martha Ritter, Division Home Economist for Lone Star Gas Co., Abilene, for "Special Texas Burghers"; Mrs. Robert Stevenson, College Station, for her "Pepper Steak of Beef"; and Mrs. Charlotte G. Chester, Consultant Dietitian of the Chester Clinic & Hospital, Dallas, for her "Barbecue Burger Mix."

"The panel of judges, experts in their own right, represented every key, professional food association in the state," Miss Hughes stated.

"And, to our knowledge, this is the

first time in Texas history that such a galaxy of food authorities has ever served together on the same contest panel."

Participants in the Texas Beef Council's judging panel included representatives from: the Texas Home Economics Association; Texas State Nutrition Council; Texas Dietetic Association; Texas Restaurant Association; the Home Economists in Business.

Judges for the contest were: Miss Anna Bines, Texas Electric Service Company, Fort Worth; Mrs. Betty Rose Cravens, food editor for the Houston Chronicle; Mrs. Frances Ford Hitt, chief dietitian, Parkland Memorial Hospital; Carlton Lawler, president, Dunton's Cafeteria; Miss Frances Welch, Director, Dallas Independent School Lunchrooms, all of Dallas; and Miss Jennie S. Wilmot, assistant professor, the University of Texas, Austin.

Presentation of the awards will be made by Roy Parks, president of the Texas Beef Council, at the annual state-



This tasting process was repeated numerous times before the six-member panel of judges determined the winner of the Texas Beef Council's "Texas Experts" recipe contest. Shown here are Miss Jennie S. Wilmot (left) and Mrs. Betty Rose Cravens, food editor of the Houston Chronicle.

wide Texas Home Economics Association convention in Dallas, March 11-12.

Following is the Grand Prize winning recipe in the Texas Experts Contest:

Brisket of Beef

Entered by Miss Louise Garrett, home economist of Pittsburg, Texas:

- 4 to 5 lb. brisket of beef
- 2 medium onions, sliced
- 1 bay leaf
- 5 carrots
- Salt and pepper
- Boiling water
- 1 stalk celery

Place the meat in a heavy kettle, add seasonings, vegetables, and enough boiling water to cover. Bring to a boiling point and reduce heat. Cook slowly until tender or 3-4 hours. Remove meat from broth, slice and serve in Horseradish Sauce.

Horseradish Sauce

- 1 large onion, chopped fine
- 4 T. butter or margarine
- 2 T. flour
- 2 c. soup stock
- 1 c. fresh horseradish
- 1 c. vinegar
- 2 cloves
- 2 bay leaves
- 1 t. salt
- pepper
- ½ c. granulated sugar

Saute onion in butter or margarine until brown. Add flour and soup stock gradually, then add remaining ingredients. Boil 10 minutes. Heat the sliced meat in the sauce. Serve with minced parsley sprinkled on top.

Morris Heads Alamo Santa Gertrudis Group

JOSEPH S. MORRIS of San Antonio was elected president of the newly-formed Alamo Santa Gertrudis Breeders Association at the organizational meeting held in San Antonio during the livestock exposition.

Other officers are N. A. Quintanilla of San Antonio, vice-president, and David Thrift, San Antonio, secretary-treasurer. Directors, other than officers, are Dolph Briscoe of Uvalde, Frates Seeligson of San Antonio, L. A. Norden of San Antonio, Tom Shelton of Tilden, John M. Bennett Jr. of San Antonio and Dr. Z. T. Scott of Austin.

A. A. Seeligson of San Antonio presided at the beginning of the meeting. About 25 breeders of Santa Gertrudis cattle from within a 100 mile radius of San Antonio were in attendance. There are about 100 breeders eligible to join the organization, which will be an affiliate of the Santa Gertrudis Breeders International with headquarters at Kingsville.

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The cost of membership in the Association is \$6.00 annual dues and 12 cents per head per year assessment on the number of cattle rendered.

The Association employs inspectors at the markets and principal shipping stations on the range. Field inspectors are also employed to travel over the range country and investigate reports of cattle stealing, etc. Association attorneys assist in the prosecution of those charged with theft of cattle owned by members.

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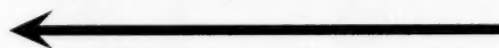
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Application for Membership

AGRICULTURE is an industry of many phases; livestock raising is among the most hazardous. In furnishing the beef of this nation the cattleman is confronted with problems which may be divided into two distinct classes, individual and common.

Individual problems are those which belong to each man separate and distinct from his neighbor or fellow industryman.

Problems of common interest are those which belong to the industry as a whole. Every cattleman knows that diligent attention must be given to matters involving legislation, marketing, finance, freight rates, meat consumption, and the like, the same as the individual must be concerned about feed, water, labor, and other ranch problems. Group action through organization alone furnishes the operating machinery for dealing with problems of common interest.

The necessity for organized effort has caused each industry to form its association. It brought into being organizations for labor and all other businesses. Livestock producers in every state or section formed representative bodies, and among the first was the Texas and Southwestern Cattle Raisers Association.

Membership is open to any cattle producer recommended by responsible parties. There are cattlemen and livestock farmers in every section of the Southwest who are not members but who should be and lend their support to the efforts of this organization in behalf of their industry.

Experienced inspectors are stationed on all the central markets to which cattle from Texas and neighboring states are ordinarily shipped. Upon authorization by a member proceeds of cattle bearing his brand are held, pending investigation, if the inspector believes that such cattle are being handled by unauthorized parties.

Field men are stationed at important range centers and inspect shipments, conduct investigations of losses by members, assist local officers in apprehending and capturing cattle thieves, and serve the membership in any way possible. An attorney furnished by the Association assists local officers in prosecuting parties indicted for theft from a member.

When filling out this application it is important that information as to marks and brands and range of cattle be as complete as possible. Draw your brands and marks on the cuts of animals on reverse side just as they appear on the cattle. Use a separate cut for each brand and state whether the cattle are of your own raising; or if bought, give the name and address of the party from whom you bought. Brands may also be recorded in the space for remarks. If a brand is a tally on bought cattle same will doubtless be in many marks and a "V" should be put in one ear and "M" in the other—indicating various marks.

Charges incident to membership are \$6 annual dues, \$2 subscription to "The Cattleman" (subscription to The Cattleman is optional), and an assessment of twelve cents per head per year on the number of cattle rendered, which number should be 65% of the actual number owned. There is also a voluntary assessment of 1 cent per head on the number of cattle rendered for the support of the National Live Stock and Meat Board. The minimum charge for membership with brand rendered is based on a rendition of 50 head, and even though you own less than 50 head, you are eligible for membership at the minimum charge. If you are now a subscriber to "The Cattleman," same will not be charged to your membership until present subscription expires.

The strength of any representative organization is entirely dependent on the support given it and the number of persons or the composite assets it is authorized to represent. The more members the Association has, the wider can be its scope of representation, and the more effective will be its endeavors.

19

To the President and Members of the Texas & Southwestern Cattle Raisers Association:

The Petition of the subscriber represents that he is desirous of becoming a member of the Association and I CERTIFY THAT I HAVE RENDERED NOT LESS THAN 65% OF THE CATTLE I AM HANDLING. In case of acceptance I agree and bind myself to conform to the By-Laws governing the Association, and to pay all dues, assessments and other charges provided for by the Association, at Fort Worth, Texas.

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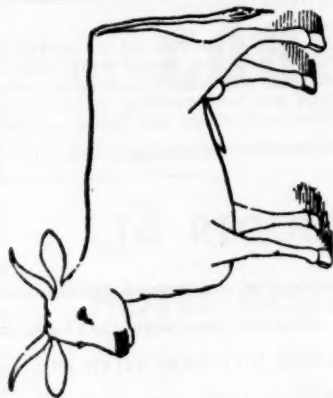
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The Cattleman's Book Shelf

GREAT ROUNDUP: THE STORY OF TEXAS AND SOUTHWESTERN COWMEN. By Lewis Nurdyke. Frontispiece in full color by Charles M. Russell; illustrated by Harold Bugbee. 316 pp. William Morrow & Co., New York. Order direct from Texas and Southwestern Cattle Raisers Association, 410 East Weatherford, Fort Worth, Texas, and get a copy of the special edition. \$5. Reviewed by J. Frank Dobie.

This meaty book begins with the organization, in 1877, under an oak tree in Graham, Young county, Texas, of the Stock Raisers Association of Northwestern Texas. It ends with an investigation by the Texas and Southwestern Cattle Raisers Association of the validity or invalidity of the cow country rumors that some sort of "magic medicine" loosened by Navy fliers, who wanted clear skies, was causing drouth. The book gives a good conception of the evolution of the range industry between the simple days of free grass and the complexities of machinery, atomic energy, big government, big business, and the big Texas and Southwestern Cattle Raisers Association, all combined.

In 1877 the range still unfenced and unrailed; trailing cattle over vast spaces, unpeopled and unwatched, to markets and new ranges was an invitation to cattle thieves. Colonel C. C. Slaughter, the biggest cowman in the country; Jim Loving, whose father only ten years before had with Charles Goodnight made the most epic of all cattle

drives; C. L. (Kit) Carter, of Virginia and Palo Pinto county, and the other frontier rangemen who organized themselves had in the beginning but one purpose. They proposed putting a halt by legal methods to cow-thieving. The suppression of stealing, often nowadays by truck to deep-freezers, is still a major function of the organized cattle raisers but very early they turned their attention and influence toward other affairs. In 1882 they came out against corporations and a bill in the legislature to collect lease money from grazers on state-owned lands. A little later they came out to protect fences, which some users of the public domain did not want. In 1884 they did all they could to get the federal government to authorize a National Cattle Trail from Red River to the Canadian boundary. Before long they were fighting the railroads against high freight rates and then the beef trusts. Their biggest fight in recent times was against the price control of beef.

While giving information on many facets of the range business, "Great Roundup" brings in numerous personalities and incidents. A fascinating chapter is on tick fever and the scientific eradication of ticks over most of Texas and other Southern States. The boom times of the early 80's and then the great die-up of '86 and '87; the flush prices during World War I and then the great dip that soon followed, breaking more cowmen than the Depression broke; the bull market that followed World War II, then the drouth and falling prices in the 1950's—: the tides flow in full and the tides recede, leaving emptiness; but grass goes on growing, people go on eating meat and people go on raising meat. A balanced conception of the meat-raisers is what "Great Roundup" gives.

The book is enriched by a Charles M. Russell painting, "The Roundup," and by numerous Harold Bugbee drawings. Lewis Nurdyke has written a worthy companionpiece for his "Cattle Empire," history of the XIT Ranch.

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OKLAHOMA ABERDEEN-ANGUS BREEDERS

SHOW and SALE

OKLAHOMA CITY • MARCH 15



SELLING 57 HEAD

★ The Oklahoma Aberdeen-Angus Breeders Association will hold its Annual State Show and Sale at the Stockyards Sales Pavilion in Oklahoma City on Tuesday, March 15, 1955.

★ Twelve bulls, twenty bred heifers, and twenty-five open heifers have been selected for this Show and Sale from the herds of the members of the State Association listed below:

The Annual Banquet and Business Meeting of the Association will be held at The Huckins Hotel in Oklahoma City on Monday, March 14, 1955, at 6:30 P.M.

Consignors:

Adams Angus Farm—Edmond
Angus Valley Farms, Inc.—Tulsa
O'Dell G. Daniel—Goodwell
Roy L. Doyle—Mangum
Gillig and Ott—Kiowa
Gillig Bros. Angus Farms—Kiowa
Earnest L. Griffith—Sand Springs
W. B. Hissom—Tulsa
Roy T. Hoke—Stillwater
Arthur J. Johnson—Ryan
Truman Jones & Son—Mountain Park
I. O. Kile—Coalgate

Lake View Farms—Woodward
Raymond Kramp—O'Keene
R. C. Lindsay—Ft. Gibson
Gale W. and Mary Lindsay—Ft. Gibson
Max W. Lindsay—Ft. Gibson
Little Link Angus Farm—Shawnee
Donald McMahan—El Reno
Roy G. Nelson—Goltry
Neustadt Bros.—Ardmore
Oklahoma A. & M. College—Stillwater
Orchard Hill Farms—Enid
Ottinger Farms—Hydro

Paramount Valley Angus Farms—El Reno
Pleiffer Angus Farms—Orlando
M. M. Ringer—Edmond
Claud E. Robertson—Mangum
Paul Schemmer—Kingfisher
R. L. Simpson, Jr.—Eufaula
Armor Stevenson—Tecumseh
Stoneybroke Angus Ranch—Ada
Triple E Angus Ranch—Wewoka
Turkey Valley Angus Farm—Seminole
Warren Angus Farms—Idabel

The quality of this consignment is very high. The bulls are all well-bred, good individually, and they are well developed two- and three-year-old bulls, ready for heavy service.

The females have been selected because they are good foundation Angus females—representing the quality and breeding that have made Oklahoma one of the top-ranking states in Aberdeen-Angus cattle.

Among the consignment are to be found many of the families which have done so well for their owners in this State and elsewhere. These include: Blackcap Bessie, Blackcap Effie, Ballindalloch Georgina, Ballindalloch Jilt, Witch of Endor, Coquette, Heroine, Edwina Erica, Zara, Barbara, Miss Burgess, Elba Erica, Queen Mother and others.

★ ***For catalogues, write:*** Doyle Chambers • Animal Husbandry Department
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Representatives of the Texas Livestock Marketing Association at Fort Worth and San Antonio are cooperating with Producers-Texas in assisting Texas cattlemen with their pasture problems. Several of us will attend the Texas and Southwestern Cattle Raisers Association convention in Dallas March 22-23 and we'll be happy to meet our friends.

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